

# VOGUE®

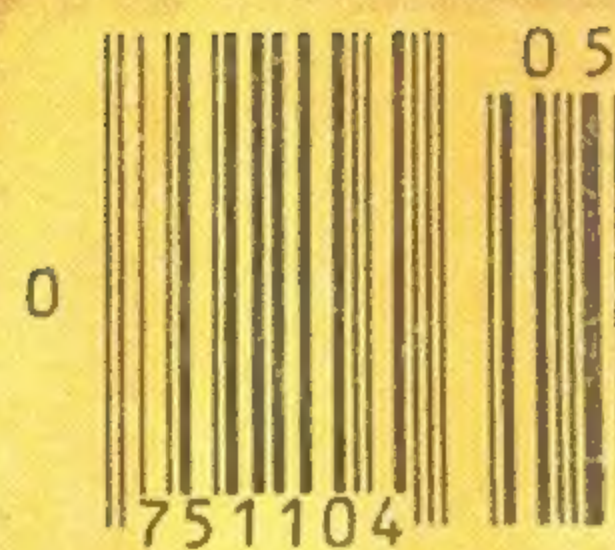
MAY  
\$1.50

**easy...**

all-out  
summer  
fashion

fragrance—  
the new  
sex appeal

special feature:  
Vogue in India







From the Ondine Collection. In the Golden Manner of Monet. Necklace \$25. Earrings \$10. At the finest stores.

**Monet**<sup>®</sup>  
Master Jeweler





Bergdorf's  
is pleased to introduce the  
**FENDI**  
**BEACHWEAR COLLECTION**  
making a splash with the  
unexpected drama of black at  
the beach . . . a hooded coat  
of glazed cotton lined in  
ochre cotton terry, to wrap  
about a black spandex  
tank suit . . . or anything  
you wish. From the  
new Fendi Boutique  
now residing on  
our fashion-filled  
Second Floor of  
International  
Collections

On the Plaza in New York and White Plains

**BERGDORF GOODMAN**





Photographed at La Cabana

This is how Albert Capraro tempts the night. Toys with curve. Teases line 'til...whoosh! There explodes a dizzying fury of endless pleats. Drifting into air but for the wrap of a sash. Reeling headlong into softness. Fantasy. With more than just a thought, a glimmer of the sensuous... as the collar rolls gently 'round the throat, then plunges deeply to a vee. As color cascades—almost translucent—to a whirling skirt. And here, as one pleat opens!—to reveal a flash of leg, the sleekness of skin touched by nothing more than the sheen of naked hose, the strip of a high, fine sandal. Now, slip into this, a veil of fragrance, not one thing more...and the night is yours! The dress, in the surprise of tattersall green traced through with white, is of polyester chiffon for sizes 8 to 14; \$238. Fifth Avenue Collections.

*Saks Fifth Avenue*



MAY, 1978

(INCORPORATING VANITY FAIR)

# VOGUE®

## FASHION

- 34 People Are Talking About . . . Fashion  
 193 Vogue's Eye View . . . India: For Modern Living, Wearing  
 195 Point of View: Summer '78 . . . What makes the Difference  
 196-201 Summer '78: The Difference . . . worn by Carole Bouquet  
 202-217 Summer: What Makes It Sensational—  
 16 pages photographed in India  
 222-227 The Inseparables—Fragrance & Fashion  
 The New Body-Shaped Maillots . . .  
 230-235 . . . The New Romance at Night  
 252-259 Pale Color, Easy-Cool . . . What Summer's All About  
 260 Vogue Patterns: New Takes on the Coolest Classics

## BEAUTY AND HEALTH

- 82, 84 Beauty Now  
 86, 88 Hair Now  
 92 Eyes Only  
 105 Beauty Q & A  
 116 Body Now  
 120 Beauty Now  
 133, 134 Beauty Now  
 138 Men's Looks Now  
 152 Fertility News: By Anita Brewer  
 190 Health: By Melva Weber  
 220-235 The Inseparables—Fragrance & Fashion  
 220-229 Fragrance & Fashion: Day  
 230-235 Fragrance & Fashion: Night  
 236 Sure Smell of Success: By Eugenia Sheppard  
 and Earl Blackwell  
 242 What Should You Tell Your Doctor? An excerpt from "The  
 Complete Medical Exam" by Isadore Rosenfeld, M.D.  
 243 Dr. Isadore Rosenfeld Talks About Liberation and  
 Your Health: By Curtis Bill Pepper  
 266 Fragrance Is Really On . . . At Stores Across the Country

## PEOPLE ARE TALKING ABOUT

- 48 What's News, What's Coming: Movies, Art, Books,  
 Recordings, Restaurants, Taxes, Sports, TV, Collecting  
 127 Money: Vacation House: By William Flanagan  
 160 Between Us: By Lorraine Davis  
 184 A Real Treasure: A Man Who Can Dance: By Jane O'Reilly  
 238 People Are Talking About. . . By Leo Lerman  
 240 Sonia Braga, Patti Smith, Jill Clayburgh  
 239 New Hero: John Travolta: By Joan Juliet Buck  
 244 Three Keys to Saul Steinberg: By Thomas B. Hess  
 246 Winning the Good Way: By Robert Karen

## AT HOME

- 146 Design: Ideas and Trends: By Barbara Plumb  
 162 Madhur Jaffrey's Indian Cooking:  
 Easy, Newest Menu Brightener  
 218 Indian Food: New Excitement for American Tastes:  
 By Madhur Jaffrey  
 248-251 The New York Apartment of Mrs. Goddard Lieberman  
 262 Wines: Summer Thirst Quenchers To Buy Now:  
 By Barbara Ensrud

## TRAVEL

- 175 Travel Now  
 176 India: Raw Energy, Echoes of the Raj:  
 By Despina Messinesi  
 206 India Is In Your Life, Your Mind: By Santha Rama Rau  
 218 What We Can Learn from India: By Aubrey Menen

## IN EVERY ISSUE

- 28 Masthead  
 28 You Write Us  
 110 Horoscope: By Maria Elise Crummere  
 181 Vogue To Go  
 273 Travelog  
 274 Vogue School and Camp Directory

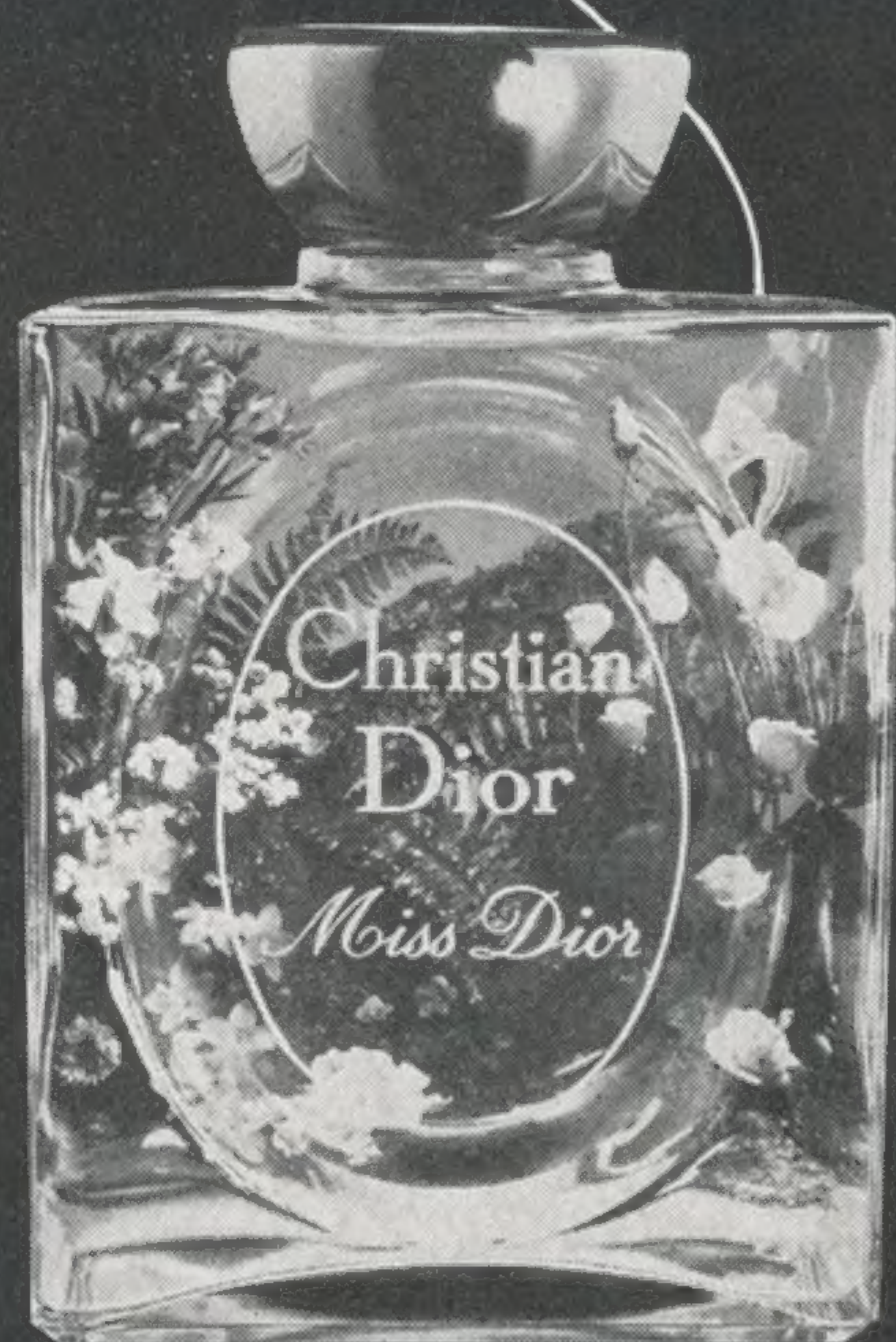
BEAUTY ON OUR COVER Patti Hansen in sheer Halston color—the easiest, newest kind of makeup you could wear these days: Blush Water Base Makeup, Bronze Lipstick, Rose Cream Rouge, and Orchid/Plum Eye Shadows—all in Elsa Peretti sticks, compacts, tubes. Makeup, Way Bandy. Hair, Harry King. FASHION The dash of real color this summer: Jean-Baptiste Caumont's yellow linen pullover and skirt. About \$400. Bonwit Teller. Blue drop earrings by Shashi, about \$30. Scheherazade, Edina, MN; The World Center, Los Angeles. Ruza Creations, about \$4. Henri Bendel; Bullock's. Photograph, Francesco Scavullo.

COPYRIGHT © 1978 BY THE CONDE NAST PUBLICATIONS INC. ALL RIGHTS RESERVED. PRINTED IN THE U.S.A.

Vogue (Incorporating Vanity Fair) is published monthly by The Condé Nast Publications Inc., Condé Nast Building, 350 Madison Avenue, New York, NY 10017. Robert J. Lapham, President; Mary E. Campbell, Secretary; Fred C. Thormann, Treasurer. Second-class postage paid at New York, NY, and at additional mailing offices. Subscriptions in U.S. and possessions, \$12 for one year; \$22 for two years. In Canada and Mexico, \$15 for one year; \$28 for two years. Elsewhere, \$17 for one year, payable in advance. Single copies in U.S. and Canada, \$1.50. For subscriptions, address changes, and adjustments, write to Vogue, Box 5201, Boulder, Colorado 80323. Eight weeks are required for change of address. Please give both new and old address as printed on last label. Postmaster: Send Form 3579 to Vogue, Box 5201, Boulder, Colorado 80323. First copy of new subscription will be mailed within eight weeks after receipt of order.

VOL. 168, NO. 5, WHOLE NO. 3155

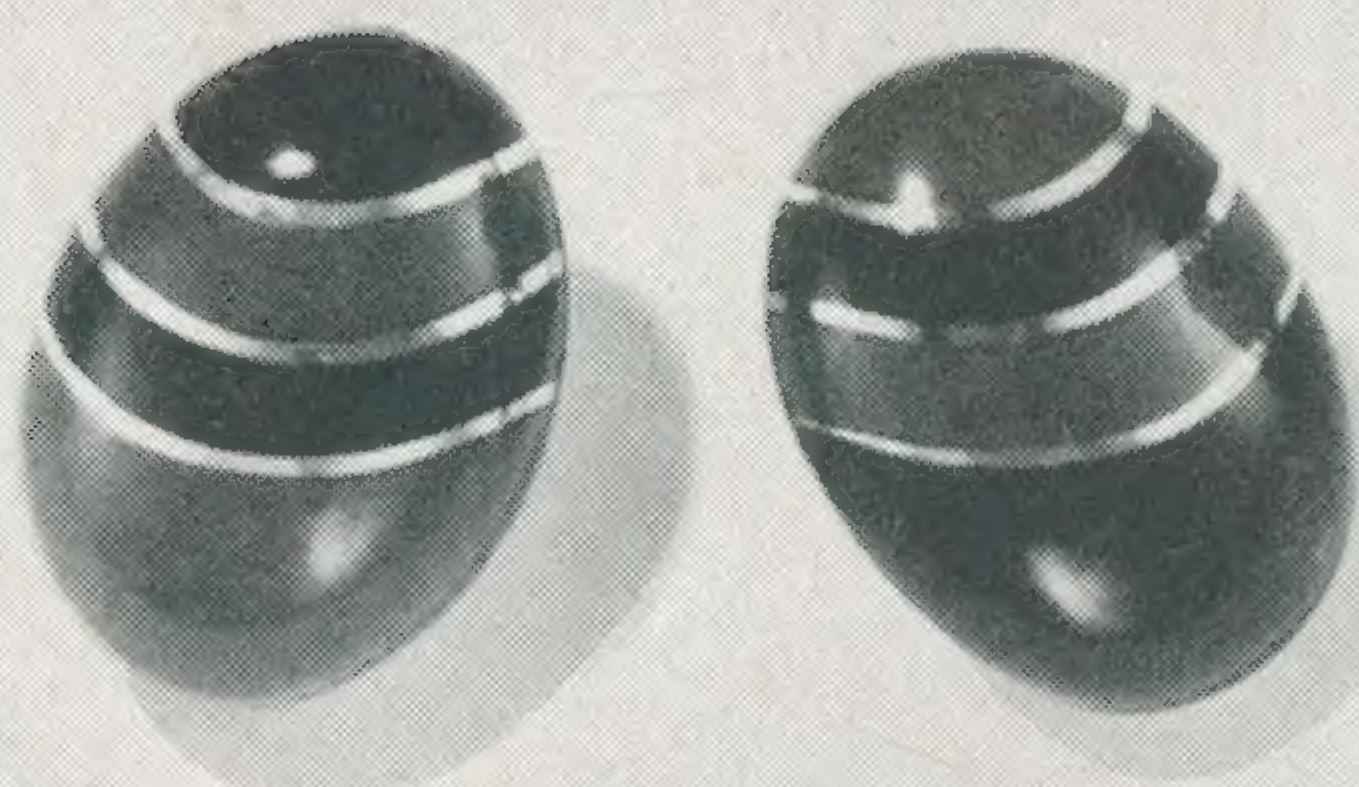
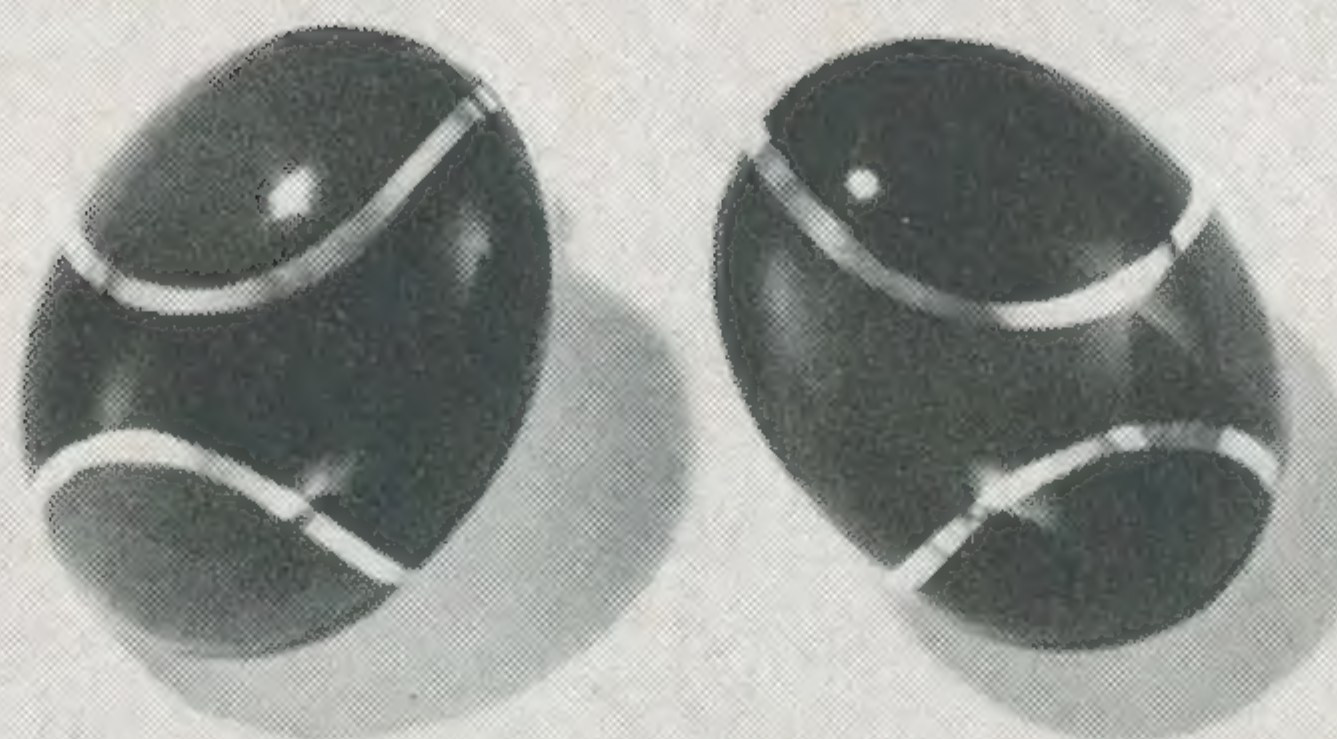
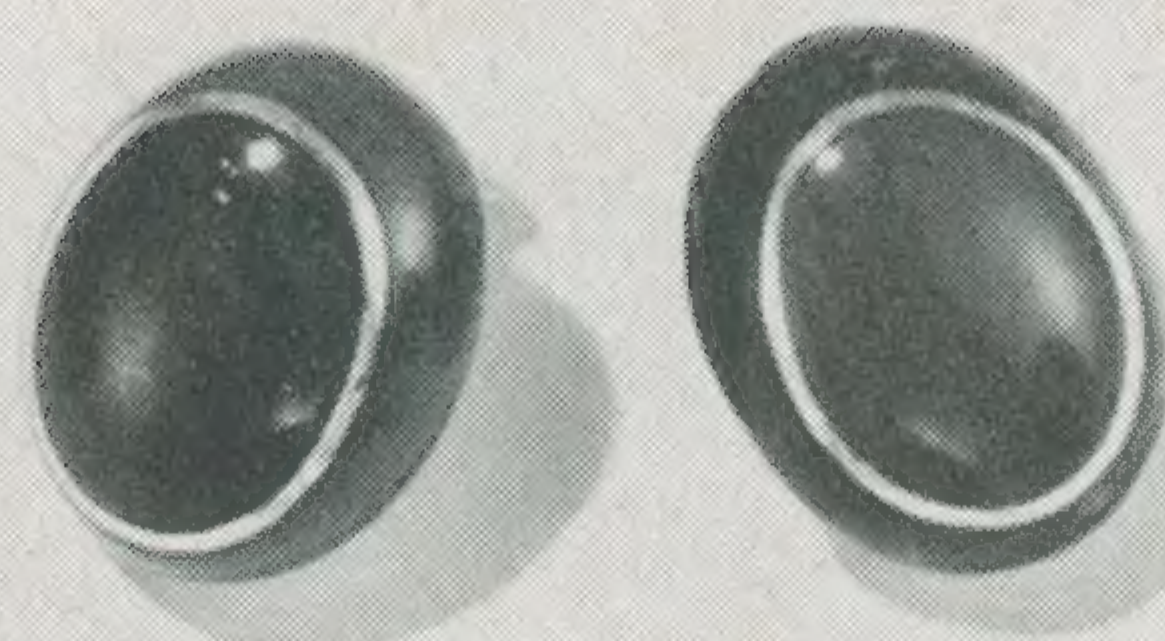
# Miss Dior



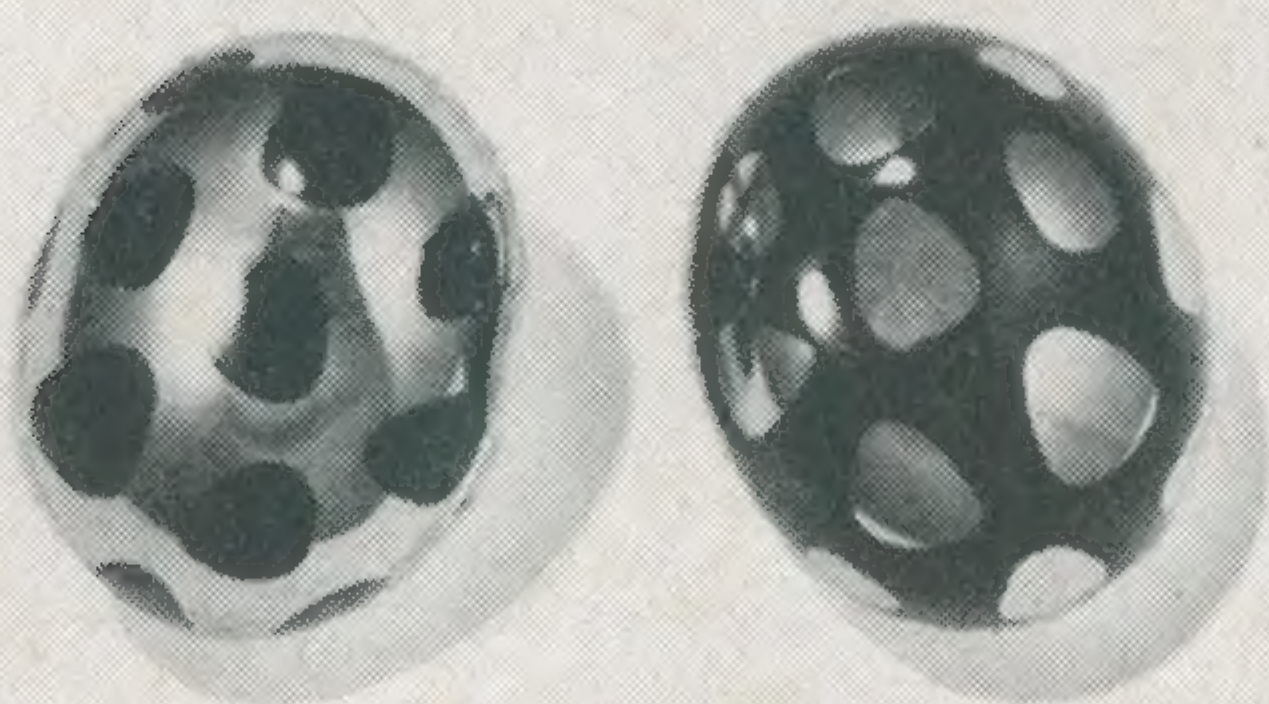
A melody  
 of blossoms in every  
 scentuous drop.  
 Miss Dior Parfum.

Christian  
 Dior





ANGELA'S  
POSITIVE AND NEGATIVE  
EAR-CLIPS



You'll get a positive reaction wearing ear-clips by Tiffany's designer, Angela Cummings. In reverse patterns of semi-precious stones, inlaid with 18 karat gold. From top: Blue lapis lazuli and red jasper, \$ 595. Black jade and green chrysoprase, \$ 510. Black jade and red jasper, \$ 575. Black jade, \$ 640.

**TIFFANY & Co.**

NEW YORK FIFTH AVENUE & 57TH STREET • ZIP: 10022 • TEL: (212) 759-9110 • ATLANTA • CHICAGO • HOUSTON • SAN FRANCISCO • BEVERLY HILLS  
Add sales tax where applicable • American Express • Diners Club • Master Charge • Visa • Designs © T. & Co.



ADVENTURE! ROMANCE! S'FARI!

A journey by night on the road less taken. The ruffled blouson, daringly sheer, is not for the meek. The pants, long, lean and lined, are only for the sleek. Over-the-hip blouson, one size, 80.00 Evening pants, for small or medium sizes, 120.00

All in the palest creme polyester chiffon by Fabrice. S'fari



B O N W I T T E L L E R

NEW YORK MANHASSET SCARSDALE SHORT HILLS PHILADELPHIA WYNNEWOOD JENKINTOWN CHICAGO OAK BROOK BOSTON TROY PALM BEACH BEVERLY HILLS



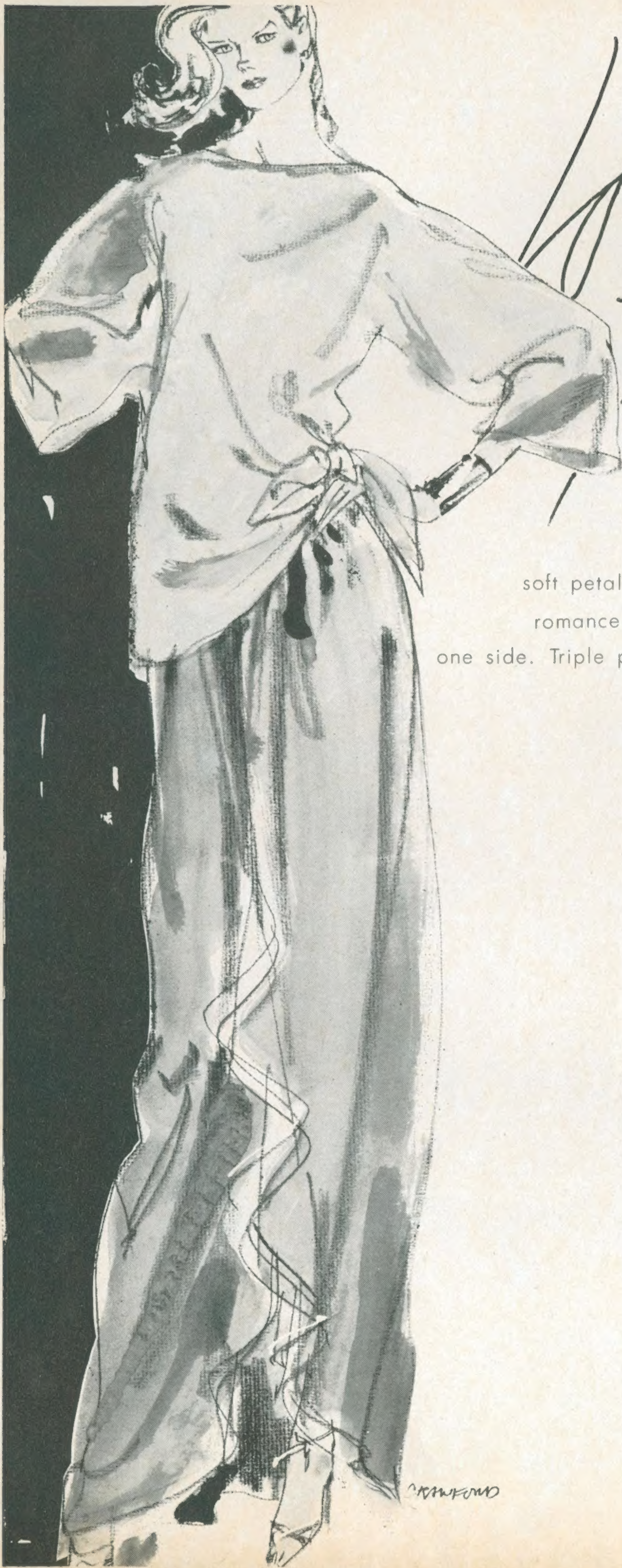
# There is a time for GUCCI.

Formal or casual, according to the hour, the all-occasion watch for men and women. From left to right: black or blue enamel design. Next, 18 karat gold inlay on silver. Then, a green and red stripe model, also available in blue and red combination. \$245 each. Featured at right, the all-silver creation, priced at \$195.

The Gucci Shops honor all major credit cards.







*Oscar de la Renta*

Oscar de la Renta's  
soft petals of silk chiffon for evenings tinged with  
romance. Loose double-layer top, sarong-tied to  
one side. Triple petaled tulip skirt dramatically unfurling.  
Aqua, 6 to 12 The Salon, Third Floor,  
Lord & Taylor, Fifth Avenue

CHAMPAGNE



# SUMMER COOLERS



sparkling with endless play and 'christian dior' swimwear. exquisite designs, exclusive prints, second-look solids. all in shimmering lycra®. active sports ltd. shop; washington, oregon, alaska and costa mesa, california may 1.

# nordstrom



Dress by Mary McFadden. Diamonds by Harry Winston.

*Ciara*

The thoroughly female fragrance by Charles Revson





Photographer Rosamond W. Purcell made the image, "Woman and Mirror," which has been acquired by the Delaware Art Museum for its permanent collection. It was produced on Polaroid's Type 52 film. This fine-grain film provides a wide tonal range with rich blacks, clean whites, and sharp definition of detail. Type 52 is one of the 28 Polaroid Land films available for professional, scientific, and amateur photography. These include the incomparable SX-70 film with its unique metalized dyes, as well as the new 8x10 Polacolor 2 for the largest instant pictures ever. More and more photographers, such as Rosamond Purcell, are turning to Polaroid instant film for the expression of their creative art.

**The Delaware Art Museum has placed this Polaroid photograph in its permanent collection.**





Portrait of D. J. Hall





What kind of blossoms have no stems, no leaves,  
never fade, come in clear, fresh, romantic colors,  
and look even more beautiful on your eyes,  
your lips, your nails than in a bouquet?

# BLOSSOMS

'ULTIMA' II  
CHARLES REVSON®

A celebration of colors for spring. In lipstick, lipgloss,  
lip liner pencil, eye shadow, blush, all over face color, nail enamel.











# Why you should invest in a Piaget, the world's most expensive watch.

Piaget. The timepiece that stands out in time. Because it is created to last a lifetime.

## **The Piaget name.**

There is no imitation for it. Like a fine work of art, it can never be duplicated. Over the years, Piaget has earned the reputation and built a heritage that sets the pace for all other time makers. The Piaget name simply stands for excellence. Excellence on every level of design. For the kind of individual who respects perfection.

## **The Piaget heritage.**

Everything is made by hand. And only by the finest trained hands in the world. For to create a Piaget, from first inspiration to the last moment of draftsmanship, precision and art must be perfectly balanced. All under one roof at the famous Piaget workshop in Switzerland. For what has become a lost art to the rest of the world is a practiced art at Piaget.

## **The Piaget personality.**

It is one of the thinnest watches in the world. A mere sliver. Just look at it from the side. As flat as a coin. Almost unthinkable that such a fine, precision mechanism with such intricate movements could be compressed so beautifully. What would be a feat for other watchmakers, is a fact at Piaget.

## **The Piaget details.**

Everything is made of 18 karat gold. Everything. The hands. The dial. The case. The bracelet. Even the buckle on watches with leather straps. And that almost invisible crystal is made of synthetic sapphire, so strong, it is second only to the diamond in strength. And therefore, virtually unscratchable. Perfection down to the smallest detail. That is Piaget.

## **The Piaget price.**

Piaget ranges in price from \$150,000 to \$1,490. For example, the Piaget shown on the opposite page is \$120,000, and the one on this page is \$4,990. Although a Piaget appears in the Guinness Book of Records as the most expensive watch in the world, having a high price is not what sets Piaget so far above the others. It is its high degree of excellence. So if you are considering investing in a fine timepiece, consider Piaget. You can choose from our



*The movement in a Piaget is one of the thinnest in the world.*

many Piaget Collections, with prices that vary according to individual design. But always remember, Piaget will never be one of those here-today-gone-tomorrow styles. Piaget is the timepiece that stands out in time. From generation to generation.









Estée Lauder brings you the unprecedented splendor  
of three new fragrances.

The first fragrances designed to interact with each other.  
Each unique in its own way.

Wear one. Wear two. Wear all three together.

Estée Lauder designed them that way.

## The New Romantics




White Linen: a crisp, refreshing breath of spring's first flowers.

Celadon: intensely beautiful, a summer garden laden with flowers.

Pavilion: a sophisticated hothouse kind of night-flowering beauty.

*Estée Lauder*



A woman with dark hair, smiling, wearing a purple short-sleeved dress with a ruffled neckline and a thin belt. She has her hands on her hips. To her right, the profile of a man with dark hair, also smiling, is visible.

"You don't look  
like any certified  
public accountant  
I've ever known."

**LESLIE FAY**  
That's why you're looking better than usual.

...are so wonderfully necessary but  
you'll never understand that I + I = I won-  
derful looking woman. The basis for the  
formula is this one-piece equation. It all  
adds up: the cap sleeves, the hidden novelty  
pockets, new looking double belt, and that  
slitted, ruffled neckline which can be worn  
open or closed. The answer is 100% polyes-  
ter. The violet is an adult's only color and  
also comes in blue and black. It makes good  
sense, (and good cents), for only... \$40.

For the store nearest you write  
Leslie Fay  
1400 Broadway  
New York, N.Y. 10018

We recommend  
**Woolite**  
Cold Water Wash



EACH TIME IS THE FIRST TIME



Each time is the first time with Norell.  
The first great perfume born in America.





You never know where you'll discover JUSCHI.

JUSCHI—Madison and 65th Street, New York City  
Beverly Hills, Los Angeles, Dallas, Toronto, Tokyo, Milan, Munich, Sylt, Cannes

The Finest in Continental Design—Women's Apparel, Accessories, Leather Goods



Charlie

A most  
original fragrance



Now the world belongs to Charlie.

The gorgeous, sexy-young fragrance. By Revlon





Prophetic maillot in a silky knit of **Antron**® nylon, **Lycra**® spandex. Unconstructed, but with an important difference. Roxanne's proportioned sizing for perfect fit. Sizes 30 to 38 B.C.D. About \$34. At better swimwear departments only. Write Roxanne, 1411 Broadway, New York, N.Y. 10018.





# HALSTON

**FOR BAUSCH & LOMB**

All the richest, deepest primaries. Halston originals, meticulously crafted by Bausch & Lomb. In sunglasses or your own prescription. Very much a part of the growing fashion world of Bausch & Lomb. Sunglasses at leading department stores and ophthalmic frames at your eyecare specialist.



Witty. Confident. Devastatingly feminine.

CHANEL



The Outspoken Chanel



ELLE N°19



# Qiana®

*Because it's time you did  
something nice for yourself.*



"Qiana"

It's sensuous. It's luxurious.

It's addictive.

A most fabulous feeling  
to touch and to wear.

Wear its exquisite silkiness  
against your skin and marvel that  
luxury like this can be practical, too.  
Indulge!

**Shown:** Harriet Selwyn's Fragments.

The beautiful art of  
dressing-in-parts.

In liquid lures  
of pure Qiana® nylon.







# CHANEL



# VOGUE®

**Grace Mirabella**  
EDITOR-IN-CHIEF

MANAGING EDITOR Lorraine Davis FASHION EDITOR Polly Allen Mellen FASHION DIRECTOR Rachel Crespin  
ART DIRECTOR Roger Schoening BEAUTY & HEALTH EDITOR Jane Ogle  
SHOES, LINGERIE EDITOR Kathyne Hays FEATURES CONSULTANT Leo Lerman

**FASHION** Anne Kampmann, Laurie B. Bodor, Deborah Smith, Deborah Dunbar ACCESSORIES Jade Hobson,  
Vera Wang FABRICS Elisabeth Herriger WEST COAST Eleanore Phillips, Sharon Harts PARIS Susan Train  
MADRID Aline Romanones FASHION ASSISTANTS Kathleen O'Connell, Marie Martin, Siri Vail

**BEAUTY** Dorothy Schefer, Associate BEAUTY MARKETING EDITOR Joan L. Kennedy  
BEAUTY ASSISTANTS Ruth Anderson, Clelia LeBoutillier **COPY** Editor, Susan Greenstein; Lydia McLean, Andrew Kay  
**FEATURES** Kathleen Madden, Sandi Cushman, Richard Alleman **TRAVEL** Despina Messinesi **HEALTH** Melva Weber

**AT HOME** Barbara Plumb **ART** Editor, Ronald Kajiwar; Edmund Winfield; Mickey Soutendijk, Assistant; Production,  
Gerald Slater, Reynolds Rolles; Gloria Gersh, Administrative Assistant **BOOKINGS** EDITOR Sarah Slavin;  
Sara A. Foley, Assistant **STORE CREDITS** Linnea Young, Carol Lott, Alice Drueding  
ASSISTANT MANAGING EDITOR Linda Rice **COPY PRODUCTION** Penelope Davis; Marie-Claire Margules, Associate;  
Alden Rockwell, Assistant **RESEARCH** Patricia G. Garner; Jeanne Secor, Deborah Mason, Associates  
**READER INFORMATION** Shirley Connell **CONTRIBUTING EDITORS** Allene Talmey, Cecil Beaton,  
Edith Loew Gross, Françoise de la Renta, Consuelo Crespi, Mary Russell, Sandra McElwaine, Joe Eula  
CONSULTING EDITOR Diana Vreeland **EDITORIAL BUSINESS MANAGER** William P. Rayner

**Richard A. Shortway**  
PUBLISHER

**ADVERTISING** DIRECTOR Robert N. Cloutier SALES MANAGER Stuyvesant F. Morris  
RETAIL DIRECTOR Richard McMahon BEAUTY-HEALTH DIRECTOR David Rubin  
BEAUTY MANAGER William D. Leahon ASSOCIATE BEAUTY MANAGER Robert T. Newkirchen  
TRAVEL MANAGER Margaret Thalken SALES DEVELOPMENT MANAGER Lauren Griffiths  
ASSOCIATE MANAGERS Charles H. Reinhardt, Robert L. Groberg, Ann Pilkington

Barbara McKibbin EXECUTIVE EDITOR

**MERCHANDISING** PROJECTS EDITOR Elizabeth Groves **MERCHANDISING EDITORS**  
Wendy Talbot, Betsy Schaper **SERVICES** Helena Brissenden **PROMOTION** DIRECTOR Jayne Ingram  
ASSOCIATE Jo Ann Wolf **CREATIVE** DIRECTOR Walter Russell  
ART DIRECTOR Rodney Ritter **PROMOTION** EDITOR Lisa Keys **PRODUCTION** Damian Carlino

**BRANCH OFFICES** NEW ENGLAND Paul Sowizral, Mgr., Statler Building, Boston, MA 02116  
MIDWEST Donald H. Koehler, Mgr., Albert H. DeSmet, 875 No. Michigan Ave., Chicago, IL 60611  
WEST COAST John P. Demorest, Mgr., 3921 Wilshire Blvd., Los Angeles, CA 90005  
SOUTHEAST Miller & Tillman, Reps., 130 W. Wieuca Rd., N.E., Atlanta, GA 30342  
EUROPE Gardner Bellanger, Adm. Mgr.; Michel Lemaire, Sales Mgr., 4 Place du Palais-Bourbon, 75007 Paris  
CORPORATE MARKETING Edmund C. Burke, Director; Neil J. Jacobs, Sales Director

BRITISH VOGUE Vogue House, Hanover Square, London, W1R 0AD FRENCH VOGUE 4 Place du  
Palais-Bourbon, 75007 Paris ITALIAN VOGUE Piazza Castello 27, Milan VOGUE AUSTRALIA is published  
by Bernard Leser Publications Pty. Ltd. BRAZILIAN VOGUE is published by Carta Editorial Ltda.

VOGUE is published by the Condé Nast Publications Inc., Condé Nast Building, 350 Madison Avenue,  
New York, NY 10017 CHAIRMAN S.I. Newhouse, Jr. PRESIDENT Robert J. Lapham  
VICE PRESIDENT Benjamin Bogin VICE PRESIDENT Harold G. Meyer VICE PRESIDENT  
(OVERSEAS) Daniel Salem VICE PRESIDENT-CIRCULATION DIRECTOR J. Paul Young  
TREASURER Fred C. Thormann SECRETARY Mary E. Campbell

**Alexander Liberman**  
EDITORIAL DIRECTOR



## JAMISPORT.

A fresh direction for separates. Blue and white stripes—on the bias for the side-tied top, on the straight for the relaxed wrap skirt. In 100% cotton, sizes 4 to 14. Top about \$32, skirt about \$36. Jamisport, a division of Jamison, Inc., 498 Seventh Avenue, New York.

A Nat Kaplan Company.

## You Write Us

### Pig passions

We were extremely disappointed with the scant coverage given in your March issue to a "porcine" who is without question at the pinnacle of fashion and stardom not only in the United States but throughout the world. We refer of course to Miss Piggy Lee, the naturally blonde, blue-eyed superstar of *The Muppet Show*. In fact, the newspaper coverage leading up to Miss Piggy's appearance in your magazine clearly warranted a full-color pictorial layout emphasizing her mauve dress, boa, silk stockings, and high-heel shoes. To photograph a star of such elegance barefoot (or should we say pigfoot) is in questionable taste.

By Miss Piggy's own words, her recognition in the world has finally become known. We are hopeful that either your or some other magazine such as *Cosmopolitan* will do a better job on Miss Piggy's next portfolio.

Steven B. Nagler  
Jerry Biederman  
Chicago, IL

Having always been an avid admirer of pigs, I am happy to see that one has finally become a member of the fashion elite! To ham it up a little, may I add these sentiments:

Some little pigs go to market  
Some little pigs stay home  
Some little pigs appear in Vogue

Like Miss Piggy—from Paris to Rome. Thanks for featuring this "clean-cut" side of life.

Mrs. Jimmie D. Harrington  
Fort Worth, TX

### Chicken livers revised

My March issue just arrived in the mail, and all I can say right now is *help!* !!

I have a most urgent question about chef Roger Vergé's recipe for Zéphir de Foies de Volaille (Chicken Liver Pâté) on page 120.

I've read the recipe over and over, and nowhere does it indicate how (or even whether) to cook the chicken livers! Am I to assume that the livers remain *raw*, to be blended with the Béchamel sauce and thereafter served to unsuspecting guests?????

The only person I ever saw eating raw chicken livers was Mia Farrow in *Rosemary's Baby*, and we all know what happened to her. (Continued on page 145)



If the sun can dry up a lake, imagine what it can do to your skin.

The burning, blistering and pain of sunburn. And the possible long term effects like premature aging of the skin and even skin cancer caused by the sun.

Now there's something you can do to help protect your skin. Something very simple. And easy.

PreSun.<sup>®</sup>

PreSun is specially formulated to help guard against the harmful effects of the sun. It acts by filtering out most of the burning ultraviolet rays while allowing the lower energy tanning rays through.

Just apply evenly as directed before going out. PreSun diffuses into your skin to create a "protective reservoir" for maximal suncreening.

PreSun. Before you go out in the sun.

**PreSun**  
5% PABA Sunscreen



Available in tanning lotion, spray, and cream. For more information, call 1-800-368-7666.



Twice a day.





# Twice a day.

Clinique is the skin care system women believe in because it works.

Clinique's dermatologists worked it out this way.

3 products, 3 steps, 3 minutes, each morning and night.

Clean with Clinique's great soap.

Clear away with a clarifier for your skin type.

Replenish with moisturizer.

That's it. That's all.

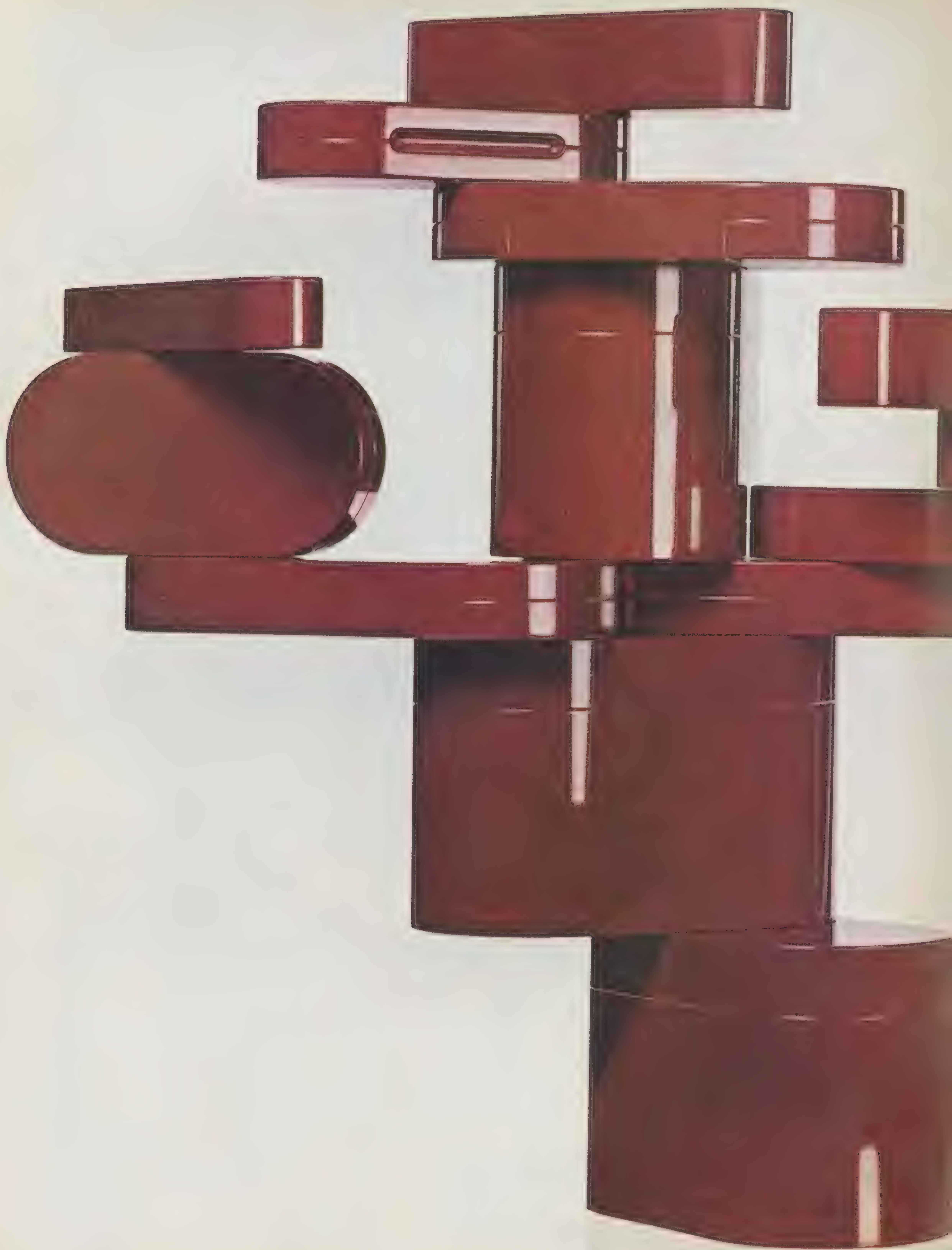
For skin that just gets better and better looking.

Every day of your life.

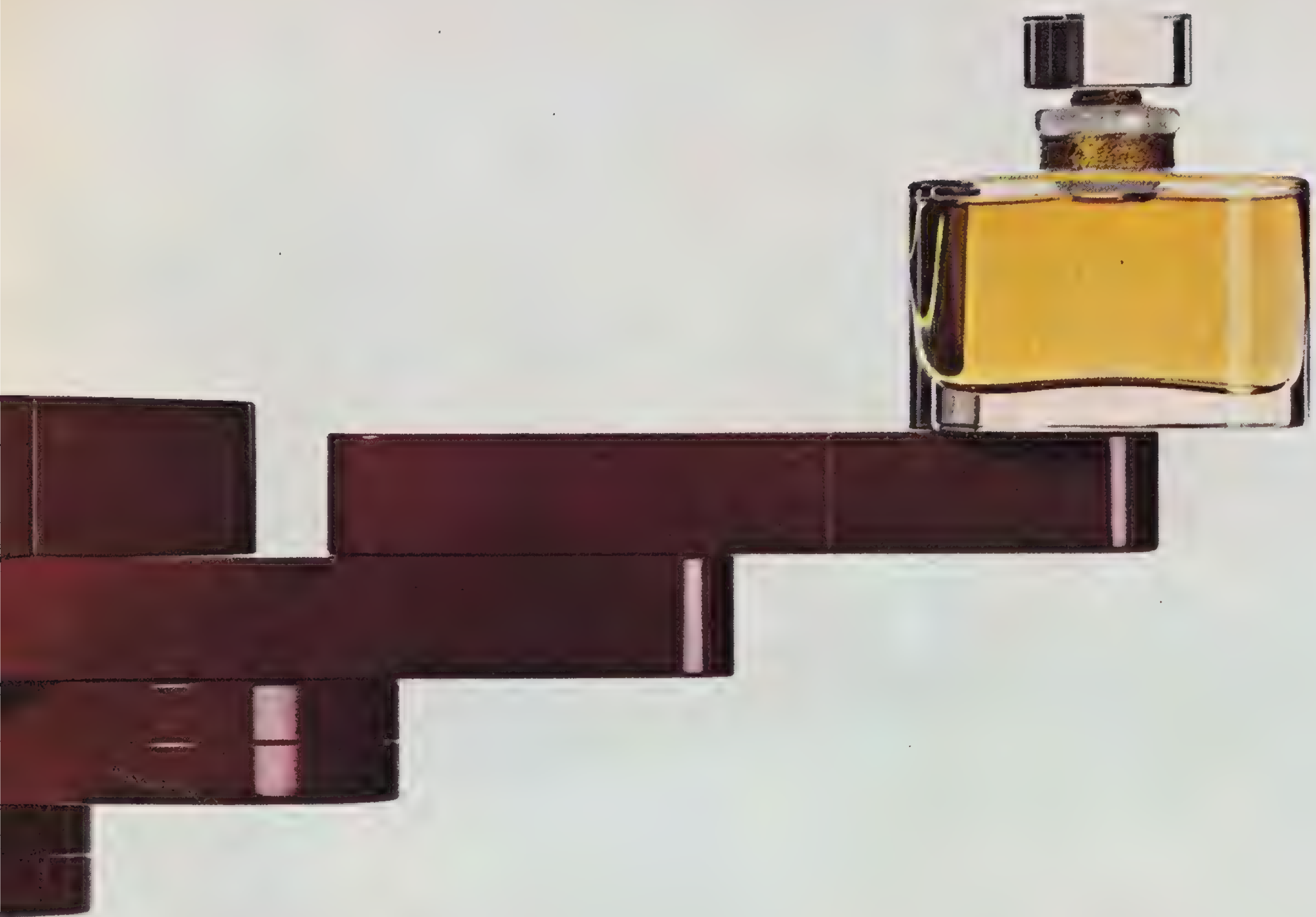
All Clinique products are 100% fragrance free!











Calvin Klein

Perfume Cosmetics Skin Care



PEOPLE ARE TALKING ABOUT...

# Fashion

Instant  
attracters...  
best dressing  
from young  
Californians...  
“non-clothes”  
—and how  
to wear them...  
fashion  
messages  
—by flag, by bus

Non-clothes, semi-clothes—however you think of them, they're pieces from lingerie makers that, with a little thought or chutzpah, can give a woman multiple looks, an encyclopedia's worth of ways to wear them: inner/outer cotton knit body tops, bikini bottoms, shorts; short white batiste nightshirts for sleep, for summer comfort; floral-print aprons—to tie over whatever you wish. . . . Instant attracters? Leather suspenders (if you're going to do the look, they're real-est)—to wear with jeans, shirt, no belt; the brightest bright colors—such as raspberry pink and turquoise—put together, as solids, for a summer lift; the thinnest ribbons—instead of cuff links—to knot in bows, put through buttonholes, add charm.

*While no one's ready to hold forth about the eventual power of punk in the U.S.—or even can say they like it—punk's a label that's easy to apply and is bantered around a lot—sometimes badly. Says Zandra Rhodes, the British designer whom Americans have tagged, for the past season, Queen of Punk: “It's my own sort of look—as near to Schiaparelli as it is to punk. But because of the publicity that punk has gotten, my clothes have been wrongly labeled. . . . I still believe in my ideas just as much, but I don't think America understands them all yet.”*

**California—where body is all, odd is better, energy's best. That's the myth; but out of that myth, today, is coming some real fashion—fashion based on (here it comes again) a sense of individuality and body consciousness. A sudden cluster of young California talent (many are in their early thirties and first started producing women's clothes a few years ago) is designing varied, personal collections of clothes straight from California life—dressing set for ease, flirt, status bodies. No big trends here (peasants one year or young boys the next), just energy. Names to watch? Early-thirties Masako Takahashi and her “one size fits all” summer collection (comes with tags explaining ways to wrap/wear her pieces); Dennis Goldsmith for Ma Chemise—for charm, detail, workmanship; Bob and Nancy Heller for Tea Shirts; Wayne Woods for Wayne Woods, Inc.; Janet and Patrick Marsh for Dinallo; Jeanne D'Alessio; Leon Max for Bis; Nancy Stolkin; Irene Tsu. They're unpredictable, unpretentious, heading up.**

“An urge to shed unneeded pieces... to neaten...to remember the body!”

**C**leaning up, cleaning out: After a long, emphatic winter, it's not just a matter of heaving out deadwood and closet excess, it's an urge to shed suddenly unneeded pieces, to search out a neater way of putting clothes together, to remember the body! Step into a pair of narrow jeans or pants; put on a skinny blazer; ease into minimal jewelry. . . . After “clean” comes, invariably, a craving for “crisp”: for starched cotton shirts to tuck close to your body. They may be hard to find in a summer sea of limp gauzes, but they're easy pieces to pull from your wardrobe. “Charvet of Paris,” those very traditional French makers of men's gorgeous shirts, are now selling in the U.S. the best of the crispest: with ties—silk ties everywhere, some as narrow as ribbons—at Bergdorf Goodman, New York.

*This ode to American ready-to-wear from Scott Barrie, when talking about his spring plans to be the only American officially to present his clothes to international buyers and press at the prêt-à-porter collections in Paris: “There's a bit of ego involved; one wants to be internationally available—and Paris is the place to do it. . . . Europeans come to the U.S., why don't we go there? Americans make ready-to-wear better than anyone else. They're still learning from us.”*

Is the message the medium in fashion, too? In New York City, mass-transit buses are filling empty advertising space with dressing advice, tips, blurbs from their metro “Mini Message Editor”; in California, one day recently, students un-solemnly raised the Gucci flag to fly over Beverly Hills High. . . . More and more, the Rolex “oyster” watch is winding up top-spot as the soft-statement status wrist for women: \$550–\$60,000 each, oysters are no-nonsense and man-like (Rolex made their first oyster wristwatch, ever, in 1926; to assuage buyers fears about dirt, sweat, and water seepage, they came up with a case impervious to all—“tight as an oyster”). Super status in the oyster cult? Buying multiple gold oysters for house-guest gifts. . . . Seltzer (favorite brand's “Syfo”), on the up to replace Perrier water for no-cal drinking. . . . Opium—smoking, but fully legal—is Yves Saint Laurent's new perfume, sold out in Italy and now the wall-to-wall scent of Paris discos. In France, Opium's strictly sexless, used equally by men and women.

There's such a thing as movable designers, these days; and some of the best in women's wear are turning to wider design lives: John Anthony, Calvin Klein, Mimi Fayazi, Dennis Goldsmith are going into menswear—or areas of it; a host of top American designers are charging into a beauty world with the full force of their personalities, own special styles. The idea, now, is less to sell license to a name than to spread a life-concept. What's coming out of the talent cross-ruff? New creativity, super competition, a breaking down of barriers in materials, outlook, design.

—KATHLEEN MADDEN





*Parfums* Van Cleef & Arpels Paris

Burdine's    Bloomingdale's    Bullock's







# INDIA

## the ultimate fantasy



**Come to India. With us.** The magic begins April 15 ... and for five glorious weeks, you can bask in the beauty of India at Bloomingdale's. Every Bloomingdale's. We went to India expecting to be dazzled, and we were, beyond our wildest dreams. Now we can't wait to share it with you. The music and the dance. Puppetry and artistry. Fashion, food and furnishings. Come, be part of it all.

**Marianne Rachline's silk floats.** Made in India, expressly for us. Splendid silks. To float over your body. Loose, loose shapes. Drenched with color as rich as an emperor's robe. Tunic in purple or pink over purple/gold skirt, 140.00 the set. Plaid peasant dress is purple, orange and blue, 125.00. Sizes S-M. Sutton Place Dresses.

**Air-India, to India with love.** India may be the most foreign country you can visit. But Air-India speaks your language. For over 40 years they've carried pontiffs and potentates ... the chic and the sheiks ... meditators and maharajahs. And the only one that serves you with the graciousness and warmth that are part of a 5,000 year tradition.

**bloomingdale's**





**Gabar's ultimate swimfantasy.** (above). On the beach at Mahabalipuram. Or Malibu. The luxury of pure cotton, puckered for hip-hugging fit beneath a billowing strapless blouson. Ours alone. In beige with a flotilla of green and salmon flowers. Sizes 6-14, 38.00. Matching pareo, 18.00. Sun Spot.

**The chic of sleek, by Oleg Cassini.** "Shalimar", an exotic print reminiscent of Rajasthani miniatures. Here, on the shapeliest of maillots and a skirt that doubles as a bandeau dress. Peacock, as shown, or amethyst. The maillot of Lycra® spandex, 6-12, 43.00. Skirt, a wisp of nylon, S-M, 45.00. Sun Spot.

**Air-India. Your ultimate vacation.** No one knows India like Air-India. From the majestic Himalayas to its sun-drenched beaches. Villages untouched by time. Bustling cities. Crowded bazaars. Ancient shore temples. They're all part of the exquisite mosaic that is India. And no one can take you there quite like Air-India. Your fantasy flight begins in their jewel of a lounge at Kennedy Airport. Continues with a Namastē, the traditional welcome, and 747 convenience softened with centuries-old courtesies and customs.

**bloomingdale's**





NEW YORK (1000 Third Ave., New York 10022, Garden City, Fresh Meadows, White Plains) CONNECTICUT (Stamford)  
NEW JERSEY (Riverside Square-Bergen, Short Hills) MARYLAND (White Flint-Kensington) VIRGINIA (Tysons Corner-McLean)





NEW YORK (1000 Third Ave., New York 10022, Garden City, Fresh Meadows, White Plains) CONNECTICUT (Stamford)  
NEW JERSEY (Riverside Square-Bergen, Short Hills) MARYLAND (White Flint-Kensington) VIRGINIA (Tysons Corner-McLean)





**The gauze of them all—Ralph Lauren** (opposite). The master tailor lets loose with a sun-loving collection. Fresh departures in blue and white cotton gauze and madras. Here, his striped toga dress, 72.00. Playful wrap mini skirt, 72.00. And teeny bikini, 40.00. The Shop for Ralph Lauren.

**Kenzo! Hot as an Indian curry.** Inspired by the colorful bazaars, he conjured up this spicy sundress just for us. Yards of cotton, flowing from a ruched neckline to a ruffled hem. In red, teal, or gold. Sizes 4 to 10, 145.00. In our Kenzo Shop.

**Air-India. A guest is as a god.** This ancient belief permeates life in India today, as you will discover on Air-India. Your flight has an air of serenity. With first class luxury service that befits the emperor your 747 is named for. Crystal glassware, silver and linen. Champagne and Russian caviar. And that's just for starters. Everywhere sari-clad hostesses offer unobtrusive service. And they will gladly instruct you in the art of sari wrapping.

**bloomingdale's**





**Kasper for J.L. Sport. In tunic with the times** (above). India. Land of white tigers and creature comforts. And this is certainly one of them. The total ease of the tunic over skirt. In a timeless twin print of berry, green and gold cotton. Sizes 4 to 12. Tunic, 92.00. Skirt, 78.00. Place Elegante Sportswear.

**The art of adornment, from India Imports.** It's such a special art in India. Expressing the essence of feminine beauty. You begin to get the idea here. Our paisley cotton voiles, graceful as the gopis (maidens) in the Krishna tales. The dress in rose, brown or lilac, one size, 80.00. Three tier skirt, P-S-M, 50.00. Big top, one size 46.00. In lilac. Young East Sider.

**Air-India. Your flying palace.** Upstairs in the first-class Maharajah Lounge, the party begins, against a backdrop of murals adapted from the frescoes at Ajanta. Window panels in the cabins are trellised with scenes from the romantic Krishna legends. Plush carpets cushion your step. Soft strains of music—sitar or other—soothe your psyche. You'll dine on Indian delicacies or continental fare. Toast your trip with champagne, brandy, or the teas of India.

**bloomingdale's**





NEW YORK (1000 Third Ave., New York 10022, Garden City, Fresh Meadows, White Plains) CONNECTICUT (Stamford)  
NEW JERSEY (Riverside Square-Bergen, Short Hills) MARYLAND (White Flint-Kensington) VIRGINIA (Tysons Corner-McLean)





The Anne Klein mystique follows you to India. And back. Donna Karan and Louis Dell' Olio design in sheer, natural cotton. Perfect for your house boat in Kashmir...and happy landings anywhere. The long tunic, 125.00. Gauze pants, 90.00. Roll sleeve blouse, 98.00. Dirndl skirt, 100.00. Sizes 4-14. Ours exclusively in the Shop for Anne Klein.

air-india: flights of fantasy, Air-India's 747 flights to India are a departure in every sense of the word. They leave daily from New York, stopping briefly along the way in London. (If London is your fantasy—or reality for the moment—live it with Air-India.) Their legendary service is unequalled no matter where you go. Air-India's intimate knowledge of India enables them to offer you the ultimate in tours. "Peace of Mind", "Protect the Endangered Species", and "What a Tourist Might Miss" tours are just some of the fascinating itineraries they can design for you. As well as our own tour "India: the Ultimate Fantasy."

bloomingdale's





*Last night I did two things  
I've never done before...*

*one was wearing Geminisse.*



Perfume, Perfume Spray, Cologne, Cologne Spray.



# Take what nature gave

**"I think gray hair is nature's  
cruellest trick. So how did I  
wash it away?"**

If you're too young to look old,  
you can wash away your gray  
and wash in your own natural  
color with Clairol's Loving Care<sup>®</sup>  
Color-Lotion. It has no peroxide.  
So it's very gentle. It's super-  
simple. And no one but Clairol  
has anything like it.

**"A naturalist like me used to  
think finding a haircoloring  
shade that looks real would be  
impossible. Look how  
wrong I was!"**

All Clairol products come in  
natural-looking shades. And  
they've got shade charts to show  
you exactly what shade your  
hair will become. This fresh-  
faced naturalist found Clairol's  
Nice 'n Easy<sup>®</sup>. A simple-to-use  
shampoo-in haircoloring that  
gives you shades that look natural  
even under sunlight. Takes only  
20 minutes. Beginners love it!



# you and make it better.

"I'm a fraidy-cat by nature—  
I thought haircoloring might  
hurt my hair. Boy, have I changed!"

All Clairol haircolorings have  
conditioners. An extra plus you  
get when you improve the color  
of your hair with Clairol. More  
bounce. Body. But if you're still  
skeptical, try Happiness® from  
Clairol. A simple foam-in hair-  
color that's just like a beauty  
treatment for your hair. It perks  
up your color. Picks up the shine.  
Fraidy-cats love it!

"How did I get such an exciting  
natural-looking change, without  
changing every hair on my head?"

Clairol has more ways for women  
to get a kick, a boost, a gleam,  
a streak, than anyone else. This  
young woman highlighted a little  
of her own light brown hair with  
Clairol's popular Frost & Tip® kit.  
And she feels like a blonde. (You  
only have to use Frost & Tip every  
four or five months.)

For more information on Clairol  
haircoloring, please send for  
our booklet. Just write to: Clairol  
Incorporated, P.O. Box 653,  
Saddle Brook, New Jersey 07662.

## Because nature doesn't always know best.

# CLAIROL.



Where good TV comes from...mothers explained...a movie about a most different love story...super-swapper art tycoon...cheers for tennis...the best-selling pop in the world

## Movies

By Rex Reed

### Madame Rosa

*Starring Simone Signoret; directed by Moshe Mizrahi*

In this Oscar-nominee French film based on Emile Ajar's Prix Goncourt novel, Simone Signoret lights a torch to the screen with her powerful performance as a Jewish concentration-camp survivor and former prostitute who, in her old age, runs a boardinghouse for the neglected children of streetwalkers. Half-dead, nearly senile, tortured by memories of Auschwitz, this tough old pickle hangs on to life as a lichen clings to a wall, bringing hope and refuge to deserted children in an environment of pimps, whores,

usually, it's not bad, but there's no getting around the fact that this often touching little love story is nearly wrecked by its creators' desire to mix soap opera with the silliness of a TV sit-com, often resulting in a film that looks made in a Cuisinart.

Stella (played by Meg Foster) is a lesbian who works in real estate. One day, she meets Albert (Perry King), a Belgian drifter who is being kept by a rich male client. Albert gets ditched for another California-model type and left with illegal alien status, a sketchbook of fashion designs, and no place to go. Stella lends him her couch; and, before you can say *Outrageous* (a film it resembles in theme if not emotional latitude), this odd couple has become the best of friends.

While Stella brings home the bacon, Albert cooks and cleans and flies into a frustration if she's late. "My Swedish meatballs



Perry King and Meg Foster, above, in "A Different Story": Before you can say "Outrageous," an odd couple becomes the best of friends

transvestites, and thieves.

*Madame Rosa* is the story of this remarkable woman and of the special bond between her and a strange Arab child named Momo, who stays by her even after death. It is a heartbreaking story of people living without love and of the curious places they choose to find it. Signoret works up a lather without appearing to exude any effort at all. Her louvered eyes take in everything, the bags beneath them deep enough to serve tea in. Padding and shuffling through the streets for bread, counting the francs, dragging herself from the stove to the bed, wheezing her way up six flights of stairs, she's a fallen matriarch staggering through life. When Signoret stares into her mirror, grunts crustily, and asks her reflection: "How did I ever get so ugly?" it is Signoret, not Madame Rosa, who speaks. Israeli director Moshe Mizrahi has wisely treated her like a valuable heirloom. The result is something that transcends conventional territorial imperatives of acting. The result is art.

### A Different Story

*Starring Perry King and Meg Foster; directed by Paul Aaron*

What's "different" about this story is that the girl is a lesbian and the boy is gay. Ac-

are all dried up, my beans are shriveled!" cries Albert. "Mom, the only mistake you made was making me a person instead of a girl!" Stella wails. When Stella's parents arrive unexpectedly, Albert leaves dinner on the stove for her to serve, pretends to be her boyfriend (wearing her new scarf to the table), and even makes a brave, comic stab at discussing the Dodgers with her father.

Stella marries Albert to keep him from being deported, and it's Stella who carries Albert over the threshold. One thing leads to another; and, in typical movie fashion, Stella and Albert fall in love, move to suburbia, and prove that gays can end up as dull middle-class neurotics with the values of an upside-down cake, like everyone else.

In the early scenes, Meg Foster and Perry King provide comic thrust, but the scenes don't quite work in spite of the performers' talent and energy. They never become believable as gays; and, after they conform, the script isn't interesting enough to make us care about them as straights. The film never has the documentary realism it needs; the actors are playacting. Still, *A Different Story* is a nice study of young, decent, vulnerable people. It lurches and careens all over the place, but it's got so much sweetness that it leaves you warm and smiling.

## Art

By David Bourdon

**Veronese to Franz Kline: Master Works from the Chrysler Museum at Norfolk**  
*Wildenstein & Co., New York; through May 13*

With only a few of his family's automotive millions to call his own, Walter P. Chrysler, Jr., managed to snowball his inheritance into a major art collection conservatively valued at upward of \$60 million. Chrysler exemplifies the collector as super swapper, constantly trading his acquisitions to upgrade and expand his holdings. He has a brilliant knack for running against market trends, picking up neglected masterworks at bargain prices. Over the past several decades, he has amassed everything from Chinese porcelains and Duncan Phyfe furniture to Flemish paintings and one of the world's foremost collections of glass.

In 1971, Chrysler gave a substantial amount of his collection to Norfolk, Virginia, transforming that city's museum—the Norfolk Museum of Arts and Sciences—from a provincial catchall into a major attraction, renamed the Chrysler Museum. (Incidentally, the works of questionable authenticity that formerly marred Chrysler's collection are nowhere to be seen.)

The exhibition at Wildenstein—a benefit for the Chrysler Museum's library fund—contains forty-one paintings and a Bernini sculpture. The selection was made by Denys Sutton, editor of *Apollo*, who limited his choices to three portions of the museum's holdings: seventeenth- and eighteenth-century Italian art, nineteenth-century French painting, and American painting from about 1850 to 1940.

The group of twelve Italian paintings features choice examples by Guido Reni, Guercino, Sebastiano Ricci, and Giovanni Paolo Panini. But the selection of French paintings seems even richer—which is no surprise, since about a quarter of Chrysler's European paintings are French. At Wildenstein, the Impressionists and Post-Impressionists are interspersed with little-known canvases by Salon and Barbizon painters.

The least rewarding part of the exhibition is the American section, which includes a number of famous names but few first-rate paintings.

### Europe in the Seventies:

#### Aspects of Recent Art

*Hirshhorn Museum and Sculpture Garden, Washington, DC; through May 7, travels Back in 1964, when the New York art world took its preeminence for granted, sculptor Donald Judd could declare: "I'm totally uninterested in European art and I think it's over with." Judd's stereotyped, patronizing view was widely shared at the time, and America's cultural chauvinism prevails even now.*

The twenty-three Europeans in this exhibition have had relatively scant exposure in the United States. Many of them are Conceptualists, involved with written and

(*What's News, continued on page 50*)



# enter Chloé

"A woman does not put on my  
fragrance. She enters it."

*Karl Lagerfeld*



Parfums Lagerfeld • Paris



# C CONCORD QUARTZ



14k gold, \$590



14k gold,  
\$590

Concord Mini-Quartz. Sleek and slim. No winding. Accurate to within 60 seconds a year. Totally Swiss crafted. For brochure write Concord: 1345 Ave. of the Americas, N.Y. 10019. 9465 Wilshire Blvd., Beverly Hills, CA. 90212. Or Bienne, Switzerland.

Watches enlarged to show detail

## WHAT'S NEWS, WHAT'S COMING

photographic documentation. Some depend on environmental contingencies and alter their work from one installation to the next (Giovanni Anselmo's slide projections, Daniel Buren's stripes, Niele Toroni's regularly spaced imprints of a brush). The most tantalizing seem to work with photographs: Bernd and Hilla Becher's typological studies of industrial structures, Jan Dibbets's color vignettes of nature, Ger van Elk's airbrushed group portraits, Richard Long's and Hamish Fulton's straightforward views of remote landscapes through which they have journeyed on foot.

This show won't start any revolutions, but it should set to rest the notion that "European art" is finished. The exhibition, which originated in Chicago, will travel to San Francisco, Fort Worth, Cincinnati.

### MORE ART:

**Dada Artifacts:** The University of Iowa Museum of Art presents a scholarly survey of the deliberately irrational, nihilistic tendency that flourished in several major cities during and after World War I. Since Dada was essentially an ideological phenomenon, the exhibition wisely glosses over the movement's artistic contributions (which are negligible, except in graphic design) and concentrates on the literary fallout: about 150 periodicals, books, posters, and manuscripts. Through May 7.

**The Collection of Alfred Stieglitz—50 Pioneers of Modern Photography:** In addition to his prodigious accomplishments as photographer, publisher, and gallery director, Stieglitz, beginning in the 1890's, collected photographs made by his contemporaries. New York's Metropolitan Museum of Art accessioned the 580-item Stieglitz photography collection more than a quarter of a century ago but only now is getting around to exhibiting about two hundred works from it. Frederick Holland Day, Gertrude Käsebier, Edward Steichen, and Paul Strand are among the fifty photographers represented. From May 18–July 16.

## Books

### By Allene Talmey

#### Stories

*By Doris Lessing (Knopf)*

In these thirty-five stories, Doris Lessing proves her smiting mind, able to start with a fact and build it into complete, rounded, often mortifying life. Without her stories about Africa, this rousing collection includes her major work. That means, among others, "One off the Short List," a remarkable revelation of a semi-rape so worldly that it hardly seems worth mentioning. In her writings, Doris Lessing is much like this T.S. Eliot explanation: "Poetry is not a turning loose of emotion, but an escape from emotion; it is not the expression of personality, but an escape from personality. But, of course, only those who have personality and emotions know what it means to want to escape from these things."

Lessing does. She gives the beat, the violence, the unstrung—in quiet. Masterly.



Ger van Elk's airbrushed photo-portrait "The Group," 1976: one sight of "Europe in the Seventies" at the Hirshhorn Museum

#### New York Jew

*By Alfred Kazin (Knopf)*

In this brilliant autobiography, Kazin, like a cat's light foot, pins down his extraordinary life, his loves, his miseries, and the people who either sweated with him or just watched. One who sweated with him was his mother, who had arrived in New York from Russia at eighteen to work at the Triangle Shirtwaist factory (its later burning, a national catastrophe) with her face for him "bent to the service of some undecipherable tyranny," a loving, illiterate woman never happy, never able to make her husband happy.

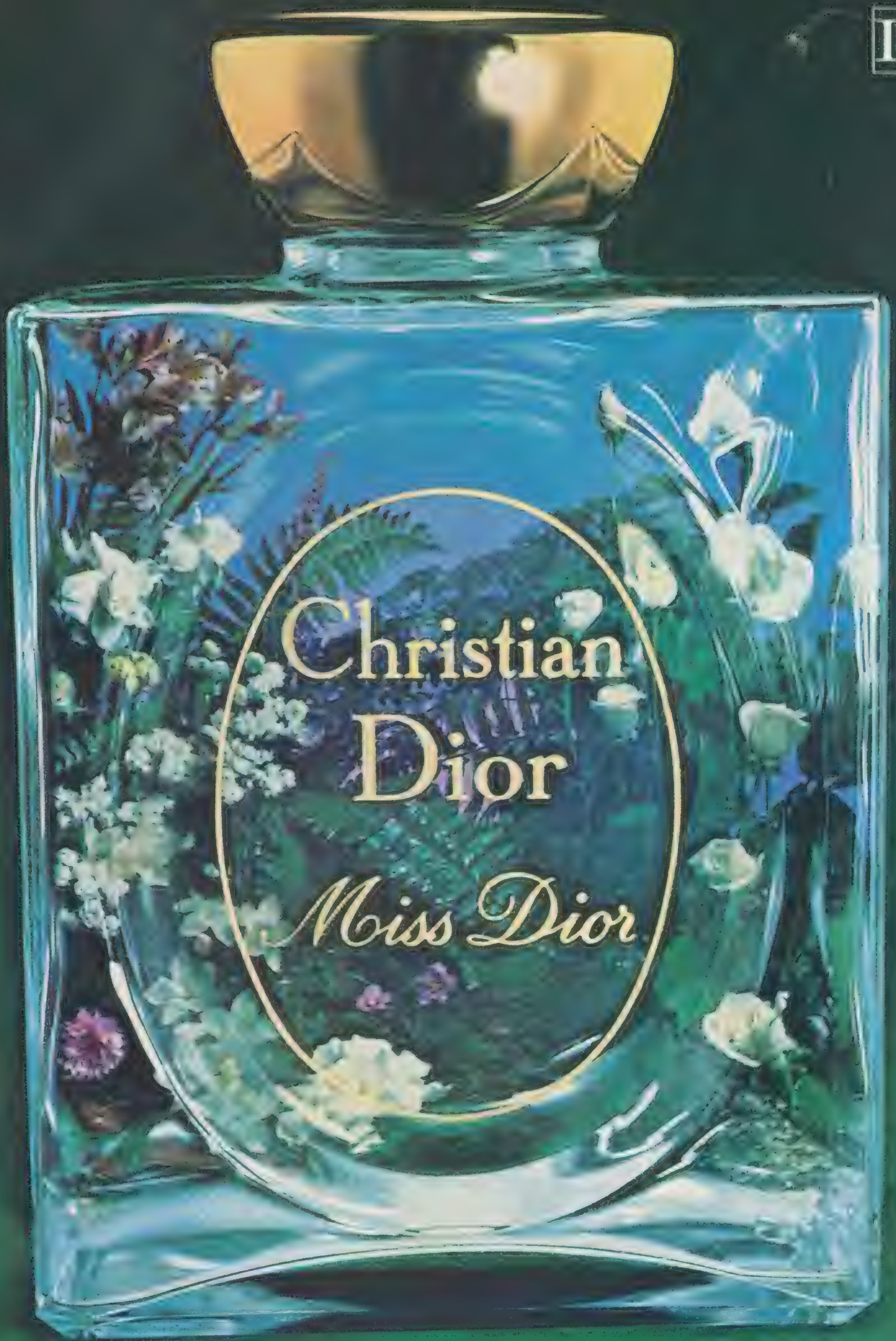
That stammerer heads an extravagant cast including Kazin's wives; and at *The New Republic* at the start of the U.S. involvement in World War II, Bruce Bliven, "a stout round man . . . much like the Oliver Hardy of Laurel and Hardy," Allen Tate, "famous for thinking the whole modern world an infamy," and Delmore Schwartz, "twisted and spat in the rage of his opinions." Later, there came Ezra Pound on his twice-weekly broadcasts on the Italian Fascist radio, sounding off against the Jews—"the voice was always there, holding me because it was crazy." And on through Lionel Trilling, Saul Bellow, Paul Goodman, Edmund Wilson, and Henry Luce, a "dream merchant" with a wilder, WASPier intoxication.

In time, Luce sent Kazin to England, the war ripping on, cold, threadbare. "Dunkirk may have looked like a victory to Americans, but it was a trauma to many of the men taken off the beach after days in the open. Getting home without their equipment and personal effects, they felt badly used, idle, uninformed, ill-prepared for war, and despairing of a better life after the peace." While he described the war for Luce, he took on excursions. The London summer of 1945, hot and blazing within, Kazin read of the four million deaths at Auschwitz, the seven tons of women's hair, the one-hundred thousand suits of children's clothes. That never left him.

The war over, Kazin returned to New York, to another love, and then another, to more books, more author-friends, and another wife, each explained almost fully but not enough. It is, however, his few pages about the terrifying death of his father—lonely but not alone, separate, almost speechless—that are so dismaying. This professor of English, the writer so moving (*What's News, continued on page 52*)



Christian  
Dior



A melody of blossoms in every scentuous drop. *Miss Dior* Parfum.



about the Holocaust, the man who knew everybody in the English Literature life, real and fictive, knew so little about his eighty-two-year-old father, unlike other men, deaf, incontinent, dying in a hospital: "He had never been like other Jewish fathers, and he was certainly not like them now. . . . He did not even, like most pious Jews, have a God to rail against." What Alfred Kazin, now sixty-two, had from him who understood his son's impatience with him was primarily this: "Bitterly, accusingly, in one of the few moments of direct, concentrated feeling I ever had from him, he cried out, 'You have never loved me.'"

### The Golden Lemon: A Collection of Special Recipes

By Doris Tobias and Mary Merris (Atheneum)

In this good conversation about lemons, with decent recipes for first courses, entrées, vegetables, desserts, sauces, and preserves, Tobias and Merris make their points without the insufferable sexual rapture that seems to be accompanying so much food writing these days. As a further inducement to rational eating, the authors give wine suggestions for most recipes: with white gazpacho, for instance, a medium-dry Spanish white wine, perhaps a Rioja. Sensible and succoring.

### The Mother Book

By Liz Smith (Doubleday)

Mother as marauder, as dope, as delovely, delicious, and durable: these are among the categories of mother in this anthology that ranges from mothers-in-law to animal mothers. It is marvelous. Funny, touching, loving, acute (like acute appendicitis) and sad and bitter and nervous, this *Mother Book* is hardly a birthday card, but it is a fallow present. In fact, this erudite compendium is elemental—like Edna Ferber's dedication in one of her books:

To my mother  
who thinks it doesn't  
interrupt if she whispers.

## Recordings

### By David Sargent

#### Abba: The Album

(Atlantic)  
Abba is a Swedish quartet consisting of two women singers and two men composers-producers-arrangers-instrumentalists who



Swedish pop-group Abba make music, and above, "ABBA—The Movie"

also sing some. For the past five years, the four have sung all their songs in English, and for the past two or three years, they have probably been the best-selling pop group in the world—outside the United States. Even here, they've had their successes: above all, the single "Dancing Queen" of a year or so ago.

Abba combines wonderful tunes with soaring singing reminiscent of the Mamas and the Papas and ingenious, Spector-wall-of-sound engineering to produce some of the lushest, most appealing pure-pop music around. Up to now, however, their lyrics have been mere excuses for the music. This time out, they have tried—on at least some of the songs—to say something a little more meaningful; and in doing so, they court the risk of failure. Happy to say, the new seriousness is neither offensive nor all that serious, and the group's musical virtues remain very much intact. A lovely record for innocent, out-and-out entertainment—and if you like it, get ahold of the album called *Abba's Greatest Hits*. Very few of the songs on it were hits here, and the material is almost invariably delightful.

**Haydn: Symphonies Nos. 22 and 55; Nos. 43 and 59; Nos. 44 and 49; Nos. 48 and 85; Nos. 100 and 103**

Neville Marriner conducting the Academy of St. Martin-in-the-Fields (all, Philips)

We now have two complete sets of Haydn's more than one hundred symphonies; but most people neither feel like investing in the whole lot nor, really, like exploring very forthrightly beyond the few familiar late Haydn masterpieces in this form. As it turns out, however, there are lots and lots of masterpieces among the earlier symphonies,

too. And it would be difficult to think of a better guide through this fertile territory than Marriner and his wonderful London chamber orchestra. The interpretations are intelligent and loving, the playing delightfully buoyant and accurate, and the sound absolutely first class. These are premium-priced disks, but every one a bargain.

#### Sonny Rollins: Easy Living

(Milestone)  
The premiere jazz tenor saxophonist of the last two decades, Rollins has made another fine record, here—even if it apparently lacks the intensity of his concert a few months back at Carnegie Hall, which still has jazz buffs talking. Part of this disk's excellence has to do with Rollins's interaction with his superb sidemen: George Duke, Charles Icarus Johnson, Paul Jackson, and Tony Williams. But mostly, it's a matter of Rollins's solos, which blend his infallible intelligence and virtuosity with the evolving maturity of a restless mind.

#### MORE RECORDINGS:

**Anne Murray: Let's Keep It That Way** (Capitol). This Canadian country-pop stylist is back, with a not particularly important but sweetly, huskily sung group of songs.  
**Mozart: Piano Concertos Nos. 9 and 21; Murray Perahia playing and conducting** (Columbia). Perahia's second disk of Mozart piano concertos, as elegant and persuasive as the first.

## Taxes

### By Julian Block

## Getting more from a gift

Taxes are probably the last thing on your mind if you're planning to give your son or daughter a car as a graduation present. But how you handle that gift can cost or save you quite a few tax dollars. Here are some points to keep in mind.

**Casualty losses:** Only the owner of damaged or destroyed property is entitled to claim a casualty-loss deduction. So, it may be a good idea to register car ownership in your name instead of your child's. Even if you wind up footing the bill for repairs on the car, you get no tax write-off for damage if a car is registered in your child's name.

This lesson was learned the expensive way by a Maryland couple who gave their twenty-year-old son \$1000 to buy a used Austin-Healey roadster, which he registered in his name. Even before he acquired collision coverage, one of his friends totaled the car. When filing time rolled around, the couple claimed a casualty loss; but the Tax Court sided with the IRS and threw out their deduction. Since they had kept no strings attached to the \$1000 gift to their son, the car was bought with his own money and the casualty loss was his.

**Sales taxes:** If you give your youngster the money and let him or her buy the car, you also lose out on a sales-tax deduction, which can be hefty. For instance, on a \$5000 car, a 6 percent sales tax amounts to \$300 (deductible this year even if you pay for the car over several years).

(What's News, continued on page 54)

## Where to eat now:

### The Coach House



There are very few restaurants, even in New York City (that eating-out crazed place) so in demand that they post on their front doors: "Reservations Only"—and mean it. Leon Lianides' The Coach House (left, with maitre d' Paul) is just such a one—and deservedly so. For almost three decades, this former coach house (built 137 years ago) has been a bastion of sensible, sensitive, succulent gastronomy. Lianides elegantly draws his dishes from at least three highly individual cuisines—American, French, Near Eastern. The satiny, lemon-slivered, chopped-egg-rich black-bean soup is, however, extravagantly all-American—as are the crunchy corn sticks, the best in town. And the chicken pie: buttery biscuit crust, mouthfuls of white meat in chicken stock creamed to bliss.—LEO LERMAN



# Merit Taste Winning High Tar Holdouts.

---

## 'Enriched Flavor'<sup>TM</sup> cigarette reversing prejudice against low tar smoking.

---

Good taste meant smoking higher tar cigarettes. That's what the skeptics of low tar cigarettes thought.

Thought. But proved wrong by MERIT, the low tar cigarette with 'Enriched Flavor' tobacco. Tobacco that delivers extra flavor. Extraordinary flavor.

MERIT, and MERIT alone, is packed with 'Enriched Flavor' tobacco.

In extensive testing against a number of higher tar brands, smokers, overall, reported they liked the taste of both MERIT and MERIT 100's as much as the taste of the higher tar cigarettes tested.

Cigarettes having up to 60% more tar!

That's why 75% of all MERIT smokers today have come directly from higher tar brands.

**"MERIT absolutely delivers more taste with extraordinarily rich flavor."**

—Mr. Kris Eugene Holt  
Carbondale, Illinois

This kind of smoker response is typical of how smokers react to the taste of MERIT.

**"I love their taste—better than the much higher tar cigarettes I used to smoke!"**

—Ms. Nancy K. Harrison  
Cambridge, Massachusetts

**"At last a low tar cigarette that really tastes good!"**

—Mr. John Saunders  
Minneapolis, Minnesota

Only one cigarette has 'Enriched Flavor' tobacco. And you can taste it.



# MERIT

Kings & 100's

Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette, FTC Report Aug. '77  
100's: 11 mg "tar," 0.8 mg nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



THE WHOLE WORLD LOVES

RED

RED

RED

RED

RED

RED

RED

RED

RED



THE PRECIOUS PARFUM OF GEOFFREY BEENE

## Sports

By Kay Gilman

# Tennis highs

Spring, in America, translates to bluegrass, bursting buds, the beginning of baseball, and—World Team Tennis.

World Team Tennis is the four-year-old attempt to create a Pittsburgh Steelers/New York Yankees ambiance around a game once played in a competitive atmosphere of aristocratic hush. No longer; the World Team Tennis format calls for five one-set matches per night from its teams and offers something for everybody: both men's and women's singles and doubles and a set of mixed doubles. From its audiences, it calls for lots of applause and enthusiasm. The Bronx cheer has found a new home in World Team Tennis.

Has all this jelled into super success? Not quite, yet. Entering into its fifth season, with a two-division, ten-team league, World Team Tennis is still wobbly in terms of audience draw, and the color of the ink on the owners' ledgers has yet to darken from red to black. But players and backers of WTT

look to 1978 as one more stepping-stone to packed houses and big bucks.

World Team Tennis *has* got a plethora of the biggest names in tennis. The New York Apples boast Billie Jean King, and blond disco habitué Vitas Gerulaitis recently signed to a six-figure contract; the Boston Lobsters are led by Martina Navratilova and Tony Roche; the Los Angeles Strings, who've already got Ilie Nastase, recently acquired Chris Evert.

The players' salaries are robust for the four-month season that terminates in August, with a late-June break for Wimbledon. Seasonal stipends range from about \$25,000-\$30,000 for the lesser-knowns to \$100,000-\$125,000 for top stars. Superstars, of course, make more. Players hit the road for a grueling two- and three-match-per-week schedule that is far more arduous than the regular tournament pace.

"Some players really get into it: the team spirit, the noisy crowds, even the circus atmosphere on the road, and their games really improve playing World Team Tennis," says a spokesman for the 1976 and 1977 World Champion New York Apples.

Who are the teams to watch in '78? The Apples again; the Seattle Cascades, led by formidable competitors Tom Gorman and Betty Stove; the Boston Lobsters; and the star-studded Los Angeles Strings.

## MORE SPORTS:

**At the races:** The Kentucky Derby, on May 6, will be televised by ABC-TV 5:00-6:00 P.M. E.T.; two weeks later, it's the Preakness, on May 20, also on ABC-TV from 5:00-6:00 P.M., E.T. Is there a 1978 successor in the offing to 1977 Triple Crown Winner Seattle Slew? Keep an eye on Hickory Tree Farm's Believe It.

(What's News, continued on page 56)



# AZIZA DEMONSTRATES NATURAL GLOW BLUSH.

It's the first blush to give you a truly natural look with no tell-tale lines. Because it colors and highlights in one stroke.

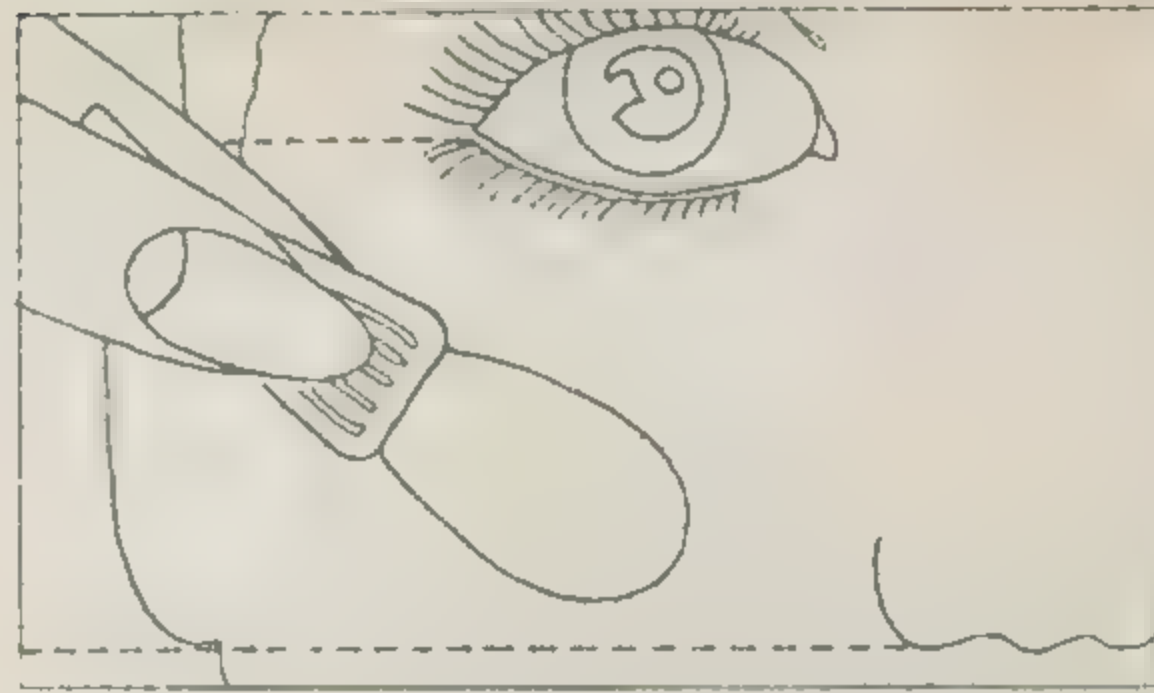
Up until now, most blushes have been just matte (which lacks highlights) or frost (which looks glittery and artificial).

But Aziza Natural Glow Blush gives you a healthy, natural radiance automatically with no noticeable outlines.

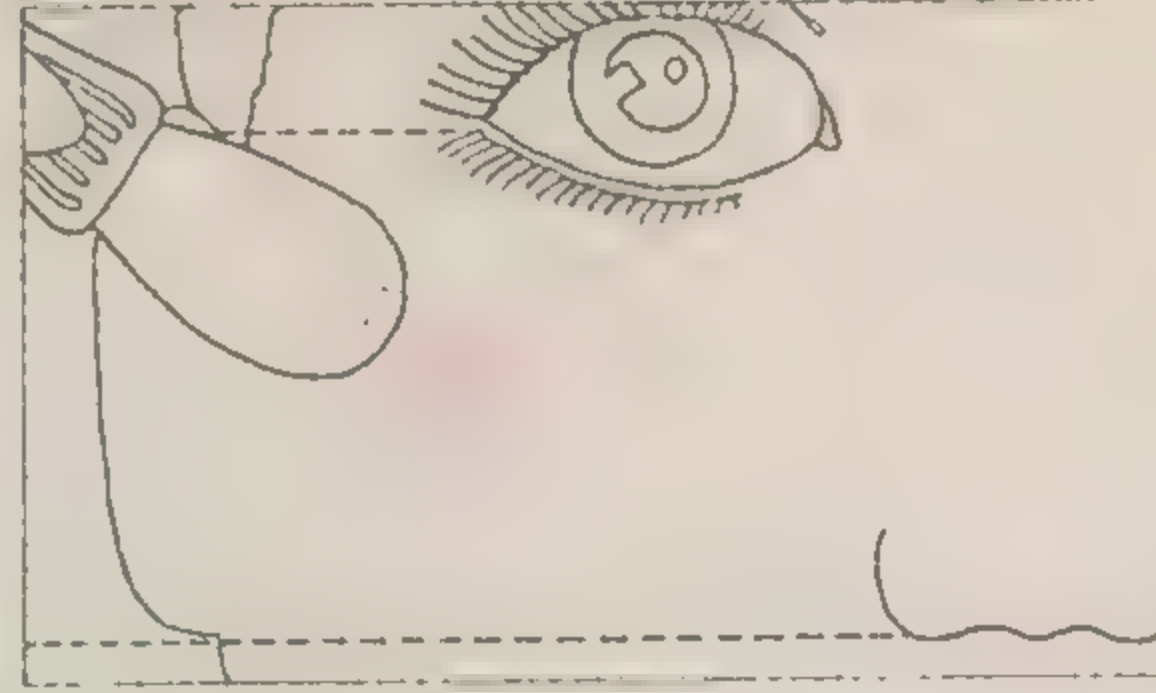
The secret is in our revolutionary translucent pigment. It's special because it combines a lovely skin tone with a natural, glowy blush highlight that only emerges wherever light touches your cheeks.

Now here's a trick for applying blush, whether it's powder or cream.

*Soft color and natural highlights automatically.*



1. To find your "blush area" imagine two parallel lines on your face: one extending outward from the corner of your eye; the other level with the



bottom of your nose.

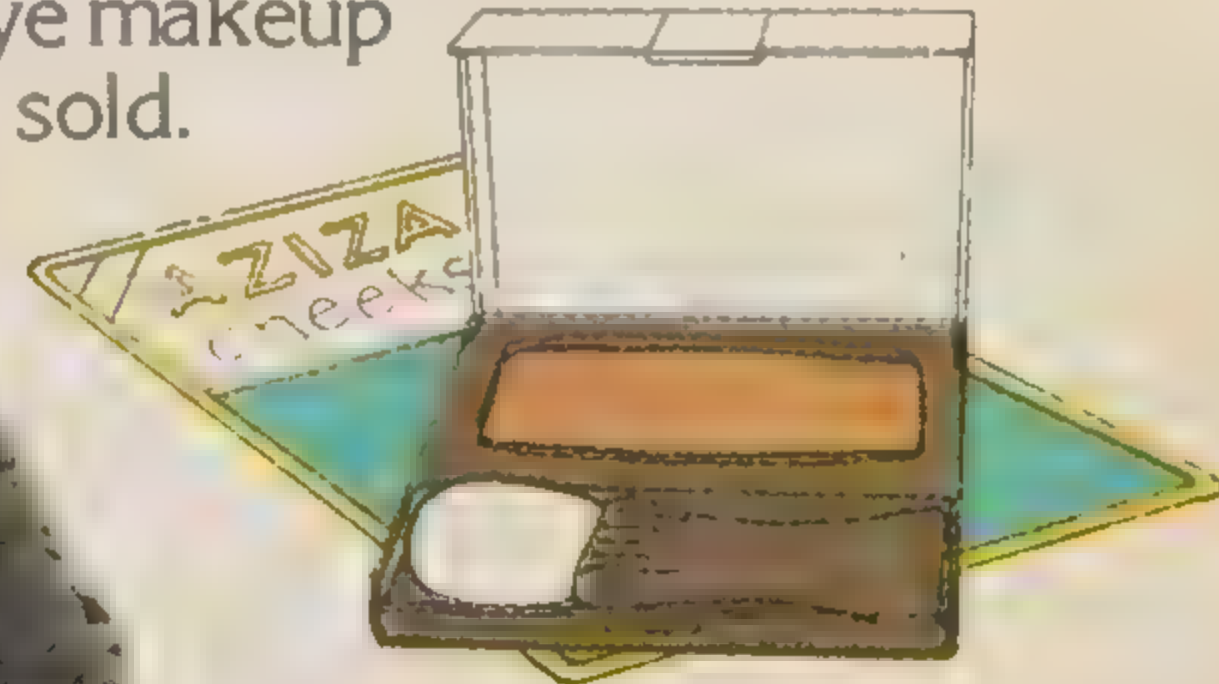
2. Smile. Stroke our unique foam wand (it blends better than any brush) diagonally upward over "blush area."

For cream blush, just dot it on and blend it with your fingers.

When you're done, all you'll see is a subtle, healthy-looking glow that will last and last.

There's more. Because our skin color and natural blush highlight are bonded in the pigment, they can't separate on your face. So the color never looks artificial.

Choosing a color is easy, too. Simply pick the shade that matches your skin tone: Light, Medium or Deep, in either non-flaking powder or non-oily cream. Try them wherever Aziza eye makeup is sold.



Aziza by Prince Matchabelli.





By Diane English

## Bucking the (TV) system

When nine DuPont-Columbia Awards (the Pulitzer Prizes of broadcast journalism) were given out this year, The Television Laboratory at public television station WNET/Thirteen in New York walked away with one (its second) and a special citation; no small accomplishment for an organization with a set-up the size of a network washroom.

While the networks busily manufacture more "chewing gum for the eyes," The Television Lab is bucking the system, putting innovation and daring back into TV. Founded in 1972 with grants from the Rockefeller Foundation and the New York State Council on the Arts, the Lab was given the serious task of exploring uncharted territories, experimenting with new technologies, new programming styles and formats. A skeletal and distinctly non-Madison-Avenue-looking staff set up shop in a tiny basement studio, assembling what has now become a highly sophisticated collection of video equipment.

The mad clutter of equipment and motley-looking crew caused *TV Guide* to dub the Lab "an electronic playpen for artists." Six years later, The Television Laboratory has emerged as one of the most valuable resources for creative television, typical of a whole group of new young organizations trying to turn what has become an executive's medium back into a medium for writers, producers, and directors.

Since its birth, the Lab has been under the guidance of David Loxton, a young transplanted Britisher who has no great love for the BBC but a passion for the potential of American television. "Television doesn't have to be what the commercial networks and much of PBS make it," said Loxton. "The real alternative lies with that very creative group of people out there who rarely have access to the medium but have the power to transform and uplift it."

It is not unusual for the Lab to invite well-known artists into its studio for extended stays. Jean Shepherd, Merce Cunningham, and Twyla Tharp are among the many who have tinkered with TV's possibilities. The Lab, though, is best known for its accomplishments in the area of broadcast journalism. Intense experimentation with minicam equipment paved the way for what's now a widespread use of the small video cameras in regular network coverage, changing the look and economics of electronic reporting. In perhaps one of the biggest TV news coups, Lab residents Jon Alpert, Keiko Tsuno, and Karen Ranucci became the first American broadcast journalists to gain access to Vietnam since the end of the war (*Vietnam: Picking Up the Pieces*, PBS, April '78). "It wasn't Walter Cronkite they let in for the first time," points out Loxton.

The TV Lab is still a mad clutter of equipment, and it's hard to find a grey flannel suit anywhere, but, according to Loxton, "... As long as our funding holds out, the sky's the limit." The Lab has already op-



Tough-guy James Coburn and Nancy Addison, above, in "The Dain Curse": Dashiell Hammett's private-eye thriller comes to TV

tioned Ursula K. Le Guin's novel *The Lathe Of Heaven* as the pilot for a possible science fiction anthology series and is collaborating with WGBH in Boston on an original TV drama for the *Visions* series.

"We don't have to produce quantity, so we can afford to be more thoughtful," says Loxton. "We try to find that one person, that one vision and nurture it. That's where good television comes from."

### MORE TV:

**The Dain Curse** (CBS, May 22-23-24, 9:00-11:00 P.M., E.T.). Dashiell Hammett's thriller comes to television as a six-hour mini-series, starring James Coburn as private eye Hamilton Nash. Filmed on location in New York, the production, set in 1928, is replete with vintage cars, shady ladies, and a family curse. Also stars Hector Elizondo, Jean Simmons, and Beatrice Straight.

**The Originals: The Writer in America** (PBS, weekly, May 1-21, 8:30 P.M., E.T.). The final four segments of this outstanding series offer a rare look at the lifestyles and creative techniques of two contemporary writers: Toni Morrison, Eudora Welty.

## Collecting

By Judith Goldman

## Know your Shaker

They believed in abstinence, lived as celibates, rejected worldly goods. Known as Shakers, they called themselves The United Society of Believers in Christ's Second Appearing; and their Messianic wait was pure. What they needed, they made for themselves. In nineteen communal societies, they produced food, herbs, clothing, brooms, and the now sought-after furniture.

Esthetic principles followed the Shakers'

theology. Forms followed functions; they were minimal, comparatively uniform, never decorative. Puritanical, anti-sexual, anti-materialistic, the Shakers created spare, elegant furniture from the late 1780's to the late nineteenth century. Ironically, plain Shaker furnishings are now worldly commodities. A large trestle table can sell for over \$20,000.

In the 1930's, the first major collections of Shaker furniture were formed by Edward Deming Andrews. Ten years ago, a larger public discovered the simple cupboards, trestle tables, candlestands, and rockers. Shaker forms were as pared down, as up-to-date as the designs of Mies van der Rohe or Le Corbusier. As the audience increased, prices rose, but many items, particularly chairs, remain reasonable.

Shaker furniture hasn't been made by Shakers in years; the last Shaker male died in 1940. But the supply of furniture remains abundant, although strangely hard to come by. One-of-a-kind pieces sell quickly and quietly by word of mouth. The major dealers are in rural New England and New York, clustered around the original colonies. Some of those dealers lament the growing interest. They say there's been an increase in misrepresentations and fakes.

But, there's an antidote for collectors—places to develop an eye for that special simplicity: Hancock Shaker Village in Massachusetts and Pleasant Hill in Kentucky are excellent restorations. At the Shaker Museum in Old Chatham, New York, exhibitions are in a series of outdoor barns. And, at the two remaining Shaker colonies, at Canterbury, New Hampshire, and Sabbathday Lake in New Gloucester, Maine, there were, at last count, five hospitable Shaker sisters who welcome visitors.

### MORE COLLECTING:

**More Shaker:** Charles Caffall at North Family Joiners in Great Barrington, Massachusetts, makes museum-quality Shaker reproductions. He'll copy exactly the special piece a collector can't find, but Mr. Caffall makes only twenty-five pieces a year. Candlestands are \$200; trestle tables are \$400-\$900. Major dealers of original Shaker furniture include: Ed and Celeste Koster in Old Chatham, New York; Ed Clerk in Bethlehem, Connecticut; John McHugh at King Philip Antiques in Wrentham, Massachusetts; Greenwillow Farm in Chatham, New York. "Shaker Furniture: The Craftsmanship of an American Communal Sect" by Edward Deming Andrews and Faith Andrews is a dry but definitive guide (Dover Publications; \$4).

**For serious collectors and sleuths:** The "International Guide to Missing Treasures" describes and reproduces stolen art in three yearly supplements and a deluxe annual volume. Thefts may be reported twenty-four hours a day. Special service for subscribers: the guide's staff sends news bulletins to police agencies forty-eight hours after a loss is reported and confirmed. (\$225 per year; 219 East 69th Street, New York, NY 10021; Tel: 212/753-2408.)

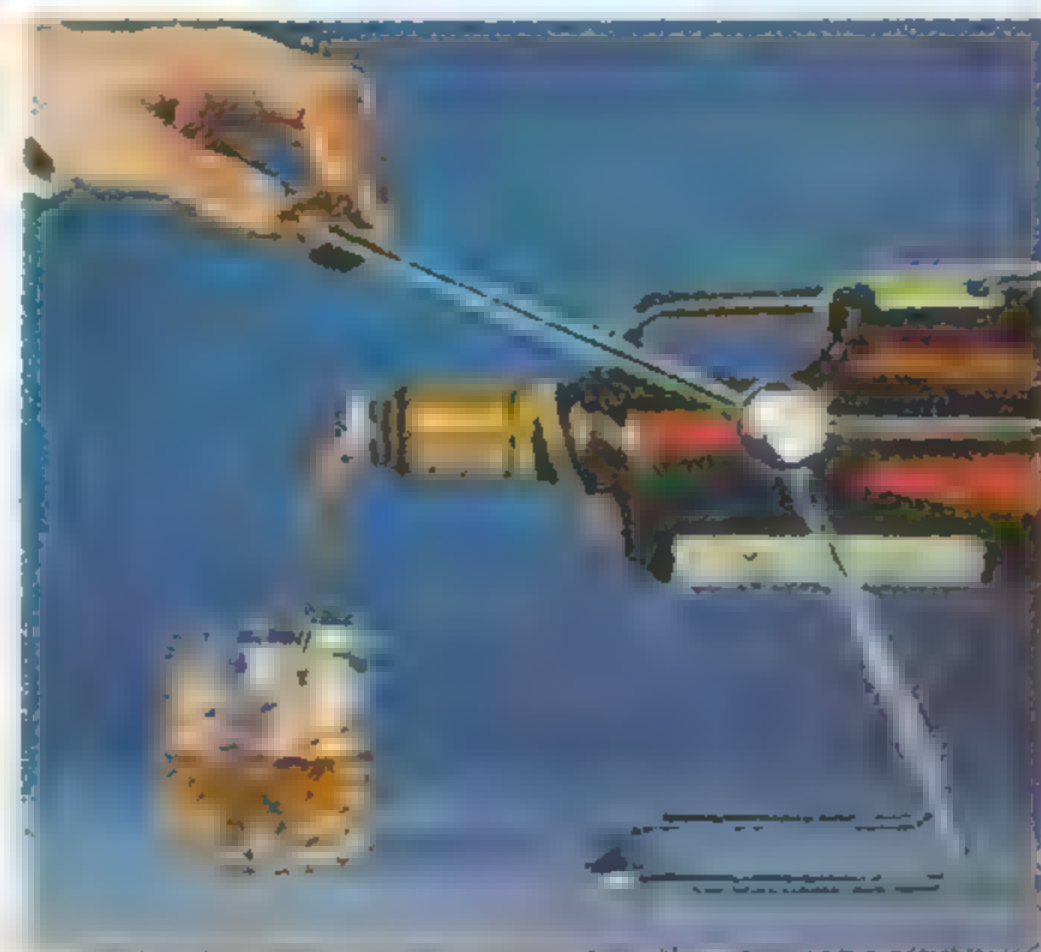
**India:** London is the center for Indian miniatures, but Christie's, New York, will hold an important and first major American sale on May 25. Philippa Vaughan, Christie's expert, has spent six months putting it together. Estimates range from \$200 to \$60,000. There are state portraits, and a rare manuscript sheet from the Hamza-Nama.





**It'll serve Dad right.**

The personalized V.O. Server holds the 1.75 liter\* of V.O. and lets him pour elegantly. To order for Father's Day or any special day, send \$11.99 (plus \$2.00 for handling) along with your name and address and the name you want engraved (up to 20 letters) to: V.O. Server, Dept. V, P.O. Box 5062, Smithtown, N.Y. 11787.



**Seagram's V.O.**

**Bottled in Canada. Preferred throughout the world.**

CANADIAN WHISKY. A BLEND OF CANADA'S FINEST WHISKIES. 6 YEARS OLD. 86.8 PROOF. SEAGRAM DISTILLERS CO., N.Y.C. \*1.75 LITERS (59.2 FL. OZ.)  
Add local and state sales tax where applicable. Offer good except where prohibited or restricted by law. Allow 6 weeks for delivery. Offer may be withdrawn without notice.



# Free form art.

Abstract prints silkscreened on whisper-thin gauze. A continuity of texture and color in aqua on blached cotton. And the proportions positively voluminous, to fit any size. That's designer Chance Wayne's strategy...fashion fused with freedom.

Here, his oversized smock, **\$65.**

Full gathered skirt, **\$54.**

Both, By Chance.

Pacesetter, 28.

**Robinson's**  
Southern California







14 karat gold chains.  
For the fingers.

Ciani.





SKIN LIFE COMPUTER

SKIN COLOR ANALYSIS

SKIN LIFE

SKIN LIFE

GET YOUR NUMBER FROM  
BEAUTY ANALYZER  
PRESS CORRESPONDING  
BUTTON HERE  
SEE YOUR BEST SKIN  
PRODUCTS LIGHT



The Science of Beauty. This is it.

# Helena Rubinstein introduces The Skin Life Beautyscope Computer

The only mistakeproof way to compute the exact color range of makeups and skin beauty treatments that are perfect for you. Years in development, and light years ahead in technology, Helena Rubinstein creates the infallible computer that lights your way to Skin Life beauty. In less than 30 seconds, it outperforms any beauty computer you've ever seen before.

The Skin Life Beautyscope Computer analyzes all your makeup needs. Honestly. You simply press the Start button, and the Computer turns on. Step by step, it asks you some intelligent questions about your complexion, skin tone, haircolor, eyecolor. Press the Finish button, and the

Beautyscope computes the color Index number that is yours. Press the corresponding number on the Skin Life Colorscope tester, and the data bank lights up the newest and best high-fashion colors in Skin Life makeups created specifically for you.

The Skin Life Beautyscope Computer answers all your skincare questions. Seriously. It questions you on just how oily or dry your skin usually looks. How your makeup applies and appears without moisture or blotter beneath. And how your skin feels after your cleansing regimen. Press the Finish button and the Beautyscope computes your skin Index number. That too, is very

personal to you. Press your number on the Skinscope tester and the Skin Life beauty treatments that will help your skin look its best, light up – no matter what skintype you have or climatic conditions you live with.

The all new Skin Life Collection contains GAM, our exclusive bio-complex to help keep your skin in superb condition. In mere seconds, the Skin Life Beautyscope Computer gives you a personal, mistakeproof beauty analysis.

Only Helena Rubinstein, through the Science of Beauty and Color, could bring you this highly advanced breakthrough in beauty. Today.



**Helena Rubinstein** / The Science of Beauty



# DANSKINS ARE NOT JUST FOR DANCING



THEY'RE ALSO FOR MOONLIGHTING. THE PRINT SKIRT YOU SEE WRAPS BEAUTIFULLY AROUND THIS SHIMMERY "FREESTYLE" LEOTARD/SWIMSUIT. BOTH ARE KNIT OF SOFT ANTRON® NYLON AND LYCRA® SPANDEX. IN BLACK WITH BRIGHT FLOWERS OR BROWN WITH ROSE TONED FLOWERS. SIZES S.M.L. SWIMSUIT ABOUT 16.50. SKIRT ABOUT 23.50 AT ABRAHAM & STRAUS; BLOOMINGDALE'S; MACY'S; GIMBELS; GERTZ; BAMBERGER'S; STEINBACH; STRAWBRIDGE & CLOTHIER; JOHN WANAMAKER; WOODWARD & LOTHROP; POMEROY'S; MILLER & RHOADS; THALHIMER'S; THE HECHT CO.; LAZARUS; SHILLITO'S; RICH'S; JORDAN MARSH (FLORIDA); STIX, BAER & FULLER; DAYTON'S; J.L. HUDSON; DILLARD'S; BULLOCK'S; THE EMPORIUM; NORDSTROM'S; THE BON; AND OTHER FINE STORES. OR SEND 25¢ FOR OUR SPRING CATALOG, DANSKIN, INC., DEPT. V5, 1114 AVENUE OF THE AMERICAS, NEW YORK, NEW YORK 10036

**DANSKIN®**





# NAPIER IS ARTIER.

Clip or pierced earrings, \$11.50 and \$12.50.

Necklace, \$12.50.



*What perfume is to people Pot Pourri is to places...*



*Claire Burke*

To perfume the pulse points of your home

For more information call toll-free (800) 328-4920 or write Box 97 A, Charlottesville, Virginia 22902

*Nirvana-Marcus*






Pretty is back  
and Albert Capraro designed it—  
in pink polyester crêpe de Chine.  
Sizes 2-14, about \$140.

Available at these fine specialty stores—members of  
**Sophie Feltz, Inc., Resident Buyers,**  
566 Seventh Avenue, New York, N.Y. 10018

Odum, Bowers & White	Birmingham, AL
Ransohoff's, Inc.	Fresno, CA
Irene Sargeni	Oakland, CA
Esther's	New Haven, CT
Cates First Avenue	Denver, CO
Rizik Bros	Washington, DC
Archie Eason, Inc.	Jacksonville, FL
Matthews	Columbus, GA
Fishgall's	Sioux City, IA
The Paris	Twin Falls, ID
Seder's, Inc.	Flossmoor, IL
Fred Schuback, Inc.	Galesburg, IL
Town and Countryware, Inc.	Rochelle, IL
Sherwin's Dress Cotique	Skokie, IL
Berezner's	Merrillville, IN
Embry & Co.	Lexington, KY
Grace Howe	Alpena, MI
Margaret Rice	Grosse Pointe Farms, MI
Alvin's	Pontiac, MI
Roy Bjorkman	Minneapolis, MN
The Classic, Inc.	Moorhead, MN
Victorian	Stillwater, MN
Zoob's	Omaha, NE
Sylvia Mancin	Nutley, NJ
Brous Stores	Cedarhurst, Long Island, NY
Kassel Brothers	Middletown, NY
Pamela Flagg, Ltd.	Rochester, NY
Lillian's	Cincinnati, OH
Florence Shop	Toledo, OH
Roberta's	Warren, MI
Brett's	Johnstown, PA
Max Azen, Inc.	Pittsburgh, PA
Hollywood Shop	Wilkes Barre, PA
Julia's Dress Shop	Aiken, SC
Vogue Shop	Anderson, SC
Elza's	Charlestown, SC
Pat's Place	Orangeburg, SC
Mortimer's	Richmond, VA
Schwarzchild's	Staunton, VA
Sandy's	Virginia Beach, VA
Louis M. Fritzell	Milwaukee, WI

# ALBERT CAPRARO





# New. BodyCare.

Now you can have smoother, softer skin all over your body.

Hundreds of women, in clinical tests, actually saw and felt an improvement in their skin after using new Visible Difference® "Special Moisture-Formula for BodyCare."

It gives you the same kind of care our famous face cream does: **1.** It provides deep down moisture

penetration. (To almost where new skin, the epidermis, is born). **2.** It retains moisture within the cell layers.

**3.** It builds up moisture within the cell layers.

**4.** It texturizes as it moisturizes. **5.** It absorbs instantly.

And BodyCare gives you long-lasting results you can actually see and feel in just 14 days.





# Visible Difference

Only Elizabeth Arden can call a body moisturizer  
Visible Difference.

Elizabeth Arden



© ELIZABETH ARDEN, INC. 1995



The watches from left to right: 18kt. white gold with 26 full-cut diamonds \$7,875 • 18kt. yellow gold \$3,025, also in 18kt. white gold \$3,300 • 18kt. yellow gold \$975, also in 18kt. white gold \$1,100.

Write for brochure: Rolex Watch, U.S.A., Inc., Dept. C-126, Rolex Building, 665 Fifth Avenue, New York, New York 10022.

Geneva • Bombay • Brussels • Buenos Aires • Caracas • Cologne • Dublin • Hong Kong • Johannesburg • London  
Madrid • Mexico City • Milan • New York • Paris • Sao Paulo • Singapore • Sydney • Tokyo • Toronto



## *Sculpture you wear.*

*The Benvenuto Cellini Collection by Rolex. A rare, limited edition of the very finest examples of the goldsmith's and the watchmaker's art. Available for your inspection only at Rolex jewelers.*

  
**ROLEX**  
*Cellini*





MISS



Designed by  
Oscar de la Renta

MISS "O" DESIGNED BY OSCAR DE LA RENTA FOR SOPHIE FELTZ MEMBER STORES

Odum, Bowers & White Birmingham, AL/Ransohoffs, Inc. Fresno, CA/Irene Sargent Oakland, CA/Esther's New Haven, CT  
Cates First Avenue Denver, CO/Rizik Bros. Washington, DC Archie Eason, Inc. Jacksonville, FL Matthews Columbus, GA/Fishgall's Sioux City, IA  
The Paris Twin Falls, ID/Seder's, Inc. Flossmor, IL/Fred Schuback, Inc. Galesburg, IL/Town and Countryware, Inc. Rochelle, IL  
Sherwin's Dress Cotique Skokie, IL/Berezner's Merrillville, IN, Embry & Co. Lexington, KY Grace Howe Alpena, MI Margaret Rice Grosse Pointe Farms, MI  
Alvin's Pontiac, MI/Roy Bjorkman Minneapolis, MN/The Classic, Inc. Moorhead, MN/Victorian Stillwater, MN  
Sylvia Mancin Nutley, NJ, Brous Stores Cedarhurst, Long Island, NY/Kassel Brothers Middletown, NY Pamela Flagg, Ltd. Rochester, NY  
Lillian's Cincinnati, OH/Florence Shop Toledo, OH/Roberta's Warren, OH/Brett's Johnstown, PA/Max Azen, Inc. Pittsburgh, PA  
Hollywood Shop Wilkes Barre, PA/Julia's Dress Shop Aiken, SC/Vogue Shop Anderson, SC/Elza's Charlestown, SC/Pat's Place Orangeburg, SC  
Mortimer's Richmond, VA/Schwarzchild's Staunton, VA/Sandy's Virginia Beach, VA/Louis M. Fritzell Milwaukee, WI



*Garolini*  
again again and again!



Garolini sandals... for the beautifully bared foot at

**I. Miller**

734 FIFTH AVENUE AT 57th STREET  
NEW YORK (212) 581-0062



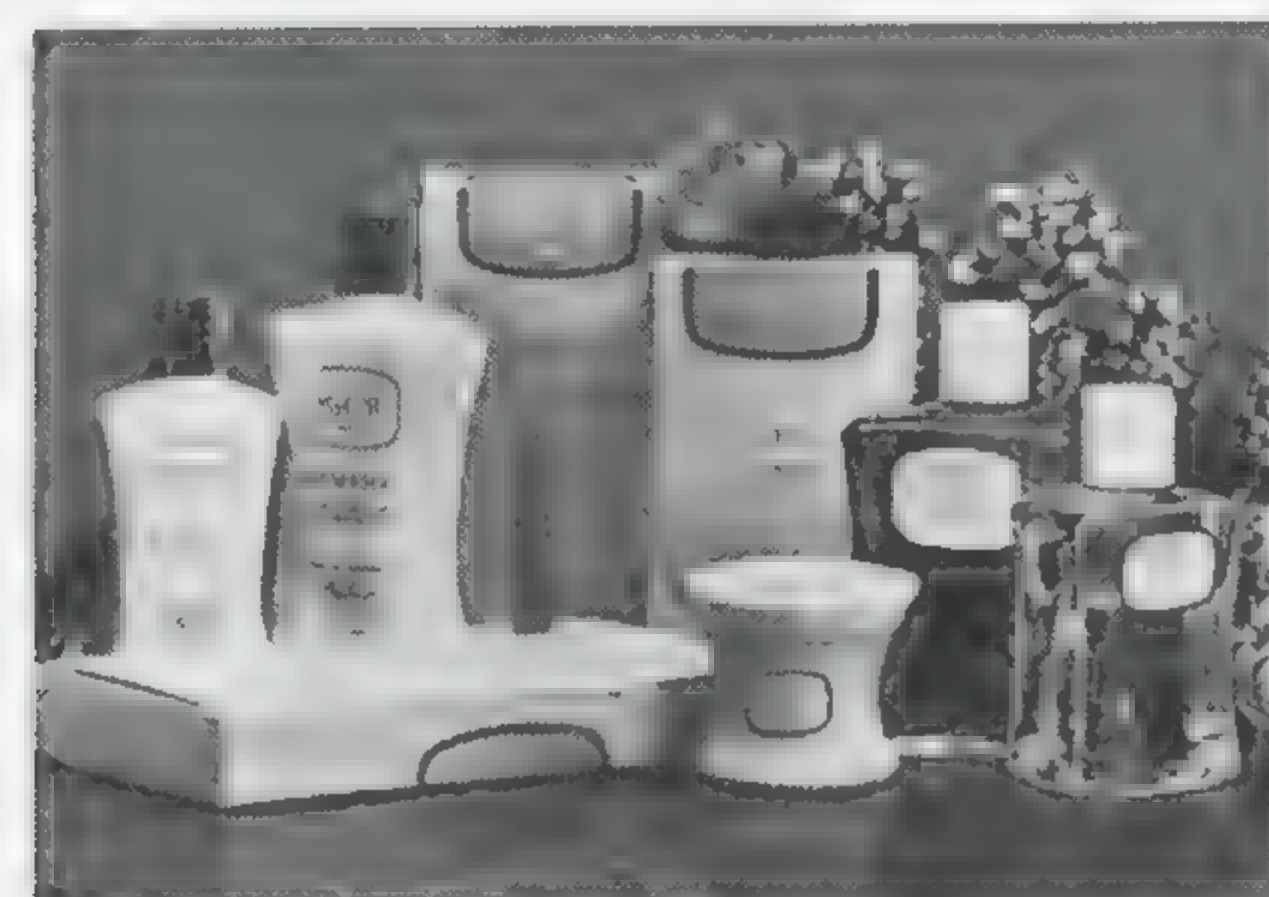
Fifty-five years ago a European woman doctor developed an extraordinary skincare system. Her unique formulations became the skin "secret" of the rich, the beautiful and the renowned.

Dr. Nadine Payot, founder of the Payot Institut de Beauté in Paris, was a Russian ex-patriate with a single-minded philosophy about beauty.

"Being beautiful is merely a matter of intellect and self love," said Dr. Payot to her elite clientele. "One must be intelligent enough to seek wise advice, and self-interested enough to use it."

Over the years, a great many knowledgeable women have sought and followed Dr. Payot's advice. The skincare doctrine, which was created at the Place Vendôme, has expanded into 14 world capitals. Now Payot wishes to extend the same expertise to women in America that it has extended to clients and friends worldwide.

We invite you to become a charter member of our exclusive Club Privé at the finest Department Stores, and to learn what our 50 years of experience can mean to your skin.





You're beautiful  
and believable.  
You're restless and  
romantic.  
You're Ritz.

Ritz: the fragrance that doesn't come on too strong,  
but lingers long.

Ritz: the fragrance that gets more terrific the more  
you know it.

Ritz: the fervent fragrance wild with woodland notes  
and impetuous with flowers.



Ritz by Charles of the Ritz  
Because you'd rather be yourself than anyone else.







# Once a week is not enough.

## If you have dry skin,

you probably think the ultimate treatment for it is a long soak in a tub with bath oil. But your busy schedule may only permit that luxury once a week. And that's not enough.

### **Dry skin needs help every day.**

Every time you bathe or shower. Or it gets itchier, scallier, harder to live with. And that's why Neutrogena® Body Oil was developed.

**Neutrogena Body Oil is a new concept in dry skin treatment, for women who don't have time to soak in a tub.** It's a pure, light, natural sesame oil formula that gives you the "soaking-in" benefits of bath oil, but in a non-greasy form, so it can be put directly on your skin.

### **Doesn't it feel greasy? No.**

Unlike ordinary bath oils which are made from mineral oil, the unusual

sesame oil formula of Neutrogena Body Oil is quickly absorbed by your wet skin. You apply it right after you shower or bathe. No waste. No staining your clothes.

**Safe and mild.** Medical tests have shown that no other oil tested is less irritating. That's why dermatologists can recommend it.

**It's more expensive** to put sesame oil in our formula, but the results are well worth it to your dry skin. Try it today. And tomorrow. You'll want to use it every day. Because nothing will make your dry skin feel better.



## Neutrogena® Body Oil

THE DRY SKIN TREATMENT  
YOU CAN USE EVERY DAY



Du Pont registered trademark.  
Du Pont makes fibers, not fabrics or fashions.



When there's  
nothing between you  
and the world  
but your swimsuit...  
you're sure of yourself  
in a suit with  
Lycra®.



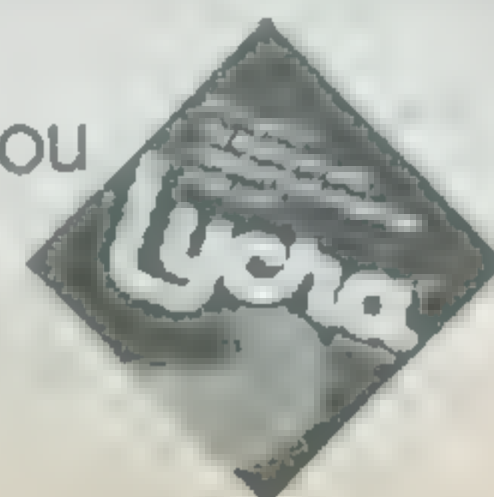
There you are. For all the world to see. And you like what the world sees when you're wearing a suit with Lycra® spandex.

You like the way the delicate stretch of Du Pont's remarkable fiber follows every curve of your body. The way it moves as you move. In and out of the water. Solving the problem of swimsuits that ride up,

lose their fit, droop and sag when wet.

But, most of all, you like what "Lycra" does for your psyche. You're confident. Sure of yourself. You're the woman you always wanted to be in a swimsuit made with "Lycra."

Look for this "Lycra" tag next time you shop for swimsuits.



Lycra® is there to help you.





POINTED ANTIQUE: LETTER PERFECT

Pointed Antique: solid silver forks, knives and spoons originally created by Paul Revere.

Pointed Antique: America's first silver pattern.

Pointed Antique: the point is elegance in monogrammed sterling.

The complete collection is available at fine stores everywhere.

# REED & BARTON

SILVERMASTERS SINCE 1824 • TAUNTON, MASSACHUSETTS



YOU'VE SEEN WHAT HAPPENS TO LAND  
WHEN IT LOSES ITS ESSENTIAL MOISTURE...

THE SAME THING CAN HAPPEN  
TO YOUR SKIN.



Dorothy Gray has created a unique moisturizer that helps maintain the proper moisture balance for your skin. The secret, one of nature's own miracles. We call it Aqua-Essence.<sup>®</sup>

First, this very unique ingredient draws natural essential moisture from within your own body to individual skin cells. Giving you a look that's fuller, softer, younger. Next, Essential Moisture Lotion's lavishly rich emollients come into play.

**INTRODUCING  
'ESSENTIAL  
MOISTURE  
LOTION'  
FROM  
DOROTHY GRAY.**

Making your skin smooth, and supple, and incredibly inviting to the touch. Finally, Essential Moisture Lotion's unique moisturizers act like a greenhouse does to protect its delicate flowers... preventing essential moisture from escaping. The results, a skin that looks great. Fresh, alive and beautiful. That's what happens to your skin when you give it Essential Moisture Lotion. New from Dorothy Gray.



**When you're thin and elegant  
people take you everywhere.  
Introducing Mr.Thin™ FM/AM clock radio.**



ACTUAL SIZE

Imagine a sleek, elegantly thin electronic marvel. Stylishly slim at just under three-fourths of an inch. Perfectly proportioned at just two-and-three-quarter-inches wide and five-and-a-half-inches high. And superbly light at less than six-and-a-half ounces.

It has a glimmering burnished look somewhere between silver and chrome in color. All snug in a handsome carrying case.

Yet even more astonishing than its cool, simple elegance is what it is: an FM/AM clock



radio (RP-U16). The slimmest, trimmest clock radio ever made. A combination of advanced technology and a specially designed speaker just three-eighths-of-an-inch thin.

The same kind of technology and elegance is also available in Mr. Thin FM/AM and Mr. Thin AM. Like the Mr. Thin FM/AM clock radio, they too come complete with handsome case and Panasonic batteries.

Mr. Thin. For yourself or for gifts. After all, you can never be too thin. Or too elegant.

**Panasonic.**  
just slightly ahead of our time.





Oui. Courrèges.



The new perfume from André Courrèges...his most intimate creation.  
Perfume • Concentrated Cologne • Spray Mist

*Saks Fifth Avenue*



The E.P.T.<sup>™</sup> In-Home Early Pregnancy Test is a private little revolution any woman can easily buy at her drugstore.

It is highly accurate.

Millions of women today in 13 European countries use this testing method. Now its high accuracy rate has been verified here in America by doctors who clinically confirmed the results of tests performed by women themselves in their own homes.

That means you can confidently do this easy pregnancy test yourself—privately—right at home without waiting for appointments or delays. That simple difference is the result of many years of costly research. And it's worth every penny.

At last, early knowledge of pregnancy belongs easily and accurately to us all. It's simple. Fast. And there is no risk, no physical danger whatever, in doing it because a sample of your first morning urine is all that's needed for the test.

As soon as you become pregnant, your body starts to produce a special hormone—HCG. Starting on the 9th day after the date you expected your menstrual period to begin, there should be sufficient concentration of HCG in your urine to give an accurate reading of pregnancy. And that's all there is to it. Follow the test directions with care, and three drops of urine can tell you quickly and easily what you want to know.

If you get a positive read-

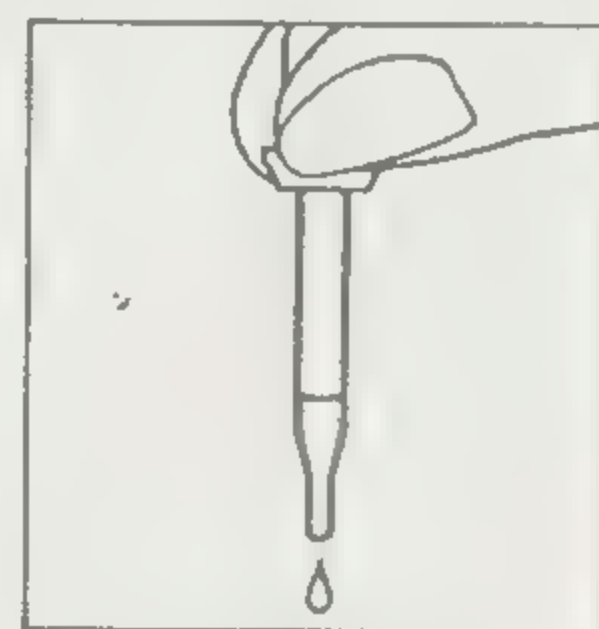
ing, you can assume you are pregnant. Such positive pregnancy readings in our clinical tests proved to be 97% accurate. If your reading is negative, your overdue period should begin soon. If a week passes and you still have not started menstruating, you should take a second E.P.T. test because there may not have been sufficient HCG in your urine at the time of the first test, or you may have miscalculated your period. Negative readings on a first test are about 80% accurate; on repeat testing one week later they are 91% accurate. If your second test result is still negative and your period has not begun, we urge you to consult your doctor as soon as possible.

E.P.T. is very simple to do, but it is important that you follow the instructions carefully to insure an accurate reading.

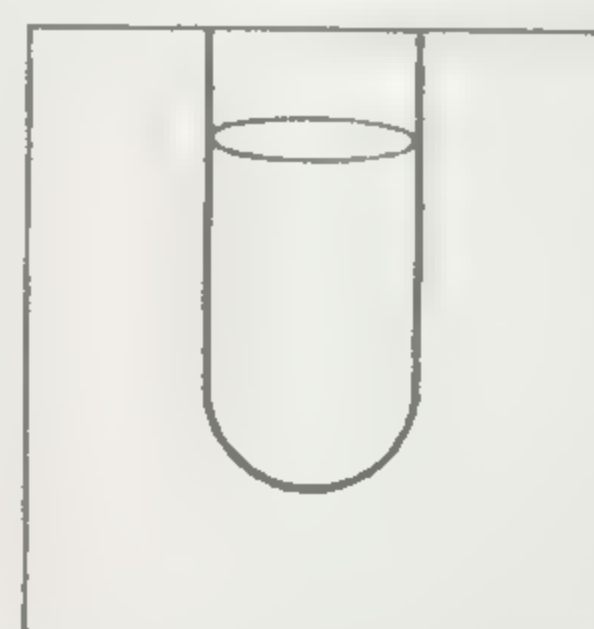
E.P.T. Early Pregnancy Test

gives women a new power, the power of time to help control the quality of their pregnancies.

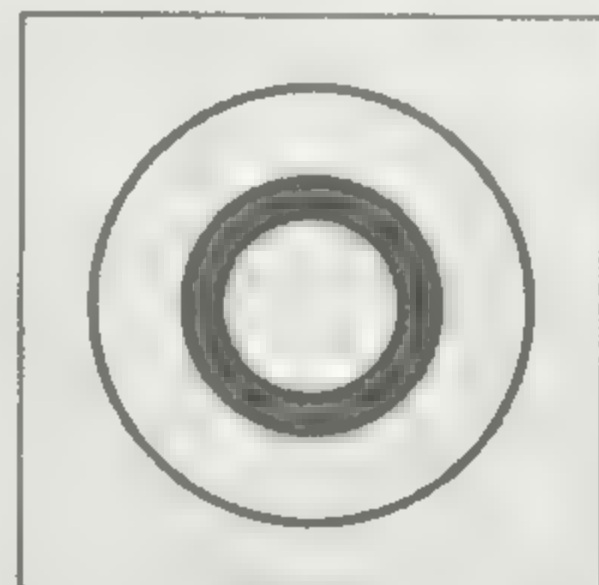
The first 60 days are critical in fetal development. Improper nutrition, cigarettes, alcohol, even commonly used household medications can be harmful in these crucial first 60 days before most women even know for sure that they are pregnant. Now with E.P.T. you can know. Now, when you call your doctor, you have the results of your test to report. And time is on your side at last.



1. Put three drops of urine into the test tube.



2. Add contents of the plastic vial, shake and place test tube in holder. It must remain undisturbed for two hours.



3. After two hours if a dark brown ring is visible in the mirror, that indicates an active pregnancy.



**e.p.t.**<sup>™</sup> in-home  
early pregnancy test



**At last, an accurate  
early pregnancy test  
that women can do at home  
quickly, safely and very easily.**



# The Active Woman

She can't spend that much time getting rid of wrinkles.

But she can do something about their cause.

The Active Day-and-Night Beauty Treatment by Lancaster.

SPECIFIC DAY CREAM: Deep-moisturizes. Protects the skin with a sun filter.

SPECIFIC ENRICHED CREAM: Night-time help for dryness within the skin.



# LANCASTER<sup>®</sup>

Monaco · Wiesbaden · Milan · Brussels · San Remo · New York

Lancaster cosmetics available at Bullock's Wilshire, Burdine's and Bloomingdale's



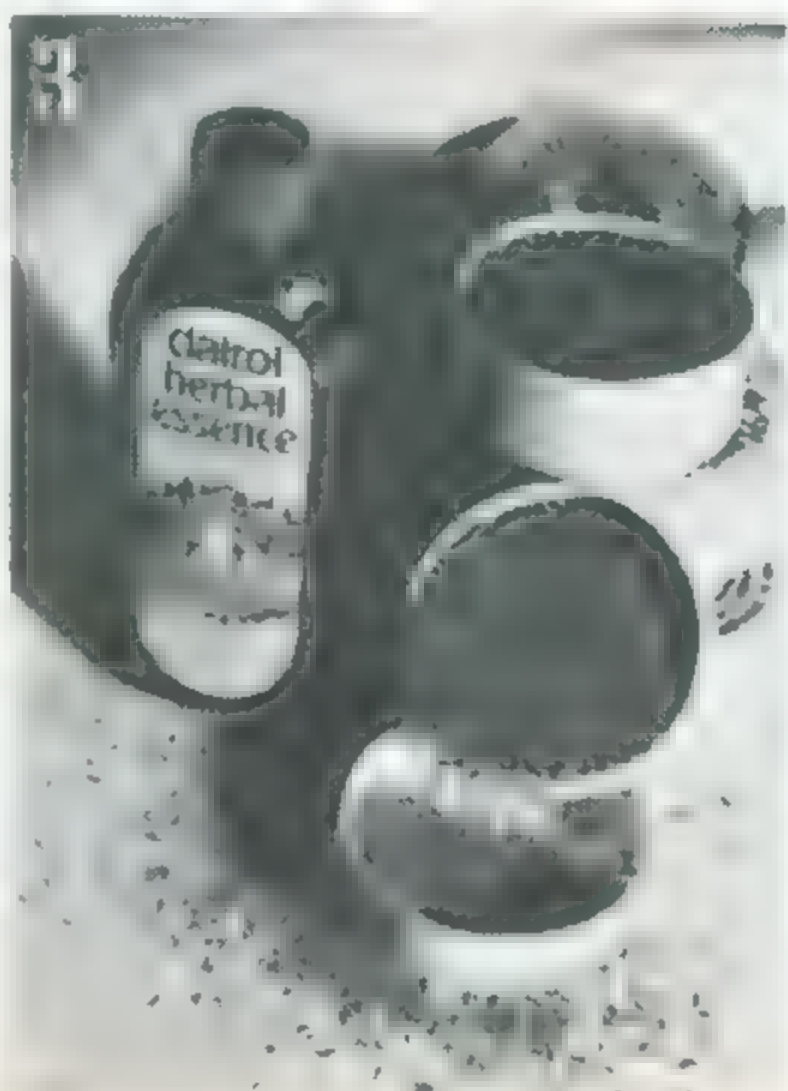
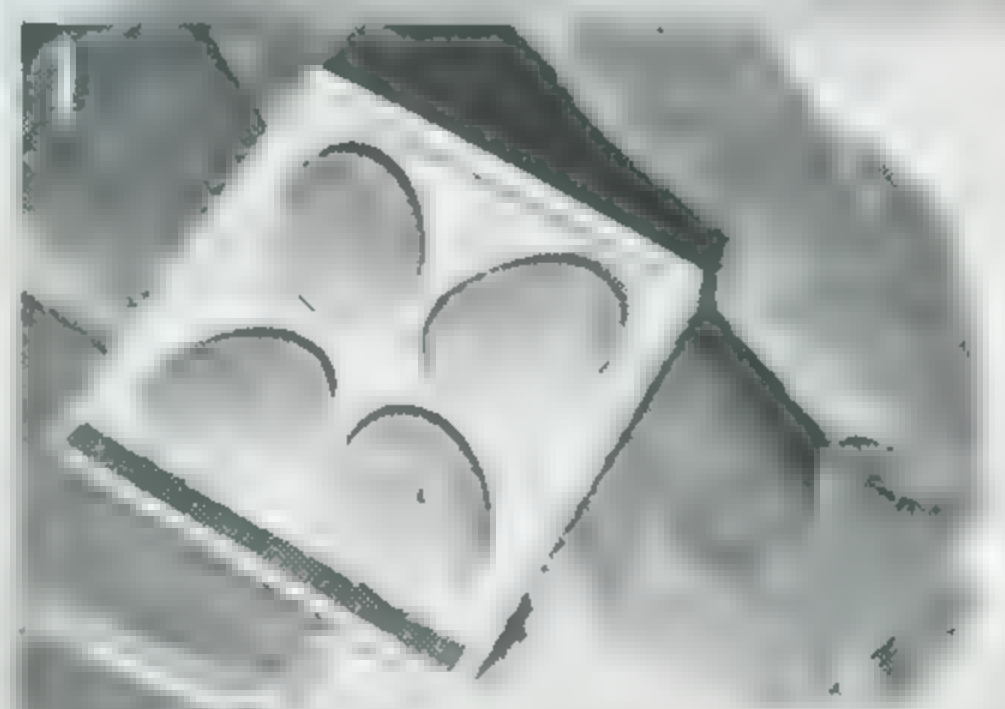
# Beauty Now

We love the idea of spiking every bath or shower with something fresh-from-the-garden green — e.g., Coty's cool/green *Emeraude Fragrant Body Shampoo*. Extra zingy if you use it with a needle shower/massage. *Water Pik's*, left.

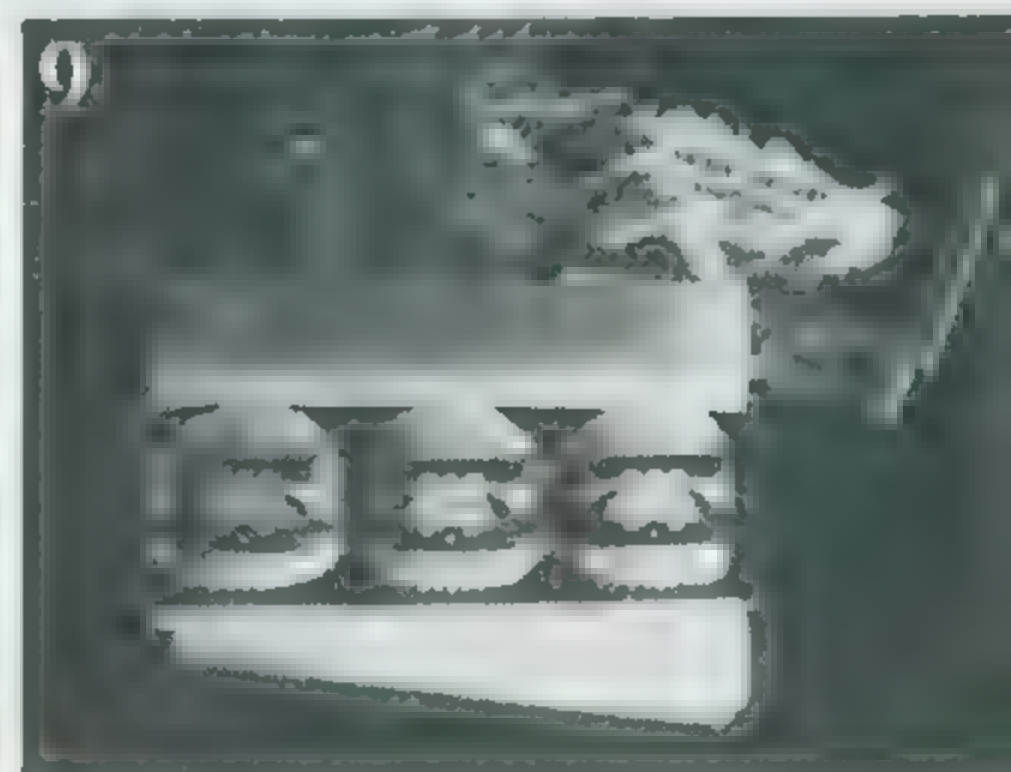
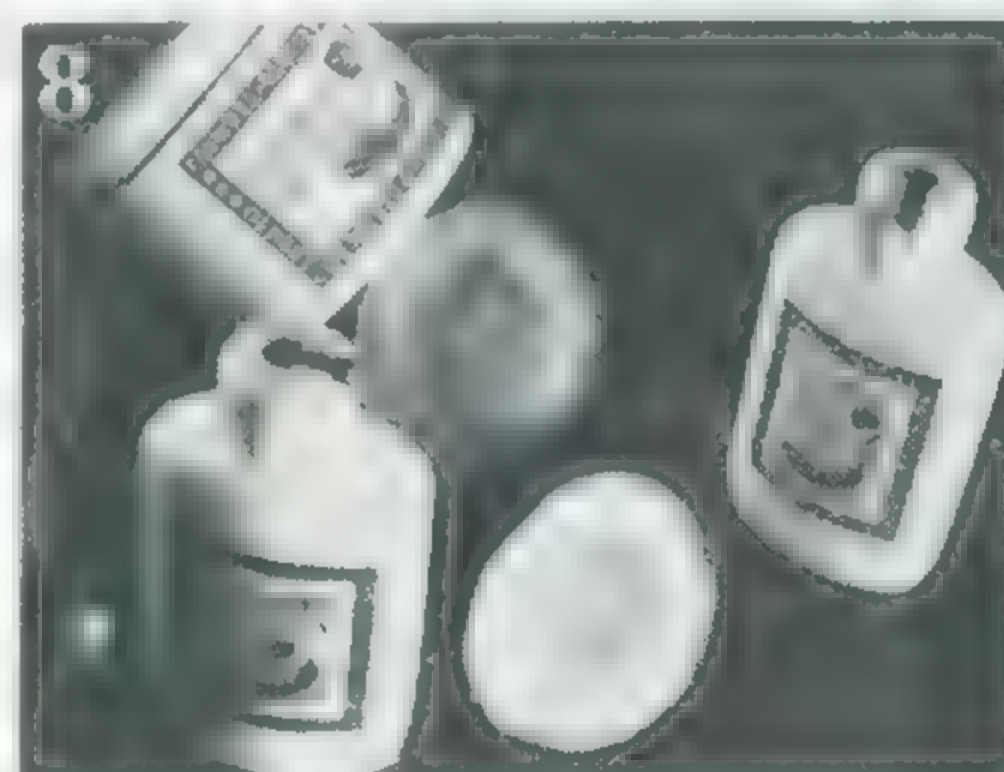
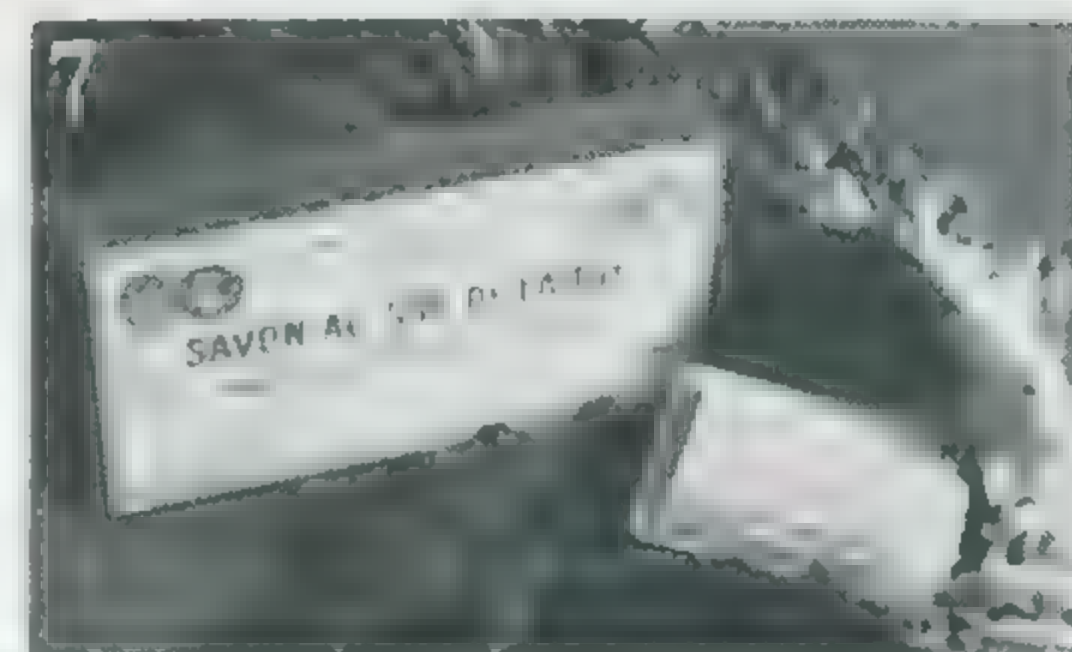
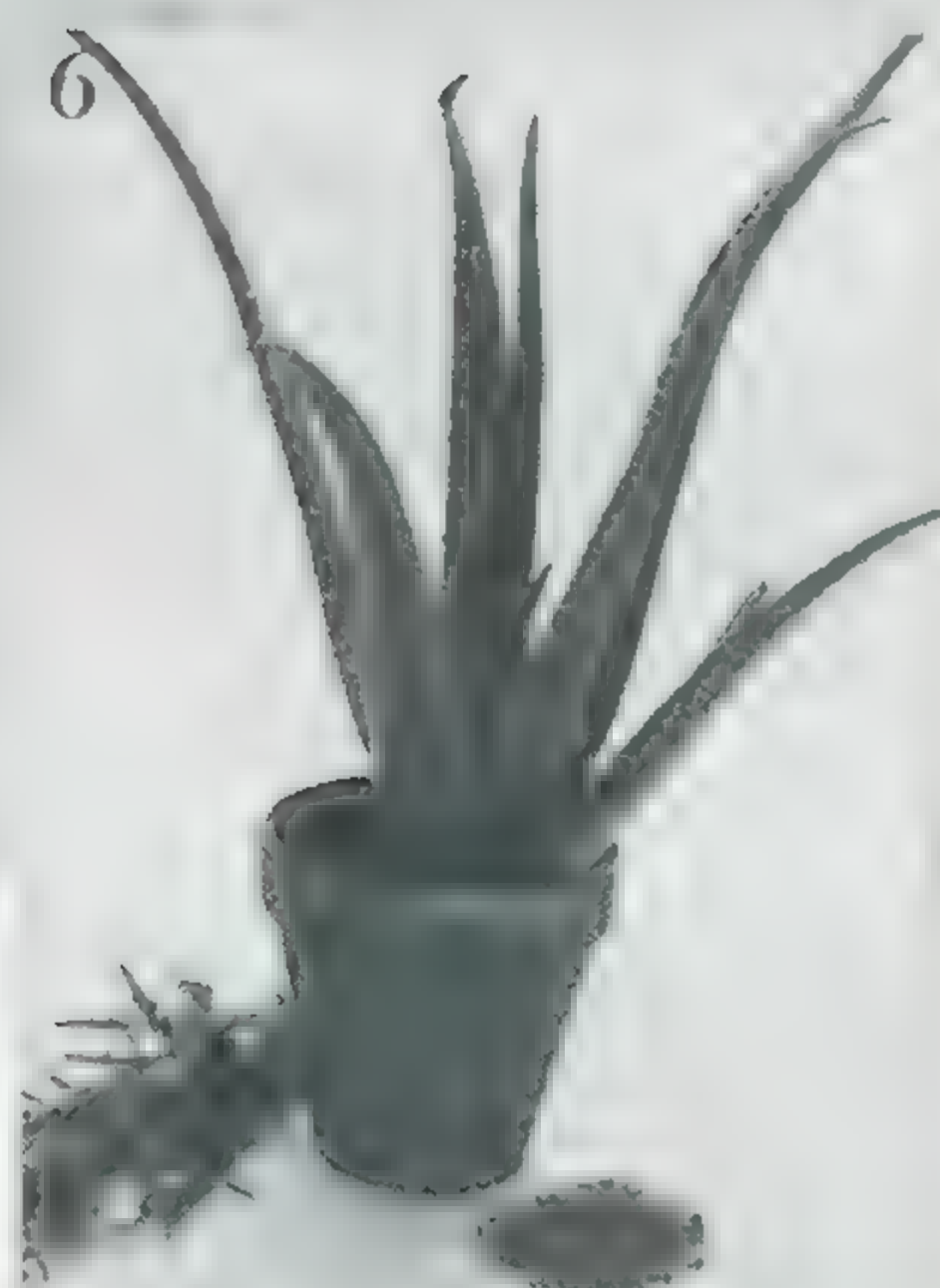
For cool...for zing...enjoy  
"fresh greens" all summer long



If you still think of ivy as merely a vine, you don't know about *Methode Elancyl*, above—a whole new way to sleek skin all over. Everything—from *Massage Cream* to *Massage Gel*—is based on extract-of-ivy, including the *Elancyl Massage Soap* that sits in the glove. Five minutes of massage does it. And, just to make things even easier, an *Elancyl Travel Kit* is now part—and parcel—of the plan.



**Fresh ways to enjoy "fresh greens" . . . 1.** Fill the bathroom with "mint-bright green." You can, now that Fieldcrest towels have found their match—new *Royal Velvet soap*. **2.** Thirst quenching: a glass of iced *Perrier* water with a slice of tart green kiwi-fruit. **3.** Treat or treatment? The wonderful scent of herbs and wildflowers you sniff as you wash your hair with *Clairol Herbal Essence Shampoo*. The real herbs (throw into bath by the handfuls), *Herbes de Haute Provence* from *Williams-Sonoma*. To order: \$8.90 ppd., Dept. 5573, P.O. Box 3792, San Francisco, CA 94119.



Great way to bring fragrance breezing into rooms: add a few drops of cool green *eau fraîche* to water in a humidifier—it scents air pleasantly.



**4.** Men: Summer skin tonic—the bracing cool of *Royall Lyme*. **5.** Super-shiner: the hair treat blended by California hair man *King Sanchez*. Of avocado and castor oil, it's applied to hair for an hour, cold-water rinsed. **6.** Aloe magic: the gel in each spiny leaf heals, soothes. As do all *Key West* products. **7.** Crispy green: lettuce-juice soap! At *Caswell-Massey*. **8.** Reason we also like their *Cucumber line*: cukes have a natural astringency. **9.** Delicious: the herb-and-fern-scented *Fougère soap*. *Roger & Gallet*.





## the essence of essentia: pure-bred beauty for delicate skin

Essentia. Its pace: three steps ahead. Its promise: multi-purpose, multi-beneficial products that deliver extraordinary results. Innovations: a sun screen in everything Essentia that sees the light of day. Truly unique skin care. Radiant, fashion makeups. Essentia. Made with gentle ingredients, fragrance free.



## essentia for delicate skin

Exclusively at Lord and Taylor, Bloomingdale's, Bullock's (So. Calif.), Abraham and Straus, Carson, Pirie, Scott & Co., Hudson's, Macy's San Francisco, Kaufmann's Pittsburgh.



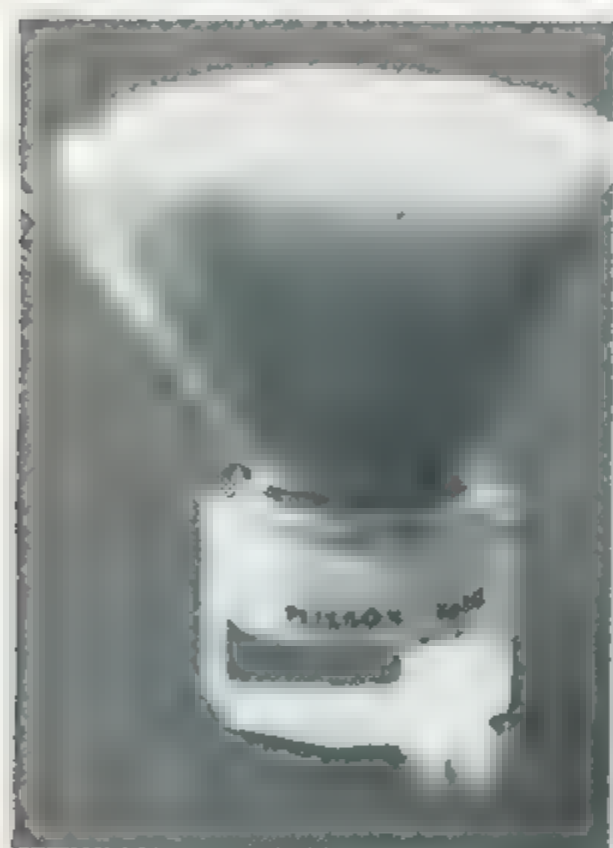
# Beauty Now

Brushes—they're the soft touch you need for makeup now

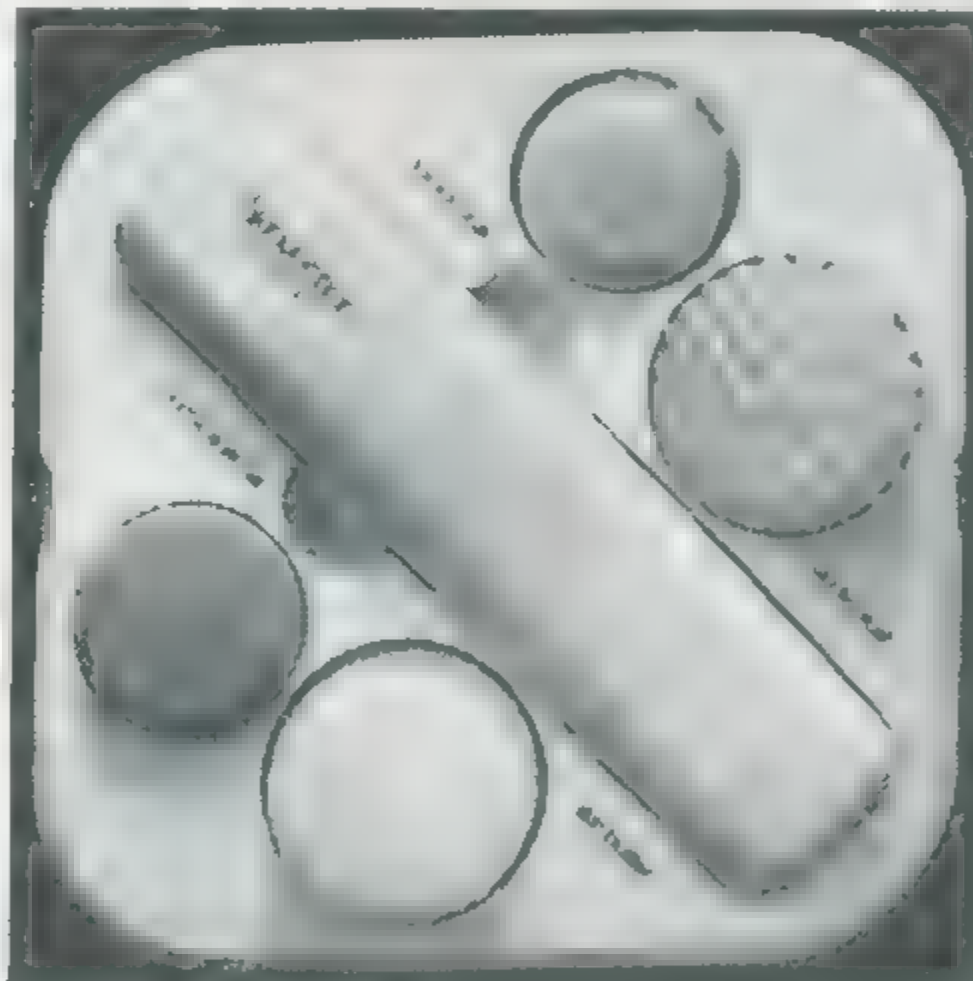


Diane Von Furstenberg's brush collection, above, stacks in a Chinese basket and keeps bristling with new finds. Most recent, the little bamboo-handled brushes from China (three of them, at left). Diane likes to use one for dusting on loose powder. You can, too. To order from Diane Von Furstenberg, 681 Madison Ave., N.Y., NY 10021. \$7.50 each, ppd.

*From Paris with raves, left: Plisson, Rolls-Royce of brushes. For blush, powder, blending. \$12.50 plus \$1.50 postage/handling. At Boyd's, 655 Madison Ave., N.Y., NY 10021.*



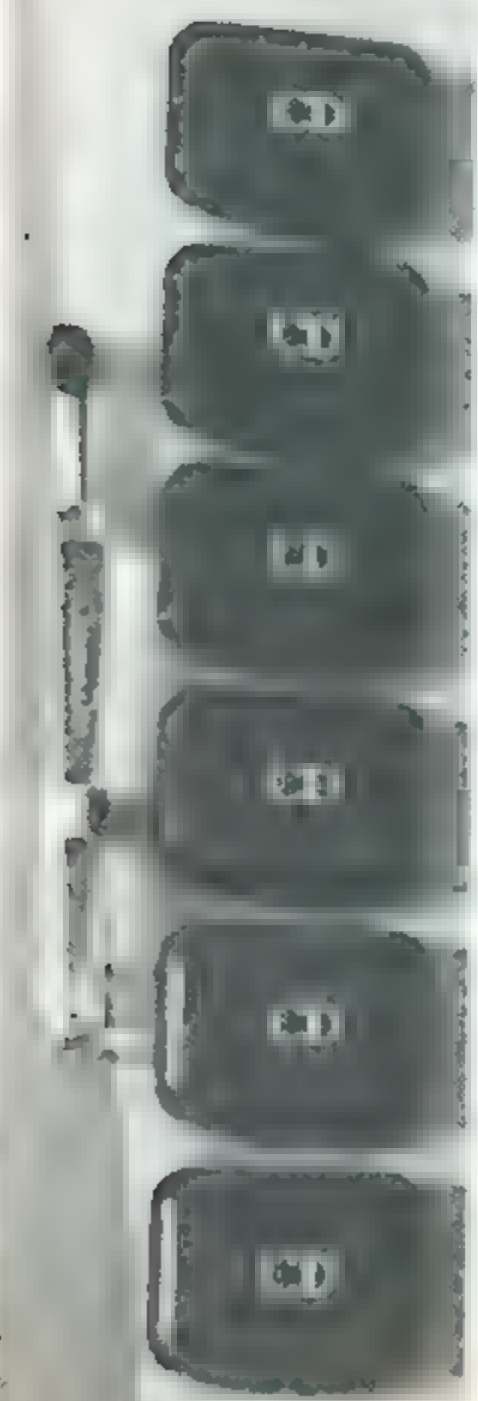
**CLEAN SWEEP:** Newest of those great little skin-care machines is Clairol's Skinvention, right. Whirs its way into your beauty routine with face and body brushes, buffer and pumice. . . . Prerequisite to the well-brushed brow is basic shaping, made easier by a helpful combo called Tweezer-Lite. From Hammacher Schlemmer, \$9.95. . . . Or, if you want to clear away strays once and for all, we're told Permatweeze is the solution. Battery operated and claimed to be painless. . . . For lashes: news from Cover Girl—their Professional Mascara with a curved-to-fit-lid brush.



*News for the Clinique clan, especially pot-gloss users: their lip brush (above) is ready. With case, \$12.50.*

## BRUSHING UP ON YOUR MAKEUP

Tiny powder eye shadows you can practically put into a change purse: Dior Ombrettes, left, to apply with Dior's slim softie of a brush. . . . Six brushes to go—everywhere: this set, right, from Halston. For lipcolor, shadow, mascara, contouring, blush, powdering, the works. In a travel pouch, with their own brush rest, \$55.



## les must<sup>®</sup> de Cartier

The new Cartier lacquer clocks are available at:

*Cartier*

New York Palm Beach

*les must<sup>®</sup> de Cartier*

boutiques in:

Miami • Detroit • San Juan  
Chapel Hill • Costa Mesa

and at these distinguished stores across America:

L. S. AYRES & CO. Indianapolis

BALOGH JEWELERS Coral Gables

BAREFOOT CONTESSA La Jolla

BLOOMINGDALE'S New York

LOUIS BOOKE Baltimore

BRITCHES OF GEORGETOWN Alexandria

BULLOCK'S WILSHIRE Los Angeles

BURDINE'S Florida

FRANCOIS DUPONT Westport

FREDERICK & NELSON Seattle

FRIEDLANDER AND SONS Seattle

GARFINCKEL'S Washington, D.C.

GIORGIO Beverly Hills

CARL GREVE Portland

STANLEY KORSHAK Chicago

LIBERTY HOUSE Honolulu

LORD & TAYLOR New York

I. MAGNIN San Francisco

MARSHALL ROUSSO Las Vegas

MEDNIKOW Memphis

MEYERS, INC. Lexington

MORGAN & CO. Los Angeles

REESE PALLEY Atlantic City

RICH'S Atlanta

SAKS FIFTH AVENUE New York

SATSKY & COMPANY Millburn

O.C. TANNER Salt Lake City

VIRTU BOUTIQUE East Hampton

JOHN WANAMAKER Philadelphia



# les must<sup>®</sup> de *Cartier*

Another "Must" from Paris . . . Cartier continues its tradition of bringing the beauty of *haute couture* jewelry to clock-making with the lacquer clock collection. Five dramatic lacquer colors: lapis blue, tortoise brown, ivory, coral red and onyx black, in five distinctive shapes. Shown here, the classic Ceinture model. \$200.

See the complete collection at America's most distinguished stores.  
Write us for the one nearest you.



# les must<sup>®</sup> de *Cartier*

16 East 52nd Street, New York, N.Y. 10022 (212) 753-7004



# Hair Now

All the latest: looks,  
care, cuts—now  
through summer

Existence fans: there's now a shampoo,  
below, doing the same good  
things for hair that Existence  
treatments do for skin —  
and just as full of  
great big protein  
benefits,  
too!

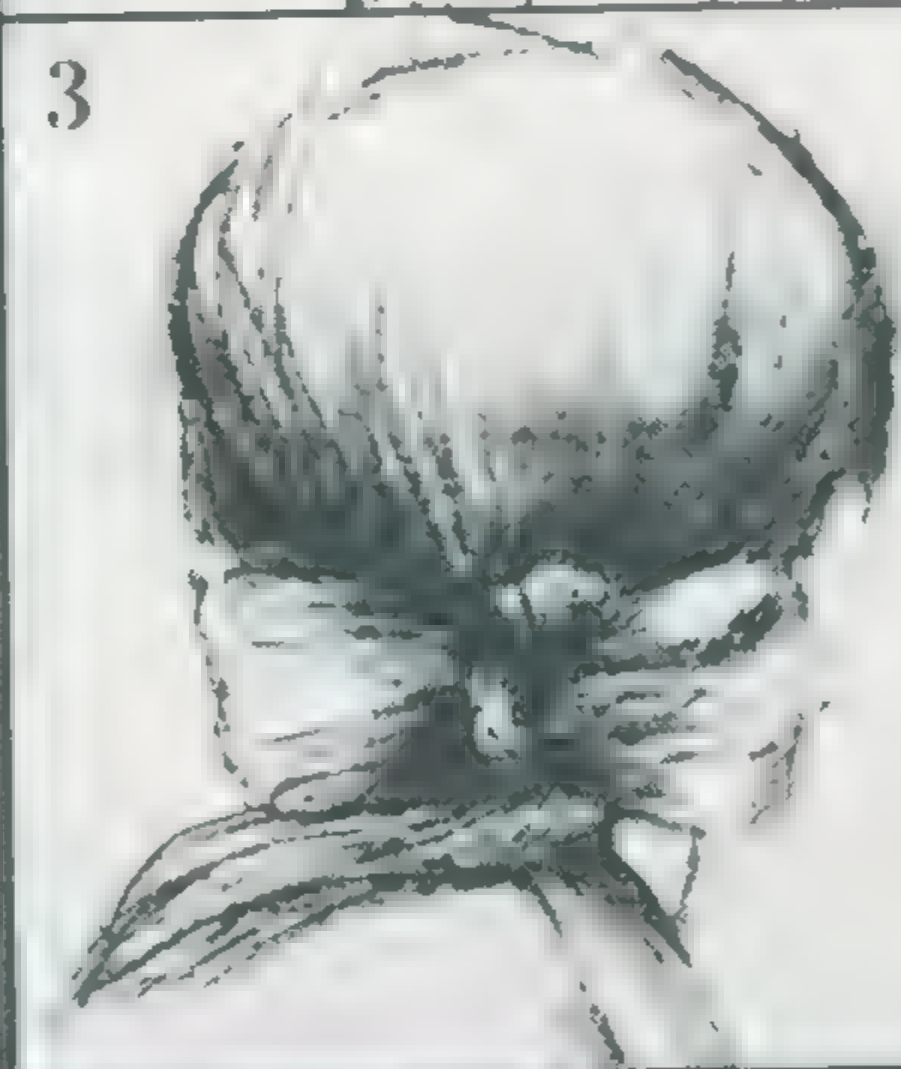
Existence

Neatest trick of the week: the  
hardhat hair dryer, below, devised  
by Michel Bonin at Michel of  
Paris. It's his new "look ma'am  
no hands" way of cutting and dry-  
ing simultaneously—and it en-  
ables him to see how hair shapes  
up and to make corrections if  
necessary. 40 E. 54th St., NYC.  
(212) 753-7430.

## PARIS TRENDS: WHAT'S AHEAD

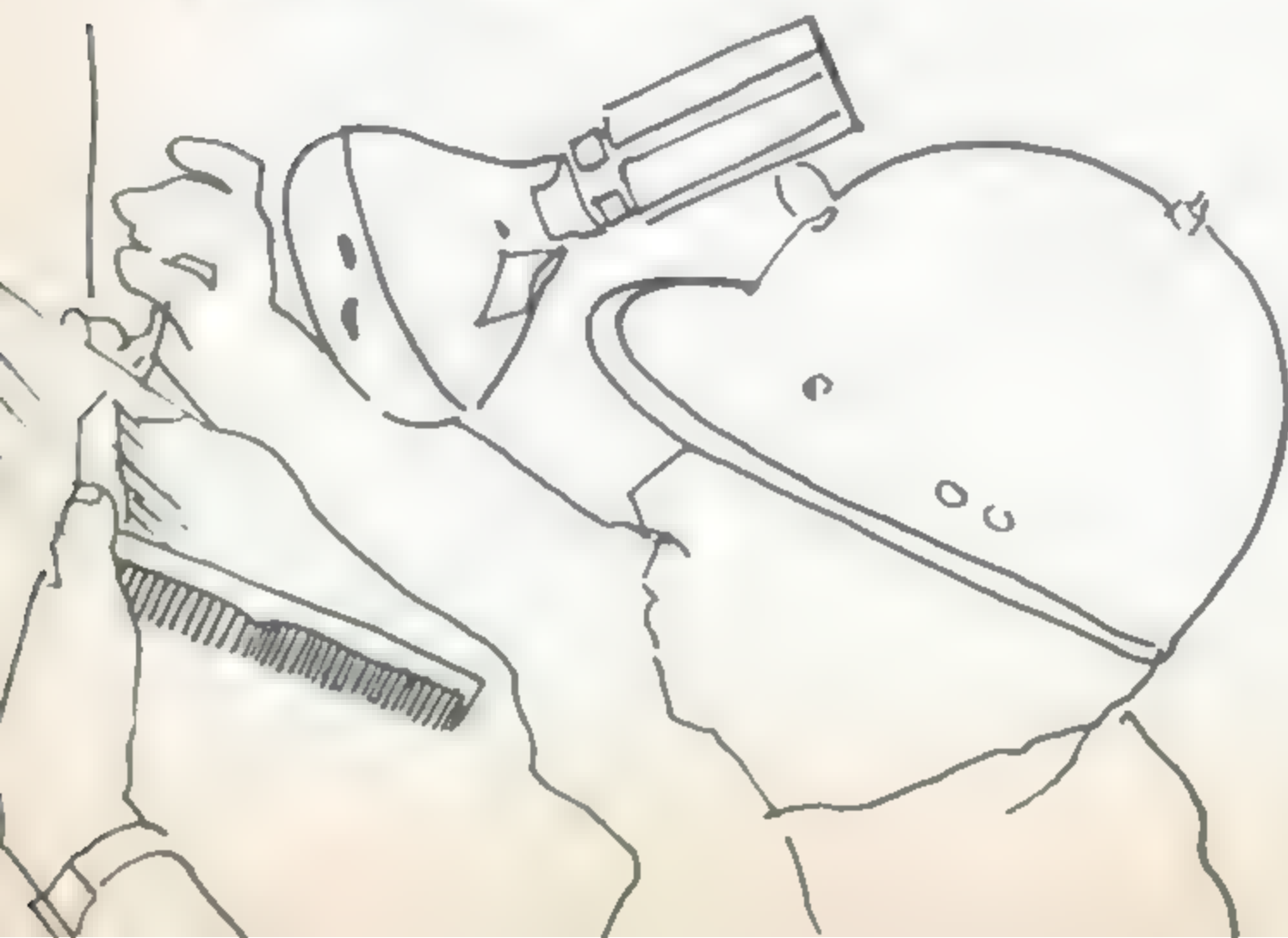
Six new looks, all Paris-inspired, to keep  
you in top form this summer: 1. Layered  
hair—Alexandre's Fan Cut. It pins up in  
seconds, leaves soft wisps around your face,  
gives hair body. 2. & 3. Wrap-and-tie hair  
—pretty/easy/cool for summer. The two  
we love from Pierre Richard: (2) Ribbon-  
tied hair—works for *every* length. (3)  
Bowknot of hair, tied with a piece of  
leather or cord. 4. Flowers! Pluck them,  
tuck them—*everywhere*. Here, Dior's  
throat-wrapped rose. 5. Ornaments, for day  
and evening . . . and big—they're best. New-  
est: the ones done by Nina Wood for  
YSL's collection (here, her oversized flow-  
er). 6. The summer accessory to own—and  
wear and wear and wear is: a hat. This,  
Dior's Panama.

Summer switch: If your hair  
is to your shoulder, as Patti  
Hansen's is above, you can  
braid it for day, then let it out  
it's loosely waved! —at night.  
Hair: Garren at The Plaza. Ted  
Muehling at Artwear hairpin.  
Alice Scholle gold hoop ear-  
rings. About \$95 (large) and  
\$85 (small). Cathy & Martha  
for Catherine Stern bangle.  
About \$18.



## Now: Hair Care That Protects

Glowing hair, like glowing skin doesn't just happen. Especially with things  
such as sun, wind, water, and dryers. Luckily, help abounds: "There are  
now moisturizing shampoos and conditioners to compensate for drying  
effects of heat appliances, perms, coloring, exposure to sun and wind,"  
says Myra Barker, Ph.D., Pantene's director of research and development.  
No surprise then that Hair Spray de Pantene has a sunscreen built in. . . .  
More help: Redken's Amino Pon Concentrate Shampoo with CPP—a  
protein charged so that it can bind to and protect the protein structure of  
hair. Says Ronald DiSalvo, vice president, research and development, of  
Redken Laboratories, "Normal hair has lots of negatively charged amino  
acids and damaged hair has even more. CPP's extra positive charges help  
hair attract Amino Pon like a magnet."





Look into the spectacular **Christian Dior** eyewear collection.



CHRIS VON WANGENHEIM

Intriguing is Your Dior.

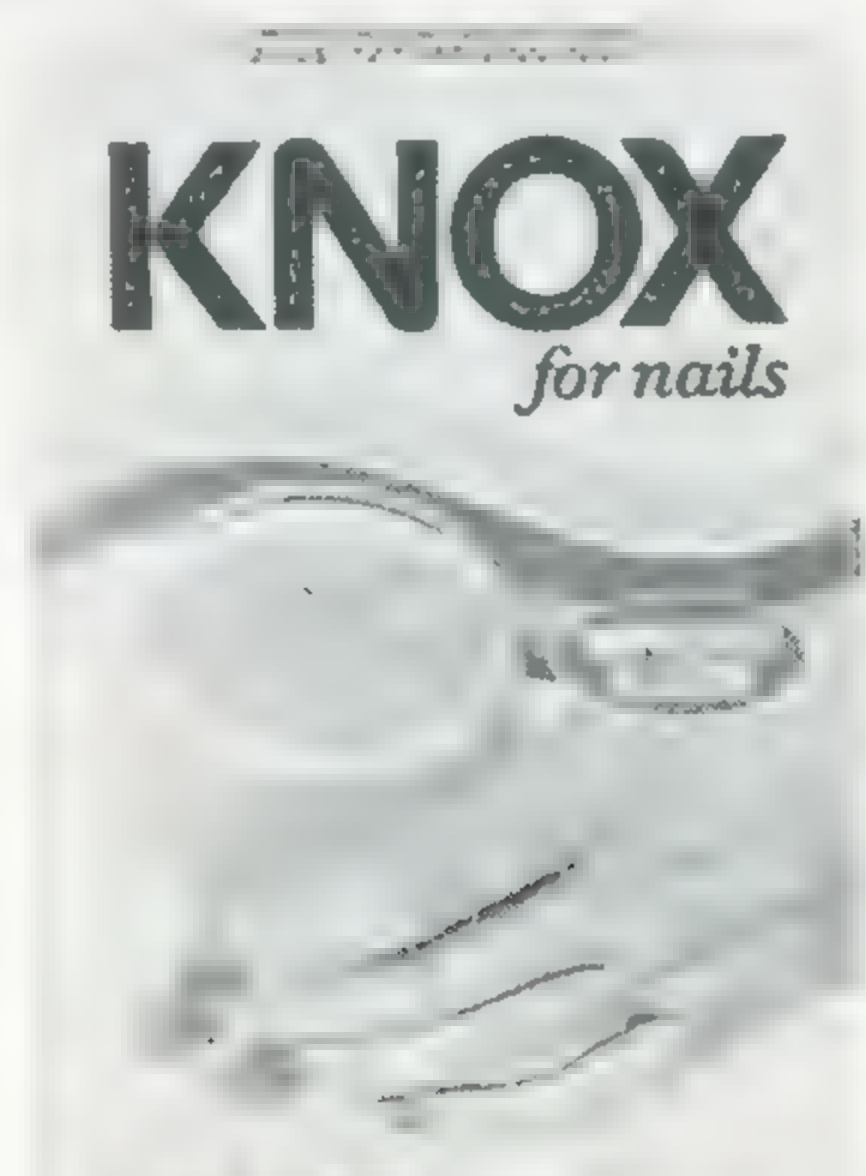




## THE NATURAL WAY TO BEAUTIFUL NATURAL NAILS.

Knox® Drinking Gelatine, now improved with natural ingredients. Natural orange flavor. Natural sweetener, too. And that makes Knox Drinking Gelatine taste delicious.

Let Knox work from within to help you have nails that are long, strong, beautiful. And natural.



### DRINKING GELATINE

For the Knox Plan for Nail Improvement, see the package in the gelatine section of your supermarket.

'78 summer look: Hair twisted and knotted like ribbon and pinned in places—back, top, or sides. A nifty way is the one you see above: Roseanne Vela's topknot, wrapped high and off to one side the way Harry King did it here. Elsa Peretti of Tiffany diamond earrings.

# Hair Now

Summer hair accessories you can't live without: combs! — lots of them. Pieces of cording — rope, leather, suède, satin ribbons. New ways to wear them: A wooden hairpin, *below*, slipped into this year's twist-and-knot version of a chignon. Hair. Christiaan. Bonwillum comb. . . . Dark wood hair-comb, *right*, tucked into hair, braided and wrapped with a leather thong by Garren at The Plaza. Bonwillum comb.

Good looks, good care — if you want the one, you need the other



SUNSCREEN FOR HAIR . . . HAIR THAT NEEDS EXTRA PROTECTION (E.G., PERMED OR COLORED) HAS NOW GOT JUST THAT: VIDAL SAS- SOON'S NEW HAIR-IN-THE- SUN, BELOW—A SUN- SCREENED, TRANSPARENT GEL. WE LOVE IT AT THE BEACH: CONDITIONING AND SUN-PROTECTING. POST SUN: TRY SAS- SOON'S INVIGORATING ASTRIN- GENT RINSE—TO KEEP A FRESH, CLEAN LOOK.







NUBEST & CO./HAIR & COSMETICS, Manhasset, New York

YOSH FOR HAIR, San Francisco & Northern California

GENE JUAREZ, Seattle, Washington

ROCCO ALTOBELLI, INC., St. Paul & Minneapolis, Minnesota

J. GORDON DESIGNS, LTD., Chicago, Illinois



# Why not change the things you can?

Change with Clairesse®,  
Clairol's most important hair color discovery  
in seventeen years.

There has never been a hair color like Clairesse.

Clairesse colors your hair more gently and conditions it more effectively than any other shampoo-in hair color.

Why?

Because no other hair color has this gentle combination of built-in conditioners and creme rinse.

You will get proof of the gentle Clairesse difference the minute you open the bottle. Instead of a harsh odor, there is a pleasant fragrance.

The unique Clairesse process gives you conditioning with true-to-nature colors that last day after day, application to application. Clairesse can lighten and brighten your natural color. It covers gray superbly.

Only Clairesse is so gentle it has a pleasant fragrance and actually improves the condition of your hair as it colors!

**Can you feel the difference?**

Yes. After coloring and styling, your hair will feel soft and manageable. Even when your hair is wet, you will find that—for the first time—your hair will comb easier (no snarls or tangles). You need no conditioners or creme rinse after using Clairesse.

**Can you see the difference?**

Yes. Because immediately after coloring with Clairesse, your hair will be in such excellent condition that the color will come shining through. And Clairesse colors are especially soft and natural.

**Can you smell the difference?**

Yes. Clairesse is so different it even smells like a lotion. The minute you uncap the bottle you will be pleasantly surprised because the gentle fragrance matches the gentleness of the color and conditioner in Clairesse.

**What does the Clairesse difference mean to you?**

It means that for the first time you can actually improve the condition of your hair as you color—and get a gentle fragrance to match the gentle conditioner.

Color will come shining through conditioned hair.

You need no conditioners after coloring with Clairesse.

Never again will you apply color to hair—and then condition.

**Feel the color.**

Go blonde or try being a redhead.

Liven up your brown. Be a better brunette.

Improve your hair with Clairesse—and then go on to improve your world.



**Clairesse by Clairol**  
Why not change the things you can?



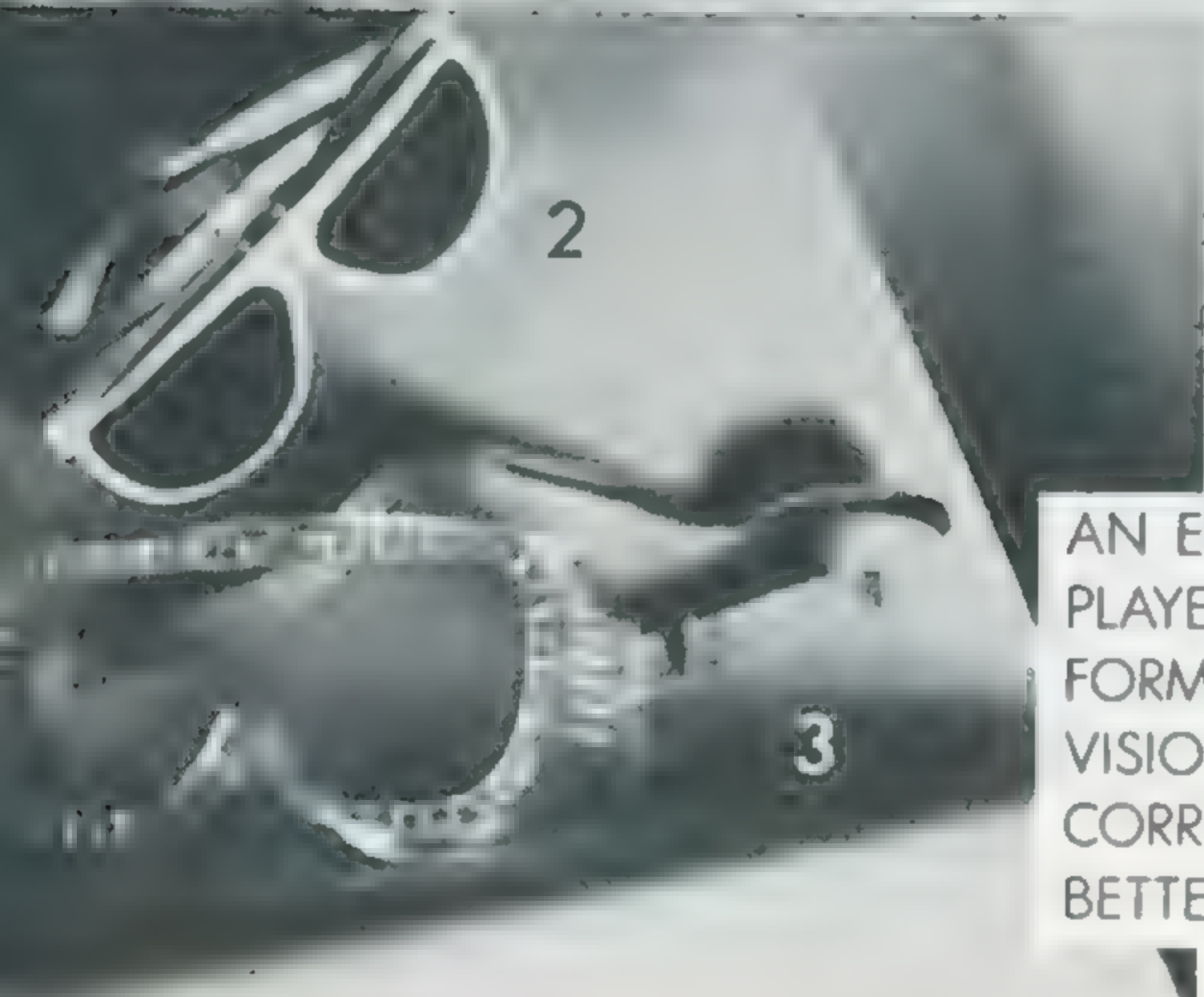




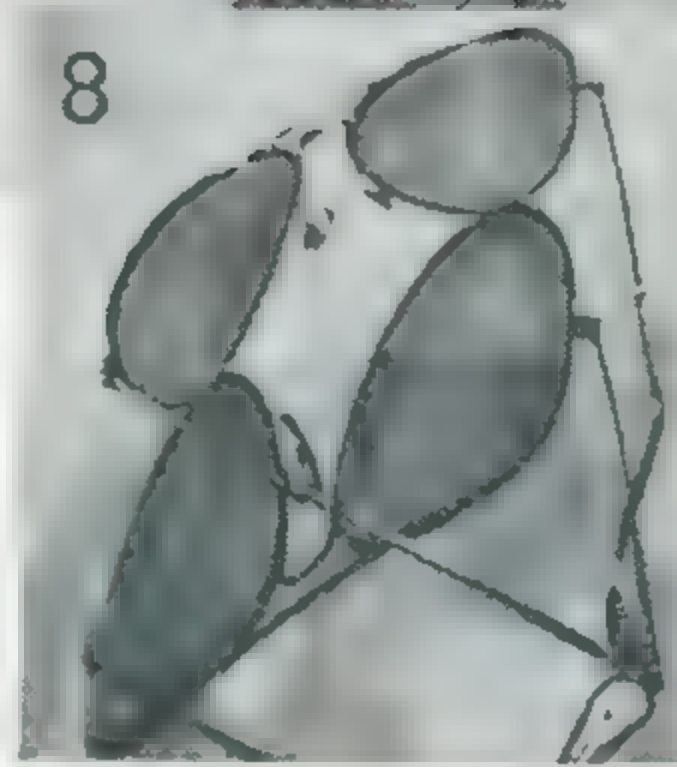
# Eyes

Playing it safe: new glasses  
and goggles for sun/sports

# Only

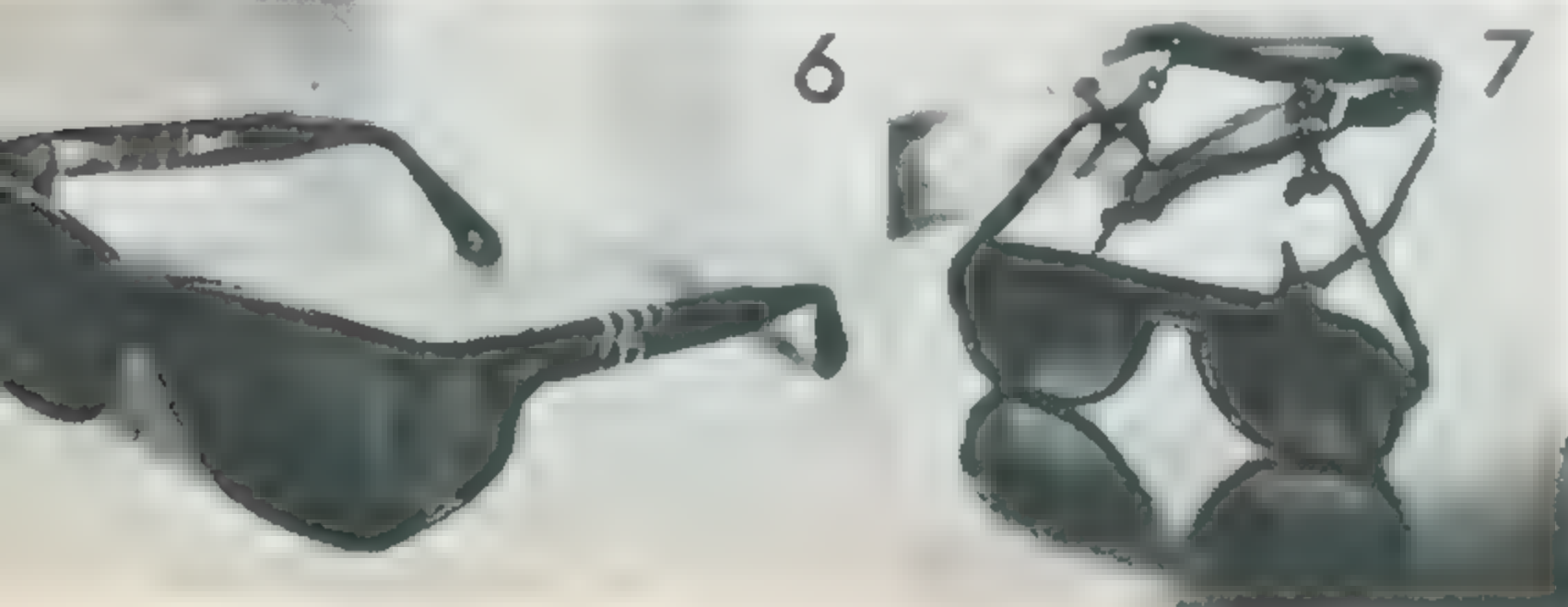


AN ESTIMATED 20% OF ALL SPORTS PLAYERS COULD IMPROVE THEIR PERFORMANCE BY CORRECTING FAULTY VISION. NOW THE OPTIONS—BOTH CORRECTIVE AND PROTECTIVE—ARE BETTER THAN EVER. . . .



1. Polarized clip-on/flip-up lenses to safeguard against glare. Tropic-cal, \$6. At sporting-goods stores. With gradient oatmeal-colored "Annie Hall" glasses—Colors In Optics Ltd., \$30. For prescription, A.R. Trapp Opticians, NYC. At Lord & Taylor; Neiman-Marcus; I. Magnin. 2. For boaters—polarized sunglasses that float. Aquamates by Foster Grant, \$7. At sporting-goods stores. 3. For contact sports, any game with a fast-moving ball—Bausch & Lomb's plastic eye guard, \$6. At sporting-goods stores. 4. Bright yellow swim goggles for underwater protection. Sunwear, \$3. At Abraham and Straus; The Emporium, San Francisco. 5. For golfers—the Ranging-Eagle Eye-70 gauges distance from the pin. From Ranging, \$10. At Hoffritz. 6. Tortoise sunglasses with side lenses for peripheral protection. Artoptics, \$78. At H.L. Purdy Opticians, NYC. 7. Good hold on glasses for sports, Bausch & Lomb's GlasStrap, \$1.50, at sporting-goods stores—on Yves Saint Laurent aviators (see page 220). 8. Good all-around sports lens—Ray-Ban's amber-to-gray AmberMatic by Bausch & Lomb screens brightness/deepens contrast, \$35. Altman's; Carson Pirie Scott.

All glasses prices approximate



Expert advice: for sports, Peter L. Laino, M.D., associate professor of ophthalmology at the New York Hospital-Cornell Medical Center, suggests soft contact lenses—more stable, closer-fitting than hard—and sunglasses with all contacts, clear or tinted. . . . The best sunglasses?—polarized lenses cut more glare, but regular tinted lenses are often optically more correct when accuracy is a key factor. The best sunglass colors: green, brown, dark grey. . . . If you wear glasses, optometrists recommend shatter resistant lenses of plastic or heat-treated glass.

## Yves Saint Laurent Eyewear.

Available at the following  
RENAISSANCE EYEWEAR BOUTIQUE CENTERS  
and other vision care specialists:

### ARIZONA

Standard Optical, Phoenix  
Standard Optical, Scottsdale  
Standard Optical, Mesa  
Standard Optical, Tempe  
Standard Optical, Glendale

### COLORADO

Flair Optical, Denver  
New Concepts Optical, Denver  
Optical Shop, Aspen  
Town & Country, Colorado Springs

### DISTRICT OF COLUMBIA

Group Health, Washington, D.C.

### GEORGIA

Langford, Lynch & Moore, Savannah  
Med Eye Assoc., Macon

### IOWA

Klaver Optical, Dubuque

### KENTUCKY

Kennedy Optical, Lexington

### MARYLAND

Group Health, Rockville  
Group Health, Hyattsville

### MICHIGAN

Bell Optical, Flint

### MINNESOTA

Oakdale Opticians, Robbinsdale

### MISSOURI

Joplin Optical, Joplin

### MONTANA

State Optical, Helena

### NEBRASKA

Sawyer Optical, Grand Island

### NEW MEXICO

Gene's Optical, Raton

### NEW YORK

Main Optical, Rochester  
Meyrowitz, Opticians, New York City  
Optique, Williamsville  
Tom Turtle, North Tonawanda  
Waldert Opticians, Rochester

### NORTH CAROLINA

S. Galeski Optical, Inc., throughout N. Carolina

Ridgeway's Opticians, Inc., Raleigh  
Ridgeway's Opticians, Inc., Fayetteville  
Ridgeway's Opticians, Inc., Greensboro  
Ridgeway's Opticians, Inc., Greenville  
Ridgeway's Opticians, Inc., Charlotte

### OHIO

Eyes Have It, Columbus  
Frame Boutique, Beachwood  
Kenyon Optical, Middleburg Hts.

### PENNSYLVANIA

Eyesight Optical, New Castle  
Kaufmann's Optical Dept., Pittsburgh  
Schroeck Optical, Erie  
Shadyside Optique, Pittsburgh

### SOUTH CAROLINA

C. Steele Bowen, Greenville  
Whaley Opticians, Columbia

### TENNESSEE

Renn Co., Kingsport

### TEXAS

Carsons Eye Clinic, Odessa  
Dallas Optical, Dallas  
Family Optical, Carrolltown  
Dr. R. Ragsdale, Denton  
Stewart Optical, Dallas  
Sunglass World, Dallas  
The Lens Shop, Ft. Worth  
Westside Optical, Ft. Worth

### VIRGINIA

S. Galeski Optical, Inc., throughout Virginia

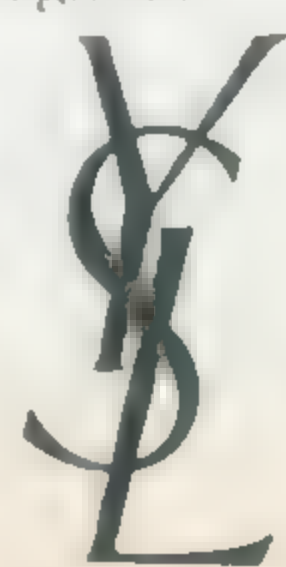
Group Health, Annandale  
20/20 Eyewear, Petersburg

### WASHINGTON

Medicus, Spokane

### WEST VIRGINIA

Marshall's Optical, Huntington





# Yves Saint Laurent Sunglasses: think of them as the most beautifully designed clothing for your eyes.

©Yves Saint Laurent 1978

Each frame in Yves Saint Laurent's new Collection Sportif bears the designer's personal signature, "YSL."

The feeling of these frames is clean and uncomplicated in design, warm and natural in color.

In short, the beauty of these frames is simple and uncontrived—Yves Saint Laurent at his very finest for the most beautiful sunglasses under the sun.

For more information about these hand-cut, hand-polished frames with graduated lenses, write P.O. Box 166, Fords, N.J. 08863.

Collection Sportif by  
Yves Saint Laurent.



At your vision care specialist and  
better stores everywhere.









# L'Air du Temps

The Romantic Perfume



NINA RICCI  
Paris



A close-up, artistic photograph of a woman's face and upper body. She is looking directly at the camera with a slight smile. She is holding a clear glass to her lips with her right hand. She is wearing a thin, gold-colored necklace and a matching gold-colored bracelet on her right wrist. The background is dark and out of focus.

Now I feel  
beautiful.

**Speidel** **TEXTRON**  
Speidel Division of Textron Inc.

*Speidel*

classic  
14 karat gold  
neckchains  
and wristlets





Three French Classics.  
Champagne.  
Love.  
Infini.



The most elegantly sensual of all French fragrances.  
A classic fragrance from Caron.





Designed by Edie Gladstone.

We recommend  
**Woolite**  
For Fine Fabric Care



# The outfit is brand new. The skirt is one year old.

Think about your clothes. Especially about the ones you really love. Now, how many of those favorites are last year's? Or the year's before? Or even the year's before that?

Well, if any of your wardrobe withstood this test of time, chances are, it was by Breckenridge.

Because that's what Breckenridge is all about. You see, we don't make fads. We make classics. Purely, simply and beautifully designed. The kind of clothes you just seem to appreciate more and more, the longer you own them.

Which is why you don't just buy

a Breckenridge, you invest in one.

And, that's also why we have the guts to show you three new Breckenridge designs in this ad, and one that's a year old.

The new is the blazer, a \$79 investment. The shirt, a \$31 investment. And the sweater, a \$22 investment.

The skirt is a year old. And it still has a long beautiful life ahead of it. (Incidentally, if you buy it today, it's \$48.)

Now, one more thought. All the money you don't spend by replacing your entire wardrobe every year, you can invest in

more accessories, a flattering vacation, or that fabulous sound system you've had your eyes on.

Which all proves something ridiculously obvious. The more you keep, the more you have.

The Dindl Skirt and Oversized Blazer are 100% Cotton Corduroy. In Bark or Palomino. Sizes 4 to 16. The Rib Cowl Sweater is Cashmere-Like, Lightweight 100% Acrylic Nomelle Jersey. In Brown or Natural. In Small, Medium or Large. The Classic Patch Pocket Shirt is a Brushed Imported Plaid of 65% Polyester and 35% Cotton. In a Brown Plaid. Sizes 4 to 16.

At fine stores everywhere. Or write: Breckenridge, 1411 Broadway, New York, New York, 10018. Telephone (212) 354-2640. A DIVISION OF LESLIE FAY INC ©Breckenridge

# Invest in breckenridge



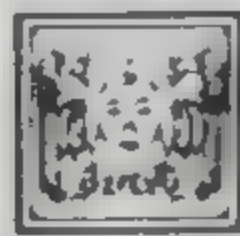
**Clean, healthy looking skin starts here.**



To be really, beautiful, your skin must first be scrupulously clean. That's why every Erno Laszlo Skincare Ritual includes washing with one of our special soaps and plenty of hot water.

Discover the beautiful difference of Erno Laszlo Skincare. An Erno Laszlo Specialist in our store can help. She has been carefully trained by the famed Erno Laszlo Institute in New York to understand your skin, its problems and how to solve them. Meet with her soon. And begin a lifetime of clean, healthy looking skin.

**The Erno Laszlo Institute**



---

BERGDORF GOODMAN · NEIMAN-MARCUS · I. MAGNIN





INTRODUCING THE OMEGA QUARTZ FOR WOMEN.  
It's the most precise piece of jewelry ever made.

The Omega Quartz Collection for Women. Instantly identifiable for its smooth lines. And behind these beautiful faces, is one of the most precise minds of the times.

Because inside this Omega is the smallest quartz movement in the world. Its tiny quartz resonator vibrates at 32,768 times per second. Simply, this assures you of an accuracy within a few seconds per month.

Even if you have to change the hour, you can do so without missing a second. This TSA System (Time-Zone and Second Adjustment) is unique to Omega.

No other watch is designed to move with you through each moment of time or on through the years as beautifully as an Omega Quartz.

\*Model Shown Above: 10K Gold Filled \$325.00, Gold Bracelet: 14K Gold \$1,450.00.  
Strap Model (Tank): 14K Gold \$495.00.

Ω  
OMEGA







## Mac Tac of Paris. You'll never be caught looking out of place.

This group of French jersey prints is priced from \$130 to \$180 in sizes 4 to 16. Available at the following fine stores:

- Frederick & Nelson: Seattle
- Liberty House: Honolulu
- Joskes: San Antonio
- B. Forman: Rochester
- Rosalee Apparel: Hammond
- Hatties: Birmingham, Michigan
- Goudchaux's: Baton Rouge
- T.W. Garland: St. Louis

**CONNECTICUT**  
West Hartford: Lucy Baltzell  
Hartford: G. Fox Co.  
New Haven: Kramer's  
Westport: Lora Lang  
**ILLINOIS**  
Barrington: Queens Ransom  
Lake Forest: Lake Forest  
Sport Shop

Lansing: The Key Club  
Northbrook: Femme Fatale  
Peoria: Jim Ringness Ltd.  
Skokie: LeVines  
Urbana: Dominique  
**INDIANA**  
Indianapolis: The Depot  
**KENTUCKY**  
Bowling Green: Carousel

Lexington: Hymson's Co.  
**MARYLAND**  
Oxon Hill: Lemon Tree  
Boutique  
**MASSACHUSETTS**  
Fall River: Renes  
**MICHIGAN**  
Grosse Pte.: Maria Dinon  
Grosse Pte.: Walton-Pierce

Grand Blanc: Carriage House  
Southfield: Klassic Kollection Ltd.  
Troy: Walton-Pierce  
**MINNESOTA**  
Minneapolis: Bjorkmans  
**MONTANA**  
Billings: Hart-Albin Co.  
**NEBRASKA**  
Incline Village: Jeunesse Inc.





Anyplace.

I. Magnin, Higbee Co.:Cleveland, Jordan Marsh: Miami, Woolf Bros.: Kansas City.

NEW JERSEY  
Cherry Hill:Jesta Casuals  
Red Bank:Mustillos  
Sparta:Patricia Lambert  
Summit:Miss Nellie  
Wayne:Mireille Boutique  
Westfield:Felice  
West End:Bon Prix  
Westwood:Hartly's

NEW YORK  
Fayetteville:Ellens'  
Jamaica Estates:Jaynee  
Syracuse:Addis Co.  
White Plains:L.A. Schulman  
Amhurst:Jenss  
OHIO  
Akron:Maybelle  
Akron:Brigette

Cincinnati: H.S. Pogue  
Kettering:Twenty One & Up  
PENNSYLVANIA  
Allentown:Adams Co.  
Bala Cynwyd:Libby Kardon  
Dunmore:Raintree Boutique  
Harrisburg:The Plum  
Johnstown:Martins Ready To Wear  
Pittsburgh:Adeles

Pittsburgh:The Niche  
Sunbury:Rosenblum's  
PUERTO RICO  
Rio Piedras:Chez Bamboo  
UTAH  
Salt Lake City:Z.C.M.I.  
VIRGINIA  
Newport News:Virginia  
Specialty Stores

Roanoke:Fannye's  
Virginia Beach:The Cage  
WEST VIRGINIA  
Charleston:Peck's  
WISCONSIN  
White Fish Bay:Lillians'

**MAC TAC** OF PARIS  
FOR LEONARD SUNSHINE  
550 Seventh Avenue, New York, N.Y. 10018



# INTRODUCING 'BASIC FORMULA SOFT COLOR GLOW.' IT'S NOT QUITE MAKE-UP, BUT IT'S QUITE A LOT MORE.

Until today, you had two choices. 'Make-up' or don't make-up at all.

But new Basic Formula Soft Color Glow from Dorothy Gray gives a beautifully natural looking alternative.

## **LOOK GREAT WITHOUT MAKING-UP.**

New Basic Formula Soft Color Glow adds a hint of soft, glowing color to your skin. It's so sheer and transparent that you almost won't know it's there. But that soft translucent color will make your skin look uniquely alive. Yet, as natural as a sunrise.

## **ACTUALLY REFLECTS LIGHT.**

New Basic Formula Soft Color Glow is made to reflect light. And when it does, it makes your skin shimmer. The effect is definitely noticeable, but very subtle. In fact, don't be surprised if someone tells you, "your skin seems to have a lovely natural inner glow." That's why Dorothy Gray created Basic Formula Soft Color Glow.

## **THE HEALTHIEST GIRL ON THE BLOCK.**

That's what they'll say you look like when you're wearing new Basic Formula Soft Color Glow.

After all, good health and good looking, soft, glowing skin go together. And in today's world, healthy and natural are just two more words for looking beautiful.

## **MOISTURIZE AS YOU GLOW.**

When you use Basic Formula Soft Color Glow, you get an added bonus because it gives your skin that almost invisible but ever so noticeable glow.

Rich emollient oils are being absorbed into your skin. Softening. Smoothing. Moisturizing. And making your skin even more touchable than before.

## **YOUR OWN KIND OF GLOW.**

Basic Formula Soft Color Glow has a glow for every kind of skin. There's Soft Peach Glow, Soft Natural Glow, Soft Pink Glow. And a Soft Bronze Glow. One of them will bring out the natural glow that's yours alone.

## **BUILT-IN SUNSCREEN.**

Basic Formula Soft Color Glow has a built-in sunscreen to help screen out harmful ultraviolet rays. After helping you make your natural beauty shine, we wouldn't want the sun to harm our handiwork.



# 'New Basic Formula Soft Color Glow'

from Dorothy Gray.



# Beauty

## Q & A

You ask—and a makeup expert answers. How-to-wear-makeup tips from Pablo Manzoni . . .

**EDITOR'S NOTE:** *This month, for answers to the most-often-asked questions about makeup, we turned to Pablo Manzoni, creative director of Elizabeth Arden. His "Ultimate Chic" lecture series (offered during the spring semester at Hunter College in New York) covers, among other things, how women can improve their looks. For more Pablo Manzoni ideas, check out his new book, due this month from Simon and Schuster: "Instant Beauty: The Complete Way to Perfect Makeup."*

**Q** My skin is oily. Does that mean I can't use a moisturizer?

**A** "Moisturizer is the foundation for everything," says Pablo, "and everyone—with or without makeup. No matter if your skin is oily or dry." *Pablo's moisturizing tips for an oily skin:* Start with a mild astringent (it closes pores temporarily). Then use very little moisturizer, and apply it sparingly. *All skins:* Moisturizing should always be done while the skin is still damp. Moisturizer goes on faster, has greater slip (especially if you're using a very emollient cream—it's formulated with less water). And you use less moisturizer, too. The one spot that doesn't need moisturizing, says Pablo, is your nose. "Even a dry skin has enough natural oil there—the nose never ages!"

**Q** I love the look face powder gives some women, but it always looks so obvious and powdery on me. Any tips?

**A** Pablo's suggestions:  
 ● Never use powder all over your face—you don't want a *completely* matte look. The combination of shine and matte is much prettier. Two spots to put powder: (1) on the nose—it should *never* shine (remember to powder along the *sides* of the nose, too, see

Pablo's illustration *below*), (2) in the T-zone (from forehead to chin), if skin is oily.

- Use less powder. And apply it with a brush, rather than a powder puff. If you flick off any excess, you'll find this keeps your skin from looking powdery.
- Never use powder near your eyes. It settles in fine lines, looks cake-y.
- Use translucent *uncolored* powder—powder should reduce shine, not change your skin tone. Another point: colorless powder will last through summer-and-winter skin-tone changes.



**Q** How should I use a blush? Where exactly do I put it? The cream kind always seems to sink into my skin and disappear—is powder blush better?

**A** Use blusher (which Pablo prefers to call rouge) "only where the face 'flushes' naturally. Start at a point level with the tip of your nose and in a vertical line with the outer corner of your eye. Then blend out and up towards the hairline. Also add some color at the temples. I don't like rouge on the chin—it's not a natural blush spot. However, I do love a spot of rouge on the bridge of the nose. It's not a blush spot either, but the sun 'pinks up' the nose—and a touch of color there spells healthy."

*Powder or cream rouge?* "A powder over a cream blush will help blush last longer. For a glowing outdoorsy look, wear cream blush alone. Certain skin types—mostly oily—have trouble 'holding' makeup on their skin. To help makeup last, use a pre-makeup lotion *before* moisturizing. It also helps makeup remain true-to-color—another problem for oily-skin types."

**Q** What's the secret to covering up under-eye circles so nobody sees the makeup?

**A** "Never apply coverup under the *entire* eye. Use it only in the inner-corner; pat, rather than stroke, the coverup on with the tip of your finger. (A patting motion helps prevent stretching delicate eye tissue.) Also: Use a makeup product formulated for that area.

(Continued on page 106)



## The Essential Touch for Beautiful Nails Longer, Lovelier Nails in Five Weeks.

**LIVING NAIL.** The revolutionary nail hardener that promises to give you the nails you have always wanted. The only nail hardener which will end nail splitting, breaking, and peeling. LIVING NAIL...the quick and easy way to longer, lovelier nails. Use LIVING NAIL just **once a week** on the tips of nails only. So easy to apply with Golden Cuticle Shields.\* Once a week—that's all there is to it! LIVING NAIL...a promise meant to be kept.

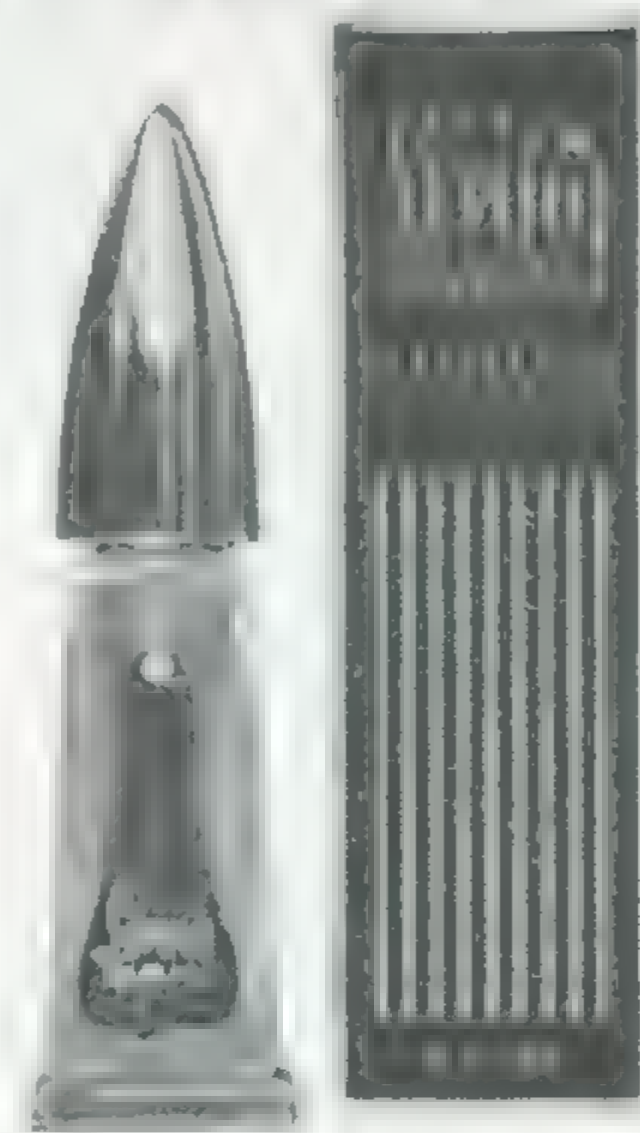
Economical 10-month supply, complete with Cuticle Shields, 5.00.

**Available at fine stores everywhere.**

BENDYNE LTD., 150 Fifth Avenue, New York, N.Y. 10011

\*U.S. Patent No. 3,382,878

©1977





Add Beautiful  
Reddish Highlights,  
Body and Sheen  
To Your Hair.

Use **Henna #1**  
Conditioning  
Shampoo.



"Your Henna #1 Conditioning Shampoo is truly great. It gives my hair very pretty reddish highlights and a soft shine and makes it look very thick...I get many compliments on my hair."  
Ms. Margaret M. Batis  
Cleveland, Ohio

- **Save Money:** Save \$30 to \$60 on Salon prices.
- **Save Time:** Do it at home, whenever you choose, quickly.
- **No Fuss, No Muss:** Ready-to-use in shampoo form.
- **Immediate Results:** Used by thousands of satisfied women for instant glamour.
- **Money Back Guarantee.**

**\$8.50** + \$1.50  
postage &  
handling N.Y.S. residents  
add sales tax



6.5 oz.

For Beautiful Red Highlights,  
Body and Sheen . . . **Order Now!**

Not recommended for grey or tinted hair.

- ☐ YES! I want beautiful reddish highlights, body and sheen in my hair.  
**RUSH!** \_\_\_ Jars of HENNA #1 Conditioning Shampoo.  
YES! I want \_\_\_ Jars of
- ☐ HENNA #2 Conditioning Shampoo—reduces red highlights. - \$8.50 + \$1.50
- ☐ HENNA #3 Conditioning Shampoo—conditions without color effects. - \$8.50 + \$1.50

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
☐ Chk ☐ M.O. ☐ Masterch ☐ Visa/Bankamericard  
Acct# \_\_\_\_\_ Exp \_\_\_\_\_



**GIL FERRER**  
21 East 74 St., N.Y., N.Y. 10021  
212/535-3543

## BEAUTY Q & A

(Continued from page 105)

Under-eye coverups are not greasy, won't 'crawl' into fine eye lines. But don't use a white coverup (it turns grey under eyes); try beige."

**Q** I have had little luck getting my make-up to look natural. Any pointers?

**A** *Pablo's rule:* Apply foundation in five dots—two on forehead, two more on cheeks, one on chin. Then blend well—keeping in mind that your aim is to *even out skin tone*, not cover it up. Certain areas—especially the area below the eyes, from the sides of the nose to the temples—may need a bit more foundation for added coverage. *Note:* Not all women need a foundation all over; some need it only in spots—under eyes, over nose, or to cover pimples. *For blending*, Pablo likes to use a sponge—it works better than fingers. Best way to use it (so you don't get streaking): wet, then squeeze in a towel until damp-dry.

**Q** How can I make my eyes look bigger (will highlight under the brow do it)?

**A** "The best eye emphasize is: eyeliner. Dark brown is ideal. Navy blue is also good. Use a pencil to line under the lashes—and smudge it a bit. *And only line the outer part of the lid.*" (Illustration below.) *Pablo's favorite eye trick:* using deep blue (green or black) pencil just inside the lower rim. It really makes eyes stand out—whites are whiter—and it's a great instant pickup for tired eyes.



**Q** Do you know of any tricks for plumping up thin lips?

**A** "Use a brown pencil to build lips up around the edges. [Just be careful not to let the contouring show.] Blend the pencil with a cotton swab, then use your regular lipstick."

## FRANCES HENAGHAN

Also available at:

Frohsin's	Alexander City, AL
Odum Bowers & White	Birmingham, AL
Malcolm Brock Co.	Bakersfield, CA
Ransohoffs	Fresno, CA
Cyd's Boutique	Los Angeles, CA
Irene Sargent	Oakland, CA
Harris'	San Bernardino, CA
Marsi's	San Diego, CA
Shirley's	Sunset Beach, CA
Cates First Avenue	Denver, CO
Luettgens Limited	Hartford, CT
Esther's Inc.	New Haven, CT
Nina Stuart	Orange, CT
Rizik's	Washington, DC
Kiralfy's	Columbus, GA
The Paris	Twin Falls, ID
The Season's Best	Chicago, IL
Seders	Flossmoor, IL
S A Barker Co.	Springfield, IL
Nobbsons Fashions Inc.	Ft. Wayne, IN
Embry & Co. Inc.	Lexington, KY
Maison Blanche	New Orleans, LA
Claire Dratch, Inc.	Bethesda, MD
John Sims Inc.	Pikesville, MD
Crowley's	Detroit, MI
Betty Richards Inc.	Flint, MI
Alvin's Inc.	Pontiac, MI
Len Drusken	Edina, MN
Wender's Inc.	Minneapolis, MN
Maison Weiss	Jackson, MS
Stix, Baer & Fuller	St. Louis, MO
Belmar's Fashion Corner	Belmar, NJ
Marlyn	Cherry Hill, NJ
La Clotique	Margate, NJ
Bamberger's	Newark, NJ
Donna's	Red Bank, NJ
The Bon Prix	West End, NJ
Signature J	Albuquerque, NM
Arlene Levitan	Hicksville, NY
Green Frog	Hyde Park, NY
Kassel Brothers	Middletown, NY
Towne Set Inc	North Syracuse, NY
Boutique Bongo Ltd.	Scarsdale, NY
Robby's Gen'l Store	Spring Valley, NY
Milgrim Suburban Inc.	Beachwood, OH
Lillian's	Cincinnati, OH
Ross McClure's Zapoleon Inc.	Dayton, OH
Rae Phillips Inc.	Shaker Heights, OH
Lasalle's	Toledo, OH
Street's	Oklahoma City, OK
Alice Kay Shops	Allentown, PA
Miller's Fashion Apparel	Charleroi, PA
Gimbels	Philadelphia, PA
Max Azen Inc	Pittsburgh, PA
The Hollywood Apparel Shop	Wilkes-Barre, PA
Lynn-Hayes Inc	Williamsport, PA
The Clothes Tree	Wyomissing, PA
E/D Ltd	Providence, RI
Elza's	Charleston, SC
Gladstone's	Florence, SC
The Aug W Smith Co.	Spartanburg, SC
Kisber's Department Store, Inc.	Jackson, TN
Jewell Meyers	Memphis, TN
Westbury Ltd.	Arlington, TX
Ms Tony's Fashions	El Paso, TX
Monnig's	Ft. Worth, TX
Martin's Smart Apparel	Longview, TX
Frost Bros.	San Antonio, TX
McClurkan's	Wichita Falls, TX
Wolff's	Aberdeen, WA
Carl's	Kennewick, WA
Chapman's	Milwaukee, WI

Frances Henaghan  
520 W. Pico Blvd  
Los Angeles, CA 90015  
(213) 747-0474

Frances Henaghan  
498 Seventh Avenue  
New York, NY 10018  
(212) 730-0218



# FRANCES HENAGHAN



"...a must for every woman's Spring wardrobe—the versatile vest and dress for any occasion."

*Frances Henaghan*

Blush, sea mist and putty. All with ivory trim and reversible vest.

Sizes 4-14. \$120

BONWIT TELLER • BRANDEIS • CAROL & MARY • HIGBEE'S • JACOBSON'S • JOSKE'S—HOUSTON • LAZARUS • LILLIE RUBIN—SOUTH & WEST  
L. S. AYRES AND CO. • NORDSTROM • RICH'S • ROBINSON'S • WOODWARD & LOTHROP • WOOLF BROS.—St. Louis, MO



# IDEACOMO 78

The Pierre, Grand Ballroom  
Fifth Avenue at 61st Street, New York City

The  
exhibitors  
gratefully  
acknowledge  
the  
cooperation of:

**Alitalia**  
Official carrier for Ideacomo

  
**CINZANO**

The most fashionable also in fashion

  
**BANCO  
LARIANO**  
Official banking service for Ideacomo

For further information:

IDEACOMO - 40, Via Regina - 22012 Cernobbio, Italy - Tel: (31) 513312 - Telex 38025 VILLESTE



# IDEACOMO 78

The Pierre, Grand Ballroom  
Fifth Avenue at 61st Street, New York City



May 22-23-24, 1978

The most important Italian quality fabric manufacturers for the first time  
showing together and presenting the 1979 Spring/Summer Collections.

## Exhibitors:

Agnona - Albatex - Alitess - Almar - Ambrosini - Argenti - Bedetti Pedraglio -  
Bernasconi - Bini - Bocchese - Bordogna - Borgomaneri - Boselli & C. - Boselli -  
B.P.S. - Braghenti - Bulgheroni - Canepa - Cantoni - Comoseta - Corisia -  
Cugnasca - D'Este - Duca D'Oria - Elissa - Etro - Faliero Sarti - Fasac - Fila -  
F.I.S.A.C. - Fraccaroli - Guarisco - Helita - Helitex - Induno - Italajersey - Jermi -  
Loro Piana - Mantero - Maserica - Modatex - New Bombyx - Olmetex - Oltolina -  
Ones - Paul D'Oriel - Piacenza 1733 - Pinto - Rainbow - Scacchi - Segalini -  
Sisan - Solbiati - Star - Stucchi - Taroni - Terraneo - T.J.S.S. - Verga - Zegna Baruffa

Showing by invitation only

For further information:

IDEACOMO-40, Via Regina-22012 Cernobbio, Italy-Tel: (31) 513312-Telex 38025 VILLESTE



# Horoscope

By Maria Elise Crummere

May

**Aries:** Rewards for the asking. **Taurus:** The challenge of power. **Gemini:** Your idea's a winner. **Cancer:** The best! **Leo:** The prima donna is you. **Virgo:** Change and more change. **Libra:** Party time. **Scorpio:** Love trouble. **Sagittarius:** Fresh luck. **Capricorn:** Powerful attraction. **Aquarius:** "They" have the power. **Pisces:** Love test

## Aries

MARCH 21-APRIL 19

Your power to initiate a creative venture is backed by associates; but be careful, your supercharged pride could provoke jealousy. Why flaunt the cleverness you know is yours? Answers come on the 3rd and 10th.

**Health:** Could be troublesome

**Money:** Where you least expect it

**Love:** You'll have to take chances

## Taurus

APRIL 20-MAY 20

This is a challenging month that finds you in a powerful position, dictating policies. Hold off until the 11th. Advice from an old friend on the 17th could result in a project that pans out nicely. The last ten days of the month will show that impulsiveness fails where self-control wins. This is the month to ask for anything you need: your ruler, Venus, in Gemini will not only help get your message across, but will bring positive results.

**Health:** No problems

**Money:** Stars say yes

**Love:** Your lover supports you

## Gemini

MAY 21-JUNE 21

Take a short vacation to clear your head before the new moon on the 7th. Put forward your miracle ideas on the 10th and expect responses by the 20th. Peace follows, once your ideas are accepted. Venus in your sign this month brings out your social side, perks up romance. Take a new lover!

**Health:** Enjoy feeling good

**Money:** Take that chance

**Love:** Let it happen

## Cancer

JUNE 22-JULY 22

You are the one! Jupiter, in your sign for a long stay, brings a potential high tide. You are emotionally vulnerable this month, but your desire to love is best expressed through your talents. Put all your energies into promoting your gifts. Good news on

the 10th. A happy time on the 29th . . . plus a brand-new audience all month long for the "new you."

**Health:** Never been better

**Money:** Will be yours

**Love:** Waiting for you

## Leo

JULY 23-AUGUST 22

Feisty Mars, in your sign all month, brings out your prima-donna traits; but don't go too far! You'll be better off if you slant your star energy towards helping others improve their way of life. Go social on the 14th. Be good to *you* on the 20th or 21st.

**Health:** Overdoing it spells trouble

**Money:** Everywhere you look

**Love:** As you like it

## Virgo

AUGUST 23-SEPTEMBER 22

You are methodical in the pursuit of your goals the first half of the month and do not wish to be disturbed. The 10th is especially favorable for important projects. Troublesome news changes everything on the 25th, and an idea may prove useless and need to be scrapped. On the 31st, you'll know for sure.

**Health:** You really need it this month

**Money:** The status quo continues

**Love:** Maybe . . . maybe not

## Libra

SEPTEMBER 23-OCTOBER 23

With your ruler Venus in Gemini, you are able to respond to those who need your talents as a mediator. Your power to adapt quickly to any situation functions brilliantly on the 17th. Have a private fiesta on the 29th. If you find yourself wanting to make major purchases this month, go ahead; just be sure you're getting your money's worth.

**Health:** The news is all good

**Money:** No problems here

**Love:** Have a new fling

(Continued on page 112)

# Eliz Arden

## TEAMMATES IN TERRY

Perfect pair-ups for poolside, patio or parading around. And what better way to coddle the bod-beautiful? Made ever more beautiful, need we remind you, with the Salon aid of exercise à la Marjorie Craig, m-m-m-arvelous massage, whisk-away waxing AND the soothing, smoothing good-ness of our new VISIBLE DIFFERENCE® Special Moisture-Formula for BodyCare!

These terrific terries are yours via any of our Salons or by mail direct from headquarters. Cotton/nylon in deep, lush colors. First team, plum purple blouson 31.00; long pants 28.00. Next, forest green bloused V-Tee 28.00; boy shorts 13.00. S-M-L sizes. By Mel Mortman. On mail orders please include correct tax and 1.50 handling outside NYC. Elizabeth Arden Salon, 691 Fifth Avenue, NYC 10022.



# Arden Salon

© 1978 Elizabeth Arden Salon



CORAL GABLES FORT LAUDERDALE NEW YORK PALM BEACH PHOENIX SAN FRANCISCO SOUTHAMPTON SUITESIDE WASHINGTON D.C.



"Designed for the Woman  
with a Style of Her Own"

—Hubert de Givenchy



## HOROSCOPE

(Continued from page 110)

### Scorpio

OCTOBER 24–NOVEMBER 22

Submerge your independence on the 14th and 15th and convince co-workers you are not trying to dominate them. A relationship needs squaring away, come the 20th and 21st. Expect added responsibility on the 31st. You should be able to handle it.

**Health:** Resistance is down

**Money:** You'll have to work for it

**Love:** Handle with care

### Sagittarius

NOVEMBER 23–DECEMBER 21

With your ruler Jupiter now in Cancer—the sign ruling the family—your concerns are centered on your home. You might buy a new house, improve the one you've got, decorate. Be alert to opportunities all around you, such as on the 21st—and prepare for luck.

**Health:** You've got it

**Money:** Could flourish

**Love:** New and true

### Capricorn

DECEMBER 22–JANUARY 19

Responsibility is one of your strong points. On the 10th, something happens that warrants your concern: it could change your whole life. This month, too, you are powerfully attracted to a new associate who may hold the answer to future security. The 31st tells you the way to go.

**Health:** Vigorous and spirited

**Money:** Cover your bets

**Love:** Count on it

### Aquarius

JANUARY 20–FEBRUARY 18

No sign welcomes change more than you—but this month tests even your flexibility. There are pressures in your relationships, both at work and with your lover. Don't be too assertive, however, because the power is in the hands of others. Two crisis days—the 14th and 15th—will require great tact. The 25th holds the answer.

**Health:** Could be better

**Money:** The worst is over

**Love:** Wait and see

### Pisces

FEBRUARY 19–MARCH 20

Refusing to face facts is an old habit that keeps you undecided, even though you crave being in a positive frame of mind. Someone asks you to take an official stand on the 11th. Don't! On the 20th or 21st, a cheerful attitude gets what you want. Forget the past this month; resolve the future.

**Health:** Worrying makes it worse

**Money:** Things are looking up

**Love:** If it happens, it happens





*Back then every man gave his wife at least one day a week out of the house.*

**You've come a long way, baby.**

# VIRGINIA SLIMS

*Slimmer than the fat cigarettes men smoke.*



*Fashions: Frank Tignino*

16 mg "tar," 0.9 mg nicotine av.  
per cigarette, FTC Report Aug. '77

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.







CIE is soft.  
CIE is playful.  
CIE is unpredictable.  
CIE is me.

—Candice Bergen



CIE. The beautiful new fragrance with so many moments.



World's largest running event: The Bonne Bell 10,000 Meter Race for Women. Want to get into the running? Check where, when, how, toll-free: (800) 321-9985. Tentative list May-December: May 29, Washington; June 25, Buffalo; July 29, Minneapolis; Aug., Toronto; Sept., Denver; Oct. 9, Boston; Oct. 15, Cleveland; Nov. 4, Atlanta; Dec. 2, Hawaii.

# Body Now

Running commentary—  
health, looks, fun

## TIPS

from Bonne Bell winners: Ruth Caldwell, of Azusa, CA, applies moisturizer on face, arms, legs each day; oil on feet weekly to avoid blistering, drying. . . . Gayle Barron, of Atlanta, uses cream around her eyes at night—to prevent the crow's feet that can come with outdoor sports. . . . A Los Angeles runner, Jacquie Hansen, is a great believer in super-sunscreening—over face, shoulders, body.

**Handy protection—on the run.** A double helping, at that! These little cotton beauty gloves, above, do a super sun-guarding job—and if you first smooth some of Bonne Bell's Sport Creme on your hands, that really keeps them in shape. Gloves, 89¢, Lamston's.

*JULIE BELL, JESS BELL'S WIFE, RUNS FIVE MILES DAILY, CAME IN SECOND IN ASPEN'S AND ATLANTA'S FORTY-AND-OVER RACES LAST YEAR, FINISHED BOSTON MARATHON. HER SPECIAL ADVICE: RUN A HALF HOUR DAILY. USE MOISTURIZER, LIPGLOSS (GOES IN A ZIP POCKET). ADD SUNSCREEN IN SUMMER, AND USE ALL OVER—ESPECIALLY ON FIVE-MILE RUNS.*

*Red Lion sweatband; Cathy Hardwick turnout.*

Joan Ullyot, M.D., *right*, exercise physiologist, marathoner, and director of the Aerobics and Physiology Division of the Institute of Health Research in San Francisco, says women may have a long-distance edge over men: greater efficiency at burning body fat, nature's high-octane fuel. Men depend more on carbohydrate stores, which often give out around twenty miles (the point at which they "hit the wall"). More, in her book, *Women's Running* (World Publications).



If you now wear eyeglasses or hard contact lenses, have your eyes examined and ask your eye doctor if you can wear Bausch & Lomb SOFLENS® (polymacon) Contact Lenses. He'll decide, based on the health of your eyes, the vision correction they need and the way you work and relax.

Contact lenses, for example, shouldn't be worn while swimming, sleeping or in the presence of irritating vapors. Avoid exposing lenses to cosmetics, lotions, soaps, creams and hair sprays.

Your eye doctor will see that you enjoy the full benefit of SOFLENS Contact Lenses by giving you easy directions for lens wear and care.

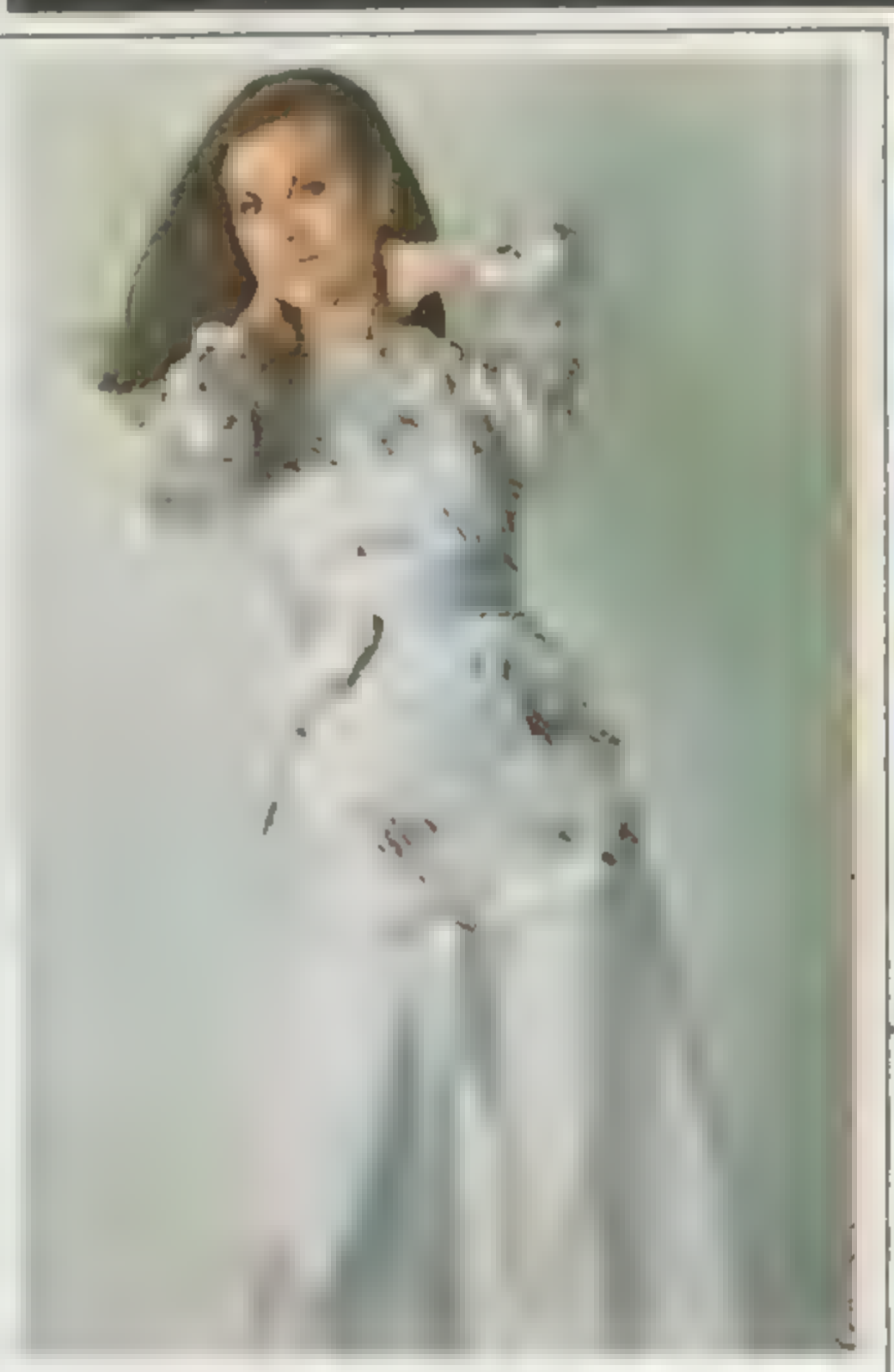
Your eyes are priceless. Protect them with regular eye examinations. And if you ever have any eye problems, consult your eye doctor immediately.



**BAUSCH & LOMB**   
SOFLENS® DIVISION  
Rochester, New York 14602

\*A registered trademark of Bausch & Lomb Incorporated for polymacon contact lenses made of 61.4% poly (2-hydroxyethyl methacrylate) and 38.6% water when immersed in a sterile solution of 0.9% sodium chloride, U.S.P.





Evening wear by Julio

# You don't see the smartest things she wears.

This New York fashion model wears Bausch & Lomb SOFLENS® (polymacon) Contact Lenses to look more attractive while she's working and during her busy social life. But you'd never know it. With her "invisible frames" she gets the vision correction she needs without wearing glasses

or buying fashion frames to match every outfit.

SOFLENS Contact Lenses are really soft, usually comfortable right from the start — without the breaking-in period of hard contacts.

Find out if you can wear SOFLENS Contact Lenses, too.

**Bausch & Lomb**  
**SOFLENS®**  
(polymacon)  
Contact Lenses

For free contact lens information, write  
Bausch & Lomb, SOFLENS Division, Room 101-V, Rochester, N.Y. 14602.



There  
she is  
again

# Dalton



Photograph: Ray Kellman

We recommend  
washing in  
**Woolite**  
For the clothes  
you care about





## Introducing the Jovan Hot Oil Nail Treatment Kit. The unique solution to nail and cuticle problems.



### Each Kit Contains:

- Twelve treatments of protein and vitamin-enriched Jovan Nail Oil.
- A specially-designed reusable soaking well.
- And the specially formulated Jovan Cuticle Stick. Gentle, but completely effective.

At cosmetic counters of fine stores everywhere.  
From the nail care laboratories of Jovan, Inc.,  
875 N. Michigan, Chicago, IL 60611 © 1977, Jovan, Inc.

Healthy nails, like healthy skin and hair, need constant attention and nourishment. And now the Jovan laboratories have developed a unique home nail care system that restores a natural healthy look to your nails and cuticles. It's the Jovan Hot Oil Nail Treatment Kit.

A Jovan Hot Oil Nail Treatment will:

- revitalize dry, parched nails
- help eliminate ridges, cracks and splits
- improve ragged cuticles
- and help rid painful, unsightly hangnails

Unretouched Photos



Before

After

To give your nails and cuticles a Jovan Hot Oil beauty treatment, simply pour one measure of Jovan Nail Oil into the soaking well. Add hot tap water. And soak your nails and cuticles in the nutritious milky emulsion for three to five minutes. Then groom your softened cuticles with the Jovan Cuticle Stick.

Try the Jovan Hot Oil Nail Treatment Kit.

There's no other nail care system that nourishes, conditions and beautifies your nails and cuticles like the Jovan Hot Oil Nail Treatment Kit.

## The Jovan Hot Oil Nail Treatment Kit.



PARIS  
**Lejaby**

Lacy  
underdressing

**Miss Liberty**—B & C cup, gently underwired in nylon lace. Colors: white, black, honey, French blue, mint, shy pink. Also available in white cotton eyelet (B cup only). Matching bikini/hipster.



Lejaby

P.O. Box 644

Scarsdale, NY 10583

SAKS FIFTH AVENUE JOSEPH MAGNIN MARSHALL FIELD & COMPANY ROBINSON'S Southern California  
DAYTON'S, Minneapolis ROSEBELLE LINGERIE, Miami Beach and other fine stores

## High fashion financial center.



Our Credit Card Secretariat gives you a place for your credit cards, protected by Rolfs Credit Guard, plus room for photos, bills, your checkbook and a pen. And for a change, a very roomy coin purse. But Rolfs has always had a way of giving you a lot of good things in a good looking package.

**ROLFS...it shows you care.**

West Bend, WI 53095. Available at fine stores throughout the USA and Canada.

Wonderful  
space-savers,  
time-savers—  
maybe even  
trip-savers!

# Beauty

# Now



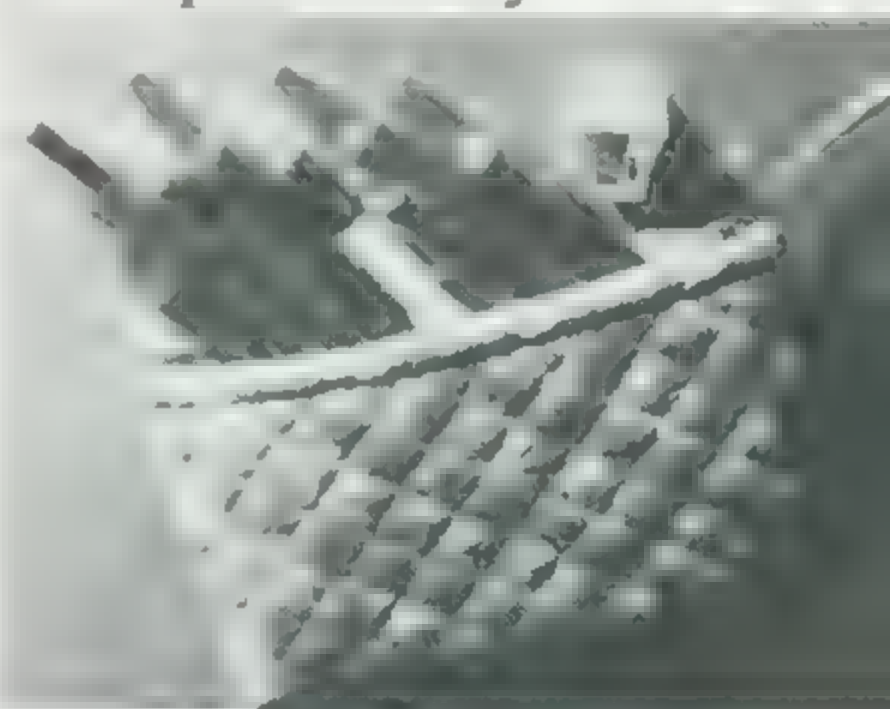
The way makeup man Way Bandy travels with brushes, tools, *above*: scarf-tied wicker boxes in a big wicker tote. Details, next to last pages. Look for: things in single-application sizes, e.g., Payot's Hemera Mask,

*above right* . . . To own! Plastics, *above*, in sizes! Order: \$7.50; Boyd's, 655 Madison Ave., NYC 10021.

**Tip:** Travel with pencils, e.g., the Flame Glo ones, *right*, here in a quilted pack. They won't spill, break. A few give all the face color you need. Also for eyes: sticks of Eye Oil, Lip Emollient—from Alexandra de Markoff. Flori Roberts' shaker of pearly plum eye/cheek powder.

**Packables:** Suitcase freshener, Porthault's *flanelle* (Caron Lavender scented). \$8. At 57 E. 57th St., NYC. Towelettes, such as Jean Naté's, for quick, easy lifts. Travel insurance: 40 indispensable packets in Celebrity's Bon Voyage Kit.

**Found (for beach bags):** tiny razors. Near left, Souplex of London. \$4.75 ppd. Cambridge Chemists, 702 Madison Ave., NYC 10021. Lil' Shaver, far left; \$1.98. Newton Family Farms, Box 339, Interlaken, NY 14847.





# Don't Compromise When You Economize.



1978 Plymouth Volare 4-Door Sedan

**Don't give up  
room for six.**

**Don't give up  
comfort.**

**Don't give up  
big car ride.**

**Don't give up  
hip room.**

**Don't give up  
leg room.**

**Don't give up  
style.**

**Don't give up  
economy.**

Sure you want economy. But you've probably convinced yourself that you'd have to give up most of the things you've come to expect from a bigger car.

That's why we'd like you to see Volare. Because the 1978 Plymouth Volare 4-door sedan is designed so that you don't have to give up room for six. Its special suspension system means that you don't have to give up a bigger car ride. And, as you can see, with Volare, you don't have to give up economy.\*

The 1978 Plymouth Volare . . . proof positive that a smaller car can give you the things you'd expect from bigger cars. Things like room for six, ride and comfort. So why

would anyone consider compromising in order to get economy? We give up.

**28/20\***  
MPG HWY MPG CITY

**\$3926\*\***

\*EPA estimate based on 1978 fuel economy and manual transmission. Your actual mileage may differ depending on your driving habits, the condition of your car and its optional equipment. Mopar lower optional automatic transmission is mandatory in California.

\*\*Sticker price including optional paint and exterior package. Excluding taxes and destination charges, white sidewall tires and deluxe wheel covers (\$76 extra).

**Don't Give Up.**  
*Get a New Plymouth Volare*





# AMERICA WELCOMES **PIZ BUIN!**

## EUROPE'S FAMOUS PROTECTIVE TANNING LOTION

From the land of skin spas, mineral baths and famous beauty treatments, comes Piz Buin, the suntan lotion with the great tradition of European skin care behind it. Developed in Austria by the scientists who put sunscreens into cosmetics, Piz Buin is a favorite of famous beauties, skiers, swimmers, millions of pampered European bodies. It's more than a suntan lotion. It's a suntanning system! Three lotions labeled with protective factor numbers to help you select how much screening and tanning you want for your body.

Now it's here in America and you can enjoy a very special kind of tan. With Piz Buin. Golden, glorious color and soft, sexy, protected skin. **THE SENSUOUS TAN IS BORN.**



### How the Piz Buin Solar System Works.

The higher the P.F. number the more you can increase your exposure in the sun. Each number denotes the number of times the lotion supplements your skin's own natural self-protection period. Choose a higher number for the first days in the sun and work down. Stay with 6 if you are fair and very sensitive to sun. Start with 4 for normal skin, or 2 for dark skin, or skin that is accustomed to sun. It is important to note that protection and tanning qualities may vary depending on factors such as skin type, previous exposure, time of day, etc.

By Westwood Pharmaceuticals.  
The Skin Care Specialists.







© 1978, Westwood Pharmaceuticals Inc.  
Buffalo, New York 14213

BIKINI BY ERES



## HOW LITTLE CAN A GOOD QUARTZ COST?

Beautiful watches for women! They never need winding, stay accurate to within a minute a year and are virtually maintenance-free. Yet you can wear a Bulova Accutron® Quartz for as little as \$110. The fact is, you don't have to pay an astronomical price to own a technological triumph. All you do is look for three dependable words: Bulova. Accutron. Quartz. The models here have been enlarged to show detail. From left: #92926, \$175. #90906, \$185. #92925, \$160. #92939, \$180. #92930, \$225. Suggested retail. © Bulova Watch Co., Inc.



# BULOVA

## ACCUTRON® QUARTZ

A NAME YOU KNOW ON A WATCH YOU CAN TRUST



# Congratulations.

Your success is showing!



Only sterling puts you in a class by yourself. It's a subtle touch of elegance that tells the rest of the world where you're going (or that you've arrived). Sterling reflects your success and the pride you take in your home.

And it shows. Everywhere.

Especially if you're the kind of person who cherishes fine china and crystal.

You know there is nothing that can compare to the splendor of sterling.

You deserve sterling. And you'll never settle for less. Never. Make it part of your life. Now.

*Sterling* says it all.

Sterling Silversmiths Guild of America    Riverside, Connecticut 06878



# The Many Moods of Royal Family.



Mood. It's a whim of the moment or a strong conviction. It embraces a sense of style, a love of beauty. Royal Family has it in a wide array of bed and bath ensembles that run the gamut from geometrics to gentle flowers, from traditional to contemporary patterns.

Mood. It's a certain feeling for luxury, for quality. Royal Family has it with soft plush towels in a virtual rainbow of colors. Royal Family also offers extra luxury in exclusive new Comfortcale™, the very cotton sheet, available in selected patterns.

Mood. It's designers like an Oscar de la Renta, constantly seeking the new and different for Cannon, anticipating fashion trends so you always have the last word in bed and bath decor.

Mood. Elusive, profusive—a very personal matter. And the beauty of it all is, no matter what your mood, Royal Family has the mood to match it.



## Royal Family by Cannon®

Cannon Mills, Inc., 1271 Avenue of the Americas, New York, N.Y. 10020





## Vacation house: make sure you choose an asset

Buying country property can be a wise investment, if you know how to look and to check—in advance

By William Flanagan

**T**here's an acquaintance of mine—an ex-boss, actually—who is an insufferable snob. On everything. He's Yale, tall, good-looking (so the girls tell me), and very bright. I love to put him down.

I have found this man's weak spot; and, every time I see him I bring it up—the vacation house. Four years ago, we were both in the market. I had about \$5000 to spend on a down payment on a house, he had considerably more. I looked and looked, and finally compromised on a house that was new and cute but in an area deemed less than fashionable—read scuzzy—Hampton Bays, Long Island. Never mind that some of the most expensive estates on Long Island fall within the confines of Hampton Bays, or that its beaches and water accesses are the best on the island, the town is the *wrong* Hampton, mainly because of a lot of blue-collar vacationers and a lot of the slap-dash housing, built before the township got tough with zoning codes.

Such would never do in the blue-blood Hamptons (East, South-, Bridge-, and West-), nor in the even more fashionable non-Hampton Hamptons: Remsenburg, Amagansett, and Quogue. Such is where my ex-boss's pedigree insists he find a place. Four years later, he is still looking; and his comments haven't changed: "I don't believe what they are asking for some of those places! I saw a two-bedroom old wreck—right on the highway—at \$72,000."

This Oneupman replied: "Yeah, I know how the prices have been going. Even in my outré neck of the woods I get calls all the time from people wanting me to sell for much more than I paid." (He doesn't have to know the calls are from real-estate agents.)

—

“No other investment will be quite as enjoyable”

—

The moral to all this is: When it comes to vacation houses, nothing is easier to put off, nothing is easier to buy (at quite easily inflated prices), and nothing can be tougher to sell when you want to (although the appreciation can be staggering). Most important, however, perhaps no other investment you will ever make will be quite as enjoyable, be your choice a condominium next to the slopes, a cabin in the woods, a saltbox at the shore, or simply an old farmhouse away from it all. And, if you vacation regularly at the same place, owning the house makes clear economic sense.

Let's take a closer look at the figures. In my case, my wife and I had been renting a house in the Hamptons for several summers in a row. The houses were different, as were the rents; and sometimes—the case of very big houses—we shared with other couples. But our average summer house rental came to about \$1800 a season. (Now it would be more, but house costs would be more, too.) On a twelve-month basis, that \$1800 is \$150 a month.

We bought the house and wound up with monthly payments of \$248, about \$100 per month more than renting would have cost. But—and this is key—almost all of that \$248 per month is tax deductible: it consists of real-estate taxes, school taxes, and interest on the mortgage. Only a tiny percentage goes to the principal for the first several years of home owning. At the time, we were in the 40 percent tax bracket, which means that we were paying only 60 percent of the payments with after-tax dollars. In other words, the *after-tax cost* was \$148 per month— (Continued on page 128)

M-m-minty. Marvelous.  
Our creamy Grasshopper.  
Just pour it straight  
from the bottle.  
We've added the liquor.  
All you add is ice.  
A delicious idea.



**THE HEUBLEIN  
GRASSHOPPER.**



## VACATION HOUSE

(Continued from page 127)

slightly less than the \$150 per month for simply renting.

The advantage in owning a house rather than renting comes in the appreciation on the value of the house—which is gravy. If I sold my house now for \$32,500—a very conservative estimate—I would be left, after repaying the mortgage (still about \$22,500), with \$10,000. Half of that, of course, would be my \$5000 down payment. So, in effect, I would have doubled my \$5000 investment, plus having the use of the house for four years.

Had I continued renting, however, my \$5000 would have grown by about \$1000 (in a savings bank, for example). And that interest would be subject to ordinary income taxes. In the case of the \$5000 appreciation from a sale, the gain would be subject to capital-gains tax, which is lower (but would be taxed in a single year unless I invested it in another house).

So, economically, the deal makes a lot of sense. And my house is a lot nicer than any I have rented; plus, I can go there anytime I want—not just during the summer rental season. If for some reason I don't want to use the house one summer, I can rent it for close to what a vacation elsewhere would cost. I wouldn't sell my house and my wife wouldn't rent it, however. We both now love the scuzzy Hampton with its lower taxes and great people. And, like driving a beat-up VW, living there now has a reverse cachet.

So. You are interested. It is May, and you are looking around. What should you

be careful of, so you don't get stuck? Before you settle on a particular house, narrow down the area in which you want to be located. Spend a little time at this, it could pay dividends. The locals, after all, know what the going prices should be, where the values are, and which curmudgeons will sell only to people they like.

—

“The advantage  
of owning a house  
over renting  
one comes  
in appreciation  
—which is gravy”

—

Find out local zoning and tax regulations—and don't take hearsay on this. Drastic zoning changes can take place in rural communities without a lot of the local citizenry's awareness. You might find that your eight acres can never be subdivided, that you cannot add an extension on an old house, etc. The tax assessments, too, should be checked. You could buy a house on which the former tenant paid only a few hundred dollars a year and be slapped with triple that amount in taxes when you buy.

It can pay to befriend a local banker. At least, open an account in a local bank. That will give you some entrée to finding reliable local attorneys, insurance agents, real-estate agents, and contractors. And when you need a mortgage, the local bank will often snap at something your big city bank wouldn't touch with a barge pole.

When you come down to settling on an individual house, it is a good idea to hire a local engineer or contractor to check out the condition before signing a deal, or to make the deal contingent upon the check-out. That couple of hundred dollars can save you a fortune. Some friends of mine bought a home in upstate New York several years ago and recently had to have it torn down—it was infested with termites and had been long before they bought it.

A survey on rural land is a must. Lines blur in the country; and good fences may make good neighbors, but they don't necessarily define property rights. Nor do roads, tree lines, gardens.

If you do buy an old house, plan on major renovations. You'll need them. Plumbing, electrical, and even structural problems are the norm with such homes. Try to deduct the cost of such obvious improvements when deciding on the price you'll offer. Remember that, in some states, failure of the owner to inform the new buyer of major problems in the house can void a sale, or leave him liable for damages. But it is still better to work everything out up front.

Even with a new house, don't assume everything is fine. It probably won't be. (In my case, a leaky fireplace and a too-shallow water pipe.) Pay for an engineer's check, here, too. Before you buy. ▽

## LA BAGAGERIE

PARIS



(A) Original new combination of  
cire material and leather with  
drawstring \$70

(B) Very flat elegant pochette with  
deep gussets and zippered  
pocket \$150

(C) Beautifully finished kidskin  
“Box” with slim shoulder  
strap \$130

727 Madison Avenue  
New York,  
New York 10021  
(212) 758-6570

445 North Rodeo Drive  
Beverly Hills,  
California 90210  
(213) 278-4537

*La Bagagerie Sets the Fashion in Bags*





**COUNTESS ISSERLYN MAKEUP.  
IT WAS CREATED FOR THE WOMEN MILLIONS  
OF MEN FELL IN LOVE WITH.**

They often had a full string orchestra playing wildly romantic love songs to set the mood for them. But they didn't really need it. Their faces were enchanting. With complexions so luminous, everything about them looked radiant. And what helped them achieve this beautiful illusion was a makeup created for them. Countess Isserlyn makeup. Countess Isserlyn came about when the world was more romantic. Yet women still wear it. And men still fall in love with them.

**COUNTESS ISSERLYN MAKEUP BY ALEXANDRA DE MARKOFF**

Available in liquid or creme









# How the French get more tan out of the same sun.

We are about to introduce you to a totally new way of tanning. A way that actually helps *accelerate* your own natural tanning process, so that you will probably get the fastest, richest, deepest, most comfortable tan you've ever had in your life.

All this because of a unique system of tan accelerating formulas, invented in France, called SunSystem.

## **Nature invented the system. SunSystem accelerated it.**

To understand how SunSystem works, you must know how tanning itself works.

The sun-tan is your body's own natural way of protecting you from sunburn. So, the *more* tan you have, and the *sooner* you have it, the better your own natural protection will be.

However, if you do begin to burn, this will slow down the tanning process. And the longer you stay in the sun the worse the burn will get.

So simply, the secret of optimum tanning is to make sure your body tans before it burns.

That is why tan acceleration is so important. And why

SunSystem is so remarkably effective.

## **How SunSystem does it.**

SunSystem is designed to speed up the natural tanning process in two ways.

First, SunSystem speeds tanning with unique and natural acceleration ingredients. And simultaneously,

filters many of the sun's ultraviolet rays. Rays which normally hinder and slow down the tanning process by causing burning.

And all

this happens in 6 different formulas, balanced for all types of skin, in all stages of tanning, in all types of sun.

## **Your own personal tan acceleration system.**

SunSystem is formulated in progressive tanning strengths to be used in steps as your tan becomes more and more ready for total acceleration. You will see, on each package, individualized instructions for your own personal skin type, and the kind of sun you're in.

We believe you will find SunSystem to be the most perfectly conceived, most effective tanning system ever.

## **From light to dark. From dark to deep.**

If you have light skin, you will be surprised to find how easily, quickly and comfortably you can achieve a dark tan.

And if you have darker skin, you will be amazed to watch yourself tanning with such speed. And your skin becoming so unusually bronzey, dark and deep.

## **We know it's hard to believe.**

We don't want you to simply take our word. Something this unique has to be experienced.

SunSystem is now available in America for the first time. We would like you to try it.

Because, surely, with SunSystem, tanning is believing.

**SunSystem™**  
The incredible new  
tan acceleration formulas  
imported from France.







PARFUMS  
GUY LAROCHE  
*Paris*

*fiji* The way the flowers smelled and the senses rejoiced  
when the world was one day old.

PARFUMS GUY LAROCHE  
PARIS



• Beauty Now is starting to zero in on cities across the country. So, watch this spot in the months ahead—it's where Beauty U.S.A. will be.

## TWO GREAT HAIR EXPERTS, TOO!

Eric Lintermans has his own new Beverly Hills salon—with a special dry-cutting method all his own. 9601 Wilshire Blvd. (213) 278-7103. . . . And hair colorist Vern Pingatore is having a heady success—René Russo and Christina Ferrare vouch for that!—what's more, he'll come to you! His number is: (213) 474-5459.

## HOW IT ALL SHAPES UP

"Close your eyes, feel your thighs. Squeeze your buttocks." That's Sally Olins of The Firm Co., helping her "ladies" on to healthier, trimmer, tonier bodies . . . and fifteen minutes of aerobics. No work required outside of class—as long as you come regularly to two or three each week. But that is enough to do it—judging from the firm, slender thighs and buttocks we saw there. 1365 Westwood Blvd. (Los Angeles). . . . When Ursula Kalish moved to California, she handed over her NYC Body Works salon (in the Warwick Hotel, 65 W. 54th St.) to Larry Ross. Now, she's opened a West Coast branch for Larry in Robinson's Beverly Hills. Body Works is planned for small classes, individual attention. \$5 gets you a one-hour trial class. 9900 Wilshire Blvd.



**UPPERS & DOWNERS**

P.O. Drawer 11899, Ft. Lauderdale, FL 33339

For your hand crocheted string bikini, send \$12.99 + \$1.50 handling. (Fl. residents add 4% State Sales Tax) We're happy to mix sizes—indicate separately and add \$2.

☐ Master Charge ☐ Visa (BankAmericard)  
☐ Check/Money Order

Full Signature \_\_\_\_\_ Acct No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name (Please Print) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

V-5

OR CALL TOLL FREE (orders only): 1-800-325-6400

Sizes: ☐ 6-8 small ☐ 8-10 medium ☐ 10-12 large  
Colors: ☐ virgin white ☐ basic black ☐ sizzling orange  
☐ sun yellow ☐ natural beige ☐ chocolate ☐ ocean blue ☐ sea green

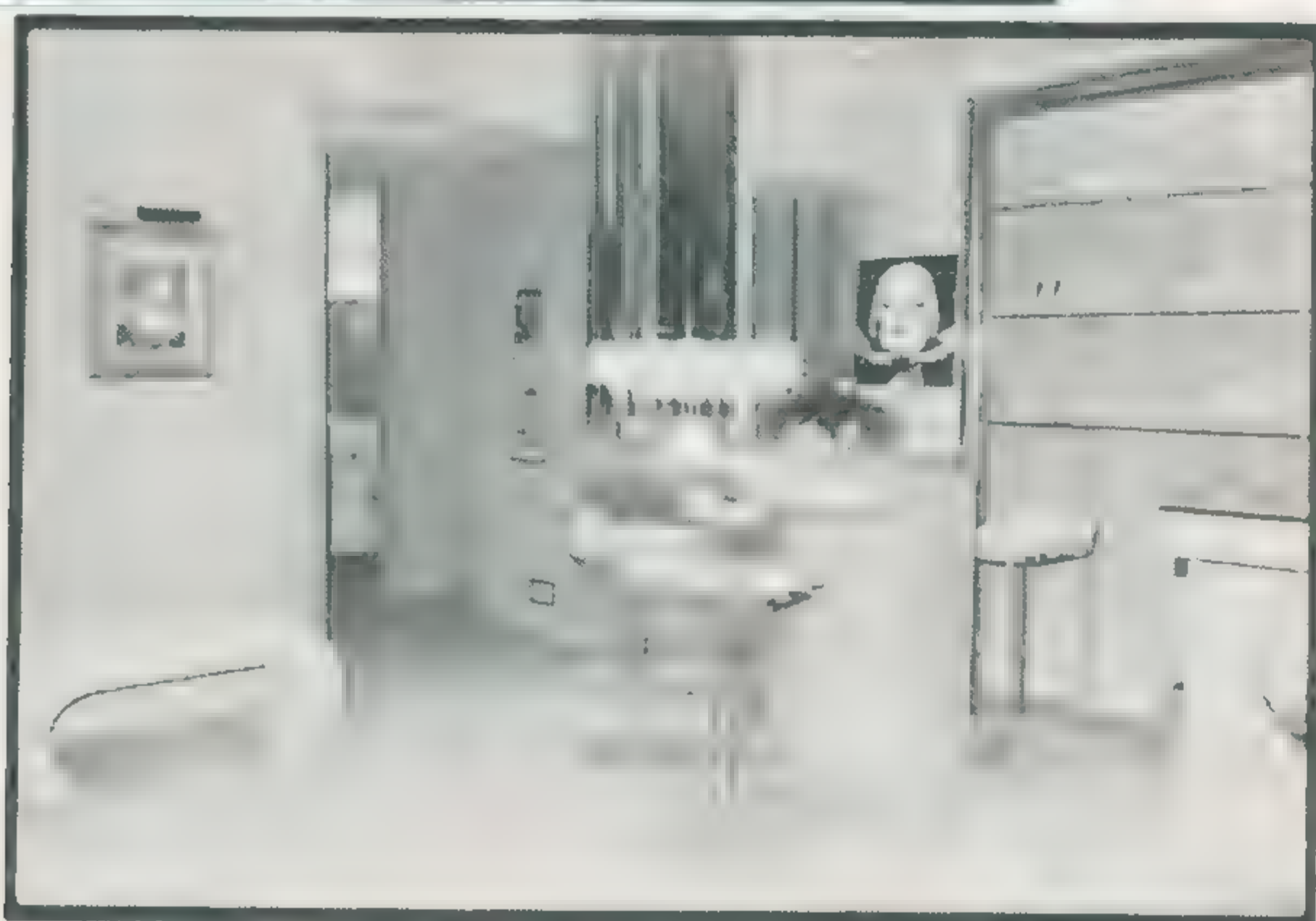
Second color choice: \_\_\_\_\_

*Incite all the passion of the sun in this sexy hand crocheted string bikini! Exciting 1978 colors from which to choose. Elasticized 100% pre-shrunk cotton for perfect fit.*

*No nonsense guarantee—Refund if not totally satisfied, return within 10 days. \$12<sup>99</sup>*

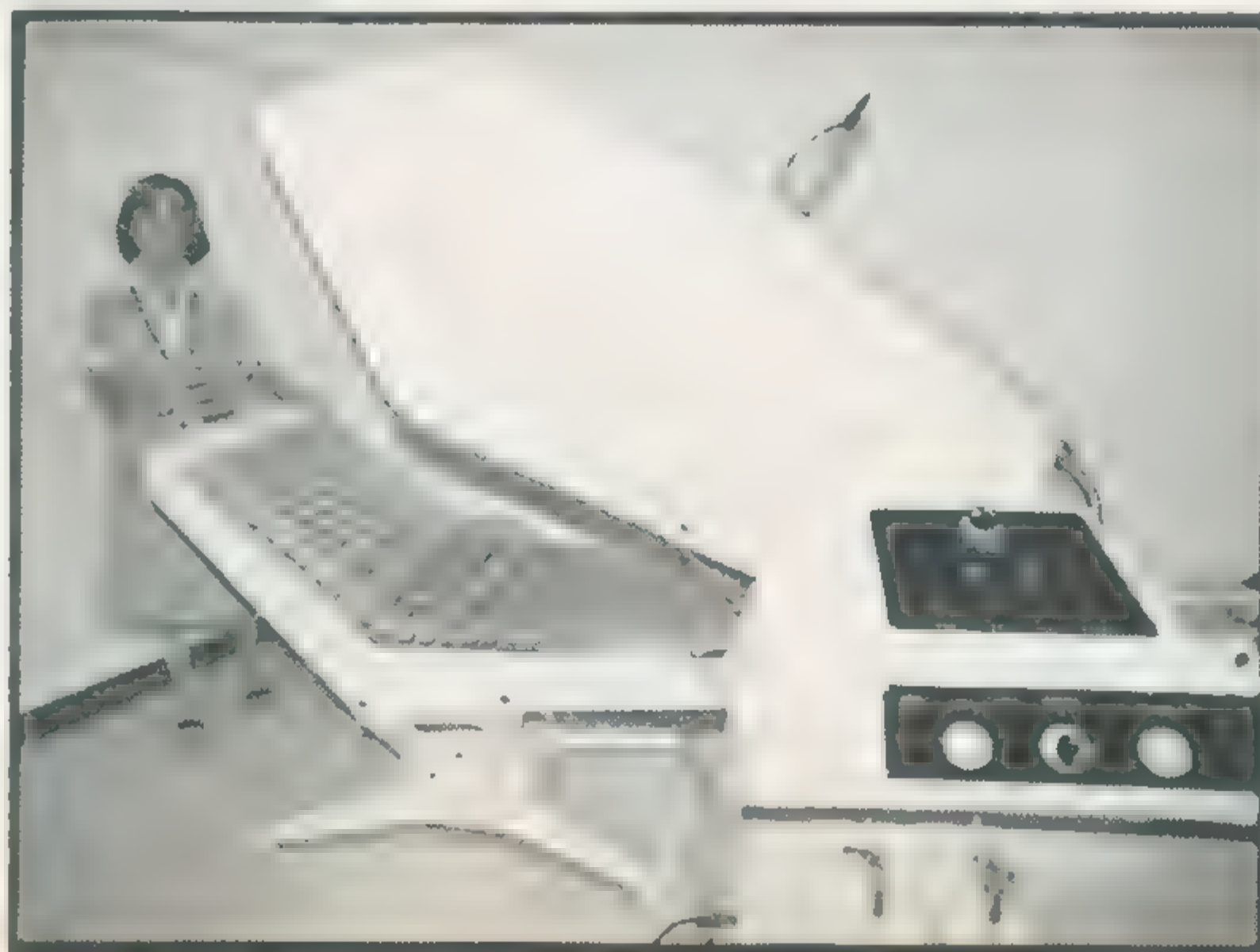
# Beauty Now

More exercise room...  
the Red Door  
treatment...the works  
in Beverly Hills



Guess who else is on North Rodeo Drive (at No. 312), that end all—and spend all—of streets! Georgette Klinger! Her new salon, left, has everything you could ask for in the way of treatment and makeup. Daughter Kathryn is in charge here—presiding over, among all the other wonderful things, two new Klinger fragrances: Kathryn and Georgette.

Aida Thibiant's brand-new salon, right, hasn't been open a year yet—but just try to get an appointment! Attractions include such pleasures as biozone baths and massage, along with all the "classics": face treatments, waxing, manicures. Clients can opt for any of twenty different facials—in any of fifteen different rooms. Aida should have christened it Multiples! 449 North Canon Drive.



## JOIN THE RODEO CROWD

With a salon as inviting as this—Elizabeth Arden's newest, above, on Rodeo Drive—there are lots of us who would like to make every day Red Door Day! Cosmetics on one; hair treatments, manicures, pedicures on two; everything for the body on three . . . you have it all—and gloriously—here. 434 North Rodeo Drive. (213) 273-9980.



# Beauty Now

Fresh light on summer —  
for hair, skin, all of you

**LIGHTS** Sooner or later, most of us hear of Jolen Creme Bleach. And use it — to tone down any superfluous facial hair so it is no longer noticeable. Works on arms and legs as well. One word of caution: don't use bleach just before sunning. . . . If you have a tan and want to tone it down at night — for a fragile evening look — you should know about Countess Isserlyn's Makeup O: this sheer white color corrector pales your skin beautifully. A little is all you need — blend it under your foundation.

Lemon Lightener: Mix equal parts lemon juice and H<sub>2</sub>O. Rinse hair. Sun-dry. It's a one-step process you can do anywhere, anytime to give your hair highlights. And it leaves the hair beautifully clean as well.

## Natural Olive Oil Cold Cream

Our old fashioned technology gives remarkable new fashioned results.



If you are the kind of person who deeply resents the addition of harmful chemicals to your food supply then logic would dictate that you would be equally choosy when it comes to what you feed your skin. We at Nicole Johnson Ltd. make it possible for you to have a choice. We make a **natural cold cream without any artificial preservatives, extenders, fillers, coloring agents or other unnatural compounds**, that offers the advantages of a truly modern product while preserving the **safety** and **sheer luxury** that comes only from nature's bounty — not from the laboratory.

Our Olive Oil Cold Cream is made from **the very best ingredients** that money can buy — edible grade olive oil, fine white mineral oil, real beeswax, lanolin, distilled water to name a few. The final result is an extremely rich, smooth, profoundly nourishing, iridescent white cream that is physiologically compatible with normal skin chemistry. It will also, in most instances, **enhance convincingly** the softness and beauty of your skin with only a few applications; **and the effects will last and last . . .**

Available in Two Consistencies  
Light and Medium — Please Specify

2 oz. Jar: \$7.50 P.P.

Please make cks payable to: **Nicole Johnson Ltd.** — Rt. 44,  
Pleasant Valley, N.Y. 12569

One of the really good sunblocks for anyone whose skin can't take too much exposure is Irma Shorell's Sun Sensitive, above. It's tinted just enough to give you a sunny look. It stays on all day--even when you go in swimming. So it's great to use all over. And, on your legs, use Irma Shorell's Moisture/Tan. Arms, too, if you like.

New tweezerless way to shape eyebrows — with unwanted hairs paled out by bleach. Lasts a bit longer, doesn't hurt. But just to be on the safe side, have it done by an expert — *not* you.



What to do about those small freckly brown spots that come from too much sun? Frances Denney has one answer: it's called **Fade-Away . . .** and it does just that — in places you're apt to find brown spots (face, hands, back). Use it daily for six weeks wherever you want to even out complexion tone.



# 9 OUT OF EVERY 10,000 AMERICANS PREFER CAMPARI

Compared with Europeans, Americans are meager consumers of Campari & Soda. But a few new converts are won every day by its unique bittersweet taste.



*"Sometimes I like to drink Campari with soda. Other times I like it with tonic. But mostly, I like to drink Campari with Melissa."*

—Steve Gibson, San Fran.



*"I still haven't gotten Fred to drink Campari. But I'm hopeful. After all, last month I got him to give up suspenders."*

—Joan Gringer, N.Y.C.



*"Yesterday, when everybody ordered cocktails, I said, 'Campari' instead of what I usually say ('Martini'). I found it improved my articulation."*

—Mort Goldstein, Boston.



*"A Campari & Soda prepares my palate for a good meal. After I finish the drink, I go to bed, and my palate goes out to dinner."*

—Lea McIntyre, Reno.



*"With a lot of soda, Campari is a perfect before-dinner drink. With a little soda, it's a great cocktail. With nothing at all, it's in a glass by itself."*

—Jeff Landis, Atlanta.



*"I allow myself one drink before dinner. Since I discovered Campari & Soda, I've been eating six dinners a day."*

—Iby Korody, New York.



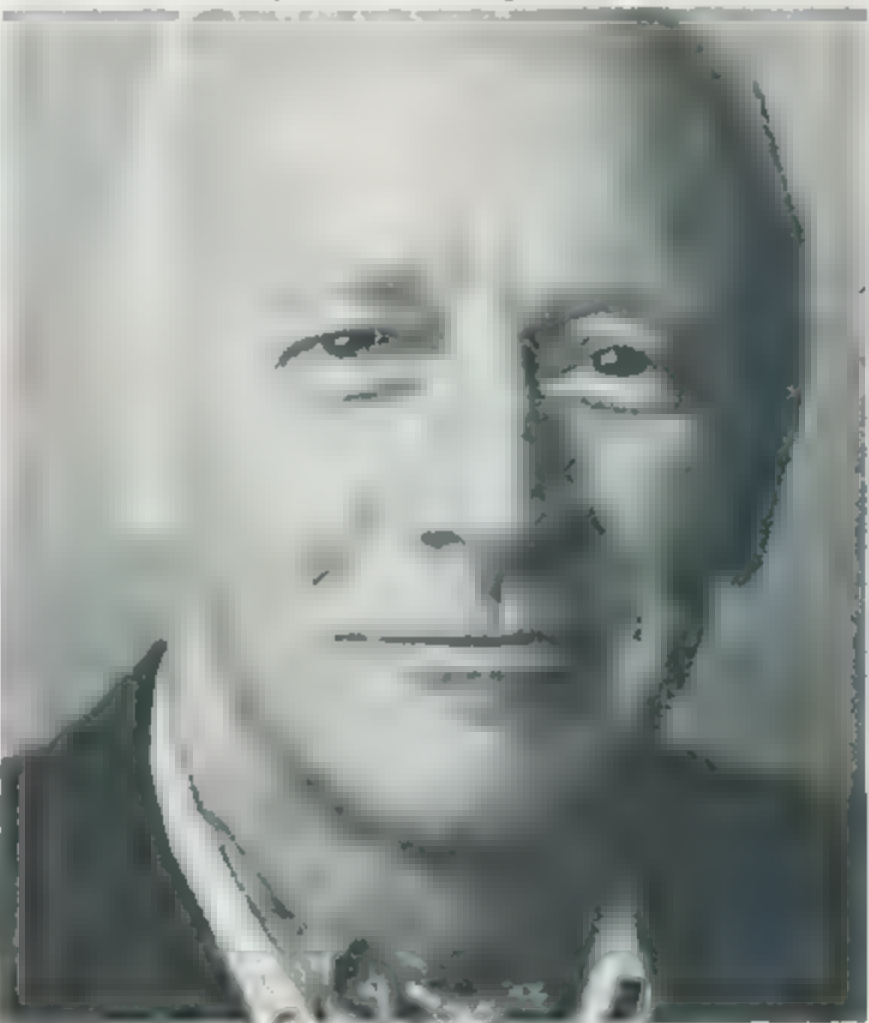
*"Whenever I spot another Campari drinker I always honk my horn and wave."*

—John Gray, Seattle.



*"I first tried Campari on the Via Veneto in Rome and didn't care for it. But that was before I met Marcello."*

—Greta Westfall, L.A.



*"I never knew a foreign agent who didn't drink Campari."*

—James Barker, Wash., D.C.



Imported, prepared and bottled by Austin, Nichols & Co., Lawrenceburg, Ky. 48 proof bitter liqueur.

## CAMPARI & SODA

Pour a jigger (1½ oz.) of Campari over ice in a tall glass. Add 4 ounces of club soda. Squeeze in a wedge of lemon or lime to taste, if desired.





# GIARDIN

a hairstyling experience



1312 BROADWAY, HEWLETT, NEW YORK 11557 APPOINTMENTS (516) 295-4011





# THE ULTIMATE EYESHADOW.

Anthony Martin designer sunglasses: sunglasses that are as expressive as your eyes, that help people see you as you see yourself.

Sunglasses that are simply outrageously beautiful.

What's more, Anthony Martin is the first designer eyewear that is missing one big thing: a big price. But one thing is for sure: wear a pair and you'll never have to stand in anyone's shadow.

For more information on our sunglasses and ophthalmic eyewear, write  
P.O. Box 287, Fords, N.J. 08863.  
At your vision care specialist  
and better stores.

**ANTHONY  
MARTIN™** AM  
NEW YORK



Starting this issue:  
good things for men  
to know about...

# Men's Looks Now

NYC specialist Mario Badescu (below, in his salon, 320 E. 52nd St.) is known for the wonderful care he takes of women's skin. Now, he's doing the same for men. "Men are concerned about their muscles, why not about their skin? Skin that is not cared for ages much too soon—and that goes for men, too. Shaving creates special problems for a man's skin." Mario Badescu's safety-razor rules:

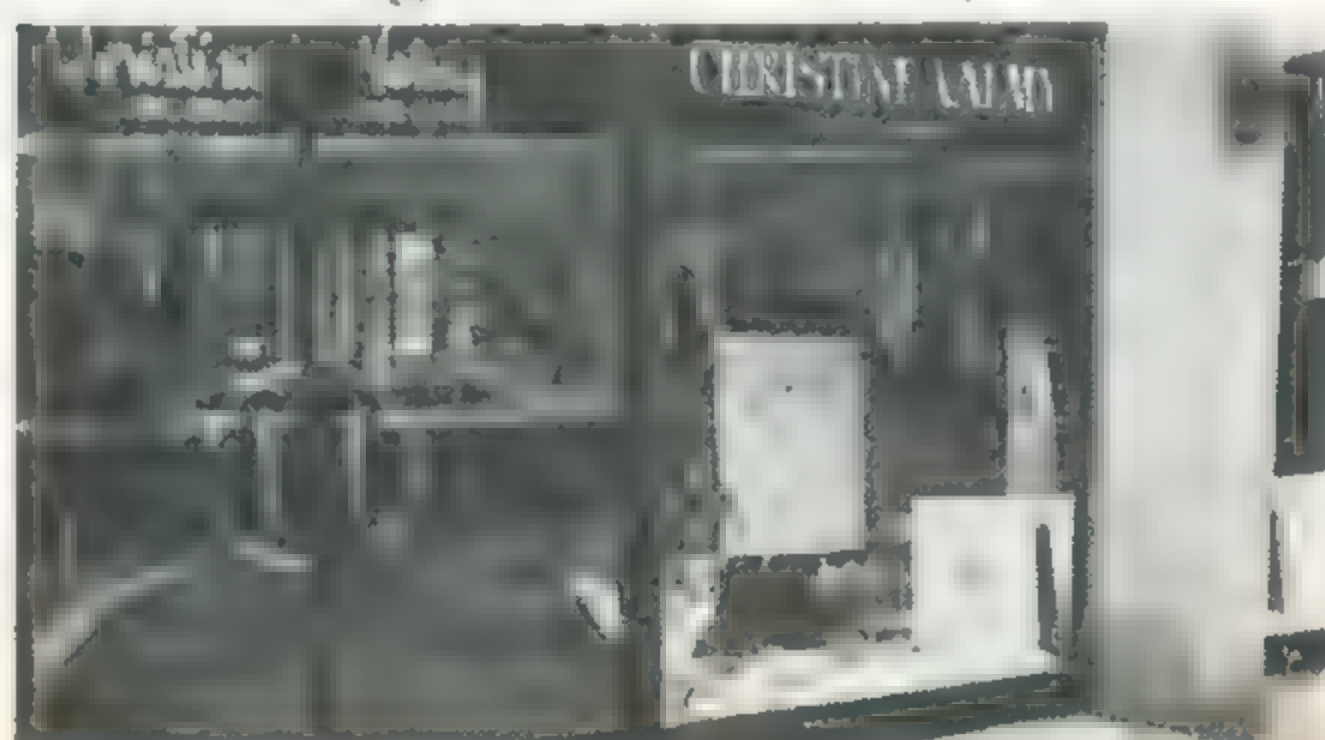
- Use a pre-shave to soften and swell hair and protect skin from blade.
- Never use hot water. Less drying: lukewarm water.
- Up-and-down shavers: to prevent ingrown hairs, get into the habit of stroking down only or with hair growth.
- Scent: Use balm version of favorite cologne on face. Or slap cologne on back of neck, hands—not face.



On the theory that *all* exposed skin needs care, Christine Valmy skin sessions do the job for hands and face. First, massage, then plastic wraps for a real heat treat. Over a hundred men visit the salon (right) each week—so the Valmy theory must work.



Arden for Men was one of the first to grasp this point: a man wants a piece of soap that won't slip out of his hand. Result: a triple-grooved cake he can really get a grip on (above). One other point: the lavender and sandalwood scent is clean, refreshing. Box of three, \$7.



You'll find  
Anne Klein Watches  
"The essence of time"  
at these fine stores.

ALABAMA Adrians  
ARIZONA Saks Fifth Avenue,  
The Broadway, Bullocks, Diamonds,  
Sakowitz  
CALIFORNIA Saks Fifth Avenue,  
The Broadway, Bullocks, Weinstocks  
COLORADO The Denver  
CONNECTICUT G. Fox,  
Edward Malley  
DISTRICT OF COLUMBIA  
Garfinkels, Hecht Company,  
Woodward & Lothrop  
FLORIDA Saks Fifth Avenue,  
John Baldwin, Burdines,  
Jordan Marsh, Maas Brothers,  
May-Cohen, Robinson's of Florida  
GEORGIA Saks Fifth Avenue,  
Belk, Davisons, Gayfers, Iveys  
Kiralfys, Richs  
ILLINOIS Saks Fifth Avenue  
Famous Barr  
LOUISIANA The Palace, Selbers  
MAINE Jordan Marsh  
MARYLAND Saks Fifth Avenue,  
Bloomingdales, Hecht Company,  
Hutzlers, Woodward & Lothrop  
MASSACHUSETTS  
Saks Fifth Avenue, Jordan Marsh,  
Kennedys  
MICHIGAN Saks Fifth Avenue,  
J.L. Hudson, Jacobsons, B. Siegel  
MINNESOTA Daytons, Powers  
MISSOURI Saks Fifth Avenue,  
Famous Barr  
NEVADA Diamonds  
NEW JERSEY Saks Fifth Avenue,  
Abraham and Straus, Bambergers,  
S.P. Dunhams, Hahnes, Sterns  
NEW MEXICO The Broadway,  
Liberty House  
NEW YORK Saks Fifth Avenue,  
Abraham and Straus, Bambergers,  
Bloomingdales, Gimbels, Hengerers,  
Macys  
NORTH CAROLINA Belk  
NORTH DAKOTA Daytons  
OHIO Higbees, J.L. Hudson,  
Kaufmanns, F&R Lazarus, Polskys,  
H.S. Pagues, Shillitos  
PENNSYLVANIA  
Saks Fifth Avenue, Gimbels,  
Kaufmanns  
RHODE ISLAND Jordan Marsh  
SOUTH CAROLINA  
John Baldwin, Belk, Kerrisons  
J.B. White  
TENNESSEE Cain Sloan,  
Goldsmith, Julius Lewis  
TEXAS Saks Fifth Avenue, Cox's,  
Foleys, Joskes, Liberty House,  
Richters, Sakowitz, Sanger Harris,  
Selbers, Striplings, White House  
VIRGINIA Thalhimers,  
Woodward & Lothrop  
WASHINGTON Bon Marche  
WEST VIRGINIA The Diamond

or write

**Anne Klein**  
FOR SUTTON TIME LTD.  
417 5TH AVE., N.Y.C. 10016  
TEL.: (212) 949-5800



# ANNE KLEIN



Anne Klein, the essence of time.

**ANNE KLEIN**  
FOR  
SUTTON TIME

417 5th Avenue, New York, New York 10016. 212-949-5800.  
A Division of E. Gluck Corp.

Watches shown from \$55-\$70 suggested retail.





The French  
have a  
new word  
for it.

**Coriandre**  
by Jean Couturier  
Paris.

*Saks Fifth Avenue*





## Lilly follows the sun with Hawaiian Tropic

to Hawaii on the lush green island of Kauai. There you'll find Club Mediterranee's Hanalei Plantation, a beautiful vacation village in a picture-postcard setting amidst exotic flowers, rolling surf and majestic mountains. The Lilly print fashions are as colorful as the surroundings, and their casual ease is perfect for the leisure life. A glowing tan is a way of life in the islands with Hawaiian Tropic dark tanning products, which bring you back to nature with a touch of Hawaiian tropical floral, fruit and nut oils in a unique blend of nature's rich tanning and protection agents.

For free new summer catalog, and locations of LILLY SHOPS where you can buy the fashions shown here, write: Lilly Pulitzer, Inc., Mail Order Dept., 2801 NW 35th St., Miami, FL 33142. Telephone (305) 634-7132.

Arizona: Phoenix • California: LaJolla, Palm Desert • Connecticut: New Canaan • Florida: Boca Raton, Naples, North Palm Beach, Palm Beach, Sarasota, Stuart • Georgia: Savannah • Illinois: Lake Forest • Louisiana: New Orleans • Maryland: Potomac • Massachusetts: Edgartown, Orleans, Osterville • Michigan: Bloomfield Hills, Petoskey • Missouri: St. Louis • New York: Southampton • Pennsylvania: Bryn Mawr • Rhode Island: Newport, Watch Hill • South Carolina: Pawleys Island • Tennessee: Memphis • Texas: Houston

*Lilly Pulitzer*







# Lilly follows the sun with Hawaiian Tropic

Whether it's sun, sport, dining or dancing—nothing fits in with the fun-loving ambiance of Club Med better than a wardrobe of versatile Lillys. And, nothing compliments a Lilly like a rich dark tan.

You're sure to enjoy your vacation in the sun when you follow Hawaiian Tropic's six steps to the safest tan. Start with Sun's Screen Gel for maximum protection, followed by Dark Tanning Lotion for a solid tan base. For more reflection, less protection, use Dark Tanning Oil, and for the experienced sun lover—Professional Tanning Oil. The ultimate tan: Royal Tanning Blend with mink and avocado oils to keep skin soft and glowing. The year-round moisturizer that helps hold your tan—"Forever Tan"—Aloe, a combination of precious ingredients, including the pure clear gel of tropical aloe vera plants, to help replace vital body oils lost by exposure to sun, wind and water.

At Hanalei Plantation you'll experience the renowned—and relaxed—atmosphere that's typically Club Med. By day: sports such as wind surfing, sailing, tennis, surfing and golf. By night: sumptuous dining, entertainment and disco dancing. Plus comfortable accommodations that will make you feel right at home. For one of the best get-away-from-it-all vacations you'll ever have, pack up your Lillys and Hawaiian Tropic and say "Aloha" to the good life at Club Med's Hanalei Plantation. Your travel agent or the Club has all the details.

Peter Levy

For free new summer catalog, and locations of LILLY SHOPS where you can buy the fashions shown here, write: Lilly Pulitzer, Inc., Mail Order Dept., 2801 N.W. 35th St., Miami, FL 33142. Telephone (305) 634-7132.

Arizona: Phoenix • California: UCLA • Palm Desert • Connecticut: New Canaan • Florida: Boca Raton, Naples, North Palm Beach, Palm Beach, Sarasota, Stuart • Georgia: Savannah • Illinois: Lake Forest • Louisiana: New Orleans • Maryland: Potomac • Massachusetts: Edgartown, Orleans, Osterville • Michigan: Bloomfield Hills, Petoskey • Missouri: St. Louis • New York: Southampton • Pennsylvania: Bryn Mawr • Rhode Island: Pawtucket, Watch Hill • South Carolina: Pawleys Island • Tennessee: Memphis • Texas: Houston

*Lilly Pulitzer*



**COVER-UP  
BY KASPER**  
FOR JOAN LESLIE

**UN-COVER  
BY DAISY.**



## THE DAISY<sup>®</sup> SHAVER.

Uncover the  
Daisy<sup>®</sup> difference.

No matter what  
your cover, you should  
know about the dramatic  
difference of Daisy<sup>®</sup>.

Unlike other disposable  
ladies' shavers, Daisy caresses  
you with twin blades. Both  
blades are locked in and  
corner-guarded for comfort-  
ably close, safe shaving. And its  
curved handle with recessed  
flower grips makes shaving  
in delicate areas safe and easy.

For weeks and weeks of  
silky smooth shaving, pick  
a Daisy by Gillette.

The difference is easy  
to uncover.



© The Gillette Company, 1978



## YOU WRITE US

(Continued from page 28)

I'm anxiously awaiting your reply, but I regret that it will probably come too late to help me do something with the 1¼ pounds of chicken livers now sitting helplessly in my refrigerator.

Kay Beyer  
Pasadena, CA

**EDITOR'S REPLY:** Yes, indeed, the livers should be cooked, and here is the omitted (regrettably) last paragraph of the recipe: Fill buttered molds to within ¼ inch of top. Set in baking pan on rack in middle of oven preheated to 350°. Pour boiling water into pan, halfway up sides of molds. Bake for 25-30 minutes or till knife inserted in center of pâté comes out clean. Serve in molds, either hot or cold.

### Turkey reprised

I would like to compliment you on your article, "To Turkey with Joy," published in your December 1977 issue.

Having been to Bodrum on two occasions, we can testify to the beauty of this corner of the world. Mr. and Mrs. Ertegun have done a wonderful job with the help of the magnificent background, a very fine architect, and the availability of exquisite Turkish objects.

The photos and the recipes were great, too!

Mr. and Mrs. Gerald Baker  
Alton, IL

### For England: equal time/space

I've just read Ms. Buck's article, "Opinion: England" [February 1978], and I really would like equal time. Doesn't she know it's not nice to be rude to your hosts?

I'm an Englishwoman who lived in England for twenty years and then married and came to America . . . twenty-five years ago. So I'm a visitor [to England] almost twice a year and stay with family and friends, in unheated cottages as well as London hotels.

I would like to answer the article point by point; my last visit was in January 1978.

Agreed, taxes are unbelievable, but health care is free, dentists and babies don't cost anything. In fact you get Family Allowances for the latter. And if the baby grows up to be clever enough to get into University, there are enormous grants for that, too. Not the bankruptcy that we face.

In spite of the horrific taxes the English don't look bad at all. Restaurants and shops are full of English as well as foreigners, shining cars tear by . . . and ask any of the English about their holidays. I spoke to one English couple just back from a five-week holiday in Fiji . . . "we'd seen all the other islands."

If the newspapers are optimistic, at least there are ten of them, daily, in London, to choose from.

So there are Arabs, in Western dress or like gloriously draped penguins. I love to see them and their mysterious wives, in their "made in England" cars. They're welcome to the Dorchester and to houses in Hampstead. Maybe not to the stately homes or Fort Belvoir but I'd rather the Arabs have them and heat them, than that the houses fall into decay. . . .

Clothes—doesn't Ms. Buck know the English have always loved old clothes. The Establishment used to buy their dresses in Paris and wait for a year before wearing

them. Milord would hang his new tweeds in the garden until they looked right.

And you have to have Jean Muir and Thea Porters before you can sell them. I found such a shop and it was heaven (Pandora in Sloane Square). Kind polite assistants—and I got one of the most beautiful dresses I have ever owned, for \$60.

I didn't go to Langan's and eat dreary food. I ate pork pie and salad in the restaurant of the National Gallery for less than \$2. And do you know that the Tate Gallery has one of the fine cellars in London, as well as Beatrix Potter's original paintings?

I had lunch in Harrod's at a staggering cold buffet for about \$7. "And please go back as often as you like, Madam." And I had the best Welsh rarebit in the world at Fortnum and Mason's. \$4 brought me salad and coffee as well, served rapidly by a smiley waitress in pink. You can go there too; three beautifully dressed American

women were seated behind me, eating their luncheon, talking about their children and having a lovely time.

You don't have to look at "tired fish-mongers' portraits at the Fischer Gallery. You can go and learn about Sir Thomas More—his life and death—at the National Portrait Gallery. Or see the Light show at the Royal Academy, or the animals at the British Museum or the Jubilee Jewels at the Victoria and Albert Museum. . . .

During the five days I was in London I didn't see one swastika or safety-pinned nose. And yes I was in Chelsea and on the Kings Road. The Sex Pistols were busy in America, and there was nothing about punk in the newspapers or magazines. . . .

Then why am I here if I love England so much? Because my husband has a super job here, and has for twenty years. . . .

Helen O'Kelly  
Weston, CT

Almondy. Creamy  
The Pink Squirrel.  
Just pour it straight  
from the bottle.  
We added the liquor.  
You add the ice.  
Beauty.  
Without the bother.



# THE HEUBLEIN PINK SQUIRREL.

Heublein® Pink Squirrel 30 Proof ©1977 Heublein, Inc., Hartford, CT.



# Design: Ideas and Trends

WHEN THE PACIFIC DESIGN CENTER FIRST STARTED REARING ITS SIX-STORY BARREL-VAULTED BLUE HEAD IN ITS TWO-STORY LOS ANGELES NEIGHBORHOOD, THE WELCOME WAGON DID NOT EXACTLY RUSH OUT. NICKNAMES LIKE "THE BEACHED WHALE," "THE BLUE BLIMP," "THE BLUE SUBMARINE" FLEW. BUT, BY THE TIME THE BUILDING WAS UP, FAMILIARITY HAD BRED CONTENTMENT; AMERICAN INSTITUTE OF ARCHITECTS HONORED THE CENTER WITH A BEST-DESIGNED BUILDING AWARD. ARCHITECT CESAR PELLI HAD PLEASED BOTH TENANTS AND VISITORS WITH THE STRIKING FOUR-AND-ONE-HALF ACRES OF OPAQUE-BLUE GLASS SKIN SHELTERING BUSINESS- AND HOME-FURNISHINGS SHOWROOMS, PLUS AUDITORIUM, MEETING ROOMS, RETAIL SHOPS, RESTAURANT.



**S**nap, lift, travel—with a handsome new luggage system, a cross between a modern backpack and an old wardrobe trunk. Industrial designer Arnold S. Wasserman traveled a great deal, observed his fellows en route, then went home to Santa Barbara to create a really new way to carry one's baggage. His innovation (above right), called TAG (Travel Accessories Group), is based on military speed buckles, carriers in three modular sizes, and padded shoulder straps that can be shortened into cushioned carrying handles. Belongings are easily organized by means of snap-up shelves and a coordinated set of packing accessories. Each piece is a carry-on, fits under airline seats. The buckle-together trio, in tan or navy nylon canvas with leather reinforcements, consists of a Day Pac (\$64), a Weekender (\$98) and a Week Pac (\$98).



Museum pieces for your table. For the first time in its history, the Smithsonian Institution has authorized a sterling-silver flatware pattern to be stamped with its hallmark. "Smithsonian" (left), by Stieff, interprets the flatware that John Quincy Adams brought from France for his bride, Louisa, and used in the White House from 1824-1828. Six-piece place setting, \$280.

(Continued on page 150)

See the  
**Ship'n Shore®**  
Qiana® Collection at  
the following fine stores:

#### CONNECTICUT

Bethel: Noe's  
Brookfield: Trendsetter's  
Danbury: Howlands  
Darien: Inez  
Fairfield: Howlands  
Hampton: Howlands  
Naugatuck: Breen's  
New Bedford: Sadow's  
New Milford: Barton's  
Norwalk: Fullum's  
Old Greenwich: Madeline's  
Putnam: Bugbee's  
Ridgefield: Trendsetter's  
Seymour: Isaacson  
Stamford: House of Half & Large Sizes  
Waterbury: Howland Hughes

#### DELAWARE

Bethany Beach: Summertime Fashions  
Middletown: Blanche Apparel  
Newark: Newark Department Store  
Wilmington: Mitchell's Inc.

#### MAINE

Brunswick: Senter's  
Norway: Margo's  
Portland: Porteous Mitchell  
York: Harbour House

#### MARYLAND

Annapolis: Brittany Shop  
Annapolis: Lipmans  
Annapolis: Wilkens Inc.  
Baltimore: Pond's Fashion Shop  
Frederick: Eyerly's  
Frederick: Routzahns Department Store  
Frostburg: Mary Carol Shop  
Hagerstown: Eyerly's  
Hagerstown: Routzahns Department Store  
Hancock: James Ladies Shop  
La Vale: Casuals Inc.

#### MASSACHUSETTS

Athol: Moskovitz Women's  
Attleboro: London's  
Bridgewater: Gotshalk's  
Brockton: Ganleys  
Dedham: Geishecker's  
Gardner: Rose's  
Lynn: Rooks  
Marshfield: Feinberg's  
Middleboro: The Boston Store  
N. Attleboro: M. A. Vigorito  
Orleans: Watson's  
Pittsfield: England Brothers  
Plymouth: Buttner Co.  
Quincy: Remick's  
Rockland: Beverly's  
Scituate: Sidney Gates  
Waltham: Grover Cronin

#### NEW HAMPSHIRE

Claremont: The Fashion Boutique  
Concord: Dorothy Bailey Shop  
Hillsboro: Tasker's  
Laconia: O'Shea's  
Manchester: Lynch's  
Newington: Lynch's  
Peterborough: Tasker's  
Plymouth: Style Center

#### NEW JERSEY

Asbury Park: Steinbachs  
Bricktown: Zaksons

#### NEW YORK

Amsterdam: Hallet's  
Astoria: Godners  
Baldwin Place: Rudolph's of Westchester  
Batavia: Surprise Store  
Bronx: Ruthy Specialty Shop  
Buffalo: Sattler's  
Buffalo: Wm. Hengerer  
Carmel: Ann of Mahopac Fashions  
Dolgeville: McLaughlin's  
Flushing: Mademoiselle Lingerie  
Flushing: Upstairs Fashion  
Forest Hills: Jayson's  
Glen Falls: Magrams  
Haverstraw: Lichters  
Hopewell Junction: Hair Now Boutique  
Ithaca: Rothchild's  
Jamestown: Abrahams Bigelow  
Lake George: Iole Muratori  
Mahopac: Mahopac Fashions  
Manchester: Mary Ann Fashions  
Metuchen: Morris Stores  
Middletown: Howlands  
Monroe: Lil's Emporium  
Mt. Kisco: Rudolph's of Westchester  
New Hartford: Goldberg's  
New Hartford: Howlands  
New York: A. H. Sportswear  
New York: Ann's Classics  
New York: Arco Apparel  
New York: Empress Sportswear  
New York: Jean's Fashions  
New York: Medicaft  
Norwich: McLaughlin's  
Ontario: Ontario Fashions & Boutique  
Peekskill: Rudolph's of Westchester  
Penn Yan: Lown's  
Plattsburg: Magrams



Port Chester: Kaplan's Department Store  
Rochester: B. Forman Co.  
Rochester: McCurdy's  
Rochester: Sibley, Lindsey, & Curr  
Rome: Goldberg's  
Schenectady: The Carl Co.  
Skaneateles: McLaughlin's  
Staten Island: Rosemarie's Place  
Syracuse: Chappell's  
Syracuse: Dey Brothers  
Utica: Goldberg's  
Utica: Howlands  
Vails Gate: Edgar's  
Waterville: McLaughlin's  
White Plains: House of Half & Large Sizes  
White Plains: Howlands  
White Plains: Rosalie Shop

#### PENNSYLVANIA

Altoona: Bon-Ton  
Altoona: Fisher's  
Bradford: Tate's  
Butler: Jaffe's  
California: Zack's  
Camp Hill: Her Clothes Closet  
Camp Hill: Schleisner's  
Carlisle: Bon-Ton  
Chambersburg: Eyerly's  
Chambersburg: Worth's  
Clearfield: Leitzinger Brothers  
Colonial Park: Schleisner's  
Coudersport: Loretta's  
Dubois: Penn Traffic Co.  
Ebensburg: Shadden's  
Emporium: Vogue Shop  
Hanover: Bon-Ton  
Harrisburg: Pomeroy's  
Indiana: Penn Traffic Co.  
Jersey Shore: Raup's  
Johnstown: Penn Traffic Co.  
Lebanon: Pomeroy's  
Leechburg: Philadelphia Store  
Lewiston: Bon-Ton  
Lock Haven: Smart Shop  
Meadville: Kindler Co.  
Mechanicsburg: Fern & Deb's  
Mechanicsburg: The Ryan Store  
Mifflintown: The Towne Shop  
Milton: The Elite Shop  
Monessen: Eisenberg's  
Mt. Carmel: Henlee's  
Muncy: Paul's Department Store  
North East: Holly Shop  
Northumberland: Femme Togs  
Oil City: Brody's Inc.  
Oxford: Jay Dee Department Store  
Pittsburgh: Blocks Ladies Wear  
Pittsburgh: Cedar Tree  
Pittsburgh: Jaison's  
Pittsburgh: Prices of Oakland  
Pottstown: New York Store  
Reading: Pomeroy's  
Richland: Penn Traffic Co.  
Ridley Park: Lobbs  
Selinsgrove: Kay Koch  
Shippensburg: Jay Dee Department Store  
Somerset: Penn Traffic Co.  
Somerset: Town Square Casuals  
St. College: Penn Traffic Co.  
St. Mary's: Berman's  
Uniontown: Bon-Ton  
Washington: Langs  
Waynesboro: Worth's  
Wellsboro: R. J. Dunham  
York: Bon-Ton

#### RHODE ISLAND

Barrington: Flo's  
Middletown: Barbara's  
North Providence: Domino Fashions  
Pascoag: The Clothesline  
Providence: Fains Department Store  
Riverside: Phyllis & Co.  
Woonsocket: McCarthy's

#### VERMONT

Burlington: Abernathy Clarkson Wright  
Burlington: Magrams  
Burlington: Marions Boutique

#### VIRGINIA

Alexandria: Scott Shop  
Colonial Beach: Coopers Department Store  
Culpeper: The White Shop  
Fort Royal: Frank's  
Franklin: Melissa's  
Fredericksburg: Fashion Plate  
Fredericksburg: Leggetts  
Fredericksburg: Queen's Fashions  
Hopewell: Garfinkels  
Leesburg: Town & Country  
Lynchburg: Leggetts Department Store  
Matthews: Country Casuals  
Matthews: Fosters Inc.  
Norfolk: Leggetts Department Store  
Orange: Little Fifth Avenue Shop  
Roanoke: Lazarus Inc.  
Roanoke: Leggetts Department Store  
Virginia Beach: Hose 'N Clothes  
Virginia Beach: New Image Boutique  
Waynesboro: Karalot  
Waynesboro: Routzahns

#### WEST VIRGINIA

Buchannon: Fashion Den  
Elkins: Exclusives, Inc.  
Fairmont: Jones  
Huntington: Anderson Newcomb  
Huntington: Connie Janes Stout Fashions  
Logan: Raymonds  
Moundsville: Hinermans Style Shop  
New Martinsville: Berneda's Fashions  
Oceana: Oceana Department Store  
Paden City: Gray's Department Store  
Parkersburg: Dils Brothers  
Poca: Janette's  
Richwood: Deitz Spencer  
Ripley: Casto Department Store  
Shinnstown: Guarascio's Dress Shop  
Sisterville: Hinerman's  
Wellsburg: Fashion Hut  
Wheeling: L. S. Good

# Ship 'n Shore

Your kind of feeling.  
Your way of looking.

## THE SPLENDID QIANA® SUMMER

A ruffling of embroidered Qiana nylon to slip off your shoulders  
sometime during the long hot summer. To wear with a matching tiered  
skirt that has the same delicious feeling. Sizes 8 to 18.  
The ruffled peasant, \$19. The skirt, \$24.

Prices slightly higher west of the Rockies. Also available in Canada © Ship 'n Shore 1978





## **You spend so much time getting a beautiful tan, why not keep it?**

It just takes a few seconds with ALO After Tan. The body moisturizer made with the fresh, pure, crystal-clear gel of the remarkable Aloe Vera plant. After Tan not only helps prevent your tan from flaking, it also helps you keep your tan beautiful, moist, rich and glowing. Longer. And the more you use After Tan, the longer you'll keep the tan you spent so much time getting.

*After Tan* by Alo-Sun®

For a beautiful tan: Alo's Fashion Tan, Super Rich Tan, Sun Milk with PABA, Sun Block Lotion, Sun Block Stick. Aloe Creme Laboratories Inc., Ft. Lauderdale, Florida



# I am woman



## FASHION-TO-GO

Travel becomes pretty easy with the new Spring Garden ensemble by Celebrity. Pretty, because the look is fresh wildflowers against a soft blue sky. And easy, because you have a place for everything: jewelry, cosmetics, lingerie, glasses and more. Choose from all the pretty pieces. It's easy—they're at fine stores everywhere.

# Celebrity



There's Really  
Only One



Classic design,  
unequaled quality, a  
lifetime guarantee.  
Cross writing  
instruments are a proud  
possession. In lustrous  
chrome, gold filled,  
sterling silver, and  
solid gold. From \$7.50  
to \$150.00.\*

**CROSS®**  
SINCE 1846

\*Suggested Prices

*Design:*

## Ideas and Trends

(Continued from page 146)

IN 1964, RUDI GERNREICH SHOCKED THE WORLD WITH HIS TOPLESS BATHING SUIT. IN 1978, HE'S DOMESTICATED, WITH A PLAYFUL LINE OF COTTON AND VINYL COORDINATES—PLACE MATS, NAPKINS, APRONS, DISHCLOTHS AND TOWELS, HOT DISH PADS AS MITTS (RIGHT). ALL ARE EMBLAZONED WITH BASIC CUTLERY FORMS IN IMAGINATIVELY GRAPHIC WAYS. AFTER KITCHEN DUTY, IT'S BACK TO THE SHORE FOR RUDI; HE'S WORKING ON A BEACH TOWEL THAT WILL TRANSFORM INTO CLOTHING.



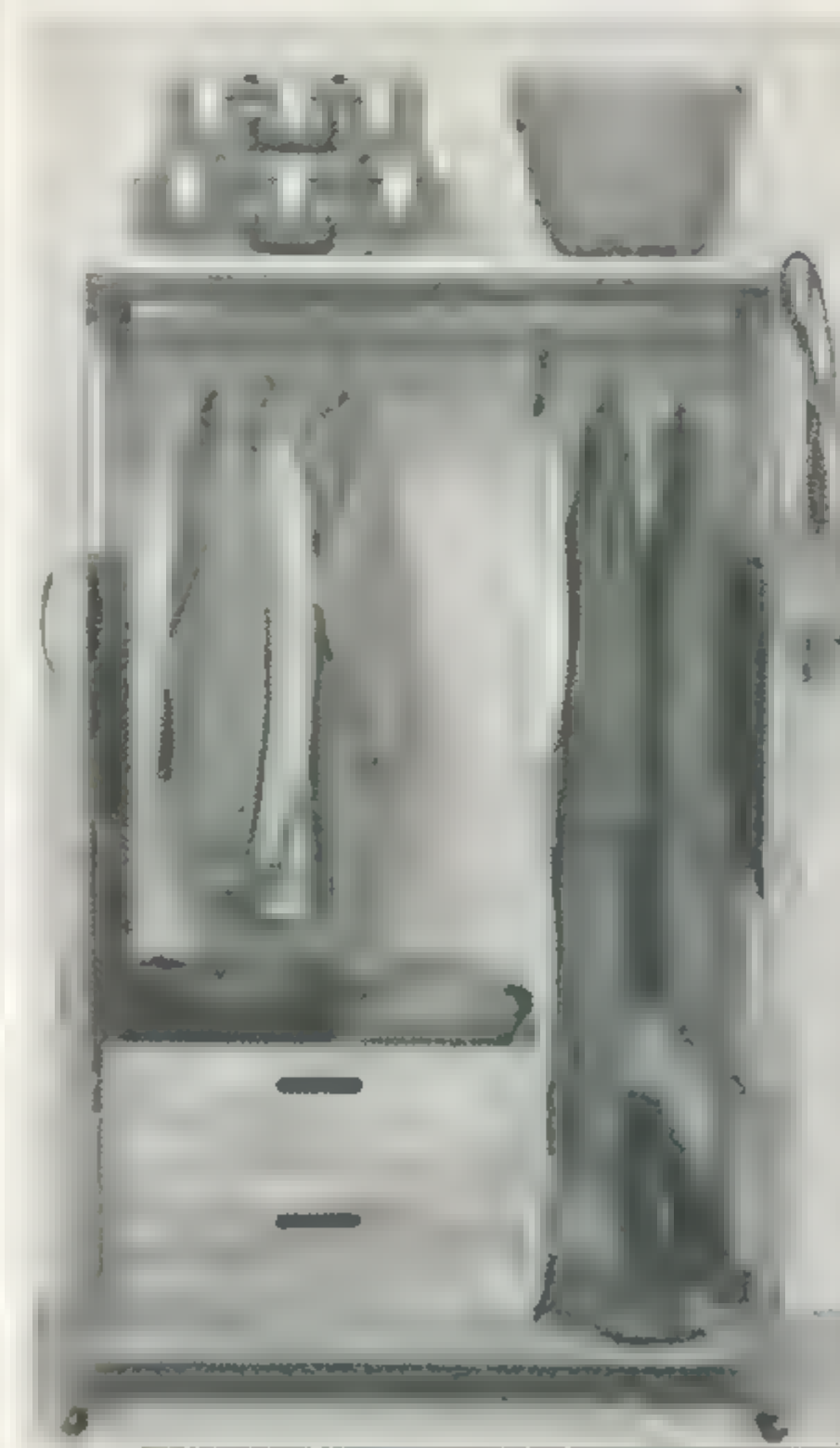
The New York Botanical Garden's Conservatory (above), newly restored to its appearance at the time of its completion in 1901, has recently reopened with a spectacular exhibition. Major benefactor of the \$5,000,000 restoration has been revealed as Enid A. Haupt.



While we thrilled to the exploits of R2-D2 and C-3PO, the lovable robots of *Star Wars*, they seemed as safely remote as the seven singing dwarfs in *Snow White*.

But, don't be too sure. In the new Citicorp Center office tower in New York, the twenty-first century seems already here. A robot mail-delivery machine, called Citipage, roves beeping through the office along a chemically treated path on the carpet and stops (and stops beeping) at prearranged stations, where people rush to pick up their mail before Citipage takes off on its appointed rounds. Citicorp employees report that they were "startled" the first time they met Citipage, but now they have gotten used to the creature and like its enormous efficiency.

Robert Malone, in his recently published *The Robot Book* (Harvest/HBJ), explains that we are already using and taking for granted gadgets with robotic components: transistor radios, microwave ovens, and pocket computers. There will be a pair of robots in most of our futures, Malone predicts. One for work, one for play. The work robot will be a kitchen friend who will store food, prepare it, and wash the dishes afterwards. The play robot will be an entertainment center with film processing and storage facilities, Polaroid camera, record player, TV, Ping-Pong, etc.—which now require a number of machines. Most of us can hardly wait and won't at all mind being replaced as chore persons in the kitchen.



"The single-purpose room is as outdated and wasteful as yesterday's gas-guzzler car," says fashion designer Giorgio Sant'Angelo. To prove his point, he designed a collection of furniture—his pioneer effort in the home furnishings field—with multi-purpose features and/or mobility. A chaise is also a bed. A pedestal table converts from a low party-table height to a higher dining level. Modular seating units on casters provide varied seating arrangements. Sant'Angelo's client is tradition-minded Lane, a furniture company usually associated with Early American furniture and cedar chests. The new collection ranges in price from \$39 for stackable tables that convert to low ottomans, up to \$499 for an open closet (above left).

Never one to do things by halves, Sant'Angelo is simultaneously introducing a collection of area rugs for Regal, called "Lyrics" and touted by Regal as "American Orientals." By far the most interesting rugs in the collection are low-key geometrics based on ethnic designs.

What next? Sant'Angelo is already at work on a home accessory collection for Sigma to include silverware, crystal, place mats, terracotta, plastics, and lacquer.

—BARBARA PLUMB

VOGUE, May, 1978



# Wear a Max today.

Great looking.  
Great tasting, too.  
Long, lean, all-white  
Max 120s.

Regular and Menthol: 17 mg. "tar," 1.3 mg. nicotine  
av. per cigarette, by FTC Report August 1977.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



© Lorillard, U.S.A., 1978



## Fertility news: some Texas discoveries

The way an egg moves from ovary to uterus can be key to contraception or its reversal

By Anita Brewer

**T**he mother of two sons at twenty-three, Tracy faced at least twenty years of contraception, or conceiving and bearing more children—both unfavorable choices given the circumstances of a conflict-torn and foundering marriage. So Tracy had her Fallopian tubes tied. Tubal sterilization, she understood, was irreversible. She would have no more children.

Twelve years later Tracy is thirty-five. The circumstances of her life have changed significantly. She was divorced at twenty-eight and is now remarried. She wants a baby. Her husband wants a baby. Her sons say they would like a little sister.

Guilt and resentment are building up in Tracy: Guilt because she feels she is failing her husband, resentment toward her younger self who didn't have the wisdom to look beyond the present and resentment against her former husband who, after all, is the father of her sons and with whom she tries to maintain at least a courteous relationship.

In San Antonio, at The University of Texas Health Science Center, surgeons are sometimes reversing these once-thought-to-be irreversible tubal sterilizations.

"During the past year," says Carlton Eddy, Ph.D., of the Center for Reproductive Biology, "surgeons here have reversed a dozen tubal sterilizations. We are cautiously optimistic—some of these women are now pregnant."

All the women undergoing the operation are remarried; they wanted to reverse a decision made long ago.

Micro-surgery—a well-known surgical technique, but until now rarely used in gynecological surgery—is being used in the tubal sterilization reversals. Traditionally, tubal surgery has been plagued with very poor results. At the Center for Reproductive Biology, the scientists and surgeons are having excellent success with the techniques applied to animals but not yet to humans.

"It would be premature to speak now of 'success' with human beings," says Dr.

Eddy, "but, within two years or even less time, we should know what the success rate is among women." The surgeons plan to do one or two surgical reversals each week during the next two years; and, from the data gathered in following up these cases, a success rate should be forthcoming.

At the same time they work on reversing tubal sterilization, the team of scientists are identifying those tubal sterilization techniques that would have the highest probability of being reversible and are studying the possibility of tubal transplants. "In the laboratory we are repairing pathologically damaged oviducts and are routinely transplanting oviducts. There are some oviducts that have been so damaged by the original sterilization procedure that the situation is salvageable only through techniques such as tubal transplant," says Dr. Eddy.

The micro-surgery approach is only one phase of a basic science effort at UT's Health Science Center in ovum transport research. Recognized leaders in this field, the center staff is studying the time it takes for an egg to travel from the ovary to the uterus—altering the travel time can prevent pregnancy.

In human beings, the journey from ovary to uterus takes three days. Laboratory research in lower animals has proved that the transport time can be altered with drugs and pregnancy is thus avoided. The scientists have not yet tested in human beings the methods of altering the time of ovum transport.

The team believes that the best way to prevent pregnancy by interfering with the time of ovum transport is to accelerate transport. In human beings, slowing down the time of transport can result in tubal pregnancies.

While the scientists are searching for innovative alternatives to present contraceptive methods, they are also learning more about infertility and its possible cures.

The basic research is to discover new facts about tubal functions. What causes some tubes to function in one way? Why do others suffer involuntary infertility because of dysfunction in the oviduct?

Not only are the scientists studying how the whole oviduct works but how each segment works. Micro-surgery is used to discretely modify the oviduct by surgically excising segments to see how the tube functions in their absence.

Although Dr. Eddy cautiously will predict that micro-surgery to reverse elective tubal sterilization may be in widespread use within two years, he doesn't believe it will be in every hospital and that every surgeon will be using it. At the present time only a half-dozen centers worldwide are using micro-surgery in gynecology.

"The time, effort, and equipment for micro-surgery is too large an investment for every gynecologist to make," believes Dr. Eddy. However, some of his colleagues believe this procedure will be widespread within five or ten years.

The work in San Antonio is partly financed with close to \$1 million from the National Institute of Child Health and Human Development to support research in basic reproductive phenomena that could lead to new methods of contraception.

And the search does go on for information and technical knowledge which can be as revolutionary for women as the Pill. ▽

Now it's your  
time to be  
pampered.

**MOUSON**  
Luxury scented  
imported soaps

Fern, Lavender, Carnation,  
Sandalwood





There may still be places on earth  
where Grand Marnier isn't offered after dinner.

For free recipe booklet, write Carillon Importers, Ltd., 745 Fifth Avenue, New York, New York 10022. Product of France. Made with fine cognac brandy. 80 proof.



“Now that





# I use the o.b. Method, I change less often."

Ellen Kaye, Scuba Diving Instructor

*"When I'm out with a diving class, we don't see shore for hours, so I can't keep checking and changing my tampon. I've tried different tampons but none of them lasted long enough. Then I tried the o.b. Method. Those o.b. layers must really work. With o.b., I can stay out half the day without worrying about changing."*

## **Long lasting protection.**

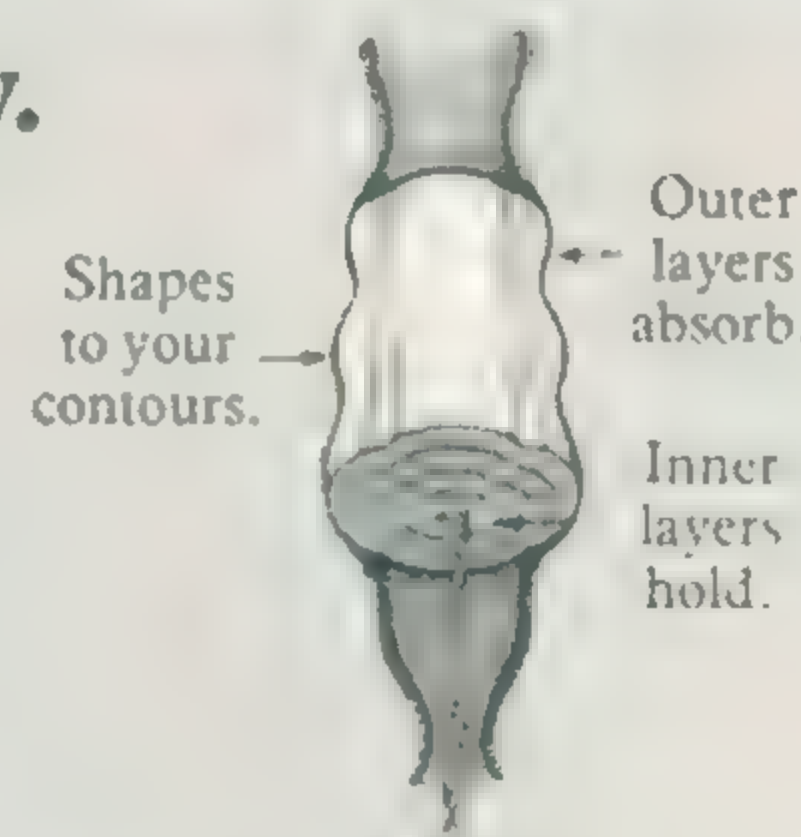
The highly compressed construction of o.b. makes it more absorbent than the leading tampon brand. o.b. is designed with outer absorbing and inner holding layers to give you long lasting protection.

## **Less checking and changing.**

Have you ever suffered a staining accident and found your tampon is only partially used? o.b. expands in width, shaping to your contours to help prevent fluid from bypassing the tampon.

## **You insert o.b. more correctly.**

Inserters can place a tampon incorrectly, causing leakage. A thimble-like opening in the base of o.b. lets you naturally glide the tampon into the right spot to give you better protection.



## **Three o.b. absorbencies.**

Because every woman's flow is different, o.b.® Tampons come in three special absorbencies, Regular, Super and Super Plus, so there's one just right for you.



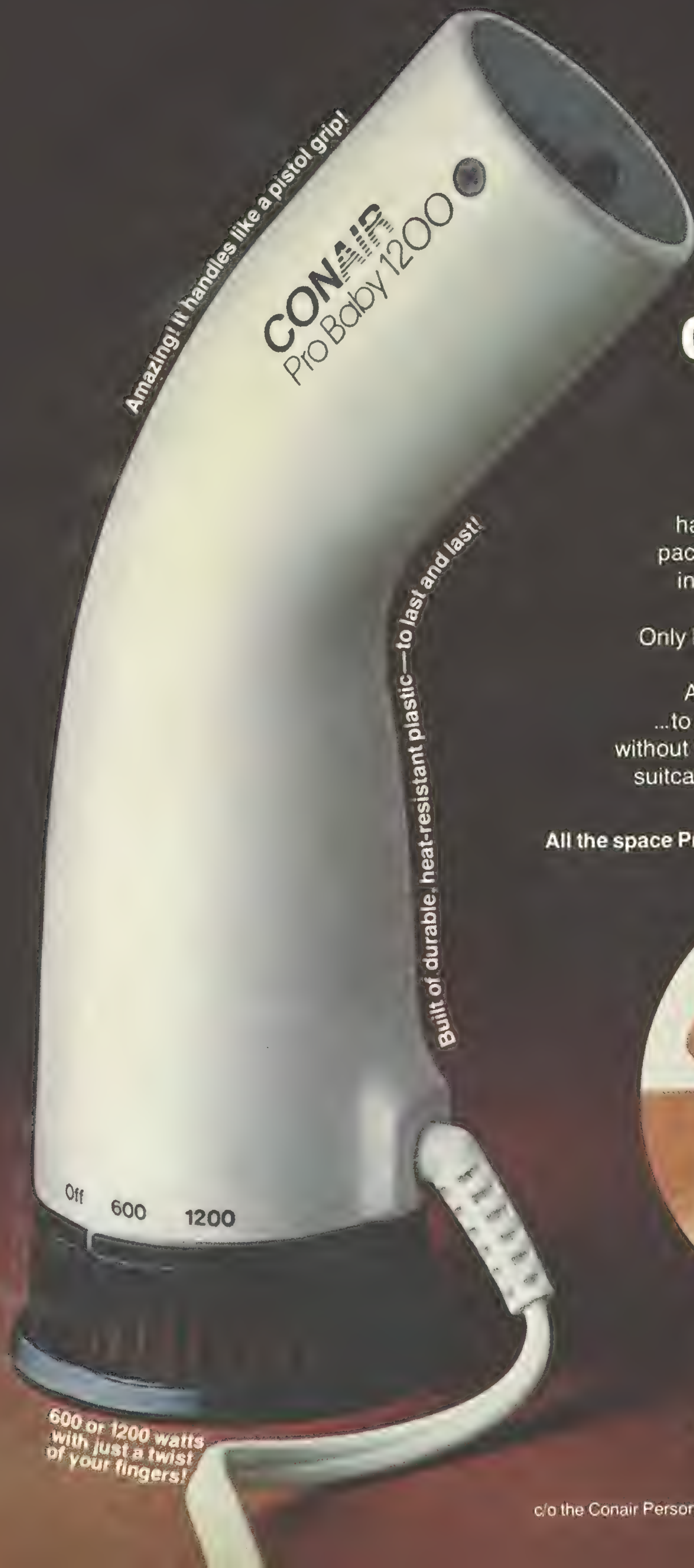


Discover the  
essence of the Islands



PERFUMES  
OF HAWAII





**PRO BABY.™  
THE ONLY  
1200 WATT DRYER  
COMPACT ENOUGH  
TO FIT ON  
HALF THIS PAGE.**

Pro Baby fits on half a page, but it's not half a dryer! Only the Pro Baby™ Hair Dryer packs a full 1200 watts of professional power into a sleek modern shape you can pick up anywhere, so it handles like a pistol grip. Only Pro Baby stands alone, leaving both your hands free to style more professionally.

And Pro Baby weighs less than 13 ounces ...to dry even the longest, silkiest head of hair without tiring your arm. Packs just as light in your suitcase. Get Pro Baby, from the professionals. It feels like a baby, but it dries like a pro!

*All the space Pro Baby needs when it stands up on your dresser!*



**CONAIR®**  
*We Take Personal Care of You.*

600 or 1200 watts  
with just a twist  
of your fingers!

Send 50¢ for your Personal Care Handbook  
c/o the Conair Personal Care Institute, Box 5098, FDR Station, N.Y. N.Y. 10022.



# COSMETIQUE

BEAUTY CLUB



“If you like experimenting  
with cosmetics,  
you’ll love Cosmétique.”

*June Posen*

June Posen, President

COSMETIQUE





# \$60 Beauty Kit For Only \$2

You get this lavish cosmetic and perfume collection—\$60 worth of prestige cosmetics in their full sizes for only \$2.

- You can accept this fabulous offer with no obligation to purchase another kit, ever!
- If you decide to remain a member, future beauty kits, shipped about every two months, will be worth more than \$30, many well over \$50. For special occasions during the year, you'll receive gift-giving selections such as an elegant Men's Collection and a prestige \$100 Perfume Collection.
- No matter how high their value, you pay only \$6.95, plus 98¢ shipping and handling, for each future collection you choose to buy.
- You may cancel your membership at any time.
- You receive full-size, famous-name cosmetics and perfumes, never any samples.
- You choose your own exact colors of lipsticks, eye shadows, nail polishes and mascaras. Exclusively from COSMETIQUE.

## COSMETIQUE

A wholly owned subsidiary of Posen Enterprises, Inc.  
6045 West Howard Avenue, Niles, Ill. 60648

( ) \$2.00 enclosed. I save 98¢ shipping and handling

—OR—

( ) Bill me later for \$2.00 plus 98¢ shipping and handling.

Please send my introductory beauty kit worth \$60 for only \$2. I understand I will receive, on approval, a fascinating new beauty kit about every two months for as long as I wish to receive them. As a member of Cosmetique, I pay only \$6.95, plus 98¢ shipping and handling, for future kits and special-occasion collections. I may return any kit for full credit (Cosmetique pays postage). I may cancel my membership at any time.

Please circle up to 4 items in each category that describe you and your color preferences so we can personalize your beauty kits.

Eye Shadow:	Blue	Green	Brown	Pink	Violet	Gray	Variety
Lipstick	Pink	Red	Coral	Cinnamon	Mocha	Variety	
Nail Polish	Pink	Red	Coral	Cinnamon	Mocha	Variety	
Mascara	Black	Brown	Navy-Blue	Variety			
Skin Tone	Light	Med-Light	Medium	Med-Dark	Dark		
Skin Type	Dry	Oily	Normal				
						Age	

3794

Please advise us promptly whenever your color preferences change in the future.

Please Print

☐ Miss ☐ Ms ☐ Mrs \_\_\_\_\_ First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_ Apt \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Do you have a telephone? ( ) Yes ( ) No

Note: Cosmetique reserves the right to request additional information or reject any application.  
Limit: One Introductory Kit per Household. Offer void if previously accepted. Offer good only in the U.S.A. 23110  
©Copyright Cosmetique Beauty Club, Inc. 1978.



# Between Us

Our own expo . . .  
a stamp for Dr. Pap  
. . . Japanese Lib  
and summer signups

By Lorraine Davis

## ■ JAPAN NOW

Japan is one hundred years behind the Western world in acceptance of women as human beings fully equal to men, according to Sachiko Hidari, an attractive, direct, and intelligent Japanese actress who has appeared in over one hundred Japanese films and now has directed (and acted in) "The Far Road," a film funded by the Japanese National Railway Workers Union. A sophisticated feminist who has done much to raise the status of her sisters in Japan, Ms. Hidari said, "I have been in so many films, all directed by men and showing a man's idea of women. I wanted to show a woman's idea of men in our society."

Ms. Hidari met the wives of Japan's railway workers on one of her feminist lecture tours and wanted to portray their fortitude and patience. Her film is a sensitive portrayal of financial, political, and personal oppression in the life of a railway maintenance worker and his family—a departure from the sleazy escape fare Japanese filmmakers are turning out for a public depressed by economic recession.

A versatile actress experts have compared to Jennifer Jones, Sachiko Hidari is divorced and has a young daughter. "I'm hoping," Ms. Hidari told Joan Mellen, interviewing her for the Japan Society, "that when she becomes an adult, being a woman or a man won't make any difference as long as she is a whole person."

## ■ BATTERED-WIFE BOOM

"The fastest-growing social movement in America," that's how Terry Davidson describes the investigation and correction of wifebeating in America. Her book *Conjugal Crime: Understanding and Changing the Wifebeating Pattern* (Hawthorn), is an orderly, clear, and extensive exploration of the subject, painfully disturbing in its exposés, encouraging in its reportage of progress. Most affecting of all is Ms. Davidson's account of her own childhood as the daughter of a wifebeating clergyman.

To the naggy problem of why middle-class victims of wife abuse do not more readily defend themselves, Ms. Davidson writes: "The middle-class battered wife does have a weapon not available to her sister, but she's seldom daring enough to use it. If she felt comfortable with the concept of blackmail, she'd be protected. She could threaten to ruin her husband's career. But the kind of woman who marries a man comfortable with wifebeating is not the kind of woman who 'enjoys a good fight.'"

Adding to Ms. Davidson's countrywide listing of shelters and resources, women who are beaten by their husbands or men friends also can find clear, concise, explicit advice on legal ways to deal with the problem in a booklet supplied free by any local chapter of the New York State National Organization for Women—or by the Brooklyn Legal Services, which produced the leaflet, "A Handbook for Beaten Women," by Marjory D. Fields and Elyse Lehman, was written for New York State but could become a prototype for other localities. Oldest in the growing number of organizations offering counsel to abused wives and other women in marital crisis, a Philadelphia group called Women in Transition contributed *Women in Transition: A Feminist Handbook on Separation and Divorce* (Scribners) to the literature.

## ■ COME TO OUR FAIR

The first of its kind, Women's Exposition '78, sponsored by the Women's Action Alliance, Inc., will draw more than six thousand representatives from women's organizations, caucus groups, corporations, and foundations to New York on May 23-24. With the theme "Women at Work," leaders will discuss sex discrimination, alternative work patterns, unions, reentry to the job market, child care, and other matters of importance to women who work, whether at home or outside it—all aimed at helping women to combat sexism and fulfill their human potential.

## ■ GRAND CANYON CAPER

The thrilling white-water adventure of an oar-powered raft run down 226 miles of the Colorado in the Grand Canyon from Lee's Ferry to Diamond Creek will be an all-woman enterprise for the first time this summer. May 25 is the last minute to send full payment, \$689, for this August 1 to 14 trip, cosponsored by the American River Touring Association and Women in the Wilderness (13 Columbus Avenue, San Francisco, CA 94111). If this group of twenty is oversubscribed, the organization may consider a reprise in September.

More news of trips led by women (though some have men as participants) in the W/W newsletter, from a day's hike in the woods (free) to horsebacking through Afghanistan (\$2000); from a rock-climbing class in San Francisco to exploring French Polynesia.

## ■ WOMEN'S WRITE-IN

This month is the time to register for **Writing: The Private and the Public Side**, a national conference to be held at Skidmore College, Saratoga Springs, NY, and open to all women regardless of their writing expertise, on July 28, 29, and 30, followed by a retreat, July 30 to August 4.

"Private" in this case means not only the personal and isolated nature of the actual process of writing but such private literary modes as the diary, journal, autobiography, and letters, presented in panels and workshop situations. "Public" includes a team of New York literary agents and others who merchandise the written word speaking about the exposure of publication. Workshops also cover short story, poetry, playwriting, etc.

To provide action in between literary labors, Hannelore Hahn, executive director of the sponsoring International Women's Writing Guild (Caller Box 810, Gracie Station, NYC 10028), got advice from Beulah Valley Association for Tethered Flight. She had read about the Colorado kite flyers in January's "Between Us."

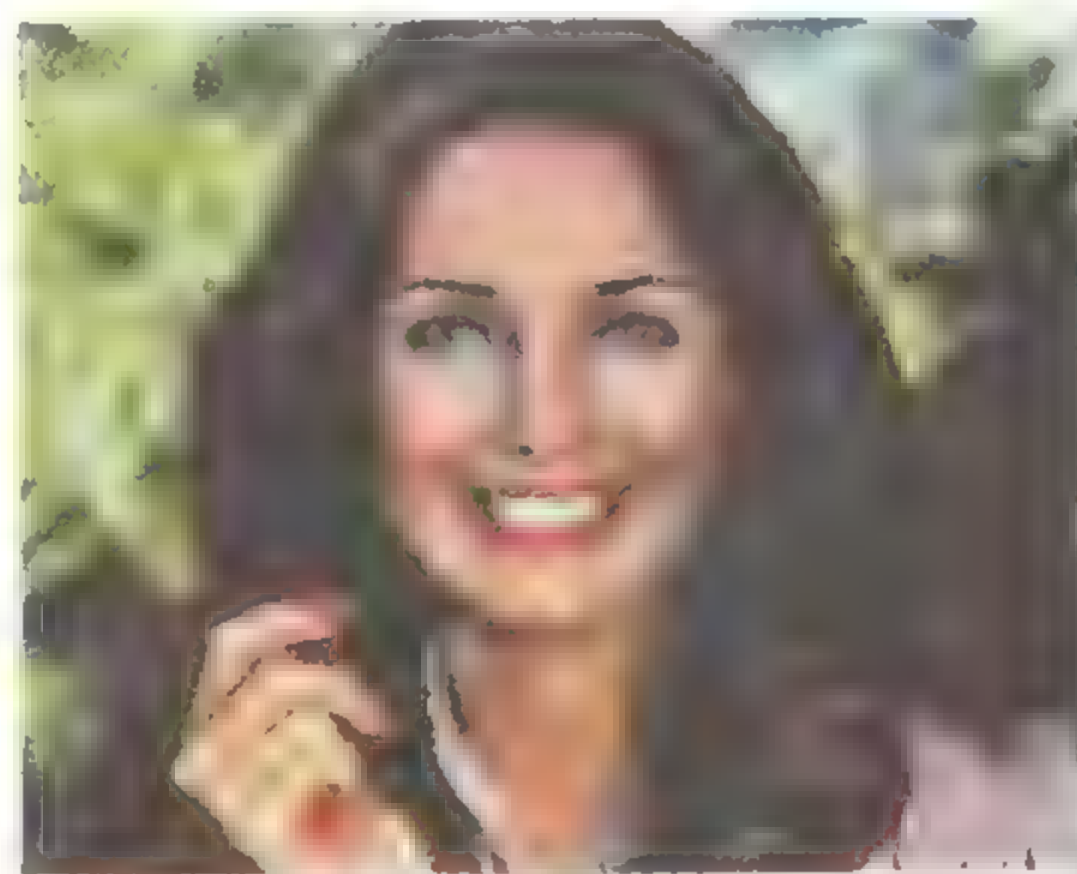


# "Win a Cartier Diamond Ring in the Cutex Dazzling Diamond Sweepstakes."

-Jennifer O'Neill

What could look more beautiful with Cutex Nail Enamel than a truly exquisite Cartier diamond? Because Cutex Enamel glides smoothly onto your nails and then dries to a brilliant, jewel-like shine.

There are over 100 prizes worth a total of \$30,000 in the Cutex Dazzling Diamond Sweepstakes.



**THE GRAND PRIZE: A FLAWLESS \$12,000 CARTIER DIAMOND RING** (appraised retail value).

**100 FIRST PRIZES: ELEGANT CARTIER DIAMOND PINS.**

To enter, read the rules carefully (please note there cannot be any prize substitutions), then fill in the entry form and mail it to us.



## CUTEX \$30,000 DAZZLING DIAMOND SWEEPSTAKES ENTRY FORM

MAIL TO: CUTEX DAZZLING DIAMOND SWEEPSTAKES  
P.O. BOX 2550, MAPLE PLAIN, MINNESOTA 55348

Name \_\_\_\_\_ (please print)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**OFFICIAL RULES** 1. Fill in Entry Blank or on plain 3" x 5" paper, print "Cutex Dazzling Diamond Sweepstakes," plus your name, address, and zip code. 2. Include back label from Cutex Nail Enamel (remove by soaking in warm — not hot — water) or print "Cutex for Diamond-like nails" on a 3" x 5" paper. No purchase necessary. 3. Mail to: Cutex Dazzling Diamond Sweepstakes, P.O. Box 2550, Maple Plain, Minnesota 55348. Each entry must be mailed separately if you enter more than once. All entries must be postmarked by July 31, 1978, and received by August 15, 1978. 4. Winners determined by random drawing conducted by Promotional Marketing Corp., whose decisions are final. Odds determined by number of entries received. A total of 101 prizes will be awarded. Prizes not transferable. Only one prize may be awarded to any person or household. Tax on prize is responsibility of winner. Entrants agree to abide by all rules. 5. Sweepstakes is open to U.S.A. residents except employees and their families of Chesebrough-Pond's Inc., its subsidiaries, advertising agencies, and manufacturers of sweepstakes materials. Sweepstakes void in Missouri and wherever prohibited or restricted by law. Federal, State, and local laws and regulations apply. Sweepstakes open to Florida residents. 6. To request a list of winners, send stamped, self-addressed envelope to: Cutex Dazzling Diamond Sweepstakes Winners List, P.O. Box 411, Westport, Connecticut 06880. Do not send entry to this address. List of winners will be posted about 30 days after close of sweepstakes. © Chesebrough-Pond's Inc.



nardi



FULL SERVICE SALONS  
143 EAST 57TH STREET, NYC. (212) 421-4810  
NEW YORK • WESTCHESTER • TORONTO

## Indian cooking: easy, newest menu brightener

Madhur Jaffrey's superb  
cook-at-home banquet,  
recipe for each dish

*Photo, more on Indian food, page 218.*

**By Sandi Cushman**

**C**ooking and assembling a fabulous Indian dinner is a lot simpler than it sounds, as Madhur Jaffrey, Indian film star and food expert, demonstrated when she prepared an Indian feast for Vogue (diagrammed here, photographed, page 219). In this twelve-part dinner you'll find a sampling of some of the most exotic but simply prepared dishes.

To start: Samosas—pastries filled with lamb and peas, and a fresh Chinese parsley chutney to accompany them.

The entrées: Mughlai Lamb with Onions, a kind of stew with the sauce cooked down almost completely, and Tandoori Chicken—chicken marinated with yogurt and spices, then baked (here, Cornish game hens were substituted for small Indian chickens). To eat with either dish: cooked apricot chutney.

Side dishes: potato salad with yogurt; saffron rice; shredded cabbage and carrots with mustard seeds and fresh coconut; green beans with cumin, garlic, ginger; chick-peas cooked with tomatoes.

Dessert: Mango Fool—mango pulp swirled with whipped cream; Coconut Barfi—squares of coconut and sugar syrup.

Water is the traditional accompaniment to such a meal, but Madhur suggested that a white wine such as Pinot Chardonnay, a red wine such as Beaujolais, or Kirin, a Japanese beer, would also be excellent.

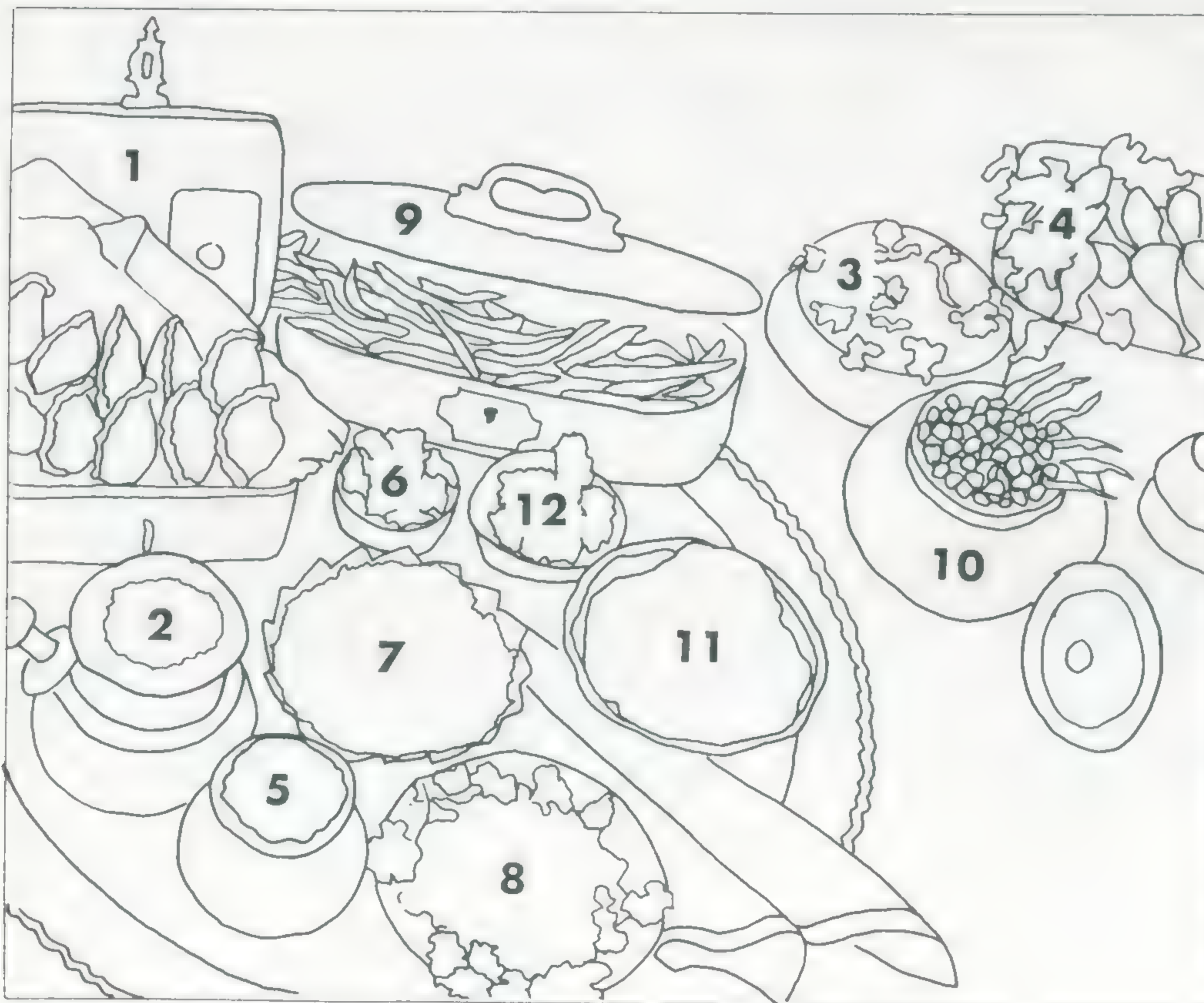
Removing some of the mystique surrounding Indian cooking, Madhur said: "If you know a few of the techniques of French and Chinese cuisine, you're not going to get lost in preparing Indian food. Very often, the same principles apply."

"And you don't have to worry that Indian food will be too hot—certain types of food are very spicy, but by no means all. And not every Indian household serves very hot food. I definitely did not grow up in a 'hot food' home, so now, of course, I love it."

### MADHUR'S NOTES ON FOOD

● **Certain foods** are basic to the Indian diet, which is primarily vegetarian. Even the poorest laborer's diet is high in protein, acquired from eating a combination of beans and rice plus a milk product.

*(Continued on page 166)*



- |                                |                                     |
|--------------------------------|-------------------------------------|
| 1. Samosas: savory pastries    | 7. Saffron Rice                     |
| 2. Chinese Parsley Chutney     | 8. Cabbage and Carrots              |
| 3. Mughlai Lamb with Onions    | 9. Green Beans with Cumin, Ginger   |
| 4. Cornish Hens Tandoori Style | 10. Chick-peas Cooked with Tomatoes |
| 5. Apricot Chutney             | 11. Mango Fool                      |
| 6. Potato Salad with Yogurt    | 12. Coconut Barfi                   |

From Bloomingdale's: Brass tray, cotton scarves as napkins, platter/stand for chicken, rice bowl.





## Donald Brooks for Maidenform. It's not just underwear. It's fashion.

Donald's new scalloped lace whimsy appeals to both the women you are. The romantic who loves the sheer delicacy of lace. And the sophisticate who wants the best of the elegant European look.

Wear it in Body Blush as shown. Also in Black and White. Bra \$10. Bikini \$7.

Made with  **Lycra**

DuPont registered trademark

Prices are suggested retail

Prices higher in Canada





Fabrics  
Scarves  
Altuna Collection  
Home Fashion

Agnona  
37 West 57 St.  
New York, N.Y. 10019  
Tel: 371-2520  
Telex 427347

Bureau de Paris  
9, Rue du 4 Septembre  
Paris 75002  
Tel: 742-5250  
Telex 680904

Agnona  
Borgosesia (VC)  
Tel: 0163-21541  
Telex 20142

IDEALCOMO





Methode Elancyl. It's fantastic! It's the famous massage routine direct from France, here right now—and it really works. Just ask anyone who's spent five marvelous minutes a day, every day, with it—results are usually seen within three to four weeks. Methode Elancyl helps firm and beautify skin, smooth persistent trouble spots on buttocks, thighs, hips. What does it? The specially designed Massage Glove with Elancyl Soap inside, plus the special Massage Cream—both, with soothing natural extract of ivy. Terrific. And efficient. And right here at SFA. Cosmetic Collections.

*Saks Fifth Avenue*



Quantity	Item	Price	Total
	Kit, with Glove, Soap, Cream	16 50	
	Massage Cream, 3 3 oz	6 50	
	Glove with Refillable Soap	13 50	
	Soap Refill, 5 2 oz	2 75	
	Massage Gel, 7 oz (not shown)	6 50	
	Bath Foam, 8 8 oz (not shown)	6 50	
	Travel bag with 2 soaps, 1 oz Bath Foam	7 00	
	Travel bag with Soap, 3 3 oz Massage Cream	10 00	

Please send items listed to

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Charge to Account No. ☐ ☐ - ☐ ☐ ☐ - ☐ ☐ ☐  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Telephone \_\_\_\_\_

You may use your American Express card when ordering by mail or phone

Charge ☐ Check or money order ☐ TOTAL \_\_\_\_\_  
 American Express # \_\_\_\_\_ Expiration date \_\_\_\_\_

Mail to Dept. H G., Saks Fifth Avenue, 611-5th Ave., New York, NY 10022  
 Please add Sales Tax where necessary. On all mail and phone orders sent beyond our regular delivery areas, please add handling charge of 1 25





FIRM & SHAPE THE BOSOM

# The hers only flab-fighter

Anne-Marie Bennstrom's

## V-bar

BANISH FLABBY THIGHS

GET RID OF UNDER-ARM DINGLE

The most versatile exerciser of them all and so compact it fits in a corner of your suitcase. In minutes a day attack the eight biggest figure problems women have—like flabby thighs, tubby tummies, saggy bosoms... all the places most exercisers miss. Your v-bar can be the best friend you ever had.

Please send \$24.95 to:  
 Anne-Marie Bennstrom  
 The Ashram, Dept VB  
 P.O. Box 8  
 Calabasas, Ca 91302  
 CA Residents add 6% sales tax.



An Indian-design shredder, held in place with one hand, shreds coconut easily for Barfis (sweetened coconut dessert squares).

1½ cups shelled fresh peas, parboiled for 5 minutes, or defrosted frozen peas  
 2 teaspoons *garam masala* (see note, Cornish hen recipe, page 170)  
 2 tablespoons minced fresh Chinese parsley  
 1 tablespoon lemon juice

#### Pastry dough:

1½ cups unbleached all-purpose white flour  
 ¼ teaspoon salt  
 4 tablespoons unsalted butter, cut into 8 pieces

## INDIAN COOKING

(Continued from page 162)

● **Milk** is essential to much of Indian cooking. Curdled, then hung, to form a kind of cheese, or boiled down till only milk solids remain, it can be mixed with nuts, fruit, sugar syrup, and formed into a variety of sweets to be eaten at teatime. Fresh fruit, eaten plain or combined with milk or cream, is the most typical Indian dessert.

● **Chutneys** are also basic to Indian cooking. Chutney means relish—a kind of mish-mash. When one Indian child is angry with another, he'll say, "I'll make a chutney out of you." Chutneys may be fresh—like the one made from ground Chinese parsley, chilis, lemon juice, eaten by the teaspoonful at every meal—or they may be seasonal, made with green mangoes (for their tartness and thickening qualities), combined with either crushed mustard seeds or cumin; or they may be cooked and preserved—made with vinegar, jaggery (a solid form of molasses that melts down when cooked), and combined with such things as apricots, raisins, ginger, garlic (see recipe, page 168).

### SAMOSAS (Stuffed Savory Pastries) *twenty-four servings*

#### Stuffing:

3 tablespoons vegetable oil  
 1 medium-sized onion, peeled and minced  
 6 cloves garlic, peeled and minced  
 ¾-inch cube fresh ginger, peeled and minced  
 1 pound ground lamb (from shoulder, if possible)  
 1 teaspoon salt  
 ½ fresh hot green chili, minced  
 (or 1/16-1/8 teaspoon cayenne pepper)

Heat oil in 9-inch skillet. Add onion and fry until golden brown color. Add garlic, ginger and fry, stirring, another minute. Add lamb, ½ teaspoon salt, and green chili. Break up lumps of ground meat and fry, stirring, 3-4 minutes. Add ½ cup water and bring to boil. Cover, lower heat, and simmer gently for ½ hour. Add peas, remaining salt, *garam masala*, Chinese parsley, and lemon juice. Stir and cook on medium-low heat, drying off all liquid. Turn off heat. Discard accumulated fat, if any. Let cool.

Sift flour and salt and put into container of food processor. Add butter and turn machine on. Let machine run for a few seconds. Slowly add 6-7 tablespoons water. Keep machine going until dough forms a ball. Remove dough and knead briefly. (If working with your hands, rub butter into sifted flour-salt mixture. When consistency of bread crumbs, add water slowly and form ball of dough. Knead 6-8 minutes.) Divide dough into 12 equal balls. Flatten balls into patties and keep patties covered with plastic wrap.

Flour pastry board. Roll out one dough patty until it is about 5½ inches in diameter. Cut the round in half with a sharp knife. Pick up one half and form a cone, making a ¼-inch overlapping "seam." Use a finger dipped in water to seal seam together. Fill cone with about 1 tablespoon stuffing. Close top of cone by sticking open edges together, again with help of a finger dipped in water. This seam should also be ¼-inch wide. Press top seam again, and either "flute" it with a fork or with your

(Continued on page 168)



To make Samosas (savory stuffed pastries), a small cone of dough is filled with lamb and peas, then edges are pinched shut.





If it is possible for a fragrance to capture a way of living—a certain timeless style—Ralph Lauren has done just that. And done it rather beautifully.

Introducing Lauren for women.





In a world where fame  
is fleeting, there's a reason  
it's been in the limelight  
for almost 100 years.

Rare taste.



**J.B.**  
RARE  
SCOTCH

86 Proof Blended Scotch Whisky © 1978 Paddington Corp., N.Y.

## INDIAN COOKING

(Continued from page 166)

fingers. Make all 24 *samosas* this way, keeping them in a single layer, loosely covered with plastic wrap.

Put about 2 inches of oil in a utensil for deep-frying. Heat on medium flame until oil is very hot. Drop in *samosas*, as many as utensil will hold in single layer, and fry them until golden brown on both sides. Drain on paper towels. Do all *samosas* this way. *Samosas* may be served warm or at room temperature. Serve them with Chinese Parsley Chutney (recipe below).

### CHINESE PARSLEY CHUTNEY

*about one cup*

- 2 well-packed cups washed and trimmed Chinese parsley
- ½-1 fresh hot green chili, chopped
- ¾ teaspoon salt
- 1½-2 tablespoons lemon juice

Put parsley, green chili, salt, lemon juice, and ⅓ cup water into container of food processor or electric blender. Blend until smooth.

### APRICOT CHUTNEY

*about four cups*

- 1 pound dried apricots
- 8 cloves garlic, peeled and coarsely chopped
- 1½-inch cube fresh ginger, peeled and coarsely chopped
- 1¼ cups red wine vinegar
- 2 cups sugar
- ¼ teaspoon salt
- ⅛-½ teaspoon cayenne pepper, as desired
- ¾ cup golden raisins

Put apricots in a bowl. Pour 4 cups boiling water over them and let soak for 2 hours.

Put garlic and ginger into container of electric blender or food processor along with ¼ cup of vinegar. Blend until smooth.

Empty apricots and their soaking liquid into heavy, preferably porcelain-lined, pot. (Do not use aluminum.) Add garlic-ginger mixture, remaining 1 cup vinegar, sugar, salt, and cayenne. Bring to boil. Simmer on medium flame, stirring very frequently, for 45 minutes. Do not let chutney stick to bottom of pot. Lower heat if necessary. Add raisins and cook, stirring, another half hour or until chutney takes on thick, glazed look. Let chutney cool and store, refrigerated, in glass jars.

### MUGHLAI LAMB WITH ONIONS

*four to six servings*

- 12 tablespoons vegetable oil
- 2 pounds boned lamb meat from shoulder, cut into 1-inch cubes
- 10 cardamom pods
- 2 bay leaves
- 12 whole cloves
- 1 teaspoon black peppercorns
- 1 stick cinnamon, about 1½ inches long

(Continued on page 170)





## WHAT YOU DON'T KNOW ABOUT NUTRITION COULD SHOW ON YOUR BEAUTIFUL FACE.

Remember what you learned back in grammar school? About vitamins, minerals and proteins?

How they were essential for glowing skin, shining hair, and sparkling eyes? How they could generally affect the way you look?

Well, nothing has changed.

Vitamins, minerals and proteins still have a lot to do with your skin, your hair, your teeth, your eyes, and every bone in your lovely grown up body.

If you're eating a balanced diet every day, you're probably in good shape. But if you're not, you could be heading for trouble.

Because even little protein, vitamin and mineral deficiencies can not only affect the way you feel, they can affect the way you look.

If you think you'd like to change your ways, we know a good place to begin. In the cereal section of your supermarket.

With Kretschmer Wheat Germ. Kretschmer is one

of the world's most nutritious natural foods.

Just a quarter cup (in your hamburger, salads or yogurt) will give you 15% of your RDA\* of protein. 30% of your Vitamin B1. And it's a good source of most of the rest of the B Complex. It also provides 15% of your Vitamin E. And a lot of precious minerals your body needs.

As a matter of fact, few other foods we know give you this unique combination of so many things that are so good for you.

As part of a balanced diet it could make a difference.

More than all the Deep Fawn eyeshadow in the world.



 INTERNATIONAL  
**MULTIFOODS**

\*U.S. Recommended Daily Allowance

## KRETSCHMER WHEAT GERM. THE BEAUTIFUL FOOD.





If you have dry lips or sore lips, you need Blistex, the medicated ointment in the tube. Blistex soothes and softens cracked, chapped lips, no matter what makes your lips that way! It's also great to help heal fever blisters and cold sores.

**Blistex -  
The lip soother**

## INDIAN COOKING

(Continued from page 168)

- 1 whole dried hot red pepper  
(or 1/16-1/8 teaspoon cayenne pepper)
- 1/2 cup sour cream
- 1/2 cup plain yogurt
- 3/4 teaspoon salt
- 1 teaspoon ground cumin
- 1 teaspoon ground coriander
- 1/2 teaspoon ground turmeric
- 2 medium-sized onions, peeled

In a wide heavy pot, heat 5 tablespoons oil over medium-high flame. Brown meat pieces, a few at a time. As meat browns, use a slotted spoon to transfer to a dish. Put cardamom pods, bay leaves, cloves, black peppercorns, cinnamon, and red pepper into same hot oil. Spices will begin to brown and pop immediately. Stir once and put back lamb and its accumulated juices; add sour cream, yogurt, salt, cumin, coriander, turmeric, and 1/2 cup water. Stir and mix. Bring to a boil. Cover tightly, lower heat, and let meat simmer very gently for about an hour, or until cooked through. Stir a few times as it cooks.

Cut onions into halves, lengthwise, then slice into fine half-rings. Heat remaining 7 tablespoons oil in 9-inch skillet. Put in onions and fry on medium heat, stirring all the time, until they are reddish-brown. Remove onions with a slotted spoon and place on plate lined with paper towels.

Arrange a strainer over a bowl. Empty contents of pot with meat into strainer. Pick off and discard all whole spices. Put meat and juices from bowl back into cooking pot. Skim off excess fat from juices. Add fried onions and cook, stirring frequently over a medium flame, for 2-3 minutes. Remove to platter and serve.

### CORNISH HENS TANDOORI STYLE

four to eight servings

- 4 Cornish hens, split in half lengthwise, skinned, with wings removed
- 1 1/4 teaspoons salt
- 1 lemon (or about 3 tablespoons lemon juice)
- 1/2 cup plain yogurt
- 6 cloves garlic, peeled and coarsely chopped
- 1 1/2-inch cube ginger, peeled and coarsely chopped
- 1 medium onion, peeled and coarsely chopped
- 1 tablespoon *garam masala* (see note)
- 1/8 teaspoon cayenne pepper
- 3 tablespoons orange liquid food coloring, if desired (mix 2 tablespoons yellow with 1 tablespoon red to obtain correct orange tone)
- 3 tablespoons melted butter

Cut two diagonal slits into the meaty section of each half-breast and one diagonal slit on each side of each drumstick and thigh. Sprinkle both sides of Cornish hen sections with salt and rub in with your fingers. Squeeze juice of lemon directly over both sides of Cornish hen sections, again rubbing it in with your hands. Leave aside in a bowl for 20 minutes.

In container of electric blender or food processor, combine yogurt, garlic, ginger,

onion, *garam masala*, and cayenne pepper. Blend until you have a fairly smooth paste.

Pour blended paste over poultry in bowl. Rub it into flesh with your hands. Cover, and leave to marinate in refrigerator 4-5 hours, turning once or twice.

Line a shallow baking tray with aluminum foil and lay Cornish hen sections in it in a single layer. (Use two trays if necessary.) Brush both sides of birds with orange coloring. Let birds sit for 15 minutes. Then brush both sides of birds with melted butter. Keep meaty side of birds up, and place baking tray in top third of preheated 500° oven. Bake 10-15 minutes or until birds are just cooked through and still juicy. Serve immediately.

**Note:** *Garam masala* may be made at home by combining 1 tablespoon cardamom seeds, 1 teaspoon cloves, 1 teaspoon black peppercorns, 1 teaspoon cumin seeds, 1/3 of a nutmeg, and a 1 1/2-inch stick cinnamon in a coffee grinder, and grinding for 15 seconds. Or place mixture between 2 sheets of waxed paper and crush with rolling pin. This spice mixture may also be bought, ready-made, from Indian grocery stores.

### GREEN BEANS WITH CUMIN, GARLIC, AND GINGER

six servings

- 4 teaspoons salt
- 1 3/4 pounds green beans, ends trimmed
- 8 cloves garlic, peeled and coarsely chopped
- 1 1/2-inch cube ginger, peeled and coarsely chopped
- 1/2 fresh hot green chili, chopped  
(or 1/8 teaspoon cayenne pepper)
- 5 tablespoons mustard-seed oil (see note)
- 1 teaspoon whole cumin seeds
- 2 tablespoons lemon juice

In a large pot, bring 4 quarts water to boil. Add 3 teaspoons salt. Put in green beans and boil vigorously for about 4 minutes or until beans are just tender but still green and crunchy. Drain beans and rinse under cold water. Put aside.

Put garlic, ginger, and green chili into container of electric blender or food processor. Add 1/2 cup water and blend into a smooth paste.

Heat mustard-seed oil in large 12- to 14-inch skillet over medium-high flame. When very hot, add cumin seeds. They will begin to sizzle immediately. Quickly add garlic-ginger paste and stir it around for half a minute. Add green beans and toss with the paste. Turn heat to medium-low. Add 1 teaspoon salt, lemon juice, and toss beans again. Serve immediately.

**Note:** Mustard-seed oil is available at the spice shops listed at end of recipes.

### POTATO SALAD WITH YOGURT

six servings

- 2 pounds waxy boiling potatoes
- 1 cup plain yogurt
- 1 teaspoon salt
- 1 teaspoon ground, roasted cumin seeds  
(see note)
- Freshly ground black pepper to taste

(Continued on page 172)



# “What we finally did about smoking.”

“I married a man who smoked. And I smoked, too. Obviously smoking isn’t what brought us together, but we liked to talk while enjoying the taste of a good cigarette.

“Since taste is what we liked about smoking, we smoked high-tar cigarettes.

“Well, when the stories started about high tar, they began getting to us. So we started looking into low-tar cigarettes. With very little success. We tried a lot of them but they all seemed as dry as cotton. And they had no taste.

“Then one day my husband brought home a carton of Vantage. Naturally, I tried them, too. To make a long story short, we stayed with them. The taste

was so good we hardly noticed that we’d switched at all.

“We wanted the impossible. Low tar and outstanding taste. We found it. And we haven’t been keeping it a secret. It’s Vantage.”

*Janet Dieckmann*  
Janet Dieckmann  
Denver, Colorado



Regular, Menthol,  
and Vantage 100's.

## Vantage. A lot of taste without a lot of tar.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

FILTER: 11 mg. "tar", 0.7 mg. nicotine,  
MENTHOL: 11 mg. "tar", 0.8 mg. nicotine, av. per cigarette, FTC Report AUG. '77;  
FILTER 100's: 11 mg. "tar", 0.9 mg. nicotine av. per cigarette by FTC method.



**paco.....**

**to his friends**



**cologne...after shave  
and other things ....from paris**

**LORD & TAYLOR ALL STORES**

## INDIAN COOKING

*(Continued from page 170)*

1/16-1/8 teaspoon cayenne pepper  
6-8 scallions, trimmed and sliced, including half their green sections

Boil potatoes in their jackets and let cool completely. Peel and dice into 1/2-inch cubes.

In a bowl, combine yogurt, salt, cumin, black pepper, cayenne, and scallions. Add potatoes and mix gently.

**Note:** Cumin seeds may be roasted in a cast-iron skillet. They are ready when they begin to exude a nutty, roasted aroma. Then grind them in a coffee grinder or crush them with a rolling pin.

### SAFFRON RICE

*four to six servings*

1 teaspoon saffron threads  
1 tablespoon salt  
2 cups long grain rice

In a small cup, soak saffron in 1 tablespoon hot water for 1/2 hour.

Bring 5 quarts water to boil. Add salt and rice. Boil briskly for 8 minutes. Drain rice.

Put rice in ovenproof dish. Dribble saffron water (and saffron threads) over rice in streaks. Cover tightly with aluminum foil, then with lid. Bake 45 minutes in preheated 325° oven. Fluff with fork, serve.

### CABBAGE AND CARROTS WITH MUSTARD SEEDS AND FRESH COCONUT

*six servings*

1 small fresh cabbage, about 2 pounds  
2 carrots  
5 tablespoons mustard-seed oil  
1 tablespoon black mustard seeds  
2 bay leaves  
1 fresh hot green chili, cut into fine shreds  
1 teaspoon salt  
1/2 cup freshly grated coconut

Remove outer leaves of cabbage; cut head into 4 sections and core. Shred sections into long fine shreds. Peel and trim carrots, and cut into fine matchsticks.

Heat oil in 12- to 14-inch skillet over medium-high flame. When very hot, add mustard seeds and bay leaves. Mustard seeds will begin to pop immediately. Quickly add cabbage and carrots and turn flame to medium. Stir and fry cabbage and carrots for about 4-5 minutes or until just wilted. Add green chili and salt, and stir-fry for a minute. Turn off heat. Mix in freshly grated coconut, serve.

### CHICK-PEAS COOKED WITH TOMATOES

*four to six servings*

7 cloves garlic, peeled  
and coarsely chopped  
1-inch cube ginger, peeled  
and coarsely chopped  
5 tablespoons vegetable oil



2 medium-sized onions, peeled and minced  
 4 fresh tomatoes, peeled and chopped,  
 or 4 canned tomatoes, lightly drained  
 and chopped  
 2 pounds canned chick-peas, drained  
 ½ teaspoon salt  
 1 teaspoon ground cumin  
 1 teaspoon ground coriander  
 1/16-1/8 teaspoon cayenne pepper

Put garlic, ginger, and ½ cup water into container of electric blender or food processor. Blend until smooth.

Heat oil in a wide heavy pot. When hot, add onions and fry until browned at edges. Pour in garlic-ginger mixture. Stir and fry for a minute. Add chopped tomatoes. Go on stirring and frying for another 3-4 minutes. Put in drained chick-peas, salt, ground cumin and coriander, cayenne. Mix gently. Cook 2-3 minutes, stir gently occasionally.

## COCONUT BARFIS

*six to eight servings*

2 cups sugar  
 1 coconut, freshly grated (see note)  
 ⅛ teaspoon cardamom powder (cardamom seeds can be pounded in a mortar)  
 2 drops red food coloring, optional  
 A little vegetable oil

Combine sugar with ½ cup water in a heavy pot. Put pot over medium flame and let sugar turn to syrup. Cook gently 2-3 minutes. Add coconut. Cook, stirring, on medium-low flame until syrup almost disappears into coconut. This will take about 20 minutes. Add cardamom powder and food coloring. Mix well. Turn off heat. Grease a 6 x 6-inch section on a cookie sheet with a little oil. Quickly spread coconut mixture over oiled section, smoothing out top, sides, and edges with a knife dipped in water. Cut 6 x 6-inch coconut square into 1 x 1-inch *barfis*. Let cool.

**Note:** To grate coconuts, pry off coconut meat, remove brown skin, and grate by hand or in food processor.

## MANGO FOOL

*four servings*

1½ cups canned or fresh mango pulp  
 (use only fully ripe fresh mangoes)  
 1 pint heavy whipping cream  
 ⅛ teaspoon cardamom powder (cardamom seeds can be pounded in a mortar)

Refrigerate mango pulp so it gets very cold. Whip cream until it stands in peaks.

Use 4 clear dessert bowls. Put ¼ cup mango pulp at the bottom of each bowl. Swirl remaining ½ cup mango pulp into whipped cream so it appears marbled. Spoon whipped cream onto top of each mound of mango pulp. Top each serving with sprinkle of cardamom powder.

Spices used in these recipes may be found in New York City at:  
 Annapurna, 127 East 28th Street  
 India Food and Gourmet, 110 Lexington Avenue  
 India Spice Company, 126 Lexington Avenue  
 Bloomingdale's Delicacies ▽

possibly the most  
 brilliant perfume in the world

LORD & TAYLOR ALL STORES

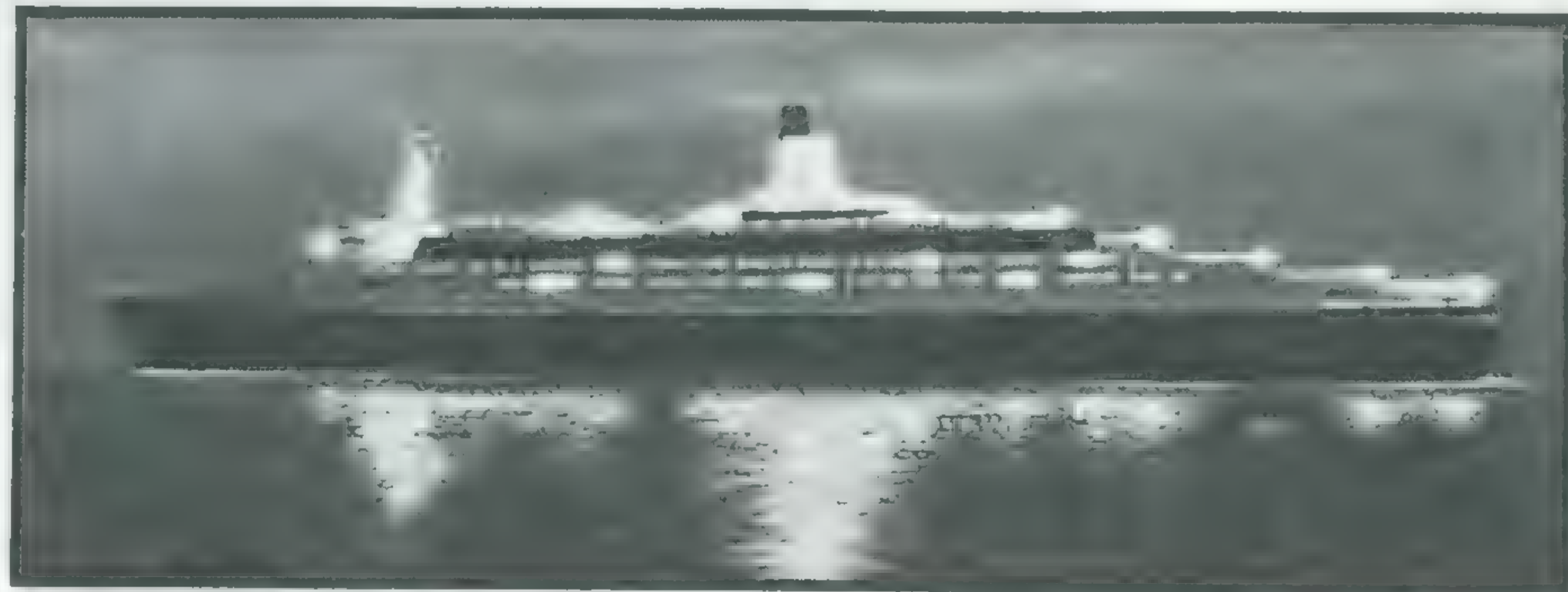


# See the world in 80 days from the best of all possible worlds: Queen Elizabeth 2.

On January 18, 1979, Queen Elizabeth 2 leaves on an extraordinary voyage around the world in 80 days: 33,564 miles; seven seas, four continents, and 22 ports. Following the sun, the Queen will arrive in South America and Africa in their summer and in the Orient in the spring.

Sail with the Queen and you'll get the chance to explore Buenos Aires, Nairobi, Bangkok, the Taj Mahal, and the People's Republic of China.

Sail with the Queen and you'll live in a world of luxury and elegance, pleasure and excitement. You'll dine in world-famous restaurants. You'll attend glittering balls and intimate soirees. Entertainment stars will light up your nights. Swimming, tennis, jogging, miniature



golf, shopping will fill your days. And a gracious British crew will indulge your every fancy.

Rates for the entire 80-day cruise from New York are \$8,900 to \$48,000 a person, double occupancy. Or, you may embark in Fort Lauderdale and disembark in Los Angeles or Florida on your return.

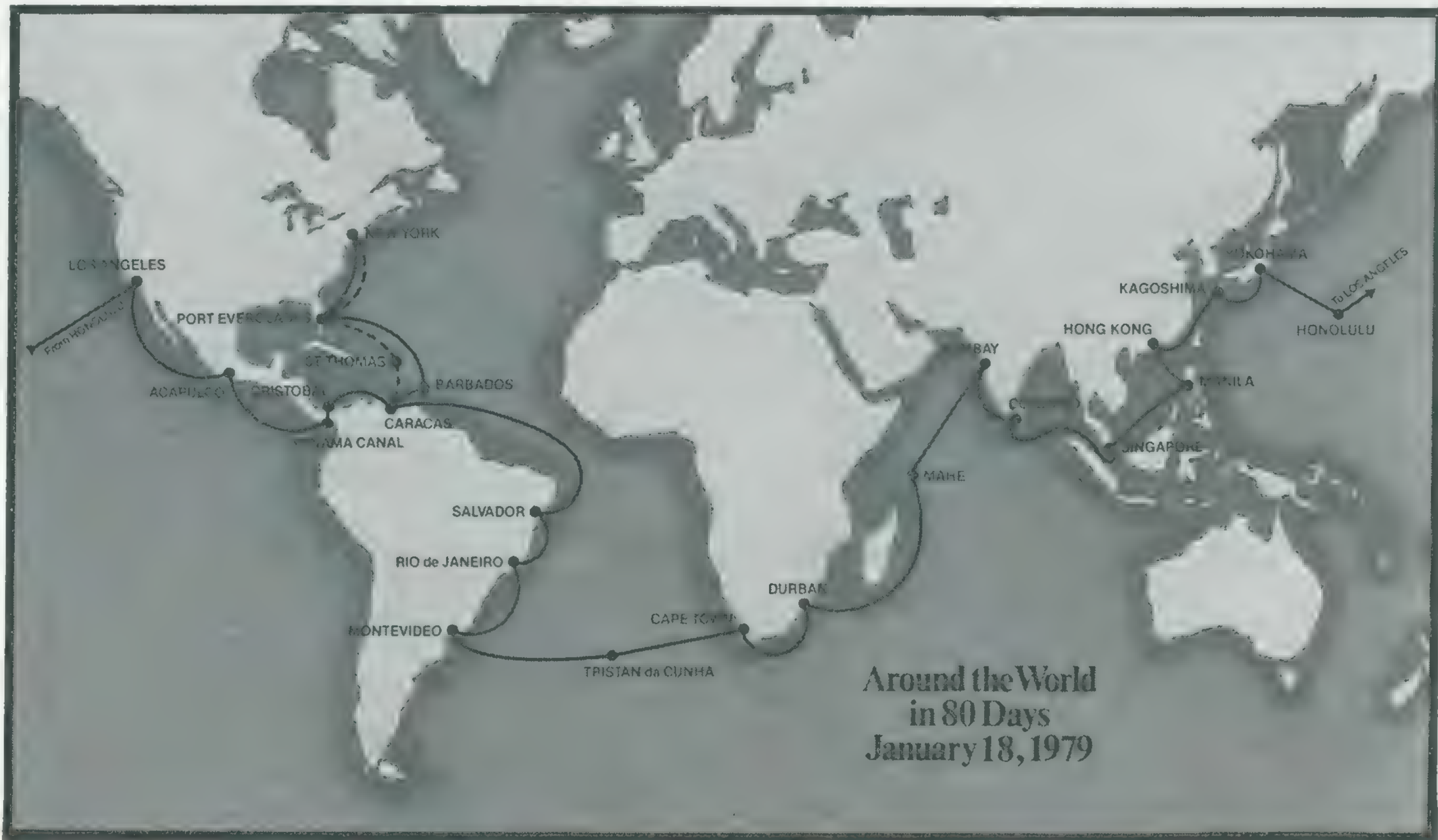
And if you don't have the time for the whole cruise, you may join part of it. A variety of shorter

segments and air/sea packages are available.

Make your reservations now. See your travel agent or write to Vaughn Rickard, Cunard, Department V 5, 555 Fifth Avenue, New York, N.Y. 10017

## CUNARD

**Queen Elizabeth 2**  
**For once in your life, live.**  
*British Registry*







**B**ritain in summer: color, pomp, venerable get-togethers such as the Royal races at Ascot, Glyndebourne Festival Opera, the Royal International Horse Show, Wimbledon—not to mention the boaters, blazers, and Old School ties of the Henley Royal Regatta (pictured here). But since tickets for these events are hard to come by, Americans traveling Britain often don't get to experience them. A good way to see Britain and to take in Henley... or Wimbledon... or Ascot is a Keith Prowse one-week tour. Prices start at \$239 (for the Henley Regatta tour) and include hotel, breakfasts, sightseeing, receptions, plus the best seats available for that very special British special event. (Airfare is extra.) Information: (212) 581-1400.

# Travel

# Now

Go Royal in Britain...  
wine-feast through New York  
State... find Imperial Russia in D.C.

**Must-see in Washington, DC: Hillwood Museum**—the now open Georgian-style mansion that belonged to the late Marjorie Merriweather Post, filled with extraordinary art treasures of Imperial Russia. Also at Hillwood: eighteenth-century French furniture, a vast porcelain and crystal collection (exhibits are changed bi-weekly); acres of gardens; small, well-run tours. Special in May: thousands of full-blooming azaleas. Reservations: (202) 686-5807.

If you're fascinated by the business of fashion, where better to totally immerse yourself than in Paris—where it all began? The Paris American Academy, a fine-arts school on the Left Bank, has recently added to its curriculum a four-week workshop/seminar in fashion design and merchandising geared to both professionals and novices in the field. Besides classroom and studio course work (taught in English by French fashion pros), students will field-trip to major couture houses, textile factories, boutiques, department stores. Cost of the six-university-credit seminar: \$745—covers lodging, tuition, museum visits, social events. Seminars for '78 are scheduled for June and September. Information: Vogue School Bureau, 350 Madison Ave., New York, NY 10017.

Be a two-timer! Wear two watches on one wrist on long-long-haul flights with fast time changes. With one watch on home time, the second on local time, there's no distress if you find yourself dozing off at lunch... or ravenous at 2:00 A.M. — D.M.

**Look into: America Calling**—a service that gets emergency messages to travelers abroad. Especially helpful for parents of kids backpacking or Eurailing through Europe with no fixed itineraries, America Calling works through coded messages that appear instantly in the "International Herald Tribune." If the traveler sees his assigned code number in the newspaper, he then knows to call home immediately. Service costs \$22.50 for three months. Information: (800) 631-8984.



**Wake-ups anywhere in the world plus music and news: Sanyo's brand-new tiny-tiny digital clock/AM-FM radio, a portable palmy, above; \$69.95 at Sam Goody in New York and other U.S. electronics stores.**



## Come taste the wine!

Super summer idea: take car, kids, picnic lunch and wine-tour New York. The wine-tasting stops that follow are all less than two hours from Manhattan: **Great River Winery**, Marlboro, NY—dry French hybrid wines; cool, modern tasting rooms with white walls, track lighting, butcher-block tables; try the Aurora (white) or the Vincent Noir (red). Phone: (914) 236-4646. **Hudson Valley Wine Co.**, Highland, NY—325 acres of vineyards on Hudson River; handsome stone buildings; \$2 tour includes bread, fruit, cheese—and wine; picnic grounds; movies on summer Saturday evenings. Phone: (914) 691-7296. **Royal Wine Corp.**, Milton, NY—famous kosher winery; tasting room in converted railway station; closed Saturdays and Jewish holidays. Phone: (914) 795-2240. **Brotherhood Winery**, Washingtonville, NY—oldest U.S. winery; vast underground vaults. Phone: (914) 496-9101. Another choice, the **Cascade Mountain Vineyards**, Amenia, NY—family-run operation; pastoral setting; dry wines. Phone: (914) 373-9021.

—RICHARD ALLEMAN





## Once-and-future India: raw energy, echoes of the Raj

In Delhi, soft voices, big smiles, grand streets that pulse with bright color, theater, life

By Despina Messinesi

In Delhi, I didn't simply arrive, I plunged into another world. After living in the coddled security of an Air India 747 for over twenty-four hours on my flight from New York, I blinked like an owl in daylight at the chaotic Delhi airport. Oblivious to the turmoil there, Indian women moved with regal dignity, their marvelously colored saris sweeping over the dirty floors.

able as Greek is to most people) as well as in English mark its leafy green streets and broad avenues.

A large hunk of Delhi—first laid out fifty years ago with embassies, impressive government buildings, and large modern hotels—is, logically, called New Delhi. On the broad avenues there, cabbies swerve around large traffic circles at such an



*Inside the fortifications of Delhi's Red Fort, festooned arcades of royal white-marbled pavilions—where "balance, symmetry, perspective are everything," said the guide*

At most airports, it's I who beg for help; but, in Delhi, a forest of skinny arms advanced, like Birnam Wood in *Macbeth*, to help with luggage. A bearded Sikh, wearing an intricately wrapped magenta turban, drove my cab from the airport to the hotel. Driving on the left side of the road, *à l'anglaise*, we passed bungalows in gardens, small domed Moslem mausoleums, spans of ancient walls, and lots of pedestrians leisurely ambling along on unpaved sidewalks. Instead of that dismal "automobile row" that edges most large cities, Delhi's outskirts reminded me of suburbia.

My arrival at the Oberoi Inter-Continental Hotel was pure theater. A doorman—in a scarlet tunic cinched by a wide belt with polished buckle and in an elaborate turban that added inches to his tall, thin figure—opened the door of my disreputable-looking cab with a flourish good enough for a shiny Rolls. Even though I was sagging with jet lag, I perked up. Chin up and back poker-straight, I made my way into the hotel's spacious, air-conditioned lobby.

Throughout my entire stay in Delhi, I remained as intrigued, baffled, and fascinated as I was on the day I arrived. Each day seesawed irresistibly between superficial Western reminders that made me feel completely at home and the unfathomable—to me, at least—historied cultures and civilizations of India. Delhi reminded me of Athens. One practically stumbles over antique stone monuments in this Indian city; signs in squiggly Hindi (undecipher-

alarming speed that a drive through New Delhi is like a roller-coaster ride. You hang on for dear life.

Delhi is an easy city for tourists—one quickly gets the hang of it. I did my "heavy" sightseeing in the morning: three hours is about all you can absorb comfortably. Lunch runs on the late side, around one-thirty. Afternoons were reserved for browsing and shopping.

To get my bearings on my first sortie into the city, I arranged with the hotel's travel office (all hotels have them) for a car and guide. From then on, I went on my own with a city map and my indispensable green *Guide to Delhi*. Many people give Delhi the brush off, but I was amazed at the masses of things to see.

What hooked me wasn't in the guide books, it was the perpetual pageant of the streets: the grace and gentleness of the people, the soft voices, big smiles, India-ink-black glossy hair, fragile bodies. And the colors. Streets were a blaze of color. Buildings were made of sandstone—dark red and rose. Lavender, peacock blue, celadon, purple, and coral were only the background colors of saris printed with more color. Men's turbans screamed: quince yellow, plum purple, primrose, chlorine green.

On grassy roundabouts in the middle of traffic, the groupings of people, invariably sitting in a circle, reminded me of Chagall's tight, stylized bouquets. Vibrating with color, huge billboards read, "Fewer the children, the better the Health & Prosperity" and "Don't let litter spoil the glitter."



**Lago Mar**

PARTICULAR PLACE AT PARTICULARLY APPEALING SUMMER RATES

A RESORT CLUB

... especially for families. A pleasure world for all ages. 800' private beach, 3 pools (1 Olympic), playground, teenage beach club, 3 par golf, sailing, complimentary golf and tennis (11 courts, 5 lighted, practice lane). Dining, lounge with entertainment. Rooms/efficiencies/apartments/ocean villas. Your inquiry is invited.



FORT LAUDERDALE, FLA.

## Make yourself at home in London.

Instead of staying at a London hotel feeling like a tourist, stay at a Meon apartment and feel right at home.

You'll live like a Londoner in a luxurious apartment in Mayfair, a converted mansion in Kensington or even in an old English country home.

A Meon apartment gives you the hotel services you need, the privacy you want and the London Londoners love.

I want to live like a Londoner. Please send a copy of "Londoner's London" to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I expect to be in London from \_\_\_\_\_ to \_\_\_\_\_.

Or call Dee Bryan-Brown (212) 722-8220.

**MEON** Travel

305 East 86th Street N.Y., N.Y. 10028



Written on the back of painted trucks, the polite recommendation: "Horn, Please."

Traffic—and particularly the vehicles enmeshed in it—was electrifying. In addition to private cars (mostly polished diplomatic corps ones), buses, trucks, and taxis (mainly vintage English Ambassadors), there were the three-wheeler scooter taxis, also called rickshaw scooters, with their fringed surrey tops. They charge much less than taxis do. Stranded one day and with no cab in sight, I rode a rickshaw scooter and loved it. You ride close to the ground and feel the breezes.

Then, there were the bikes—squadrons of them: mopeds, bicycles, scooters, and motorbikes. My favorite mental snapshot is of sari-ed women sitting side-saddle on scooters driven by turbaned Sikhs, sometimes with a child sandwiched between them. Add to this list the phut-phut (a four-seater motorbike), horse-drawn two-wheelers called Tongas, bullock and camel carts. That's the traffic scene in Delhi.

In the sprawling city of Delhi, many of the must-see sites are bunched together. There, I pretended my eyes were camera lenses: I needed closeup lenses to focus on the intricate details of inlaid marbles, carvings, and Indian jewelry; wide-angle ones to take in the stunning perspectives and to grasp the grandeur.

To distinguish between New and Old Delhi (equivalent to an American city's uptown and downtown), my personal marker was India Gate. This enormous, impressive War Memorial to the Indian Army soldiers who died in the First World War stands on a grassy green roundabout spoked by some nine avenues. On the same

By a stroke of luck, I was in Delhi on January 26, the day when the Rajpath is the parade ground for the yearly Republic Day Parade. Indians poured in from all over the country. Some came in busloads, but everyone had to walk from car and bus parks to the viewing stands. Early mornings are chilly in January—around fifty degrees. Bundled against the morning cold, Indians looked like walking bolts of cloth. No hands showed. I never saw so much color and pattern.

"In Delhi,  
I plunged into  
another world"

Rose petals, floating down over the grandstands from airborne military helicopters, signalled the start of the parade; at its finale, squadrons of planes thundered overhead, leaving trails of saffron, white, and green smoke (the colors of the Indian flag). Preceded by mounted guards with shiny lances, President N. Sanjiva Reddy arrived in a horse-drawn carriage with footman; Prime Minister Morarji Desai rode by in a white jeep.

The India I had dreamed about, those visions of pomp and ceremony, paraded in front of me. Soldiers, in glorious uniforms with starched turbans and polished bayonets spotlighted by sunshine, marched with a precision that even New York's Radio City

Rockettes would envy. There were regiments of high-stepping horses and camels—of the camel corps—with orange pompons on their noses. (Watchful sweepers, waiting on the sidelines, rushed and cleaned up after their passing.)

On the polished green mechanized units—tanks, armored carriers, and lethal-looking missiles—soldiers stood erect, immobile as tin soldiers. Mini samples of ships and aircraft rolled by on floats. Major domos, skillful as jugglers, led the bands that accompanied each unit.

A procession of *tableaux vivants* on floats, each from a different part of the country, showed their states' specialties—in costumes, dances, music, architecture, industry, and religion. Some floats carried messages on the sides; I remember one from West Bengal that read: "Land Reform, the Only Solution."

Children, the pride of India—riding elephants, marching, singing, dancing—brought up the rear of the parade. Wearing uniforms and costumes, the children had one prop in common (at least, I thought so): black, glossy little heads of hair.

The spine-tingling thriller, and the grand finale of the Republic Day Celebrations, was Beating Retreat. It was timed to sunset, that melancholy, tranquil hour when birds' wings flutter unusually loud. Backdrop for this spectacle was the far end of the Rajpath; the stage was the paved courtyard between two government buildings—columned, turreted fantasies in sandstone, with curious towers shaped like afterthought lighthouses.

Beating Retreat was attended by the President of India, who arrived in his open  
(Continued on page 178)



In Delhi's greatest mosque, black-robed Moslem women talk with kohl-rimmed eyes

green centerpiece, although not intended as a memorial, is a royal canopy above an empty pedestal where a statue of King George V used to be.

Standing at India Gate and looking up Rajpath—Delhi's broadest avenue—you take in, in a blink, the full imperial impact created by architectural dramatist Sir Edward Lutyens. The Presidential Palace (which Lutyens designed to house the Viceroy) spreads dramatically over a rise of hill. It's hard to believe that this testimonial to Colonial splendor was finished only in 1929. I loved the elegance of the wrought-iron gate, with its Hindu-peaked tops outlined like black lace against the blue sky, and the iron railing that is interspersed with soft pink sandstone columns each topped with a chubby elephant.

When you visit Portugal, you'll smile on the outside because we make you feel good on the inside.

You'll smile at our sun. You'll smile at the beauty of our countryside, and at the warmth of our people.

You'll smile at the values you'll receive, and at our Portugal On A Silver Platter bonus plan.

So see your travel agent, and mail in this coupon for our vacation planning kit. We promise it will make you smile.

## Portugal The little country with the big smile.

### Portuguese National Tourist Office

548 Fifth Avenue, New York, N.Y. 10036

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_



# Chandris gives you any cruise when and where you like it!

That's right!

There may be many ships and many cruise offerings in this magazine BUT, CHANDRIS is the ONE!

We grasped the cruise concept and diversified into many expressions of cruising.

Mediterranean, East and West, Caribbean, Canary Islands, Black Sea, North Cape, Aegean Sea, Greek Islands, North Africa.

Cruise Air/Sea/Land packages . . . Cruise & Stay Packages . . .

ITC air charters from major U. S. cities combined with our Cruise Holidays for easy, economical vacations.

Whether you are considering popular spots, the unusual or exotic, we have a cruise for you almost any time of the year.

So for super service, delightful dining, entertainment and fine accommodations wherever you cruise or Hotel stay ask your travel agent or call us today!

**chandris inc**

666 Fifth Avenue, New York, N.Y. 10019

Tel.: (212) 586-8370

Chicago, Beverly Hills,  
Toronto, Ft. Lauderdale.



## TRAVEL: INDIA

(Continued from page 177)

carriage, government officials, and diplomatic corps. On the parapets of each building, soldiers on camels, immobile as frieze figures, stood silhouetted against the pallid evening sky. Suddenly, appearing like specks over the rise of the hill, advanced the massed army bands. Some thirty-four military bands performed, marching in intricate patterns; there were drum rolls, pipes, brass, and clicking drum sticks. Before the bands disappeared over the hill, they played "Abide with Me," Mahatma Gandhi's favorite hymn. Then flares shot up in the sky, streaking it with the three colors of the Indian flag. As they faded, lights went on to illuminate the government buildings. It was a stupendous show. Later that evening, I mingled with the crowds who, like me, had come to ooh and ah over the enchantment of the lighted buildings.

Throughout my explorations in Delhi, I found so many luring distractions en route to any specific destination that I would have needed blinders to keep from straying. When I would abruptly ask my driver to stop, backtrack, and turn, he would smilingly say, "No problem, ma'm." For everything and everywhere—room service, travel offices, beauty parlors, restaurants—the answer was "no problem." It comforted, even though it wasn't necessarily so. Indian English, spoken with a British accent, sounded like a musical scale with up-and-down inflections.

Among the must-sees: polo played, at Delhi's Polo Club, against a backdrop of

Safdarjung's domed tomb. Mallets click; small, swift ponies "turn on a dime"; shots—such as back-hander, under the neck—fly by; "promoting it, Pickles backs it lovely," is called out over the loudspeaker during the thrilling chukkers. Along the length of the field, strings of ponies (a minimum of four for each player) stand on the ready, tended by turbaned grooms. Pulverized red sandstone, strewn on paths, keeps the dust down.



Everywhere is India's genius for decoration: even camels wear dowager necklaces

Definitely not drawn to forts—with drawbridges, grassy overgrown moats that often smell, rusty cannonballs—once inside Delhi's Red Fort (which reminded me of Granada's Alhambra), I went overboard for the stunning layout of the royal complex:

a series of gently scaled pavilions where the Emperor Shah Jahan and ladies of the court lived and bathed, where musical entertainments were given in gardens with trickling fountains, and where the Emperor prayed in a ravishing small mosque. Every inch of the interior of the Red Fort is decorated: painted, carved, inlaid with *pietra dura* or mirrors.

Gold-leaf mirrors and paintings are no longer in pristine condition, and fountains once flowing with perfumed water are dry, but roses still flower and the grass is green. I can vouch for the lawn mowing, which is done with a cylindrical cutter drawn by a bullock that is led by a man on foot: noiseless performance, excellent results—better than a power mower.

Emperor Shah Jahan and his cavalcade would go from the Red Fort to the close-by Jama Masjid, the largest mosque of Delhi; and that is what tourists do today. Now, the span between them—called Chandni Chowk—is a bewildering jam-up of transportation (including camels), blowing horns, screaming children, hammers pounding silver and copper . . . smells of spice, cooking oil, and flowers.

"A bearded Sikh,  
in purple turban,  
drove my cab"

*Note:* Before entering a mosque, people must remove their shoes or wear, over their shoes, slipcovers provided by an attendant who ties them on and takes them off when you leave. One rupee—roughly eight cents—pays for the convenience.

To enter the great mosque, you climb steep, straight-up steps like those in Mayan pyramids. Framed by a covered gallery fluttering with birds, I felt dwarfed inside the vast proportions of the courtyard. Two slender minarets flanked the three massive domes that rose above the prayer hall that, to me, appeared more like a long colonnade with a bold black-and-white marble floor.

Hearing people across the courtyard, I pretended to be involved with architecture and walked over. They were a handful of women, some veiled, young and old dressed in black robes browned by sunlight. Giggling and nudging one another, they gave me the once-over as I did them. They didn't speak English but instead talked with big black eyes rimmed in kohl.

The Indians' love of and skill for ornamentation is bewitching. Camels wear dowager necklaces and ankle bracelets. Rows of potted flowers line driveways and edge gardens. I watched Indians paint large murals without sketching them in—completely freehand; design exquisite mosaics with flower petals; decorate a fountain with one rose petal.

Brace yourself for shopping on Janpath—the broad avenue that ends at Connaught Circus, the white-columned colonial building of offices and shops—but don't miss this adventure. At the Tibetan and Indian stalls, bargain and haggle. The abundance and sameness of masses of beads, bracelets, boxes, silk scarves, and cotton shirts jade the eye. Now that I'm home, I wish I'd

(Continued on page 180)



# We're the only U.S. airline that can honestly promise you the world.



It's true for the simplest of reasons:  
we're the only airline that flies to all parts of  
the world from America.

84 cities in 58 countries on 6 continents.

Our flights, even to the most far-flung places, are  
scheduled frequently enough so that every three minutes,  
somewhere in the world, a Pan Am plane is either taking off  
or landing. And more often than not, that Pan Am plane, whether you're  
a passenger or you're shipping cargo, is a big, roomy 747. The plane,  
we're told, that's the most preferred by international travelers.

The next time you're traveling abroad, ask your travel agent or  
your corporate travel manager to put you on Pan Am. It'll make  
things a lot easier. **PAN AM**  
Promise.

## America's airline to the world.



# COME SEE THE REAL ITALY



## Where even hospitality is an art.

Famous cities, beaches, mountains, lakes, folklore—Italy has it all.

You'll find incredible art treasures, of course. And history at every turn. But today's Italy offers so much more to satisfy even the most demanding visitor.

There are art festivals. Opera and folk music. Fashions, handicrafts and sports for every season. Large cities and untouched medieval towns. Spas and tourist villages. Modern hotels and quaint inns. All set in spectacular scenery among mountains and lakes and beaches, and offering you a delightful variety of climates from the Alps to Sicily.

Making your visit more memorable are Italy's superb wines and foods. An ultramodern system of superhighways, and an extensive network of railroads, air, land and sea transportation will make your sightseeing easier. You can even buy a museum card for a nominal charge which entitles you to visit some 800 national museums, art galleries and archaeological sites.

Most memorable of all though, is the warm welcome you get from Italy's friendly people—people who have made hospitality an art. Why wait? Visit Italy, the inexhaustible treasure.

### ITALIAN GOVERNMENT TRAVEL OFFICE

630 Fifth Avenue, New York, N.Y. 10020 (212) 245-4822  
500 N. Michigan Ave., Chicago, Ill. 60611 (312) 644-0990  
360 Post St., San Francisco, Calif. 94108 (415) 392-6206



## TRAVEL: INDIA

(Continued from page 178)

given in to my impulse and bought some of those fun, inexpensive things.

Signs point to the nearby government-sponsored Indian Cottage Industries Building, which is arranged like a department store. There, prices are fixed and cotton upholstery fabrics are outstanding. Easy to take is the row of air-conditioned State Emporium shops—again, with fixed prices: it's like shopping all over India in only one block on Irwin Road, recently renamed Baba Kharak Singh Marg.

“Rose petals  
floated over  
the grandstands”

The one shop where I wished I had millions of dollars to spend was Kanjimull & Sons in Scindia House. In a deceptively plain, small showroom at sidewalk level, walls are hung with photos of world-famous customers; the vault is a storehouse of fabulous antique Indian jewels and blazing modern pieces. When travelers purchase jewelry there, it is delivered in jade-green printed-silk pouches.

On Tuesday afternoon, you may splurge at the glass-bracelet market outside the Hindu Hunuman Temple on Irwin Street. Bracelets cost about \$1.50 a dozen, which is how Indian women buy and wear them; they come in luscious colors; but, beware, they're made for slender Indian hands and run small. The knack is to slide on three or four at a time, wiggling and pressing them. I did and failed. One broke and cut my hand.

For antiques, ivories, brass, and copper, see the Sundar Nagar shopping center in the residential part of town near the Golf Club. I'm partial to Nirula's, at number 7.

Of course, in the hotels' shopping arcades, you'll find practically the same things—junk jewelry to diaphanous saris—as you spotted in the downtown marketplace, but shopping is half the fun.

### DOING AGRA AND THE TAJ

On the three-hour drive heading south from Delhi to Agra: factories, then flat country, chunky domed tombs, date palms, herds of slick black water buffaloes (producers of thick milk), leggy storks and wading ibis, wild canaries, women—carrying copper pots on their heads as if wearing crowns. “When mustard plants flower, it's spring,” say the Indians. It was February, and the mustard was in yellow bloom.

After a midway coffee-break at Haryana—the two-year-old State Tourist Resort of duck-and-swan-filled lake, lawns, two-story guest bungalows—we forged ahead, past compounds of humble houses, outdoor school classes, lumbering camels, two-wheelers drawn by bullocks and camels.

On the outskirts of Agra, we stopped at the imposing red minareted gateway that is so completely covered with inlaid stone it appears veiled in white lace. Chronologically, the Taj story begins here: at the mausoleum of Akbar, grandfather of Shah





Flying Air India's 747, patterns of India: in saris, gentle smiles, decor, food

Jahan—who was the prolific builder of Moghul masterpieces including the romantic Taj Mahal. Around Akbar's mausoleum, I was spellbound by baby-pink-faced rhesus monkeys stretched out placidly, on the lawns, breast-feeding their little ones.

Close your eyes when driving through the hodge-podge city of Agra, then head for the new Mughal Hotel, an oasis away from jangling city noise. Massive as a red-brick fortress, the hotel, inside, is a splurge of marble halls, purple sofas, wings of air-conditioned rooms overlooking courtyards mauve with jacaranda trees, with gurgling

"Vibrating with color, huge billboards read 'Fewer the children, the better the health and prosperity' "

fountains, pool, and tennis courts.

Lying next to a bow window on a low cushioned platform, I felt very much like a harem lady looking out on that postcard-familiar Taj silhouette, unchanged since the seventeenth century. Sipping my favorite thirst-quencher—soda water and fresh lime juice—in the terrace bar, I caught more of the fabulous view. After a sumptuous lunch in the hotel's dark-brown restaurant, the Taj experience continued.

Next, I visited the "baby Taj," the ravishing small—only four rooms—square white-marble tomb of the grandfather of Shah Jahan's wife. To reach it, we drove through the open market, practically ran over a pig and a monkey squabbling over a lettuce leaf, crossed a rickety bridge over the curling, ankle-deep Jamuna River. Little wonder that this beauty is rarely visited.

Agra's Red Fort is a glorious testimonial to the achievement of one family. Emperor Akbar, his son Jahangir, as well as his grandson, Shah Jahan, all had a hand in this lyrical ensemble of palaces, audience halls, courtyards, mosques, harems. It oozes with nostalgia. Taking in the view of the Taj Mahal from a marble belvedere, I saw a triple vision: the Taj, its reflection in the river, plus a camel train wading across the Jamuna. In late afternoon, I backtracked

for a last look at the perfection of the Pearl Mosque—its white marble soft as velvet, with flocks of green parakeets diving in and out of its festooned arches.

My visit to the Taj Mahal itself crescendoed, like music, to a forte. I didn't see the Taj at once; there was no sign of it as I walked through one of the three gates leading into the vast walled courtyard with niches all around (presumably for pilgrims). Then, passing through a central one-hundred-foot-tall gate, I began to see part of it—finally all of it—as the tall minarets floated, mirrored, above two pools. A masterful work of layout.

Climbing the steep stairs, I was amazed by the Taj's size. I walked and walked around it, stunned by the embroidery—fine inlays of semi-precious stones; fascinated, too, that the Moghul keyhole carvings were shaped like the backs of women.

#### BEDDING DOWN IN INDIA

Back at Delhi Oberoi Inter-Continental Hotel, walking through its wide corridors at noon, I was amazed at the number of "do not disturb" signals—a red light on room doors that guests flash on and off from inside their rooms. At midnight, the lobby hums as if it were midday. At night, you spot guests' luggage kept safely together under a turquoise fishnet.

In hotels in India, you get the impression of living in kingdoms sealed from the world. Everything you may think of is provided, and requests are instantly filled. In Delhi, a pivotal point for jets, it is "no problem" for guests arriving any hour of the twenty-four.

A staff of one thousand looks after the

Oberoi's three hundred and fifty guest rooms, rose and flower gardens, flower-filled marble lobbies, and restaurants. In my room, lamps, handles, and mirror frame gleamed; in elevators, I used the polished brass doors as full-view mirrors.

Faithful to hotels for all meals, I thrived, had no tummy problems. In the Oberoi's ruby-red Moghul Room, I could go all-out for Indian cuisine, *sotto voce* Indian music; in the Taj Restaurant, with its sensational peacock-beaded curtain and shimmering beaded pillars, I combined Indian and Western dishes (at lunchtime, musicians play "Tea for Two" type melodies here; at night, dance rhythms). My standbys, anytime for meals and pool snacks were the hotel coffee shop; the Café Espresso, which serves around the clock; and room service.

Unexpected views from my sixth-floor room at the Oberoi were hawks gliding by at eye-to-eye level; blue flashes of kingfisher birds, darting from branch to branch; mustard-yellow-striped Indian squirrels scampering across the lawns. Glancing out at the golf green, I felt I was in the country, not a capital city.

Delhi's newest hotel, the monumental Maurya, rises and shines at night like a beacon above the Diplomatic Enclave. (Continued on page 182)

## VOGUE to GO

Please check the brochures you would like to receive and return this column to VOGUE, Department TPO5, Box 3374, N.Y., NY 10017, BEFORE SEPTEMBER 1, 1978. Please allow 6-8 weeks for delivery.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

#### WHERE to GO

- 389 ☐ INDIA: Complete travel kit from the India Government Tourist Office
- 645 ☐ INDIA: The American Express/Bloomingdale's/Air India "Ultimate Fantasy" tour
- 646 ☐ MEDITERRANEAN: Plus other Chandris cruises—now through October
- 358 ☐ MEXICO: "Wonderful Mexico"—full color brochure
- 359 ☐ PORTUGAL: Tips for the traveler
- 647 ☐ ENGLAND: 1978 Special Events Tours from British Airways
- 648 ☐ THE ORIENT AND PACIFIC: Pan Am's World Tours for 1978

#### HOW to GET THERE

- 232 ☐ CUNARD: "Around the World in Eighty Days" on the QE2 January 1979

#### WHERE to STAY

- 873 ☐ OBEROI INTERCONTINENTAL HOTELS: Luxury stayplaces in India and around the world

#### SUNSPOTS

- 807 ☐ LAGO MAR  
Ft. Lauderdale, Florida
- 808 ☐ PETIT ST. VINCENT RESORT  
The Grenadines, West Indies

We're sorry, but VOGUE to GO cannot answer any personal questions or requests.



## TRAVEL: INDIA

(Continued from page 181)

Equidistant from airport and the center of town, the Maurya clicks with modern technology and comforts. Among the Hotel Maurya's several firsts in India: a free-form pool that's heated in winter by solar energy; bronzed glass windowpanes that insulate against heat, cold, and glare. The large guest rooms at the Maurya all have dressing rooms and red telephones—"hot lines" to the world.

In Jaipur, staying at the Rajmahal Palace Hotel, I felt I was a guest at a house party. The Rajmahal, former hunting lodge of the princely Jaipur family, turned hotel about a year ago. In truth, its dozen guest rooms look like those in a country house. Each one is different, all are furnished with Jaipur family antiques—even desks with inkwells, quills, and silver-handled blotters. Jaipur family portraits hang on the walls, and silver trophies shine in the foyer.

A staff of fifty pampers the guests. In winter (nights of desert chill), guests find hot-water bottles warming the beds. All year, without being ordered, afternoon tea with transparent-thin sandwiches waits in the paneled library. Chilled drinks are presented in silver goblets and crystal glasses. Matching the color scheme of the hotel's rooms, lace-edged mats—lavender, pink, Nile green—cover the trays brought to serve guests in rooms, gardens, by the pool or tennis courts. In the luxurious bathrooms (stocked with the traditional toilet supplies that thoughtful hostesses provide), printed hotel laundry lists seem out of place in this princely house.

### "NAMASTE" MEANS HELLO

I know many lovers of India who book passages on Air India even though their destination is to other countries. They will fly on long or short hauls on any of Air India's routes: crossing the Atlantic, puddle-jumping from one European capital to another; traveling through the Middle East; sweeping across Africa, Asia, the Orient; or heading "down under"—with that undiluted feeling of India that you find on Air India's jets. Indian voices, manners, sounds, decor, colors, Indian love of ornamentation, sari-ed staff, Indian food: if you so wish, all are skyborne.

From New York to Delhi or Bombay, time is telescoped. Dinner, sleep, breakfast, sleep, dinner—and you've landed. I can agree with a remark I overheard on my New York-Delhi flight: "Tomorrow is today."

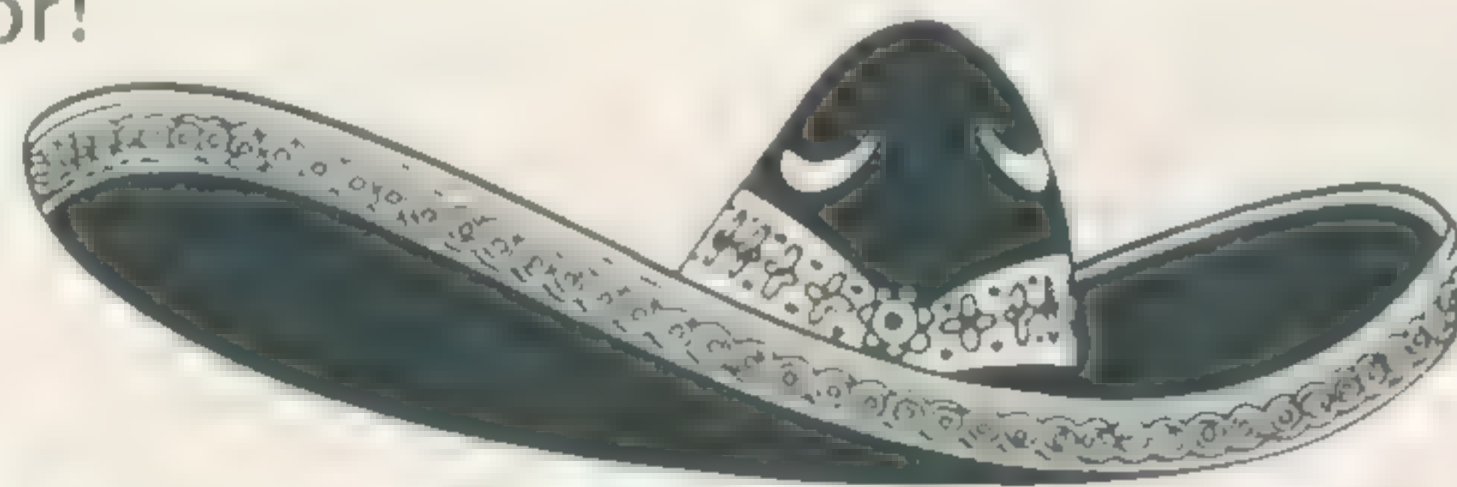
The name Ultimate Fantasy suits Air India's newest tour: eighteen days to the major sightseeing gems of India. Beginning September 15, the Ultimate Fantasy tour will take off from New York City once every three weeks on Friday evenings until December 1, the last departure date. Limited to a group of about thirty persons, each tour will be accompanied in India by an American Express escort who will attend to all the boring details of travel: baggage, transfers to and from hotels, tips, ground arrangements. "No problem" is the idea.

To reserve, call Bloomingdale's (who have gone all-out Indian this month) and ask for Bloomie's American Express travel agent or Bloomingdale's own travel agent. Your Bloomingdale's charge account won't get you to India, but your American Express Card will. *Namaste, India.* ▽

# All you need for the perfect vacation is the perfect place.

# We've got it!

Mexico has so many perfect places. Our cities are alive with color and music, rich with museums and historical sites. Our pre-Columbian ruins are breathtaking. Noble. And our resorts... well, imagine a tropical paradise. Then make the sand even whiter, the water bluer, the flowers more fragrant... and you've got the idea. Mexico has something to delight everyone. Magnificent cuisine from the world over. Crafts that are sensitive, honest, expressive. And everywhere you go, that beautiful feeling of friendship. Mexico is one of the great travel values. It's more than you ask for. More than you pay for!



# MEXICO

THE *Amigo* COUNTRY.

Secretaria de Turismo • Consejo Nacional de Turismo

See your ASTA Travel Agent  
or mail coupon to



Host to  
Miss Universe Pageant  
Acapulco, July 24.



**MEXICO:  
THE AMIGO COUNTRY.**

**MEXICAN GOVERNMENT TOURIST OFFICE**

9701 Wilshire Blvd.—Suite 1110  
Beverly Hills, Calif. 90212

Tell me more. Please send me your  
"Wonderful Mexico" brochure.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

(Please print)

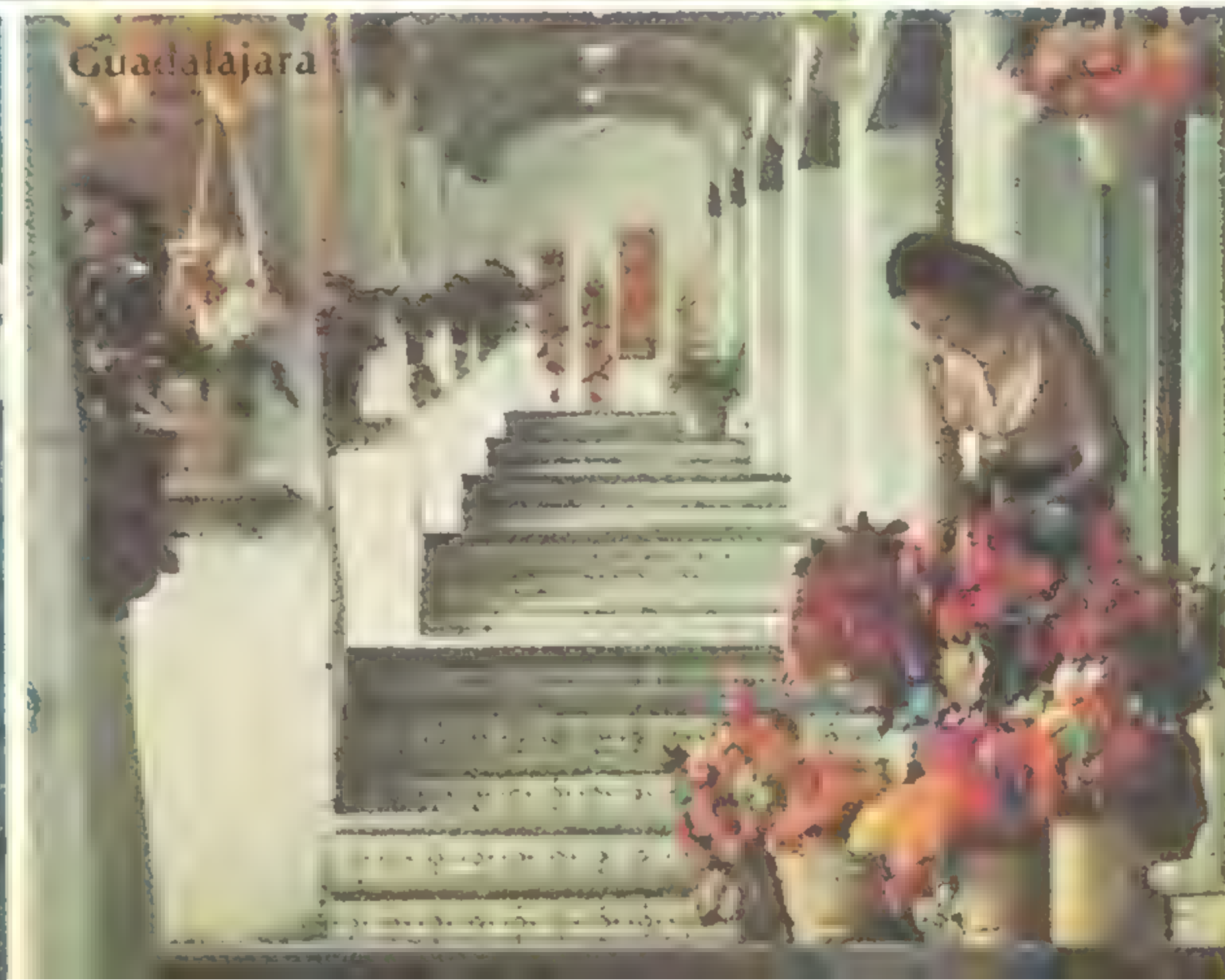




Ixtapa/Zihuatanejo



Guadalajara



Mexico City





## A real treasure: a man who can dance

Once you've found that rare gem, a good dancer, don't let him get away

By Jane O'Reilly

**T**he men who were boys when I was a girl used to be able to dance. They never danced with me, and at the time I took it hard. Now, looking through the merciful veil of time, I can explain my years as a wallflower by believing that the reason the boys never danced with me was because they were all lined up trying to dance with two girls named Frisky and Gigi.

Those girls' fairy godmothers had bestowed on them such bonuses as naturally curly hair, naturally rosy lips, and naturally tiny feet. They were perky. I had straight black hair and a straight dark scowl. I am willing to admit, now, that Frisky and Gigi were more fun.

They danced, while I sat in my best blue taffeta on a small gilt chair at the edge of the room. I scowled because it was not especially encouraging to watch a recalcitrant youth being propelled toward me by a determined chaperon's fist placed firmly between his shoulder blades. It would have been useful if someone had told me that a smile, instead of a scowl, might make the youth less reluctant. But, at that time, girls did not confide their secrets of success to each other.

Every evening of dancing class was a chapter of my life titled "The Agony of the Empty Dance Card." I filled in those cards by myself, ignominiously, after the dance. Perhaps I pretended they had been filled in before, gloriously, by eager suitors, because I have them all, pasted into scrapbooks. I haven't fooled myself yet. I remained unpopular through the basic box step, through the tango, beyond the conga and the Charleston, into and including the grapevine step of the waltz.

Even now, I cannot hear "Tea for Two," or "A Tree in the Meadow," without developing sweaty palms. At the same time, my feet—responding to different reflexes—break into a box step. I remember, whenever I hear "Just One of Those Things," why I was willing to face failure over and over again. It was because every so often, someone who could really dance would be forced to ask me to dance. And dancing was worth it all.

As I remember (and my memory is flawless on these matters), I met my first love at a dance. I was with a boy who could not dance, which is no doubt why he asked me and did not win the company of Frisky or Gigi. The band was playing "La Vie en

(Continued on page 189)



## THE ULTIMATE TENNIS SHOE.

Incredibly comfortable, unusually handsome, predictably expensive.  
Blue, red, yellow or green trim in canvas. Gold trim in leather.

# TRETORN®



# HALSTON IN BRIEF.



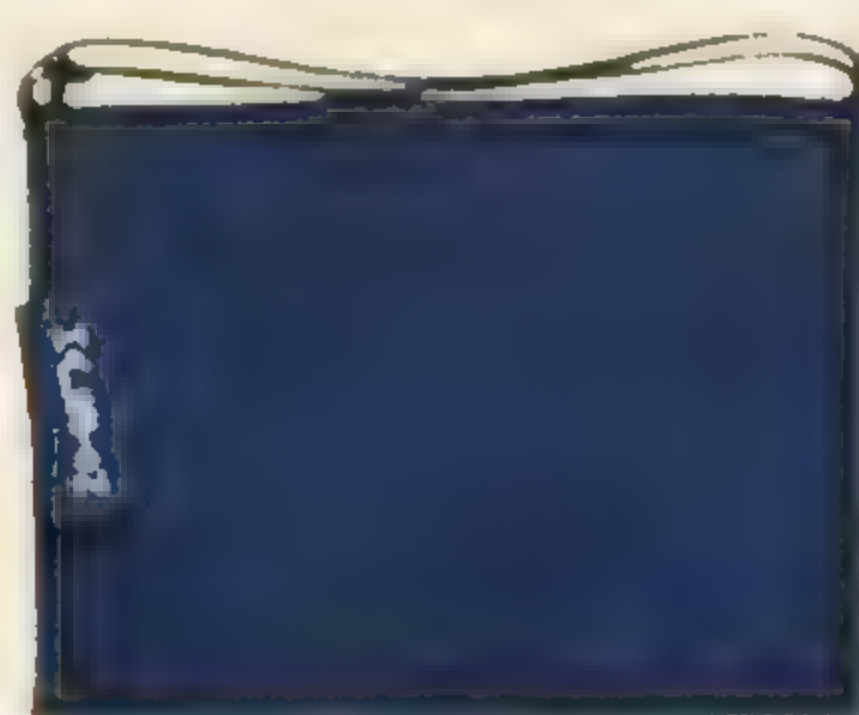
## BY HARTMANN.

The briefcase, the brief envelope, the brief over-the-shoulder case, whatever the case, it's more beautiful and more functional and more luxurious when it's been designed by Halston. And it's more lasting when it's been made by Hartmann.

There are now six Halston-designed, Hartmann-constructed briefs for women. (There are four

pictured on this page but you can see all six at Hartmann dealers everywhere.) Made in a choice of Halston's own rich Ultrasuede® in Bright Navy or Coffee Creme, or in Hartmann's legendary industrial belting leather, these cases will remain classics for years to come.

In brief, see them for yourself today. Wherever Hartmann Luggage is sold.



Linings treated with  
**ZEPEL**  
SOIL/STAIN REPELLER

Hartmann Luggage available also in four price points (series 1) industrial belting leather. (series 2) Halston designed Ultrasuede® fabric. (series 3) tough woven fabrics with belting leather trim; (series 4) nylon fabric with vinyl trim or all vinyl. Each Hartmann can be matched to other pieces for complete sets. For brochure write: Hartmann, Dept. V-3, Lebanon, Tennessee 37087.





GOING PLACES Swimsuit in the new natural Almond color.

# Suddenly everyone's nuts about Almonds

Beauty begins with the things you choose to eat. For example — Blue Diamond Smokehouse® Almonds, crisp, nuts from the sunny inland valleys of California. Available in convenient 6 oz. tins and handy foil packets. A snack you know makes good sense.

**OUTSIDE STORY:** Try an Almond Scrub — particularly nice for dry complexions. Grind  $\frac{1}{4}$  cup of Blue Diamond® Whole Natural Almonds in blender until they form a meal. Rinse skin with vinegar. Dry. Apply a tablespoon or so of dry meal mixture to skin; scrub gently and thoroughly. Leave on skin for 20 minutes to allow natural oil from almonds to soften skin; then rinse off. (Unused meal will keep up to 10 days in a refrigerated jar with tight lid.)

ALMOND...

major new spring and summer color. Warm, flattering. Sophisticated. Exciting color news in both clothes and cosmetics... inspired by the elegant almonds from California.

**INSIDE STORY:** Try a frothy glass of Almond Milk. Lightly toast two tablespoons of Blue Diamond® Whole Blanched Almonds (about 24 to 26 almonds). Then liquefy in blender with  $\frac{1}{2}$  cup carbonated mineral water, 4 teaspoons honey,  $\frac{1}{3}$  medium banana,  $\frac{1}{4}$  teaspoon vanilla, and 2 ice cubes. Whirl at high speed 3 to 4 minutes or until smooth. Makes 1 large drink. (8-10 ounces).

**BLUE DIAMOND** *the Almond People®*



The color of almond blossoms... paper-white tinged with pink



The pale gold of the almond shell



The rich brown of the whole natural almond



The subtle ivory of the blanched almond



The elegant shape of the almond in jewelry by James Cummings



Blue Diamond® Almonds for snacks and cooking from The Almond People®

California Almond Growers Exchange, P.O. Box 1768, Sacramento, CA 95808





**Life is for living and Visa is there.**

In 118 countries around the world,  
at 2.3 million shops, hotels, restaurants and airlines,  
and with cash advance service at 60,000 banking offices.  
Visa is the most widely recognized card in the world.

**We're keeping up with you.**







## **Experience Jerome Alexander. And nothing else will be quite good enough.**

Go ahead. Indulge yourself. With the most extravagant hair care products made.

Introducing a unique collection of shampoos and conditioners prepared with the same care as a fine cosmetic. A hair and scalp treatment that performs better than anything you've ever used.

Enjoy the sensuous fragrance reminiscent of the sunny Carribean. Sumptuous lather that gently but thoroughly cleanses and conditions, rewarding you with lively, lustrous hair. And a healthy vibrant scalp.

Experience Jerome Alexander total hair care. Nothing else will be quite good enough.



In better department stores and fine salons everywhere  
Jerome Alexander Cosmetics, Inc. © 1978



## MAN WHO CAN DANCE

(Continued from page 184)

Rose," and I found myself dancing with a different boy who had red hair, mulberry eyes, and a perfect sense of rhythm.

After some months of perfect compatibility, he went to college. I remained in high school and, more specifically, in the ladies' room with the rest of the wallflowers. We played bridge and adjusted our strapless bras and formed lasting friendships. I would trace my feminism to those early, outcast evenings, except that we never seem to have considered that sisterhood might be powerful enough to allow us to ask someone to dance ourselves.

The years passed. I grew, and struggled, and raised my consciousness, and developed my potential, and at last became strong enough to ask men to dance. And almost none of them could. Some of them would, but that isn't the same thing.

Last week, I met a man who could dance. We happened to be at a dance at the time, an event almost rarer than meeting a man who can dance. I am not talking about discos and other manifestations of the existential solitude of modern life. I am talking about *dancing*: arms around each other, leading and following, dipping and twirling. Well, this man I met really could dance. It was instant Fred Astaire and Ginger Rogers.

By the time we had worked our way through a samba, I knew that I had discovered the limits of my liberation. Racks and thumbscrews, ridicule and contempt, could never make me stop believing that women should be equal, independent, and assertive. But bring me a man who can dance, and sisterhood goes glimmering.

"Red hair and perfect rhythm"

In the first place, I cannot dance by myself. I never graduated to toe shoes in ballet class. In fact, I never really thoroughly mastered fifth position at the barre. I could not possibly lead even the box step. But I am a born follower. It is bliss to relax and be managed and become part of someone else's rhythmic imagination.

In the second place, I will do absolutely anything to keep a man who can dance dancing with me.

"He's my husband and I want to dance with him, too," said the wife of the man I met who could dance. She plucked wistfully at his sleeve. I snatched him away. "Oh no," I said, "you can't be married to him and dance with him, too." Any specious logic will do in a crisis. For all I knew, she married him only because he could dance. Tough luck, old dear.

I managed to keep him dancing, with me, all evening, by applying the oldest sexist trick—flattery. "Wonderful, marvelous, heavenly, best ever, never before," etc. We whirled around and around, and to each and every woman standing glowering and non-dancing around the floor, I threw a Significant Glance, the one that means, "I've got a live one and you don't. Nyah nyah." It had taken me thirty years, but at

last I knew how Frisky and Gigi really felt. They felt terrific.

The next day, I reported the news to my friends. "I met a man who can dance," I said, and they gasped and exclaimed and each one offered her own memory of such an event.

"I met a man who could dance once," said Diana. "It was the year after I graduated from school and we went to The Rainbow Room. It was wonderful. We never

saw each other again."

"I met a boy in the eighth grade who could dance," said Ruthie. "He had bad breath and spots, but I presume he did all right in life because, after all, he could dance."

"I waltzed once, in Boston, with a man who was seventy-two," said Louisa, "but I never met another man who could dance, not even in Cairo, during the war."

I remembered that I have met other men who can dance. Three other men, to be absolutely precise. One was named Peter and he danced with me in my living room, and although it was only fourteen feet

square and I was married and nine months pregnant—or perhaps because of that—I will never forget that he made me feel like the seventeen-year-old I never was.

One was named Miguel, and we were both at a dance so far out in the country that we could not gracefully leave, although the company was very dull. When he found that I could dance, he kept me for the evening. When the music finally ended, he bowed, kissed my hand, and disappeared

"My Significant Glance, the one that means 'I've got a live one and you don't. Nyah nyah'"

with his wife. I hope he has made her as happy as he made me for four hours.

The last was named—well, it's better not to say—but I met him on a ship. It is possible to dance all night, every night, on a ship, and we did. I count that cruise as the happiest two weeks of my life.

That makes five men, all told, who could dance. My friends tell me that five is each woman's lifetime quota, the modern world being what it is. I am sure they cannot be right. If we start right now, making sure that our sons learn to dance, perhaps they will be willing to twirl us around in a waltz step once in a while, if we ask them. ▽

## Haute "t" and tote.

Giorgio's French T-shirt in long or short sleeves and our couture tote of yellow striped canvas. Both very moving statements of taste. Shipped prepaid.

☐ Tote bag \$11 each.

☐ T-shirts \$15 each.

Long sleeve: ☐ yellow ☐ brown ☐ black  
☐ camel ☐ red

Short sleeve: ☐ white ☐ yellow ☐ powder blue

☐ Small ☐ Medium ☐ Large

MEN (short sleeve only):

☐ white ☐ navy ☐ camel

☐ Small ☐ Medium ☐ Large ☐ X-Large

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

☐ BankAmericard ☐ Master Charge ☐ Check

☐ American Express ☐ M.O. Enclosed

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

California residents add 6% Ca. Sales Tax. V58

**GIORGIO**

273 N. Rodeo Drive  
Beverly Hills, CA 90210





# Health

How antibiotics can turn against you...  
new surgery for birth control...chilly  
cold-sore idea...and a rice alert

By Melva Weber

## ■ ANTIBIOTIC BACKLASH

*For years, biologists have warned us that excessive use of antibiotics would speed the development of resistant disease organisms against which antibiotics are useless. A new strain of gonorrhea, for example, doesn't respond to the once sure cure penicillin, having "learned" to secrete an enzyme that destroys the antibiotic. The Food and Drug Administration is now taking steps to curb the feeding of antibiotics to livestock, where about half of the nation's entire production of antibiotics is used for promoting animal growth and preventing animal disease. Because of heavy use, antibiotic effectiveness has markedly diminished. Medical experts believe continued unrestricted use of antibiotics in animal feeds will develop not just untreatable animal diseases but many kinds of drug-resistant superorganisms that can threaten human health.*

## ■ CONTRACEPTION: NEW SHORT FORM

Newest permanent sterilization operation for women is done with a local anesthetic, needs only a tiny abdominal incision, takes about fifteen minutes of surgery, followed by a two- or three-hour rest. It's called minilaparotomy, "minilap," for short. In this procedure, the surgeon ties Fallopian tubes through a very small surgical opening made just above the pubic bone. A vaginally inserted instrument holds the uterus in place so the tubes are easily reached. The minilap is even simpler than the popular so-called "Band-Aid" sterilization, which is done after the abdomen has been inflated with carbon dioxide gas.

The minilap was developed abroad as a safe and inexpensive technique for use in field conditions in underdeveloped nations and introduced here by the Association for Voluntary Sterilization (708 Third Avenue, New York, NY 10017) and the Planned Parenthood Federation of America. Louise B. Tyrer, M.D., Planned Parenthood's vice president for medical affairs, stressed the need for counseling sessions before the minilap or any sterilization to insure that the patient's decision is emotionally mature—since the operation means a permanent end to fertility.

## ■ DIAGNOSIS— EYE-SHADOWED!

In Mississippi, a young woman with headache symptoms had a medical examination that included an X-ray of her sinuses. The film indicated an eerie condition—what seemed to be calcified areas within the eye sockets. All other findings were normal. Then someone on the medical team, at Keesler Air Force Base in Mississippi, remembered the patient's heavy eye makeup. The eye shadow she used turned out to be opaque to the X-rays. After testing many kinds of eye shadow, the researchers found over 15 percent opaque to X-rays. Best to remove makeup if you are having X-ray films made.

## ■ SOLVED, PAIN MYSTERY

**Something as unexpected as a hidden hole in the jawbone from a long-ago tooth extraction could be the cause of extreme pain in your arms and hands. Such a mystery can be solved by maxillo-facial diagnostic experts who know how symptoms of dental and mouth problems can strike elsewhere in the body. At the Veterans Administration Hospital in Brooklyn, Eugene J. Ratner, D.D.S., Philip Person, D.D.S., Ph.D., and Daniel J. Kleinman, D.D.S., mapped the pain areas in a woman's arms, shoulders, and hands, then made an incision in the gum toward the back of her left jaw. There they found a buried infected cavity from the extraction of her third molar. When the jawbone was treated, pain in arms and shoulders disappeared.**

## ■ RICE AND YOUR REFRIGERATOR

**Fried rice especially and other cereal foods left out at room temperature can produce *Bacillus cereus* poisoning. Spores of the organism are heat-resistant, can survive even boiling and later pour out their trouble-causing toxins if food is left at room temperature. William Terranova, M.D., and Paul B. Blake, M.D., M.P.H., of the government's Center for Disease Control described this miserable but nonfatal disorder in *The New England Journal of Medicine*. Depending on how it hits you, *B. cereus* may incubate a short time (one to six hours) and cause vomiting and other upper digestive tract symptoms; or, it may incubate for ten to twelve hours and cause lower-tract havoc such as cramps and diarrhea. The sickness disappears in about twenty-four hours, needs no antibiotic treatment. Prevention: Refrigerate leftover rice dishes until time to reheat.**

## ■ SWIMMING'S SAFEST

Chronic asthma sufferers need exercise like everyone else, but often exertion brings on an asthmatic attack. At Israel's Wingate Institute, doctors studied effects of different humidity levels on asthmatic children during exercise, found exercise-induced asthma much more likely in a dry climate. Moist-air benefits make swimming a good sports choice for asthmatics, according to these findings.

## ■ FIGHT COLD WITH COLD

*Holding an ice cube against a threatening cold sore can cause it to be reabsorbed and go away without erupting. So says Dr. Sanford Danziger, of Hebrew University-Hadassah Medical School in Jerusalem, in "The Lancet." Two tricks to the procedure: You must start the ice treatment during the "prodrome" stage, the flickering itch (cold-sore sufferers know it well) that precedes the actual eruption of the blister; and you must apply the ice for a long enough time—one and one-half to two hours.*

## ■ DOUBLY PREGNANT...

The approaching birth of twins can be confirmed by a blood test for the hormone human chorionic gonadotropin, or hCG, used to detect pregnancy as early as seven days after conception. A research team at New York's Cornell University Medical College has found that if twins are in the offing, hCG levels go up to about three times that of a single pregnancy. This is important to health of both mother and babies, said Lois Jovanovic, M.D., Robert Landesman, M.D., and Brij B. Saxena, Ph.D., in *Science* magazine, because twin pregnancies may be more stressful, need special care early.




*New from Paris*



*Eau de "1000"  
by Jean Patou*

A fragrance triumph.  
Longer-lasting than a toilet water... the perfect companion to the limited edition perfume –  
"1000 de Jean Patou." <sup>(c)</sup>





You sure know how to stick pins  
in that old feminine mystique.

A diamond is for now.

Diamond jewelry is available in a wide variety of prices. The stickpin shown is valued at about \$7,500. De Beers Consolidated Mines, Ltd.



# Vogue's

**INDIA** — SENT WEST —  
FOR MODERN LIVING, WEARING

## Eye View



If it's May -- and you've just learned to wrap a sari, had your first taste of fresh mango chutney, bought gold jewelry by the kilo, held hands with a palmist, then painted that same hand with henna -- chances are you're not in Delhi, Madras, Jaipur, Bombay. ... You're at Bloomingdale's

### Indian fantasy

On a scale of extravagance a maharani could relate to, Bloomingdale's is bejeweling itself with "India: The Ultimate Fantasy," a six-week-long (begun April 15) earth slide of Indian products and promotions, filling nearly every department of its 13 stores with made-in-India handicrafts, art, wearables, furnishings, bangles, dhurrie rugs, hand-blocked cottons, tapestries, silks, spices

They've sought out giants like Estée Lauder -- to create a special line of India-inspired smoky shadows, gold-lit gleamers, jeweled containers; Cannon -- for Bengal-based sheets, comforters; American Express -- for a Bloomie's tour; Kenzo -- and an exclusive men's collection. Side-by-side are the best of Westerners Ralph Lauren, Calvin Klein, Willi Smith, Carol Horn, DDDominick. For summer '78, they've all used a splurge of Indian fabrics.

Best buyables? Traditional Indian home furnishings, translated for America: latticed

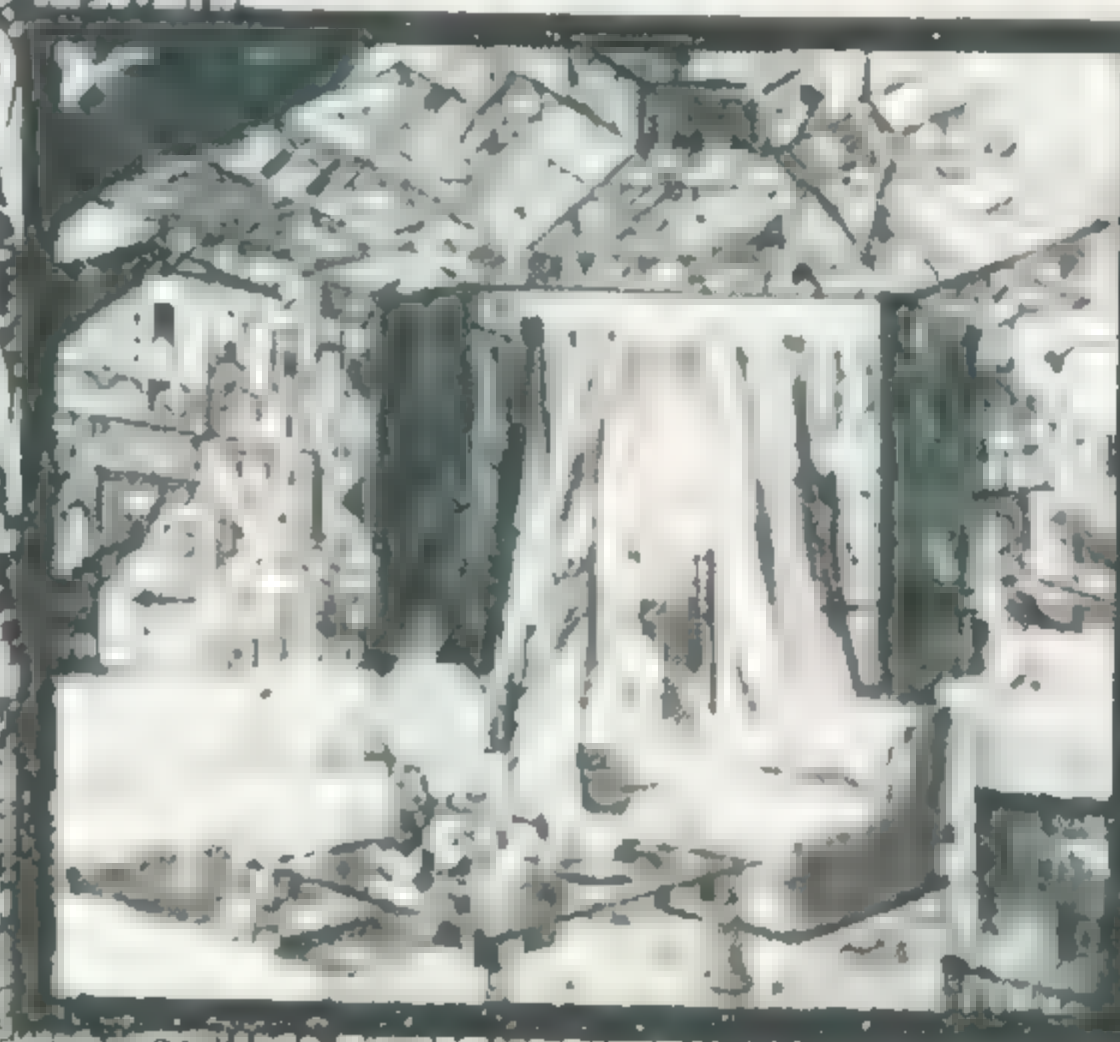
sandalwood screens, now lacquered white and mirrored to neo-Deco; gorgeous heavy handloomed cottons (lower left) at less than \$20 a yard; old-style English tea sets, made modern in brass; sisal rugs -- in updated patterns: bold herringbones, stripes. ... Products that don't scream "flea market" but talk functional, modern good looks in any language

### Taj and steamer trunks

Since this is Bloomingdale's -- the people who played Bicentennial host to Queen Elizabeth, push out 7 million shopping bags yearly, and brought us "Bloomingdale's People," the "Saturday Generation," and, conceivably, a department-store lifestyle -- India heads West with flash and flashbulbs. Store execs planned for a year, made about 80 trips to India, crossed river on camel to photograph the Taj at sunrise, held auditions (21 Indian entertainers are imported for the "Fantasy"), shot Bloomingdale's spring catalogue in India, backed by 55 pieces of luggage and 14 steamer trunks of clothes

Bloomingdale's has fostered -- or knackily timed to -- parallel India-in-America events: sitar concert, Indian film festival, food presentations, kite-fighting contests, auction of Indian miniatures, traveling exhibit of Indian painting. For in-store atmosphere, Bloomie's buyers lugged back from India: 1200 yards of fabric, 300 tassels, 20 glass paintings, 10 twenty-foot banners, 6 horses and riders -- seven feet high, and, among other "decorations," the façade of an Indian house

*India, translated:  
with sheesham screens  
—white, mirrored:  
cushy banquettes;  
mica-ed fabrics.  
Room, left, at  
Bloomingdale's, NY*



### Bloomie's Bombay

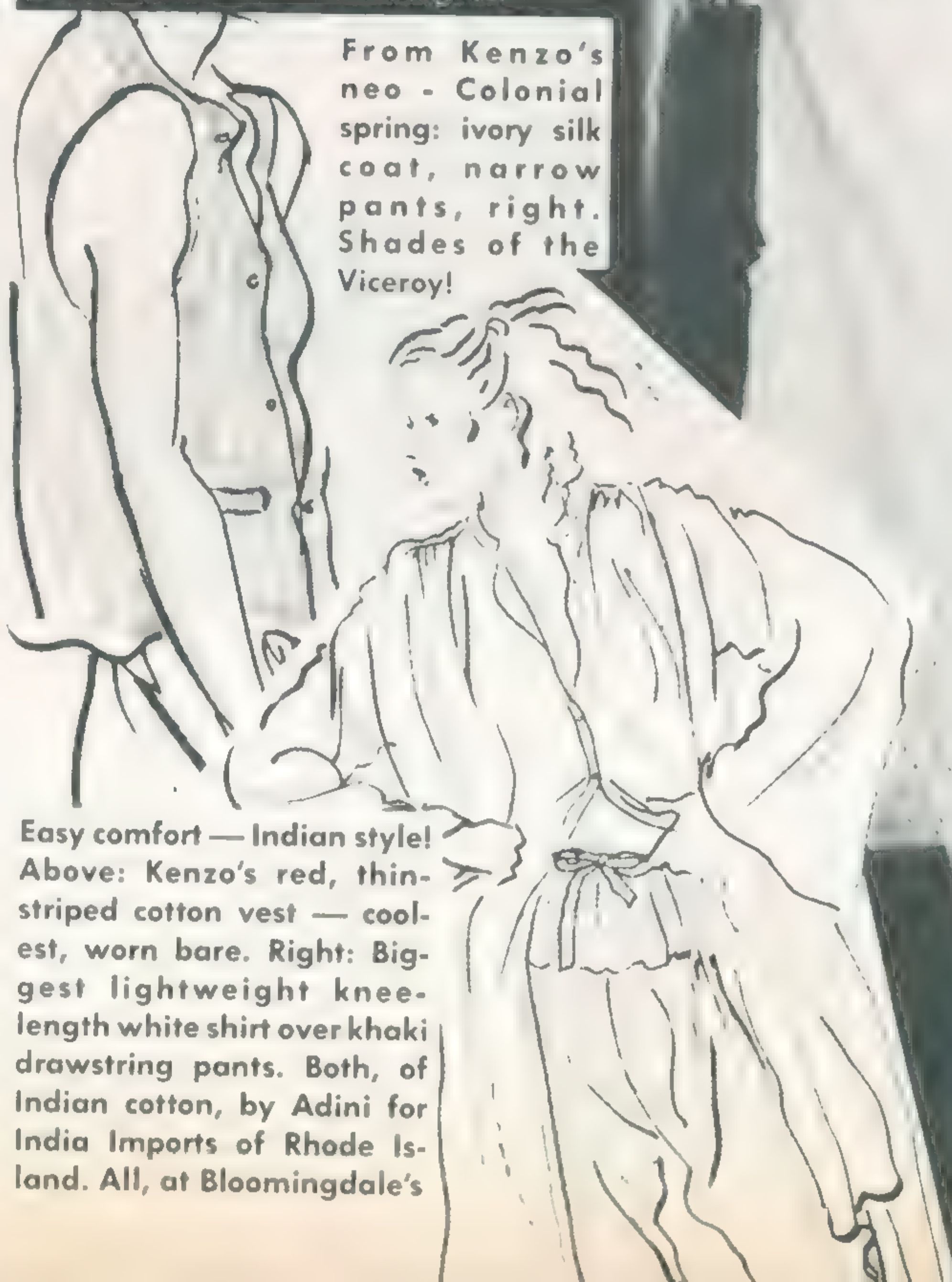
Why India? Why now? Said Marvin Traub, chairman of the board of Bloomingdale's, "India has a cultural history going back some 5000 years. ... It's a nation of plentiful textures, skilled artisans. We felt 1978 was the right time to present some of it." And next year -- a Bloomie's Bombay? Traub laughs. "I have no intention of opening stores in Delhi or Bombay -- and you can quote me on that!"

KATHLEEN MADDEN



Accessorize -- in good-looking woods: bangles of sandal- or rosewood, inset with coral (\$4 each); boxes -- to clutch -- checked or striped in brass (\$50). Made in India for Bloomingdale's

From Kenzo's neo-Colonial spring: ivory silk coat, narrow pants, right. Shades of the Viceroy!



Easy comfort -- Indian style! Above: Kenzo's red, thin-striped cotton vest -- coolest, worn bare. Right: Biggest lightweight knee-length white shirt over khaki drawstring pants. Both, of Indian cotton, by Adini for India Imports of Rhode Island. All, at Bloomingdale's



## Why the rich look different from you and me.

You cannot help but notice her. There is an aura of difference that goes beyond expensive clothing or being beautifully endowed by nature. And nowhere is this more evident than in her skin.

Because she, like many other women, had the good fortune to first discover Orlane on her trips to France.

Needless to say, it was almost no time at all before Orlane became an indispensable part of her beauty regime.

For one of Orlane's most remarkable achievements is the Ligne Fondamentale. Three new products created for the woman with that most neglected skin type—normal.

Because even normal skin needs care to stay normal, as the body's need for moisture changes.

So Orlane invented three simple steps which will protect skin that is already healthy, while actually encouraging it to breathe. This is accomplished with a unique combination of ingredients that leads to a more radiant, natural looking complexion.

**Purifiant Fondamentale:** A transparent cleanser that gently foams impurities and makeup from the skin's surface. Formulated without alcohol, Purifiant leaves your skin clean, invigorated, but never dry. 8.5 oz. \$15.

**Emulsion Fondamentale:** A protective cream to help shield the aging effects of ultra-violet rays of the sun, yet light enough to leave skin radiantly soft and healthy looking. Its unique formulation gently stimulates breathing of the skin.

Applied during the day or night, Emulsion imparts a healthy glow to the complexion. 1.7 oz. \$15.

**Crème de Gommage Fondamentale:** This unusual cream produces visible results in minutes. Applied only once a week, it lifts dead skin cells and secretions that periodically dull even the most healthy complexion. And it moisturizes new skin as it appears. 1.7 oz. \$15.

The entire Orlane collection is sold by trained consultants at finer stores throughout the United States, as well as Europe.

# ORLANE

*Paris*

An advantage shared by  
the world's most beautiful women.

Orlane, 680 Fifth Avenue, New York 10019. Paris.





# Summer '78

## WHAT MAKES THE DIFFERENCE

If you think one summer is pretty much like any other where fashion is concerned—you buy a new bathing suit, something cool and bare, and you've got it—this summer is going to surprise you. There are real differences in almost every category—tops to sandals, colors to fabrics, day to evening. And, while no one expects you to go out and cash in on all of them, or to give up your summer classics, before you do go out to buy something new, you have to know what is new. In other words, you have to know what to look for this summer. Which is...what follows (and what this issue is about)—all of the things that are making news and making the difference for summer '78.

**A camisole...**in everything from charmeuse to terry, from tiny-print silk marquise to graph-check crêpe de Chine, from linen to cotton...every summer fabric. This year, when it comes to a basic top—the top you reach for whether you're dressing in pants or a skirt, whether you're adding a jacket or not—you're going to find yourself reaching for a camisole...over and over.

**A wing-collared shirt**—like a man's—it's scaled slightly larger, but still very much on-the-body. Crisp. Fresh. A wing-collared shirt to wear with the sleeves rolled, a pair of shorts, and a little vest over it, or with a pair of bright-color cotton pants at night. It has nothing to do with women dressing up in men's clothes, and everything to do with the delight of a certain easygoing way of summer dressing. And—same feeling, different look—there's a roomy soft-tailored man's shirt that's big without being too big...and it goes over shorts, cigarette-skinny jeans, a maillot. What they both have—a classic appeal and new clean colorings, soft fabrics.

**Pants that stop above-the-ankle or narrowing-to-the-ankle pants...**All pants this summer have a new close-to-the-leg narrowness and focus on the ankle whether they stop above or on the ankle. For everyday, tapering pants in cotton gauze, cotton madras, linen—these are the pants

that will take you right through summer with any summer top—a camisole, shirt, soft-jacket, textured-knit sweater. And at night, the look of a narrow-legged “chopped” jumpsuit or narrow silk ankle-pants and a slide-y silk top—this season's new—and more revealing—takes on a pyjama.

**Shorts...**as another way of pants-dressing. With any and all of the tops we've been talking about...with a lot more dash and style to them than the shorts you already own (for tennis, golf, et al). For example: trouser-pleated black shorts, or waist-wrapped shorts in the lightest khaki gabardine to wear with a little striped vest. Given the right day, the right place (casual is key), and the right legs, this is the kind of shorts-dressing that can go anywhere a short skirt can.

**A bare leotard in a bright color.** A leotard with a halter top, or cross-strap back, or scooped-out tank top in scarlet, blue, green, violet, bold stripes of color—it's this summer's new collectible. Which doesn't mean you'll be stretching and bending your way through the months ahead (though that isn't a bad idea). It does mean that this summer there's a new kind of body-dressing that's evolved from the whole dance/exercise world and it's going to give you new options. A leotard as the base for a wrap skirt or pants...with little shorts over it...as a shot of color under an unlined jacket. And when all the other pieces peel away, you're left with the perfect exercise/swim suit.

**The '78 maillot.** The new bathing-suit bathing suits have been cut out, cut up high, cut away until they are the barest you've ever seen. It's something that's been happening every year—an unconstructed maillot that gets more and more revealing. But this summer—the most revealing. There's less of everything—except color: rich, new earth colors—rust, copper, terra-cotta, cinnamon, Burgundy, dark brown. You don't need a tan to wear colors like these—they have an impact all their own. But you do need a good body

to wear maillots like these. If you have it—it's your summer!

**The difference in dresses...**is a matter of color and texture and the way they combine. This summer's best looks are narrower, much more revealing—a camisole-top dress, or a plunged wrap-dress, easy as a robe. But the fact that you're dealing with deep color—mulled wine, raisin, Indian brown, or a small, sophisticated print in the same kinds of colors...and the fact that the fabric is crêpe de Chine, silk marquise, or thinnest cotton lisle means a bare summer dress that doesn't look as though it belonged on a beach. These dresses are cool, pretty, and hard-working.

**At night,** when you want to be more dressed, you want something feminine, but nothing overdone—i.e., no swirling peasant skirts, no gypsy skirts with yards and yards of material. This summer is a lot easier...a lot more beguiling. It could be a soft-falling top in white silk or white batiste with an edging of lace, or a bare little evening camisole. Tops to wear with a narrow, breezy ankle-skirt or narrowing ankle-pants. There are options and all of them are charming.

**Color...**comes into the picture over and over again. The way deep color turns the look of everything from a dress to a strapless maillot. And the way a shot of bright color livens up country- and beach-dressing—a pair of violet shorts, a marigold-yellow camisole, or a shocking-turquoise vest. It only takes a little bit when color is this “hot” and you get a lot of zing...a lot of look!

**A jacket that's not quite a shirt/not quite a blazer**—but somewhere in between. It's an unlined shawl-collared jacket with sleeves that roll or push up and it exists in a variety of fabrics from raw silk to a cotton percale for city, country, travel. And it makes very good sense in a summer of camisole-dressing—you'll always want something close at hand to cover bare shoulders.

**The velours warm-up suit...in white** that doesn't come from the sport-ing-goods department and doesn't

look like a track-and-field entry. Not that it doesn't work for tennis, running, warming up—it does. But it does more—it's the kind of thing you can just fall into at home—at night, in the morning, any time. And if you have extra velours pieces—shorts, a pullover top—you have a mini-wardrobe that works for just about any casual/sports situation all summer and on into cooler weather. As for the white...velours takes wonderfully to color, but there's something about white velours when it's fresh and sharp—something terrific!

**Not-to-be-missed accessory**—this summer's sunglasses. With opalescent frames in new pale colors—lilac, champagne, pearl, shell. And clean classic shapes—the full-views, rounded ovals, aviator and square shapes. What makes them so attractive—the way the soft colors blend with skin color.

**A wardrobe of fragrances** to slip on the way you'd slip on anything else in your closet. No one's ever stopped you from buying more than one at a time, but now there are fragrances designed to be worn together, to be layered on and changed around the way you layer clothes. It's a very cool, appealing idea and summer is the best time to try it.

**Small summer pleasures...**The charm of a skinny silky tie that replaces a scarf and the new dash it gives to a shirt...a narrow belt that ties at the waist like a piece of ribbon...a flat ankle-wrapped ballet slipper—if you're thinking about new espadrilles, think about these instead. There's the drop earring in textures-of-wood plus gold...a barefoot slingback sandal on a neat stacked heel in raw-edged leather—some of the things that started in spring continue for summer hitting full stride.

**In the end, the big difference** is the pared-down look of clothes. Everything is uncluttered, unwrinkled, with a freshness and clean, narrow line you didn't see last summer. You'll see it everywhere this summer—throughout this issue, starting on the next page....









# '78 summer

## THE DIFFERENCE

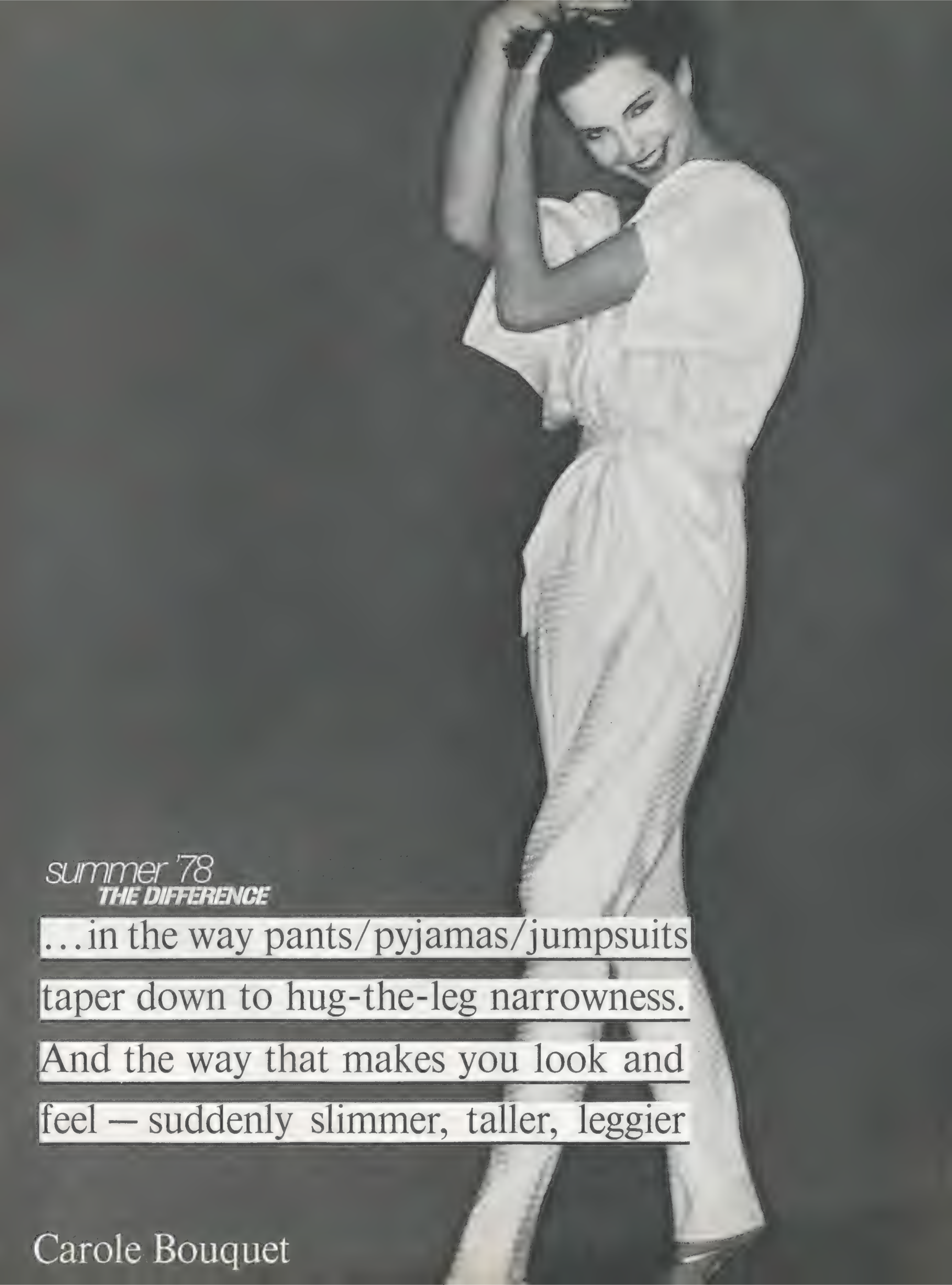
It's a cleaner, narrower, more attractive way of summer dressing than you've seen for a long, long time. On these 6 pages, the key ingredients — and key differences — worn by new French star Carole Bouquet

SUMMER IS ALWAYS THE PARING DOWN AND PARING AWAY OF CLOTHES. WHAT MAKES THIS SUMMER DIFFERENT IS THE DEGREE OF PARING DOWN. IT'S NOT JUST SHEDDING EXCESS LAYERS—THERE'S A NEW ALL-OVER NARROWNESS...A DIFFERENT LINE

**Fresh Bouquet!** Carole Bouquet, left, movie find of the year. A young star-on-the-move, she has the kind of energetic, sexy/strong good looks that define beauty '78 on screen and off. Her first movie was Buñuel's "That Obscure Object of Desire." Her second, "A Place to Begin."

*The difference in tops, opposite — the camisole. This summer it goes with everything, every way. From Calvin Klein, in pale-pink charmeuse with his super-skinny white jeans — the jeans that are walking out of store after store...after store. In cotton twill; about \$32. Bloomingdale's; Higbee's; Hudson's; Carson Pirie Scott I. Magnin. Top (Y. Nishida silk), about \$80. Altman's; Saks-Jandel I. Magnin. Diamond-and-gold chains: Elsa Peretti of Tiffany Stainless/gold/diamond watch, by Rolex, from Tiffany....Another runaway Calvin Klein best seller: his new makeup. For the look here, try colors from the Honey Face — Toast Cream Blush, Raisin Lip Color glossed with Honey. On these pages, Carole's hair by Suga at Bergdorf's; makeup, Ariella. Accessories, next to last pages.*





summer '78  
**THE DIFFERENCE**

...in the way pants/pyjamas/jumpsuits  
taper down to hug-the-leg narrowness.  
And the way that makes you look and  
feel — suddenly slimmer, taller, leggier

Carole Bouquet



...a new take on jackets. Unconstructed, unlined — as spare, as simple, as easy as a shirt. All very low-key, but...sexy — “if-you-want - anything - just - whistle” sexy!

What Carole Bouquet loves most — the new, narrow, she calls it “close-to-the-body-dressing.” And Halston does it so subtly, all on-the-bias. She wears his luxurious jumpsuit, opposite — the top V-necked, easy, the legs jodhpur-slim, but soft and slinky. It's white jacquard silk crêpe de Chine (Lalitte). About \$1,250. Understated but smashing, ready to go. Carole, right, in Halston's double-breasted, side-slit shirt-jacket and skinny pants. They go anywhere, any hour. Of white linen fibranne (Yves Gonnet). About \$1,250. The clothes, Halston Made to Order. Sandals by Halston for Carolini. Jewels and diamonds by Elsa Peretti of Tiffany.

Patrick Demarchelier







summer '78  
**THE DIFFERENCE**

...a shirt with the ease and dash and scale  
of a man's shirt. In a summer of narrow-  
ness, it's about the "biggest" thing you'll see  
—and you still see the body underneath

Carole Bouquet



...one unexpected offbeat  
accessory. A terrific belt  
that works as a necklace...  
thin ribbons of silk to wear  
everywhere — there's never  
been more to choose from!

Nothing is more attractive—more appealing—than a great-looking girl in a man's oversized shirt. If you need proof . . . Carole Bouquet in Ralph Lauren's blue-and-white striped "man-sized" cotton shirt, shown both pages. Roomy, easy, laundry-fresh—it's everything a shirt should be. And there's a lot to be said for the way Carole wears it, left, with a skinny silk tie, the leggy lean-jeans she found in the men's department, and her own indispensable accessory—glasses—"For seeing! I'm very nearsighted." These, yellow-tinted lenses, gold-wire frames, on the thinnest gold chain—unexpected, very practical. . . . Right: The difference an accessory makes—Carole in the same shirt, collar opened, and Elsa Peretti's red silk cord/carved silver belt wrapped at the throat, with diamonds-by-the-yard. All jewelry, both pages, Elsa Peretti of Tiffany. The shirt, about \$92. Saks Fifth Avenue, NYC; Filene's; Joseph Horne; Parrish, Lexington, Kentucky; Marshall Field; Diamonds. Accessories, next to last pages.







A large, ornate elephant is the central focus of the image. It is decorated with a vibrant, multi-colored patterned cloth draped over its back and head. The elephant is standing in front of a red wall with white architectural details. In the background, a person in a red shirt is visible. The overall scene is set in Jaipur, India.

# SUMMER: WHAT MAKES IT SENSATIONAL

NEW COLOR, NEW BARENESS.  
AND A LOT MORE DASH—  
16 PAGES OF THE BEST LOOKS—  
PHOTOGRAPHED IN INDIA

The clothes on these pages will take you through summer—day and night—wherever you spend it. All of them cool, clean, attractive—narrowing pants and skirts with soft-falling tops, breezy dresses, shirt-thin jack-

**Indian starting point:**  
the “Pink City” of Jaipur  
and its vast City Palace.  
Here, a gold-adorned  
elephant in front of  
the Wall of Drums....

ets. And more: more color. More revealing. More of everything that makes hot-weather dressing a pleasure....

*Opposite: Perfect this summer symbol—Calvin Klein's deep color, tiny print, camisole and narrowing pants in Indian brown silk marquisette (Y N Shada). Top, about \$50; pants, about \$150. At Bloomingdale's—where an all-out store-wide celebration of India is making news now till May 30. It's called "India, The Ultimate Fantasy," and fashion is only the beginning of the delights. More about it, Vogue's Eye View. Other stores, accessories, next to last pages. What could be this summer's hottest Calvin Klein news: his instant success make-up collection. Here, colors from the Coral Face—Pecan Lipcolor, Straw and Chestnut Eye Shadows, Cocoa Powdered Blush. And there's a new C.K. fragrance to put on the way you'd put on any of your Calvin Kleins. Feminine—but in a very modern way. On these 16 pages: Hair, Garçon at The Plaza; make-up, Sandra Unger.*





**SUMMER: WHAT MAKES  
IT SENSATIONAL** ...The

new proportion of arrow-narrow pants and the slouch of a jacket that's roomy, unconstructed—dégagé as a man's oversized shirt...

*In ivory-colored natural raw silk, a notch-collared, roll-sleeved jacket, over white cotton twill cigarette-leg jeans. Jacket, Portfolio by Perry Ellis (A.S. Fiber), about \$130. Bloomingdale's. Jeans, Mimi Loverde for Adolphe Lafont. Photographed at the Delhi Polo Club. Accessory and additional store information, next to last pages of this issue. . . . With this kind of coolness: the scent of Paco Rabanne's Calandre—really sharp!*

**In India... polo—the “baseball” of India...every**





one goes...everyone enjoys!



## LOOK AROUND

# YOU: India is in your life, your mind

**By Santha Rama Rau**

EDITOR'S NOTE: *Santha Rama Rau has been writing about Indian life for the past thirty years. Her most recent book is "A Princess Remembers," the memoirs of the Maharani of Jaipur (Lippincott). Below, her comments on India's fascination for Westerners.*

At the end of the fifteenth century, a South Indian ruler with the splendid title Zamorin of Calicut sent a letter to the King of Portugal. It was inscribed on a palm leaf with an iron stylus and read: "Vasco da Gama, a gentleman of your household, came to my country, whereat I was pleased. My country is rich in cinnamon, cloves, ginger, pepper and precious stones. That which I ask you in exchange is gold, silver, corals and scarlet cloth." This was the first recorded "trade agreement" between an Indian prince and a Western power.

By now, Indian spices are such a commonplace in Western kitchens that most people have forgotten their original source. But different kinds of Indian exports, ranging in nature from printed T-shirts to various aspects of Hindu philosophy and practice, seem to have captured the Western imagination—especially among the young. The evidence is everywhere.

Nowadays, the Hare Krishna groups on city streets hardly elicit a backward glance.

A harried executive admits without embarrassment that he finds his TM sessions helpful. (Continued on page 270)

**SUMMER: WHAT MAKES IT SENSATIONAL** ...Bare, uncluttered necklines...the lean, lithe look of narrowing skirts...color that has character, impact, zing!

*This says it—for summer—Oscar de la Renta's royal blue, Burgundy-stitched easy top, narrow skirt. Cotton, about \$200. Saks Fifth Avenue; Maison Blanche; Jacobson's; Stanley Korshak; Swanson's on the Plaza; Balliet's; Neiman-Marcus; Neusteters. . . . To wear with—what else?—more Oscar . . . his Eau de Toilette, fresh as early-morning flowers. Photographed at the Lion Gate, the City Palace, Jaipur. Accessories, next to last pages.*



**In India...color on color...design on design**





—even the camel!





**SUMMER: WHAT MAKES IT SENSATIONAL** ...The top that's a vest...as a little "sweater" over bare skin, or the look of a vest over a shirt, over a dress, over everything—it's news!

*Above: Ralph Lauren's turquoise cotton vest (about \$100), over his pegged tan cotton solid madras pants (about \$92). Bloomingdale's. Additional stores, next to last pages. On the road here, in the Maharajah of Jaipur's jeep, near Jal Mahal, the Water Palace. . . . The scent that goes—Ralph Lauren's new sexy/sweet blend of violets, jasmine and roses—Lauren. . . . Opposite: Subtle color, low-key tailoring—sage linen vest (about \$60), mocha silk shirt (about \$85), rust linen pants (about \$100). Pinky & Dianne for Private Label. Barney's, NYC; The Twenty-Four Collection, Miami; Me and My Lady, Royal Oak, Michigan; Lou Lattimore; Maxfield Bleu, Los Angeles. Here, a square near the City Palace, Jaipur. . . . The scent—Ralph Lauren's new men's fragrance—Polo. Borrow it—it's great with clothes like these! Accessories, next to last pages.*

**In India...the sight of a palace rising from a lake**





...clouds of sacred pigeons





In India...Jaipur, Delhi...carved temples,

## SUMMER: WHAT MAKES IT SENSATIONAL ...

The lift, the vitality of bright, clear color...the clean, honed-down lines—spare but soft—and very body-conscious...

A burst of firecracker-red, to light up the day, or night . . . Above: Adele Simpson's full top, easy skirt. Acrylic/rayon knit, about \$200. Bonwit Teller; Rich's; Jacobson's; Stanley Korshak; Balliet's; I. Magnin. Photographed at Jantar Mantar, a 1718 observatory in Jaipur. . . . Right: Bouncy shorts in cotton plissé (about \$40), a terry halter (about \$32), and jacket—more cotton terry (about \$80)—for cover anytime. Stephen Burrows for Pat Tennant. Henri Bendel; Nan Duskin; Chuck Jones and Jack Parker, Palm Beach; Claire Pearone; Sakowitz. Here at the Amber Palace near Jaipur. . . . Opposite, top: To charm snakes or—a T-square top, slim pants tied above the ankle. In crimson linen, by Laura Biagiotti. About \$450. Martha; Fawzi, Boston; Ultimo; Charles Gallyay. At the Red Fort in Delhi. . . . Opposite, bottom: You could live in this . . . a flounced wrap dress, cheerful as confetti. By DDDominick in sheer Indian cotton, made in India. About \$68. Bloomingdale's. Photographed at the Hall of Private Audience, the Red Fort in Delhi. Accessory information and additional stores, next to last pages.







palaces...inlays of precious stone







In India...pavilions of creamy marble





**SUMMER: WHAT MAKES IT SENSATIONAL** ...The instantly fresh, cool, pretty look of a white caftan...easy, uncomplicated...slit to let your body move, your skin show...

*Clean. Uncluttered. Contemporary . . . Courrèges! To slip on, spend the summer in. Cotton, gold-edged. About \$190. At New York, Palm Beach, other Courrèges Boutiques. Accessory information, next to last pages. Photographed at the Amber Palace, Jaipur. More new Courrèges delight . . . his wonderfully contemporary fragrance.*

...pillars of carved red sandstone





In India...walls of painted frescos...

## SUMMER: WHAT MAKES IT SENSATIONAL ...

The news of deep, hot-weather color, and always—the body revealed. The bare camisole dress...narrow ankle-length pants...the cleanest necklines around...

*Top: The bare, button-on halter sundress in deep-berry cotton. Kasper for J.L. Sport, about \$100. Bloomingdale's. Additional stores, next to last pages. Photographed in the hallways of the Moon Palace, Jaipur. . . . Right, Julio's shimmering turquoise/black silk chiffon tunic over a strapless narrow-legged jumpsuit. TJSS fabric/The Ideacomo Group. About \$500. Lord & Taylor; Balliet's; Loretta Blum; I. Magnin. Here—with an Indian python—outside the Red Fort, high above Delhi. . . . Opposite, a new narrowing-in from Calvin Klein—left, the sage-colored handkerchief linen wrap blouse (about \$90), and khaki cotton gauze pants (about \$58). Linen, Cantoni/The Ideacomo Group; Solbiati cotton gauze. Right, in Bordeaux cotton lisle, his low-V cardigan dress. About \$90. Y. Nishida fabric. All, Bloomingdale's. Photographed outside the Hall of Happiness, City Palace, Jaipur. Accessories, additional stores, next to last pages.*







a blaze of color...the unexpected — always





## SUMMER: WHAT MAKES IT SENSATIONAL ...

The way pants reveal—with a new narrowness, a new above-ankle length. And the way tops reveal—soft, slit, falling on the body...

*Left: From Ungaro, super-narrow ankle-pants and a thin slide of shirt-tunic in cream-to-coffee silk striping. More news in silk: Liquid Silk Foundation and Blusher—Helena Rubinstein's Silk Fashion makeup—the first blended-with-silk for new sheerness, smoothness. Tunic and pants; silk shantung (Bocchese/The Ideacomo Group). About \$525. Emanuel Ungaro Boutique, NYC; Barton/Sligh's. Photographed at the Rajmahal Palace Hotel, Jaipur. . . . Right: Color Halston's way—his brilliant slit peacock-blue coat and narrowing pants, in silk. About \$300. Bergdorf Goodman. Bracelets and earrings: Elsa Peretti of Tiffany. . . . In the same mood: brilliant/sultry Halston fragrance. Jaipur background—the carved brass Peacock Door at the City Palace. These pages: hair, Garren at The Plaza; makeup, Sandra Linter. Accessories, next to last pages.*



**In India...the Jaipur palaces—temples, gardens,**





endless courtyards and corridors



## HAPPINESS:

# What we can learn from India

**By Aubrey Menen**

EDITOR'S NOTE: *Novelist/essayist/critic Aubrey Menen was born in London of an Irish mother and an Indian father. He has lived and worked in England and India—now calls Italy home. Author of "Rome Revealed," "The Prevalence of Witches," "The Ramayana" (a retelling of the ancient Hindu classic), and "London," Mr. Menen has just finished soon-to-be-published "Bombay." Here, he talks of India and Indians.*

In the Hindu religion, a Brahmin—the top-banana caste—is sometimes called Twice-Born. That is to say, he will be reincarnated not as a dog or a pig or a lizard like the rest of us, to pay for our sins, but as a Brahmin.

That is as it may be. But I have seen a whole nation, all six hundred million Indians, born twice, and it has been an extraordinary experience.

First, let me explain that the Indian thinks it fun to be happy. Westerners find this most disconcerting. The Beatles were disappointed with the Maharishi because he was always giggling. President Carter, who wishes we would all take things more seriously, was most upset when he found that the Prime Minister of India was quite happy (like the President) to have the atom bomb. American sociologists are irritated when they find that Indians, like Saint Francis of Assisi, are poor but obstinately happy. They go back to the States, write bad books, and do not become Dean of Faculty. Mahatma Gandhi taught Indians that they could be perfectly happy in jail, a joke that brought down an empire.

There is no one reason why the Indian is naturally happy, but there are many  
(Continued on page 272)

## INDIAN FOOD:

# New excitement for American tastes

**By Madhur Jaffrey**

Imagine chunks of zucchini, cut like flowers and steamed with a stuffing of freshly grated coconut, ginger, and Chinese parsley; or blanched green beans tossed quickly with a paste containing cumin, garlic, ginger, green chilies, and lemon juice; or a purée of ripe mangoes swirled into an airy mountain of whipped cream and served icy cold.

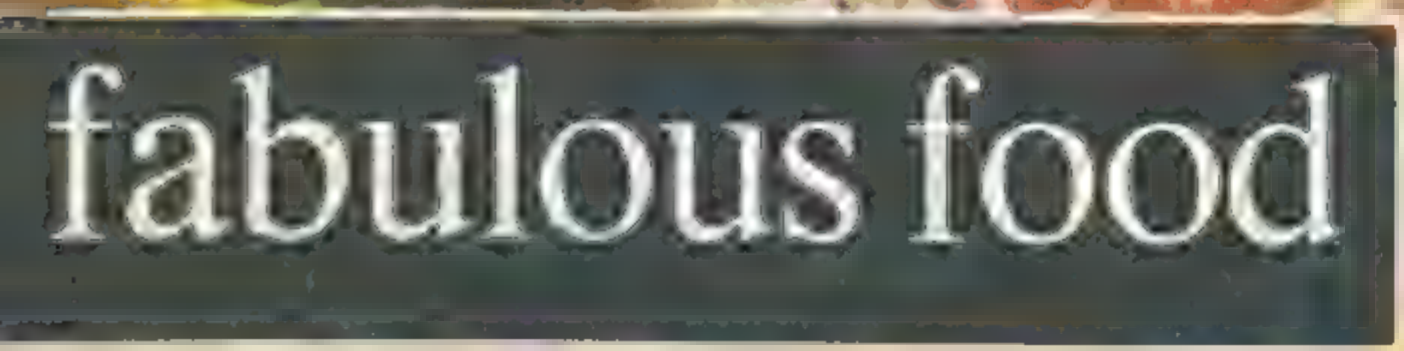
All these are dishes from the vast subcontinent of India where over twenty states, each with its own language, carry on their individual culinary traditions. The foods in these states are as different from each other as French food is from Swedish food, or Italian from German. In Kashmir, on the northern tip of India, meatballs are cooked in a simple sauce containing yogurt, cinnamon, bay leaves, cloves, and cayenne pepper; in Tamil Nadu, on the southeastern coast, they make large, paper-thin crêpes out of a rice and split-pea batter, and serve them with coconut chutney; Muslims in the western state of Gujarat cook lamb in a delicious sauce that has pounded cashews and peanuts in it; while in Bengal, in the east, they cook cabbage in mustard-seed oil and shrimp in coconut milk.

There are dishes in India that are cooked with just one spice; others need more than twenty-five. Spices in India are used not just for the taste they impart but for their medicinal value as well. Indian households do not have books on the subject, but they do have dogmatic grandmothers who state in no uncertain terms that cinnamon, cloves, and nutmeg heat the body and are best consumed on cold days, while green cardamom, cumin, and fennel are cooling and thus good for summer months. Lentils, beans, and split peas, they say, must be cooked with ginger, turmeric, and asafetida as these spices make them more digestible—  
(Continued on page 280)

*Madhur Jaffrey, award-winning Indian film star, upper right (named best actress of the year at the international Berlin Film Festival for her movie-star portrayal in "Shakespeare Wallah"), is also a rave-getting cook—her specialty, Indian cuisine. Her first cookbook, "An Invitation to Indian Cooking" (Knopf), featured regional specialties from the north, around Delhi, where she was raised. A second, in the works, will be totally vegetarian, with recipes gathered from Eastern countries where vegetarianism is a way of life. The typical, full-course Indian dinner she prepared, right, includes some of the most delectable, easy-to-reproduce dishes. For feast details, recipes, more on Indian food, see page 162.*

## In India: a new look at joy...passion for life...









THE IN



# fragrance fashion &

## DAY

*Fragrance is really on these days — and in a way it has never been before. You think of it differently. You use it differently. It's no longer a separate ritual, a thing by itself. Instead, it's right there, ready to put on in the morning... along with whatever else you decide to wear. Shirt. Pants. Jacket. Skirt. Dress. Shorts. Or even a maillot. And the moment you feel like changing into something else, it's always a good idea to slip on another fragrance.*

Have a "closetful" of fragrances you can switch about —  
different ones on different days with different things

Remember what top you had on yesterday morning? What dress you were wearing two nights ago? Well, if you can keep track of the other things you put on each day, how about doing the same thing with your fragrances? Maybe as you reach for one, you will remember you wore it on Wednesday. If so, pick out a scent you haven't had on once this week.

### MAKING REAL FASHION SENSE — THREE NEW FRAGRANCES

Something new is in the air. You sense it *left*, on this page, all over. It's Estée Lauder's way of seeing fragrance now: three beautifully light scents — White Linen, Celadon, Pavilion you can wear alone or together.... Layering them just as you do with other things you put on. Glasses and makeup, next to last pages.

## Fragrances take on new layers of meaning

**n**ow that you can layer fragrances so easily, you get a lot of fashion mileage out of just two or three. Take Estée Lauder's new ones, *opposite*—after all, they are what started the whole idea. Wear them like bangles up one arm. Or wear different ones on each wrist. Or mix them like separates—putting one fragrance behind your knees, one on your wrists, and one at the sides of your neck (fragrance always rises, so you get a subtle layered effect). Or try adding them one at a time—at various times of the day. When you have two or more fragrances on at once, incidentally, you continue to smell each of them right through the day. And whoever is with you, does, too.

How do you go about buying fragrances? The same way you shop for other things you wear. Get in the habit of looking around for new scents at the same time—and in the same way—you look around for, say, a pair of red cotton pants or a terrific new dress you can be a knock-out in Friday night.

Be *that* specific—for a change. You will find it works very well. Go into a store with a clear idea of what you need right now. Maybe you want to pick out two or three fragrances you can enjoy wearing to the office. Or a couple you can take away with you to the country on weekends. Or a few very pretty ones you can wear to bed—you have more than one nightdress, don't you? Why not as many fragrances? Then, of course, something sexy to wear out dancing. Something a *little* less so for dinner at a restaurant with friends. And at least one that is so simple and easy you can toss it on any time at all...even if you're simply going to the movies or out to the park with the children or, perhaps, doing nothing at all. It's also a good idea to get some cool green *eau fraîche* or a citrusy *eau de cologne* (*eau de cologne* is traditionally made with either lemon, lime, orange, or grapefruit as a base) for days when it is really boiling outside.

When you are in a store, always start at the perfume counter. Try on three or four fragrances (one on each wrist and one in the crook of the arm). Give them a chance to dry down as you do your other shopping. By the time you are ready to leave, you will have a good idea of which ones smell good on you—and you can pick them up on your way out.

# SEPARABLES





T

he message this summer: the body.  
Revealed. Exposed. The most exposure: the new naked  
body-shaped maillots—sleek, thin, in deep colors.  
Bareness new ways, different ways.  
Bareness with fragrance—this summer's plus...  
this summer's natural combination....

THE INSEPARABLES—FRAGRANCE & FASHION



**INDEX**

1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 26





#### THE FASHION

*Left:* The plunged halter maillot in cinnamon, Shirred at the sides and back. De Weese Designs.

*Right:* The deepest brown — the streamlined tank cut high on the leg, scooped low. Cole of California by Marc Vigneron. Fashion information and stores, next to last pages.

#### THE FRAGRANCE

One of the freshest ways to wear scent in summer is to mist it lightly through your hair. Do this first thing in the morning, and again after your swim. And, to make sure your hair is always in good shape, find the fragrance, with Dainty Condition regularly, each time you wash your hair.

**T**he body-shaped





maillot...in a range of rich earth colors





THE INSEPARABLES — FRAGRANCE & FASHION









F

ragrance goes everywhere...with everything else you wear

THE INSEPARABLES—FRAGRANCE & FASHION



The last thing you want to do is get locked into just one fragrance—something you automatically dab on day after day. No way! No more than you would reach for one single top every morning.

# CHANGE YOUR FRAGRANCE—FOR A CHANGE

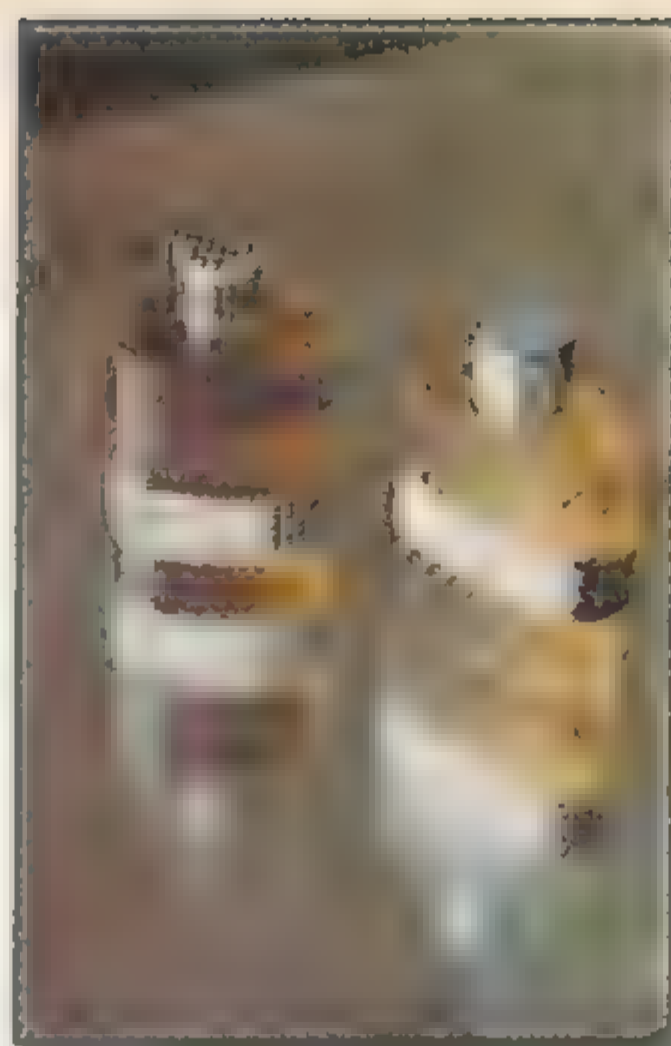
Splash on whatever you happen to feel like, change whenever you feel like something else. Maybe only the barest whiff of fragrance. Maybe one that's all-out voluptuous. Or *his* cologne—it is, after all, meant to please a woman. So why not feel free to use this, too, if you like? Here, *at right*, are lots of options—fragrances lots of people are changing into these days . . . and nights.

1. Norell by Norell. 2. Miss Dior, Dior's Eau Sauvage.
3. Estée Lauder's Celadon, White Linen, Pavilion.
4. Jean Patou's Eau de "1000."
5. Ralph Lauren's Polo and Lauren. 6. Eryan's White Shoulders. 7. Anne Klein's Blazer by Helena Rubinstein.
8. Chloé by Parfums Lagerfeld, Lagerfeld for men.
9. Infini by Caron. 10. Guerlain's Impériale. 11. Essence Rare by Houbigant.
12. Nina Ricci's L'Air du Temps.
13. Calvin Klein's Calvin Klein.
14. Halston's Halston, Z-14.
15. André Courrèges' Courrèges.
16. Geoffrey Beene's Grey Flannel, Red.
17. Paco Rabanne's Paco, Calandre.
18. Contemporary Fragrance Group's Cie. 19. Oscar de la Renta's Oscar de la Renta.
20. First de Van Cleef & Arpels Parfums. 21. Chanel's Chanel for Men, Cristalle.
22. Jean Couturier's Coriandre.
23. Fidji by Lancôme.
24. Bal à Versailles by Jean Desprez.

What's on *at left* happens to be Miss Dior at the moment. More information, both pages, next to last pages.



1



2



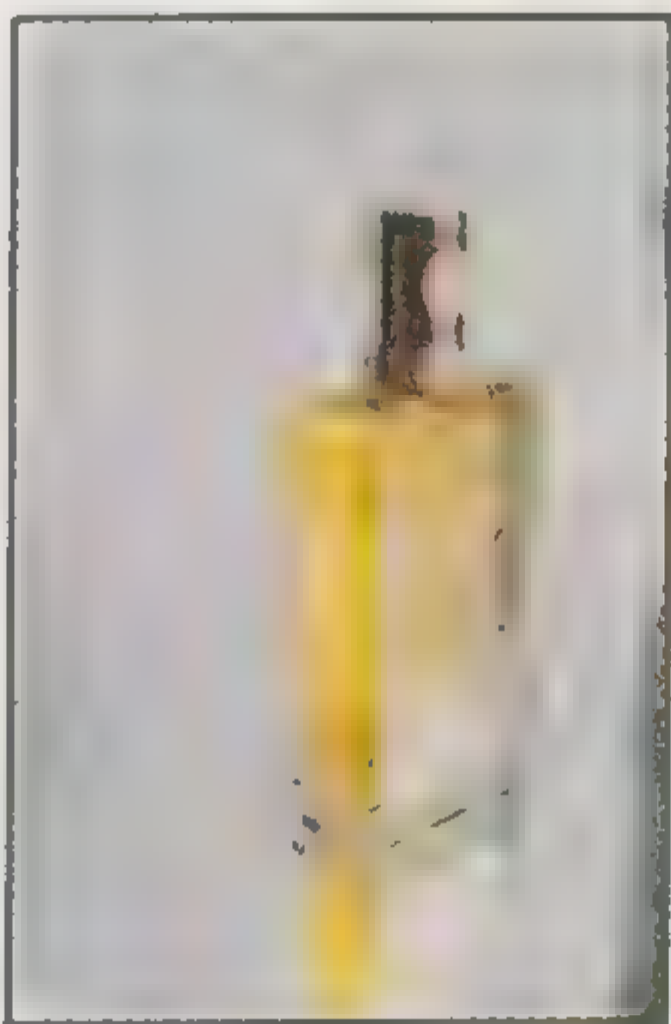
3



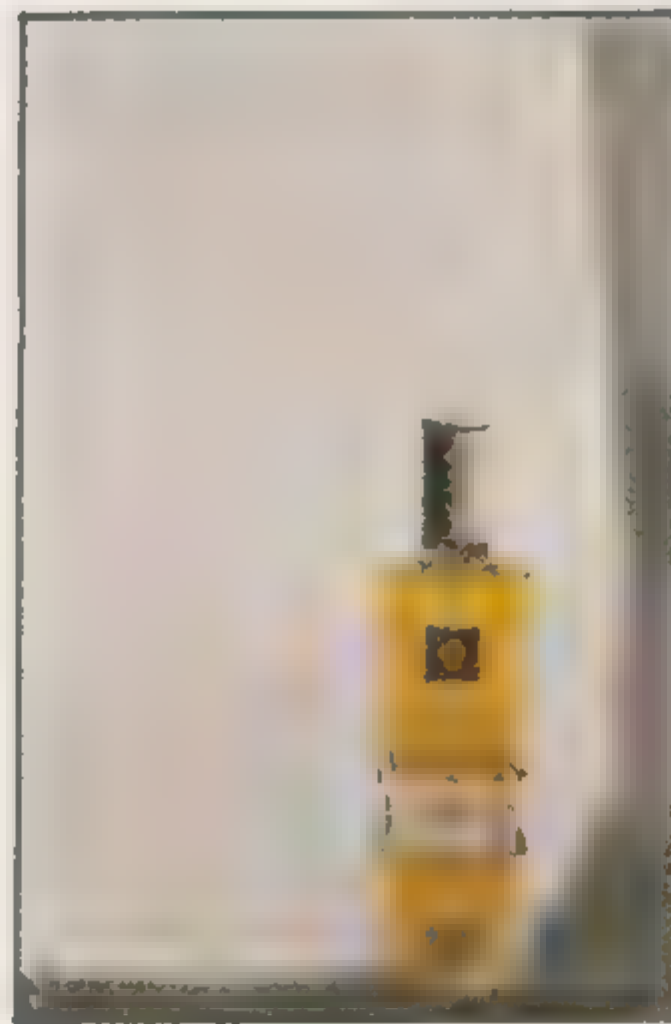
4



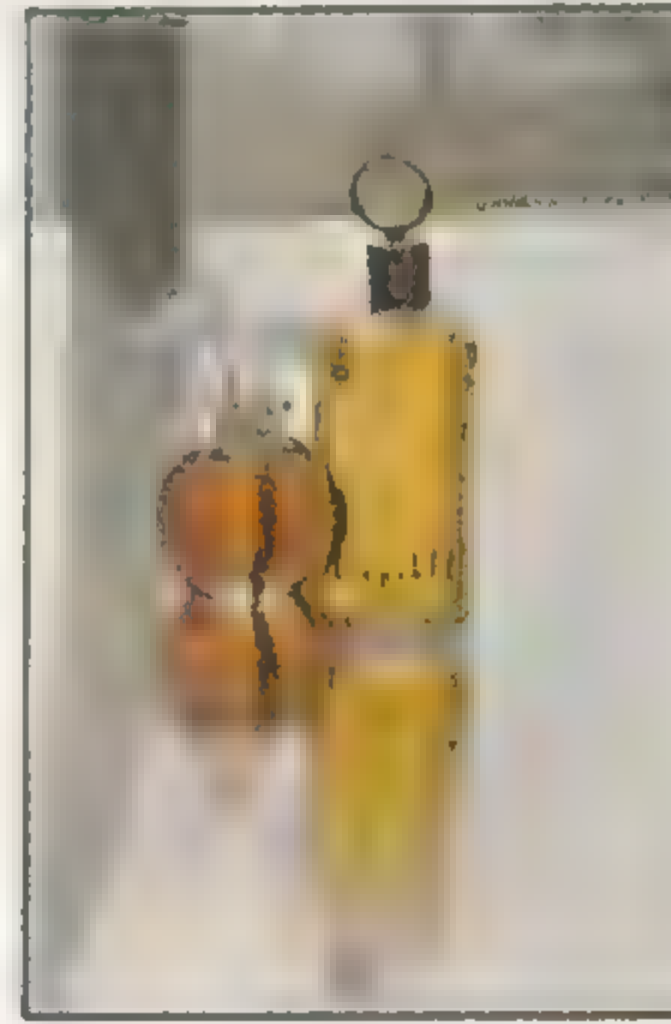
5



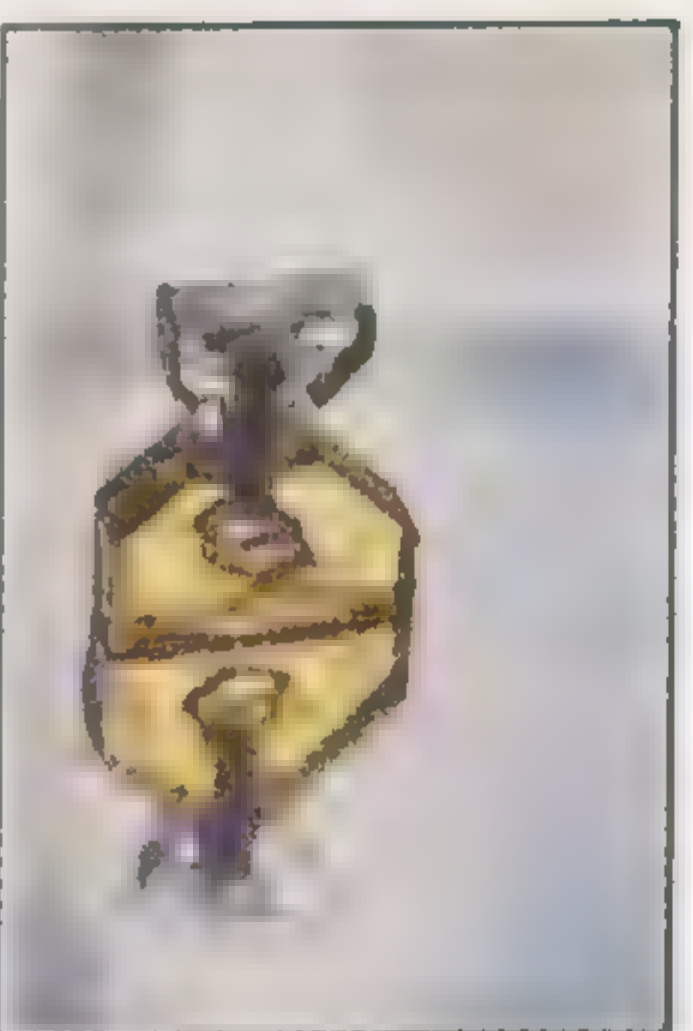
6



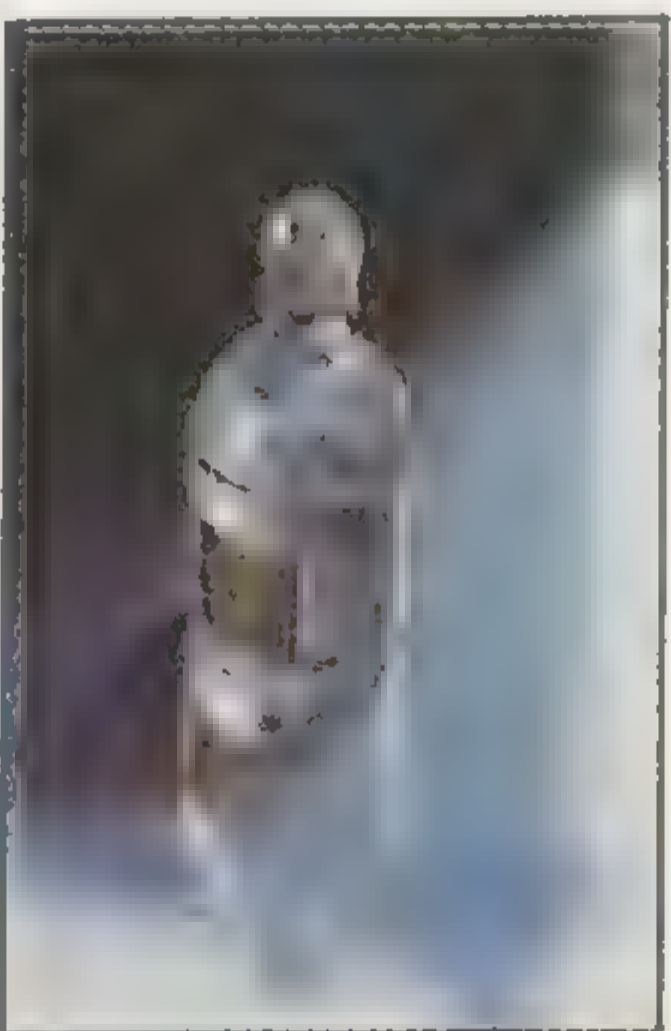
7



8



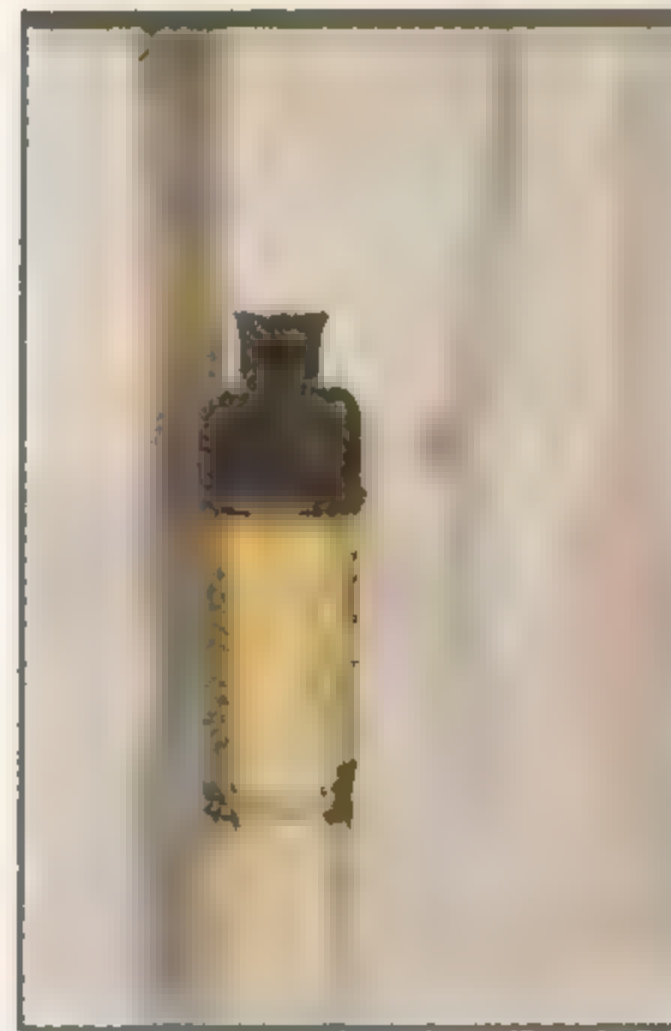
9



10



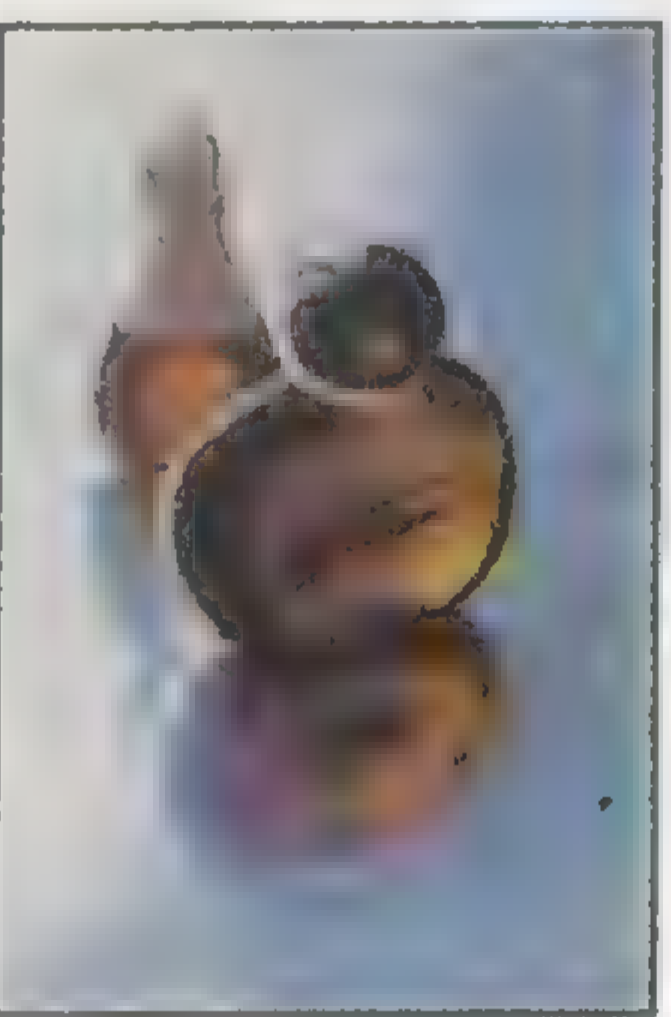
11



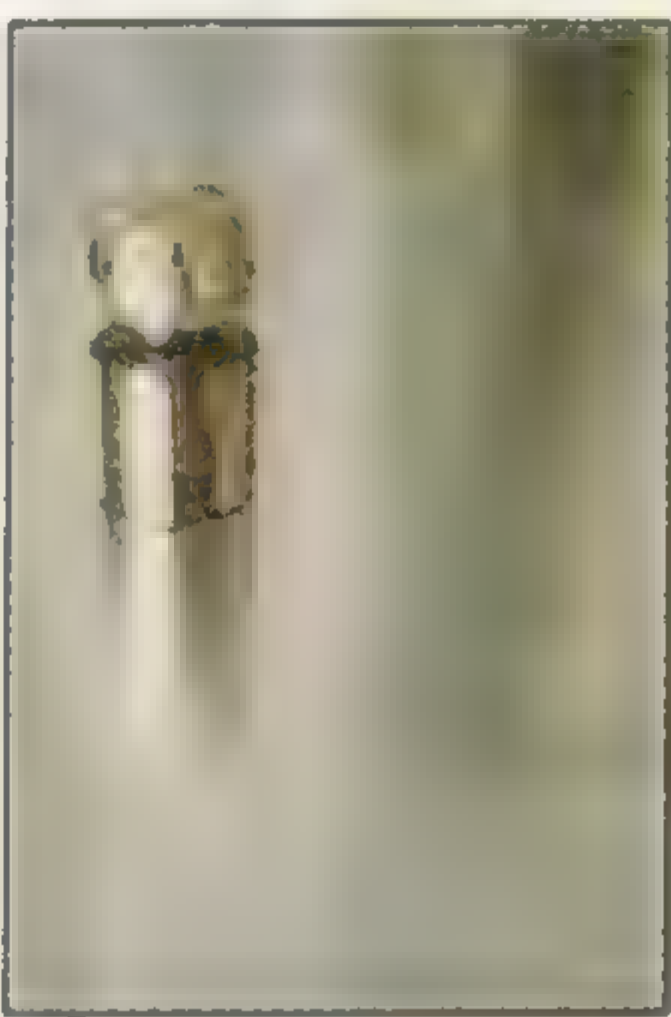
12



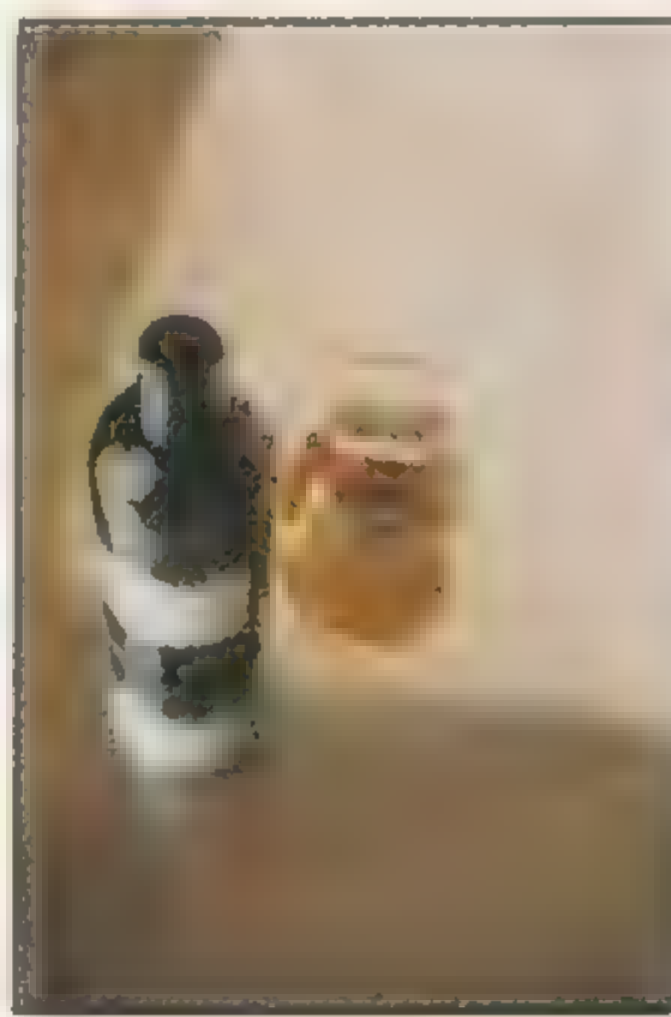
13



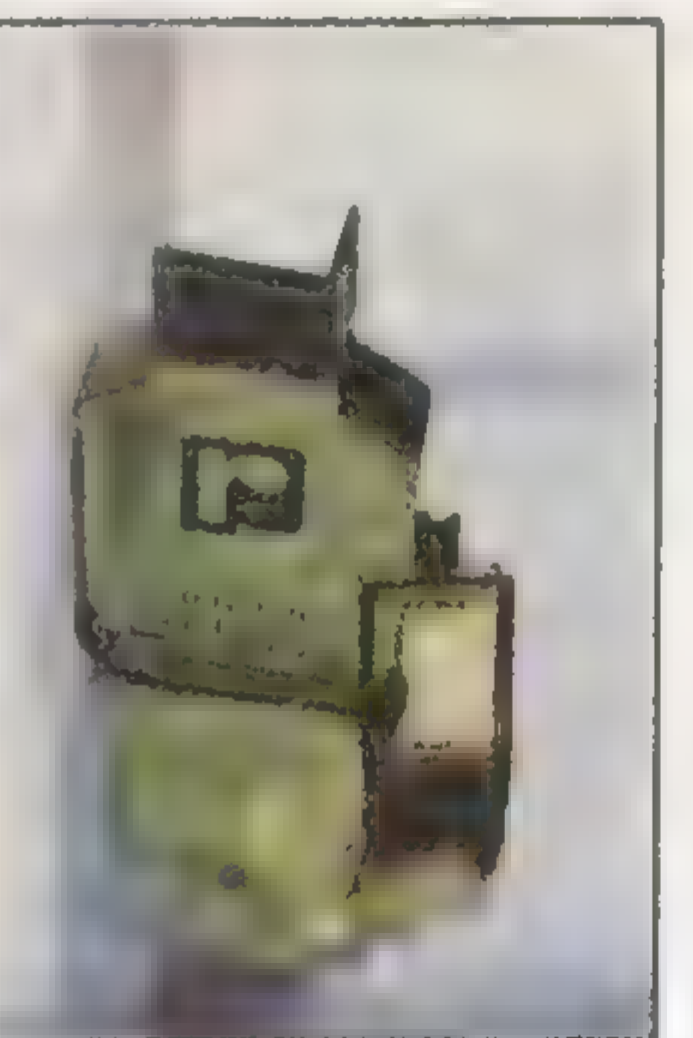
14



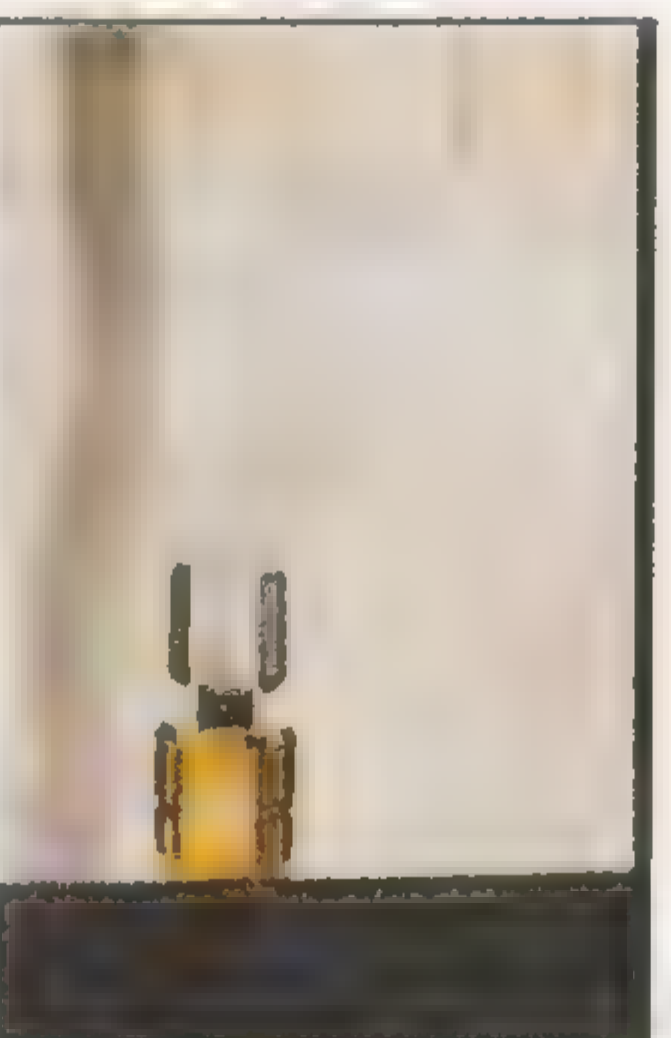
15



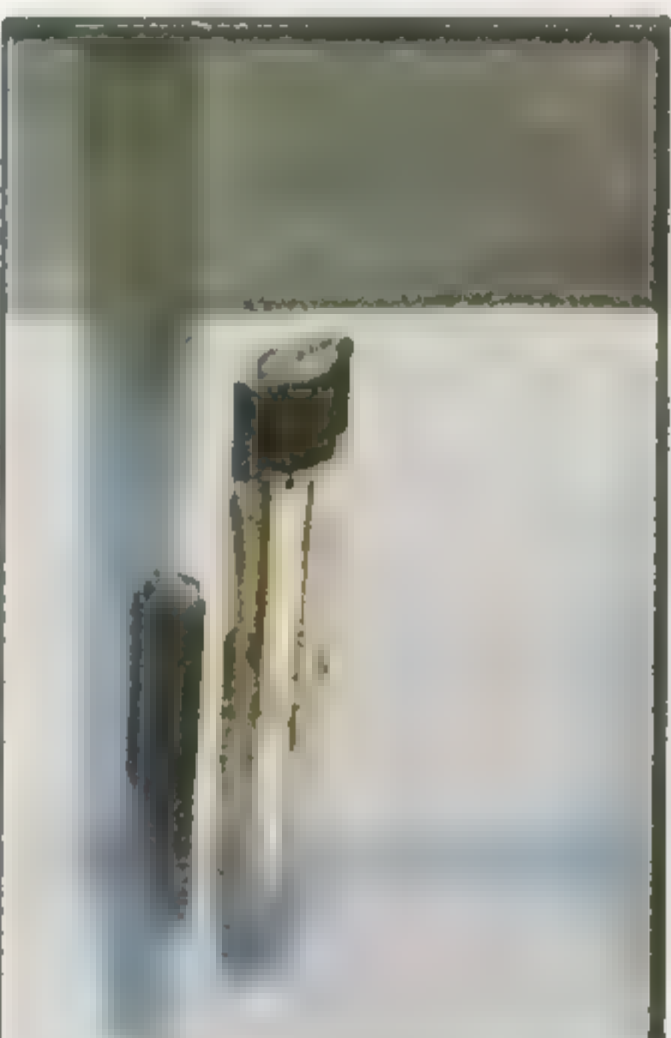
16



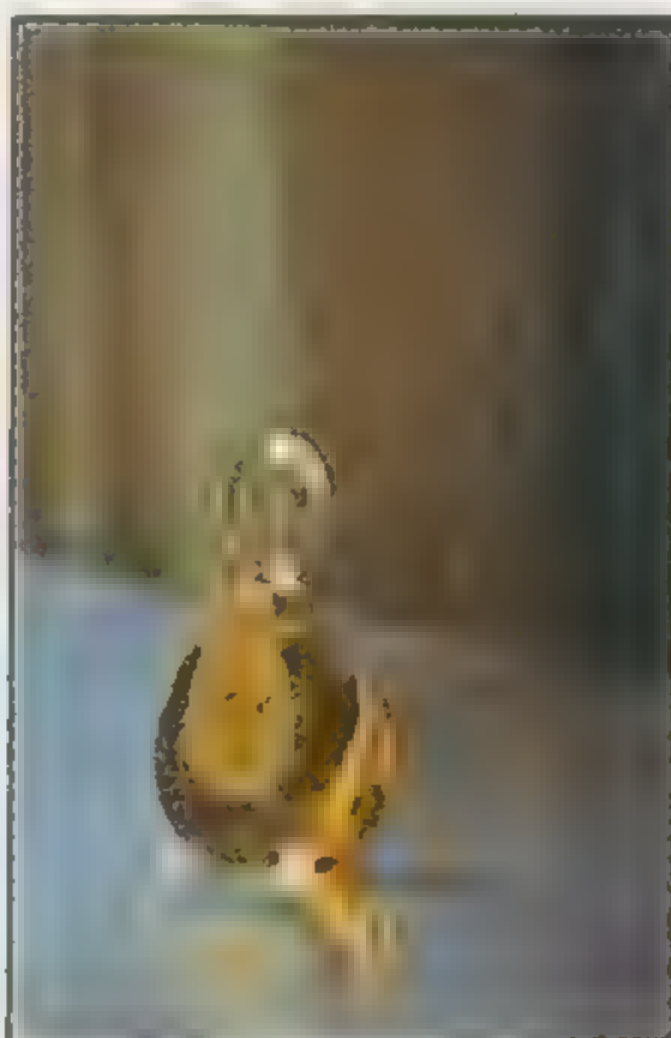
17



18



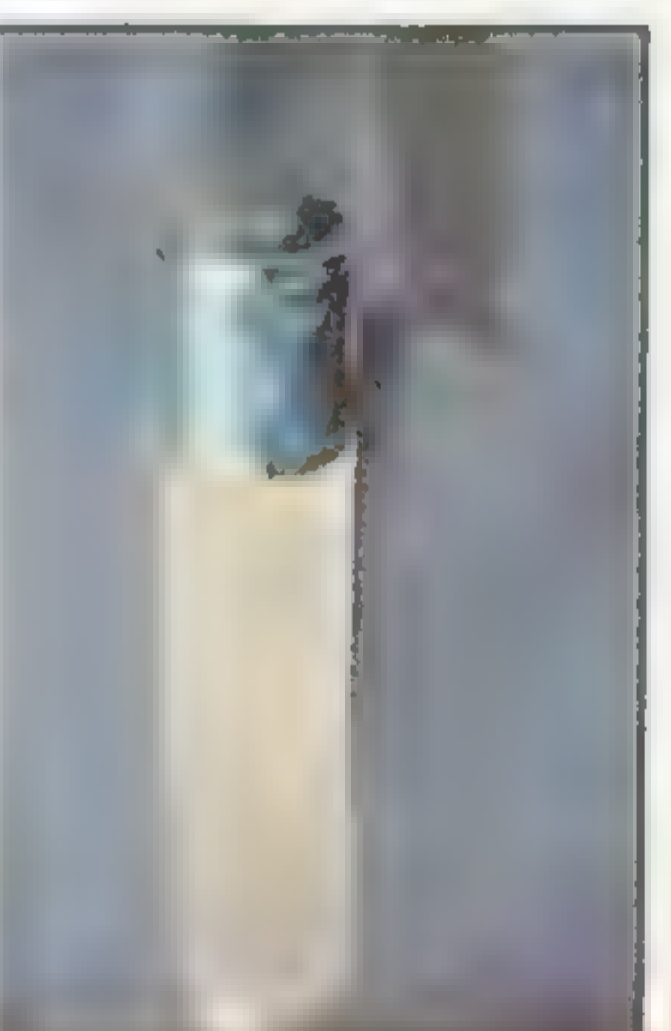
19



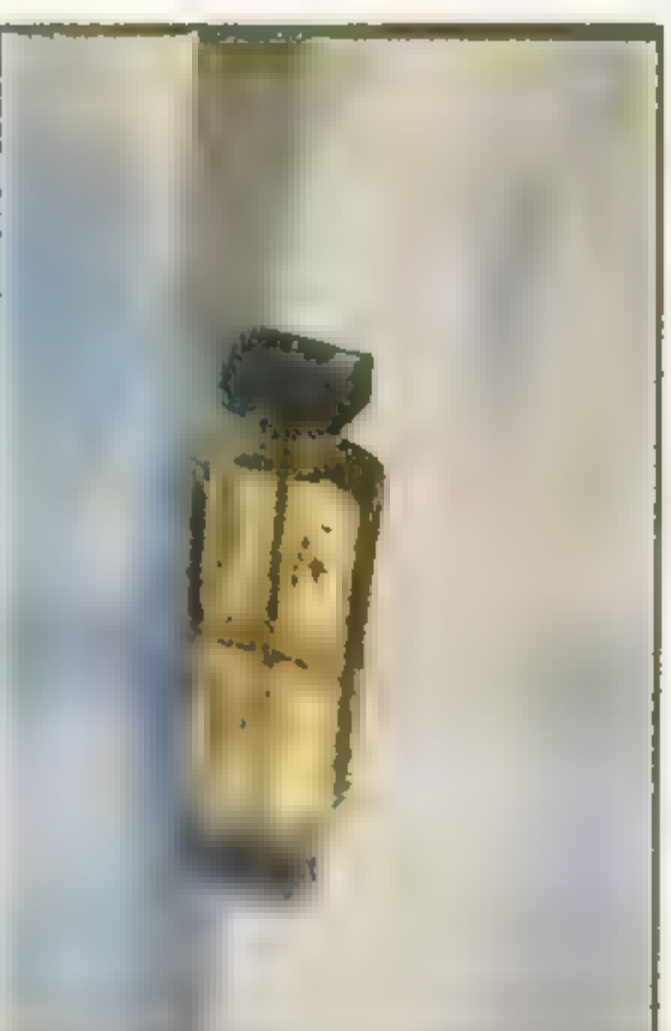
20



21



22




23



24





#### THE FASHION

That sees you in a radiant mood—soft dress in

new color, cut-and-out tummy

*Right*, the essence of Sonia

Rykiel—thin, swirling layers

dress, drawstring jacket

magenta on white crepe

punctuated with bright flowers...

white cotton ankle pants.

*Opposite*, lacy lingerie

looks everywhere... but the way

Lagerfeld does it for Chloé!

His slip-of-a-dress

and blouson... the veiled

but so visible body

Fashion information and

stores, next to last pages

#### THE FRAGRANCE

Soft... flowers you toss

in the air... that's the whole mood here

So why not put on

Revlon's Cerissa? It's full of flowers!

Wear it with the crepe ones,

*right*. And for the Chloé,

*opposite*, more Chloé.

Karl Lagerfeld's orange flowers,

tuberoses and white jasmine

These six pages: hair by Bruno

Dessanges; makeup by Alberto Falla

## THE INSEPARABLES—FRAGRANCE & FASHION





# W

hat a lovely change  
for evening, as fragrance softly  
swings the mood. This way. That way.  
Or any other... we tell you  
all the ways of fragrance, starting  
on the very next page.

# NIGHT



The French perfumer who made attar of roses for Louis XVI's court used two tons of blossoms—about one hundred million petals—to produce one pound of pure rose oil. Today, two centuries later, nothing has really changed. In Bulgaria's Valley of the Roses, where the world's finest attar comes from, it still takes 250 pounds of the pink Damask rose petals to yield a single ounce of oil.

And what goes for Bulgarian roses, goes for other flowers and scents as well—a whole world of them, as a matter of fact. There are the fragile white jasmine blossoms that grow in wild profusion along the Alpshielded slopes of Grasse. The tuberoses, violets, iris, hyacinths, roses de mai, jonquils, lavender, orange flowers, and mimosa that spill over the entire valley surrounding Grasse and terrace down to the sea.

Going further afield, there is bergamot from Italy; rosemary from Dalmatia; marjoram and thyme from Africa's Limpopo Valley; coriander, eucalyptus, and dill from Tanzania; cloves from Zanzibar; vanilla from Tahiti; ylang ylang from Luzon; patchouli from Singapore; sandalwood from Bengal; musk from China and Assam; civet from Burma; and other exotic scents from the perfume islands of Nossi Bé, Réunion, Madagascar, Java, Haiti, and the Comoros. Something like four thousand raw ingredients brought together from just about every nook and cranny of the globe.

All this just to have something you can splash on you? If you stop to think a moment, it does seem a bit much. But don't stop to think! Because fragrance, as we are fast discovering, goes far deeper than conscious thought. "The sense of smell really permeates our whole personal life at an unconscious level," says Robert I. Henkin, M.D., director of the Center for Molecular Nutrition and Sensory Disorders at the Georgetown University Medical Center and a leading authority on smell. Its vital importance, he notes, goes back to the very beginning of life on earth: in the dark, primeval seas, smell was the only real means an organism had for tracking down food, steering clear of enemies, or finding a mate. We have covered a lot of ground since then but, according to Dr. Henkin, smell still remains the most basic of our five senses.

"A fragrance or scent conveys to another person whatever it is that you are unconsciously trying to express," he says. "It emphasizes just the thing you wish to suggest—and does so in a subtle, complex, and very powerful way. Far beyond words!"

From everything we can tell, the pathways by which olfactory information courses through the brain are intimately linked with those responsible for the release of sex hormones, Dr. Henkin explains. And if your sense of smell is in any way affected, your sex drive may also suffer. Conversely, if

there is some kind of sexual dysfunction, your olfactory acuity may be impaired.

The relationship between scent and sex is so close that it may one day be possible to use a wide range of fragrances—different scents for men and for women—that could either stimulate or inhibit the release of sex hormones. "Take musk," says Dr. Henkin. "It's an ingredient in lots of fragrances and is chemically similar to many steroids, in-

(Continued on page 234)

THE INSEPARABLES — FRAGRANCE & FASHION



**R**ichly-colored





Helmut Newton

#### THE FASHION

Pure Yves Saint Laurent fantasy . . . and nobody does it better! His djellaba, *opposite*, double-layered . . . a flutter of purple panels. Givenchy's toga, *above* . . . a smidge of strapless dress, a shawl knotted on one shoulder. Fashion information and stores, next to last pages.

#### THE FRAGRANCE

Showers of flowers—jasmine, lilies of the valley, roses—tumbling off one shoulder, *above*, in a sheer rush of scent: Givenchy III. The fun is to mist it everywhere in sight—way down your back, way up your leg.

prints on sheer chiffon — light, floaty — taking shape from the body...



(Continued)

cluding testosterone. It is a scent given off by the male of the species—the musk deer, the musk ox, the muskrat. A characteristic male signal! So, if men start wearing the musky scents, women may find this extremely attractive." More so at certain times of the month than at others. Because a woman's sense of smell goes through a series of changes—which correlate with changes in body temperature. Just before ovulation, her olfactory acuity is anywhere from ten to one thousand times greater than early in the cycle.

Your olfactory sense has a circadian, or daily, rhythm as well. In the morning, it isn't anywhere near as sharp as it is in the evening. Maybe it needs to be waked up—with a fragrance as stimulating as that first cup of coffee. Towards evening, when it is more alert, a softer, subtler perfume may be called into play—reversing the usual pattern of stronger scents at night. Someday, says Dr. Henkin, there may be a time-release fragrance that gives off a succession of scents—each becoming less explicit and more subtly suggestive as the day goes on.

The more you are exposed to a wide spectrum of scents, Dr. Henkin says, the more discriminating you become. It is as if you were building up your vocabulary—finding unexpected new ways to instinctively get your message across. And, of course, all this heightens your enjoyment of everything that is going on. Having a wonderful fragrance on gives you self-confidence—people are attracted to you when you smell good. Sexual drive, as Dr. Henkin points out, may be increased and sexual pleasure enhanced.

People tend to lose their sense of smell as they get older, Dr. Henkin says. But, he adds, it is quite possible that, by turning to more concentrated fragrances, one could succeed in counteracting this—stimulating interest in sexual activity right up to the century mark. Why not! After all, if you look back through Indian and Chinese history, Dr. Henkin says, there was indeed a heavy reliance on fragrance for just that.

The most exciting thing about fragrance is how you make it your own. To start with, you have your own individual smell—it's like an olfactory fingerprint. This is determined very largely by your skin lipids—which, in turn, are affected by your genes, your emotions, and your body chemistry.

Your scent signature will have a lot to do with the kinds of fragrances you choose—without your necessarily being aware of it. And the fragrance you put on your body will interact with your own individual skin lipids. This changes the fragrance—just enough so it smells different on your skin than on the next person's. Especially if you spray it



lightly all over you. In effect, every perfume you put on is made emphatically yours—your body chemistry sees to this.

It's important to realize, Dr. Henkin says, that you needn't just use one scent to put yourself across. Change scents. Add them, one after another from time to time. Your individual scent signature will always be there. And it is a very powerful thing: the chemical signal a man senses at a party—even if he is on the other side of the room.

THE INSEPARABLES—FRAGRANCE & FASHION

Yves Saint Laurent's





Helmut Newton

#### THE FASHION


YSL's tricolor!—core of his collection. The blouse, *opposite*; the tunic, *above*. With dirndly skirts, slim trousers. The trousers all unhemmed—so you roll them a bit even for full length—more for a show of ankles. Fashion information and stores, next to last pages.

#### THE FRAGRANCE

Here, Yves Saint Laurent's at his *prêt-à-porter* best. Because, if there's one thing of his that's ready to put on any time, it has got to be his fragrance—Y. A wonderfully fresh pick of flowers, it's also the easiest YSL in the world to wear.

perfect parts—an explosion of riveting color—to live in...





EUGENIA SHEPPARD  
AND EARL BLACKWELL—  
PHOTOGRAPHED  
ESPECIALLY FOR VOGUE  
BY SIR CECIL BEATON

*Eugenia Sheppard, a small blond woman with nonstop sparkle, has a fondness for fashion (her daily column is syndicated in about eighty newspapers), for the famous (she innovated today's all-in-one approach to writing about fashion/fashion events/fashionable people), and for famous friend Earl Blackwell. Blackwell, who wears a tux like a twenty-four-hour work uniform, has a mutual regard for fan-fare (his "Celebrity Register," "Celebrity Bulletin," and "Celebrity Service" follow the rises, falls, and return engagements of approximately a quarter of a million "celebs" each year) and for Eugenia Sheppard ("That girl has more energy," said Blackwell). Together, Sheppard and Blackwell bask in the pleasure of their new book, a look-again "novel" called "Crystal Clear"—and in waltzing here, to strains of "The Merry Widow," in the ballroom of Blackwell's Manhattan apartment, here, as caught for Vogue, by most-famous photographer, Sir Cecil Beaton.*



# SURE SMELL OF SUCCESS

By Eugenia Sheppard and Earl Blackwell

EUGENIA: You know, Earl, I'm beginning to think that men smell better than women these days.

EARL: That's crazy. I'm not aware of anything but after-shave lotion on men.

EUGENIA: After-shave lotion is getting mighty perfumy, then. When you pick me up to go to a party, you smell absolutely divine. I know it's not after-shave lotion. It's the Jicky cologne I often bring you from Paris.

EARL: I discovered Jicky early in life. My first New York landlady was French; she gave me a bottle on my twenty-second birthday, and I've used the cologne ever since. I always put it on my face after I shave.

EUGENIA: The other night, I danced with **George Abbott**, who smelled delicious. He said it was lavender, and that he wallows in it. He even puts lavender in his bureau drawers with his shirts.

EARL: Isn't verbena something like lavender? **Fred Astaire** uses verbena. It's been his only scent for forty years. That reminds me, **Ginger Rogers** says that when she was dancing with Fred in *Top Hat*, she tried out a perfume with ginger in it. It didn't go with verbena, so she switched to *Bal à Versailles*.

EUGENIA: Do you really notice women's perfume?

EARL: Yes, I do. I'm very conscious of scents. I don't get carried away, but I think it's an asset. I've been seriously interested in perfume ever since we were on **Charles Revson's** yacht that summer when Revlon was making the final decision about Norell perfume. We even wrote

the scene into *Crystal Clear*. Remember when all the executives were going around the yacht sniffing each other's wrists and elbows? The people on the deck of the next yacht were all watching, and, afterwards, one of them asked me if this was a rehearsal for a new ballet.

EUGENIA: Norell was the first all-American perfume, and it was a big hit, but there have been a horde of them since. At least a dozen of our friends in fashion, such as **Trigère**, **Oscar**, **Mollie**, and **Calvin** have their names on bottles, and they all seem to be making fortunes. It peeps up the fashion collections no end, but sometimes I wonder how it happens. American women use perfume very daintily, and a bottle goes a long way. It's the French women who really splash it on. When you get into a Paris elevator, sometimes you're almost asphyxiated.

EARL: The competition between the new perfumes must be tough. That's why so many of them have picked celebrities for their images. **Margaux Hemingway** stands for Babe. **Candy Bergen** is Cie. **Catherine Deneuve** is Chanel No. 5. **Andrea de Portago**, the new bride of **Mick Flick**, is the image of Farouche; and ballerina **Suzanne Farrell** is the L'Air du Temps girl.

EUGENIA: The men are doing it, too. **Cary Grant** must have made millions for Fabergé and **Joe Namath** is certainly Brut.

EARL: Do you wear many of the new perfumes?

EUGENIA: Because of my fashion column, I usually get samples when the new scents come out. I try them all, but I

find some of them too light and not individual enough. The trend has been to fresh, green, woodsy, outdoorsy scents. I remember **Pucci** once brought out a new perfume that he claimed smelled like hay. It did, but who wants to smell like a haystack? The green scents, for me, fall into the same category as the earth tones that have been the rage in fashion for the past few years. I like clear, bright colors and gutsy, "female" perfumes.

EARL: There's plenty of choice, anyway. At all the new night spots, people tell me the perfumes they recognize most often are **Chloé**, **Givenchy III**, and **Yves Saint Laurent's Opium**. **Liza Minnelli** always arrives in a cloud of **Halston**. **Carole Bouquet**, the new French actress, wears *Empreinte* by **Courrèges**.

EUGENIA: **Chloé** is an interesting perfume that has succeeded without the image of a beautiful girl in its advertisements. Part of **Halston's** success comes from his exquisite packaging, with his heart-shaped compact and milk-white bottles designed by **Elsa Peretti** for **Halston**. I find packaging terribly important. If something looks beautiful on my dressing table, I tend to keep it there and replace it. Some of the other new ones I've liked are **Arlene Dahl's Dahlia**, which comes in the kind of crystal bottles our heroine, **Crystal**, wanted for her scent; **Princess Luciana's Tea Rose**, which has romantic Victorian charm; and **Diane Von Furstenberg's Tatiana**, which smells more expensive than it is.

EARL: I remember my mother used to use **Shalimar**.

EUGENIA: It's one of the

(Continued on page 269)

Two super sleuths track stars and sociables. What do they sniff out? Famous names, famous fragrances

THE INSEPARABLES — FRAGRANCE & FASHION



# people are talking about PEOPLE


Such as psychologist **Sol Gordon**, Syracuse U. prof. of child&family studies, who tells us, "Americans no longer want to be cool: they want to be hot." So, for example, it's brunch dancing, cheek-to-cheek to "As Time Goes By" and "What a Difference a Day Makes" at Manhattan's jazztime Stork Club—where **Yul Brynner**, **Beverly Sills**, **Lynn Redgrave**, **Lina Wertmuller**, **Giancarlo Giannini** have been seen—and tea dancing all across America, where the beat is jazzy hot. . . . **Gloria Steinem** and her use of "pro-choice" to pinpoint women who are pro-abortion: "To my knowledge, every woman **Carter** appointed is pro-choice." . . . "**Ronstadt-Parton-Harris**"—the could-be title of the made-in-deepest-secrecy album by Linda, Dolly, and Emmylou. What we've heard about it: all three superwomen work each of the twelve songs. And when the top-of-the-charts threesome met in Dolly's Nashville house, they were just girls together. Says the Parton, "It was like a week-long slumber party." . . . **Tolstoy**, what with TV's heart-buster *Anna Karenina*; and now, the literary event of the season, two huge volumes of his *Letters*—to a tremendous range of international pen pals, even **Mohandas Gandhi**. And this *cri de coeur*: "My God, if only someone would finish *A. Karenina* for me! It's unbearably repulsive." . . . The **Tatum O'Neal** takeover in *International Velvet*—all nubile and be-horsed, she wrings your withers. "It's a four-and-a-half-tissue movie for me," said a previewer. . . . **Woods**, a blondy, flowery, minuscule jewel of a Manhattan restaurant, where the prettiest girls in town throng to eat the wonderful veggies and mousses and where a grandmother and her granddaughter were overheard: "I don't like your young man." "Why not, Gran?" "He has *tendencies*." "But Gran, what kind of . . . ?" "Never mind. He just has tendencies." . . . **Gian Carlo Menotti** and his instant-triumph, all-arts Spoleto Festival U.S.A., where there will be names, names, and names from late May through early June—**Lenny (Bernstein)**, **Sam (Barber)**, **Irene (Worth)**, **Tenn (Williams)**, **Ella (Fitzgerald)**—that starbright ilk. And this sum-up from musical director **Christopher Keene**, "Once Gian Carlo remembered that Charleston was in South Carolina and not South Dakota—we knew we were in business." . . . **Leonardo da Vinci** and his "The Last Supper"—but rendered entirely in chocolate by Manhattan's Chez Chocolat candy store. . . . And this "personal" from America's most intellectual bimonthly: "CONSIDERATE MALE, 60s, financially sound, dreams of woman who'd enjoy *Wind in the Willows* read to her in bed."

—LEO LERMAN

Michael Childers/Sygma







# *New hero: he flies, dreams, dances!*

**By Joan Juliet Buck**

The 'seventies has been a curious decade: in style, it has been called "gloomy" and "serious"; in movie stars, it has given us despondent old-young men. The actors who have come into prominence in the last eight years began in young middle age and aged further on the screen: Nicholson, Hoffman, Pacino, De Niro — even the Italians have had about them a look of resignation, of self-discipline and disillusionment. (De Niro, gritting his teeth to kill his first adversary in *The Godfather, Part II*; Pacino, gritting same to kill same in *The Godfather and Part II*.) Youth has been absent, and so have been its qualities: optimism, hope, gaiety, naïveté. That is why the arrival of John Travolta, the hero who dances, who copes with the same unwieldy fate as the rest of us but does it with optimism and faith, is a sign of better times.

We have had to wait a long time for this hero, and the reaction that he arouses in audiences is one of relief. The air around him is lighter; the light, itself, brighter. Watching him on the screen, we, too, are young again; the wheel of generations is turning again. And innocence may well have returned.

In *Saturday Night Fever*, Travolta plays a young Brooklyn boy whose problems are contemporary; his escape from them is through dancing, through music and grace rather than through hammering an opponent with boxing gloves, which was the *Rocky* solution. In *Grease*, Travolta plays a young man in a 'fifties Never Land; both films offer music and dancing as alternatives to the realities of life; and, in both, he plays the person who can transcend through them.

Travolta would readily describe himself as a dreamer; he says that in school he was always told he had "potential" but spent his time day-dreaming; and the story of his lying in bed in New Jersey listening to the planes overhead is, by now, familiar to anyone who has had the least contact with American magazines in the past year. He dreamt that he received the Academy Award nomination a month before it actually happened and called that dream a nightmare at the time because, when he woke up, it wasn't true. The fact that the dream has now come true, as have Travolta's childhood dreams of being in "show business" and of piloting airplanes, would imply that he leads a charmed life. How we would all want that to be true! For the young hero, for once, to survive and prosper and grow happy, rather than to be cut off in youth like James Dean, or become fat and reclusive like Brando.

Travolta is not one to believe that excess makes good art: he does not drink or smoke or take drugs. He likes to talk about Art, and

*(Continued on page 264)*

# JOHN TRAVOLTA



people are talking about

PEOPLE

# SONIA BRAGA

Sonia Braga (top left) is a diva. This irretrievably sensual, strikingly childlike Brazilian beauty is now enchanting the U.S.A. in her country's first high-profile export, "Dona Flor and Her Two Husbands." Braga's face flows like an arrow, changes with every camera angle, with every new situation. In Brazil, her fame leap began on the Rio stage in "Hair," continued on a prime-time TV soap opera. Now the affable Braga, both shy and voracious, wants to "show my success with everybody who's making films in Brazil." Her next project? She hopes a film about another Brazilian superstar: Carmen Miranda.

Patti Smith (lower left), punk priestess with a poet's soul and the alley-dark eyes of an avenging angel, pushes words past language into sonic overdrive. Her current hook, "Babel" (her first to be published commercially), powers her work toward the mainstream just as she swings from underground artist-poet to 'seventies rock performer catapulted her androgynous, waif-tough image into a signal style for the decade's young. This cult queen — mad for Rimbaud and anarchy — has incited mass appeal. "Eastee," her latest record album, already proves her credo that "in a decade rock and roll will be art."

Actress Jill Clayburgh's (right) real-life portrayal of Erica in Paul Mazursky's latest film hit, "An Unmarried Woman," is likely to make Jill/Erica a kind of patron saint of women-in-transition: those surviving the break-ups of long-standing marriages (as Erica does), or opting on their own for liberation to a single state. Says Jill: "Women who've seen the movie want to talk to me as if I were Erica." Sensitive and tough, open and guarded, passionate and cool, Erica takes Jill far beyond the limits of the flakey, pseudo-sophisticated sexpot roles she played in two previous attention-getters, "Silver Streak" and "Semi-Tough," establishes her at thirty-three, as a major star.

# PATTI SMITH





**JILL CLAYBURGH**





# WHAT SHO

## Top physician

Isadore Rosenfeld, M.D., explains how answers to your doctor's questions can bring you the best health care

## CRAM COURSE FOR YOUR MEDICAL EXAM

**EDITOR'S NOTE:** *In his detailed and invaluable book, "The Complete Medical Exam," published this month by Simon and Schuster, Isadore Rosenfeld, M.D., left, tells you things you never knew you should ask during your annual physical checkup. With an impressive ability to make hard health facts downright diverting, Dr. Rosenfeld casts you as your doctor's full partner in the crucial job of maintaining your health.*

*Using this book, with its minute-by-minute account of a comprehensive examination (plus vast amounts of fascinating medical lore) as your text, you can learn what to expect, what questions to ask, what tests to insist on, and—this is vital—what information you should give the doctor to help him to keep you fit.*

*Here, excerpted from Dr. Rosenfeld's book, are just some of the questions your examining physician will ask you, along with his reasons why.*

### How old are you?

Most patients admit their age to the doctor without any fuss. Others hesitate or give themselves the benefit of a few years, and some even insist they don't know how old they are.

Whether or not I confide it to you, I do make a judgment as to whether you look older or younger than your age. Premature aging does not necessarily mean physical disease. It may be something that runs in your family or the result of chronic stress—personal, occupational, social, or economic—the toll of a tough, sad life. I also allow for wrinkling of the skin from too much exposure to the sun. On the other hand, if you are young-looking, it may be because you take good care of yourself and are in excellent health. Or these days it may simply reflect good cosmetic surgery.

### What kind of work do you do?

Your occupation may make you vulnerable to specific diseases or symptoms. For example, miners and those working in a dusty environment are prone to lung disorders. Garage mechanics and workers in poorly ventilated tunnels may inhale toxic fumes, damaging their heart, blood, lungs, and nervous system. Musicians, blacksmiths, typists, and those who use one set of muscles over and over again may develop pain, spasm, and cramps, because of the excessive strain on the particular muscle group involved. Even being a doctor has distinct occupational hazards, since we are exposed to the whole gamut of infections. We're sneezed, coughed, and breathed on. We touch and are touched. We get hepatitis, even syphilis, by accidentally breaking our skin with a needle that has drawn contaminated blood.

Copyright © 1978 by Isadore Rosenfeld, M.D.

Alexander Liberman



# COULD YOU TELL YOUR DOCTOR?

## Your marital status

Chronic anger, frustration, and suspicion, no matter where or why you experience them, can lead to ulcers, asthma, colitis, and heart attacks. The site of such stress is just as likely to be your home as where you work. An unhappy marriage, with constant fighting and accusations or guilt of marital infidelity, can result in a train of psychosomatic illnesses.

## Your family roots

Specific diseases are to be found in greater numbers in certain geographic areas. For example, the Japanese have a very high incidence of stomach cancer, as well as the world's highest stroke rate (because of excessive salt in the diet and consequent high blood pressure). Chronic bronchitis is often called "English disease" because it is so common in the cold, damp climate of Britain. Thalassaemia (also known as Mediterranean or Cooley's anemia) is a severe crippling disease of the blood that may result in early death. It occurs almost exclusively in people of Mediterranean origin—Greeks, Italians, and Middle Easterners. Émigrés from tropical and subtropical regions of Africa, the Middle East, the Orient, South America, and the Caribbean may harbor schistosomiasis (snail fever). At the time of the great influx of Puerto Ricans to the northeast United States, this disease often presented a difficult diagnostic problem. Doctors didn't always think of the possibility of snail fever in midtown Manhattan. And so, the dysentery and liver trouble caused by this infection went undiagnosed in many cases.

## Have you traveled anywhere recently?

Modern jet travel has made it possible for millions of tourists to visit previously inaccessible areas—countries with different standards of public health, and each with its own peculiar infectious diseases. Smallpox has been virtually eradicated from the world, but other infections like cholera, malaria, typhoid fever, and countless parasitic infestations caused by worms, insects, and animals are brought back home by travelers in great numbers. They're not always diagnosed quickly, either.

Quite frankly, if you have some fever and a few aches and pains, I'm more likely to call it "flu" or a "virus" than dengue fever or tsutsugamushi disease—unless, of course, you tell me you've just come back from a vacation in the Caribbean, the Far

East or Africa. Or if you've had diarrhea for a few days, I may think of "stomach virus," or something you ate that will clear up, maybe even colitis or tumor—unless you tell me you've just come back from a remote part of Mexico or from Leningrad. In this latter city, the water supply has been contaminated by a parasite known as *Giardia lamblia*, which causes diarrhea. Analyzing the stool, identifying the infecting organism, and treating with the specific antibiotic may be all that is necessary in such cases—not an extensive, expensive workup. So a travel history will alert me to "exotic" disease possibilities and avoid a lot of unnecessary worry and tests.

## TELL ME ABOUT YOUR FAMILY

It's important that you and I know what diseases affect other members of your immediate family, because "the apple does not fall far from the tree." From a medical point of view, I don't really care about your in-laws except for contagious disease. I am concerned mainly with your blood relatives—grandparents, parents, brothers, and sisters, with an aunt or uncle or two thrown in. Are they alive? At what ages did they die and from what? The important diseases that run in families are stroke and high blood pressure, premature heart attacks, (Continued on page 266)

## DR. ROSENFELD TALKS ABOUT LIBERATION AND YOUR HEALTH

**By Curtis Bill Pepper**

The dream surprised him at first. Yet looking back, he realized he should have expected it.

It began with a young woman sitting on the edge of his examining table as he felt the sides of her jaw, then pressed his finger into a space above her left collarbone.

"You know why I'm doing that?"

"Yes," she replied sweetly. "Because you like me."

Dr. Isadore Rosenfeld smiled.

"Don't you really want to know?"

"Why? . . . You're the doctor."

That meant she could relax because he knew it all—except that Dr. Rosenfeld knew he did not. Modern medicine had made great advances. It had conquered infectious diseases and extended life—but in other areas, it floundered. Every year, nearly one million Americans were dying of cardiovascular disease. Close to half of them popped off suddenly, like light bulbs, even though 80 percent had seen some doctor shortly before their sudden deaths—to no avail.

He, Dr. Rosenfeld, was a specialist in internal medicine and cardiology, associate professor at New York Hospital-Cornell Medical Center. He worked in two clinics, had famous patients all over the world, had coauthored a classic text on cardiology and written fifty scientific papers, was Fellow of

the American College of Physicians, American College of Cardiology, Royal College of Physicians of Canada, consultant to the National Institutes of Health and to various government task forces to fight arteriosclerosis, hypertension, sudden death . . . and so on.

Yet he didn't know it all and he sought to explain it to the young woman wearing an examining gown as she sat before him.

"Listen, you know your body in a way better than any doctor can. Certain symptoms have a built-in quality that tell you whether they're important or not. You have to know what they are. Because if you walk out of here today with a clean bill of health, you might need to know how these symptoms can speak to you sometime later. It will help me . . . and one day may save your life."

She hesitated. "All right," she said softly. "Tell me what you're doing to me."

Dr. Rosenfeld explained he'd been feeling for her lymph gland. If enlarged, the gland could indicate leukemia, cancer, or an infection. Since it had that potential, it was often called the "sentinel" gland.

"So how's my sentinel?"

"Lovely . . . I can't feel it."

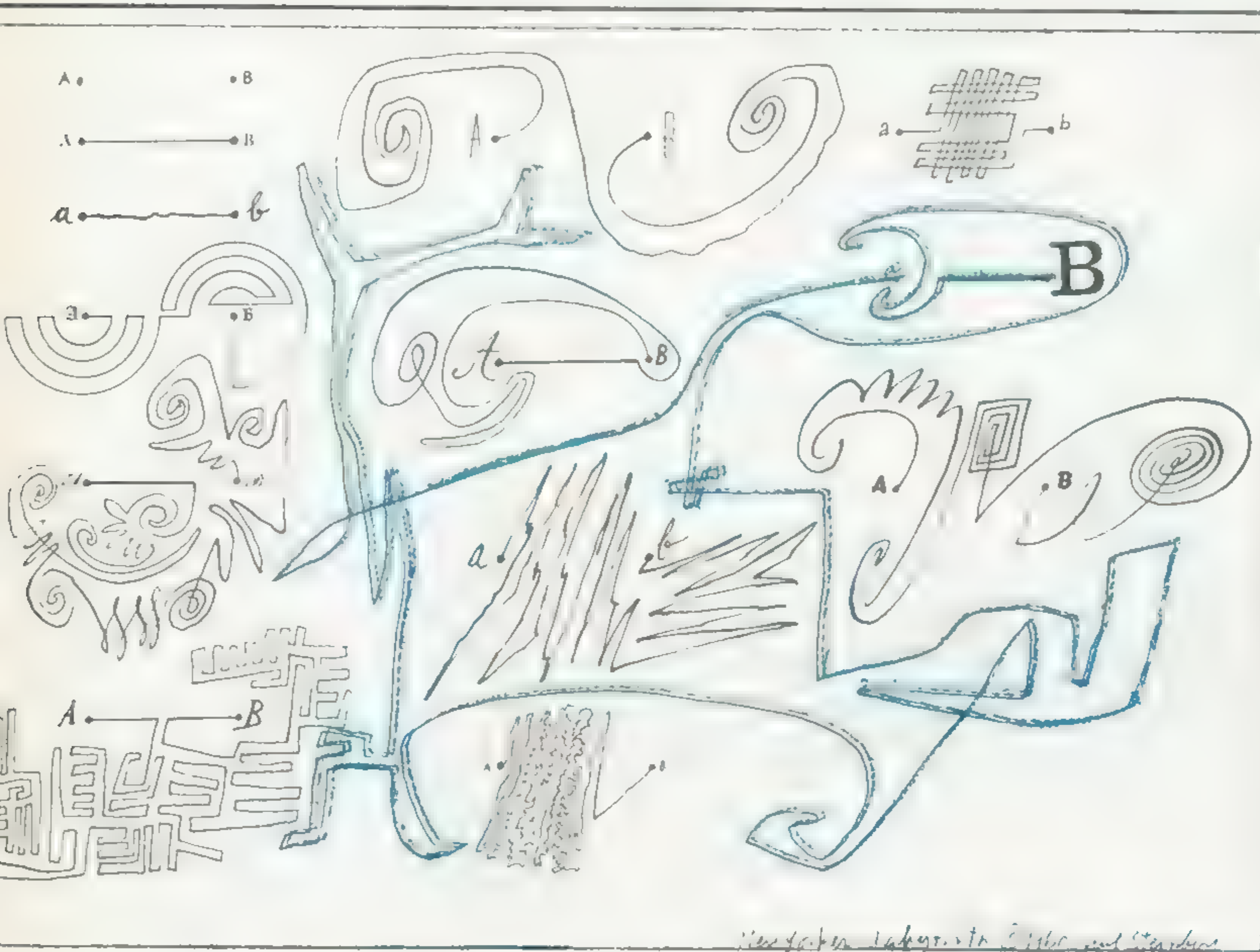
She laughed, relieved—and curious. As the doctor continued to thump her chest, (Continued on page 265)



By Thomas B. Hess

# Three keys to Saul Steinberg

AN EXPERT'S GUIDE TO THE MIND AND WORK OF THIS PROVOCATIVE ARTIST



## life

*Life is seen here like a voyage from (birth) A to the end, B. Normal lives make simple, even geometric travels, tracks without surprises, lives determined by family, money, geography or even logical and normal disasters. There is another normality — that of the neurotic or insane, shown here only by the more disagreeable drawing.*

*The artist (and my idea of the artist, poet, painter, composer, etc., is the novelist) investigates all the other lives in order to understand the world and possibly himself before returning to his own, often for a short and dull time only. It accounts for the delayed (even retarded) nature of the artist.*

—Saul Steinberg, "Labyrinth"

"Saul Steinberg looked up from his drawing straight into the muzzle of a gun!"

Such is the characteristically Agatha Christie climax of one among many legends concerning our peripatetic, dapper, charming, learned hero, whose little grey cells surely outnumber Hercule Poirot's, for where the fictional detective was a Belgian with a foot in British country life, the actual artist is a Romanian-born (like Ionesco, Cioran, and Brancusi), Italian-polished, American—New Yorker, by choice and vocation. His drawings have become as much a part of mid-twentieth-century sophisticated culture as young Beaujolais wine and old Buñuel films. But to return to the legend of Saul Steinberg and the muzzle of a gun...

It was a sparkling day in 1942; New York harbor scintillated with shipping — naval and merchant marine—engaged in the great war against totalitaria. Saul Steinberg and his friend the sculptor Tino Nivola, bright new immigrants to the strange continent, were comparing notes on the customs of the natives. Steinberg had discovered the answer to the riddle of the blue-plate special—how short-order cooks ladle out the food. The meat, he explained, always is assigned to such and such a compartment, another is for the succotash, a third for the mashed potatoes, the gravy is interposed just ever so; it's an iconology as strict as that which governs the portals of Moissac. He was embroidering the *aperçu*, drawing on a pad the circle of the plate with its various interior zones. Then, he looked up into the drawn pistol.

A security guard, hearing the jabber in Italian and accented English, observing the sketch—which might have been of a radar antenna or an atom-bomb trigger—was sure he had nabbed two spies, lolling like lizards in the Hudson River sunshine. He marched them off to the police station; and Steinberg was launched on

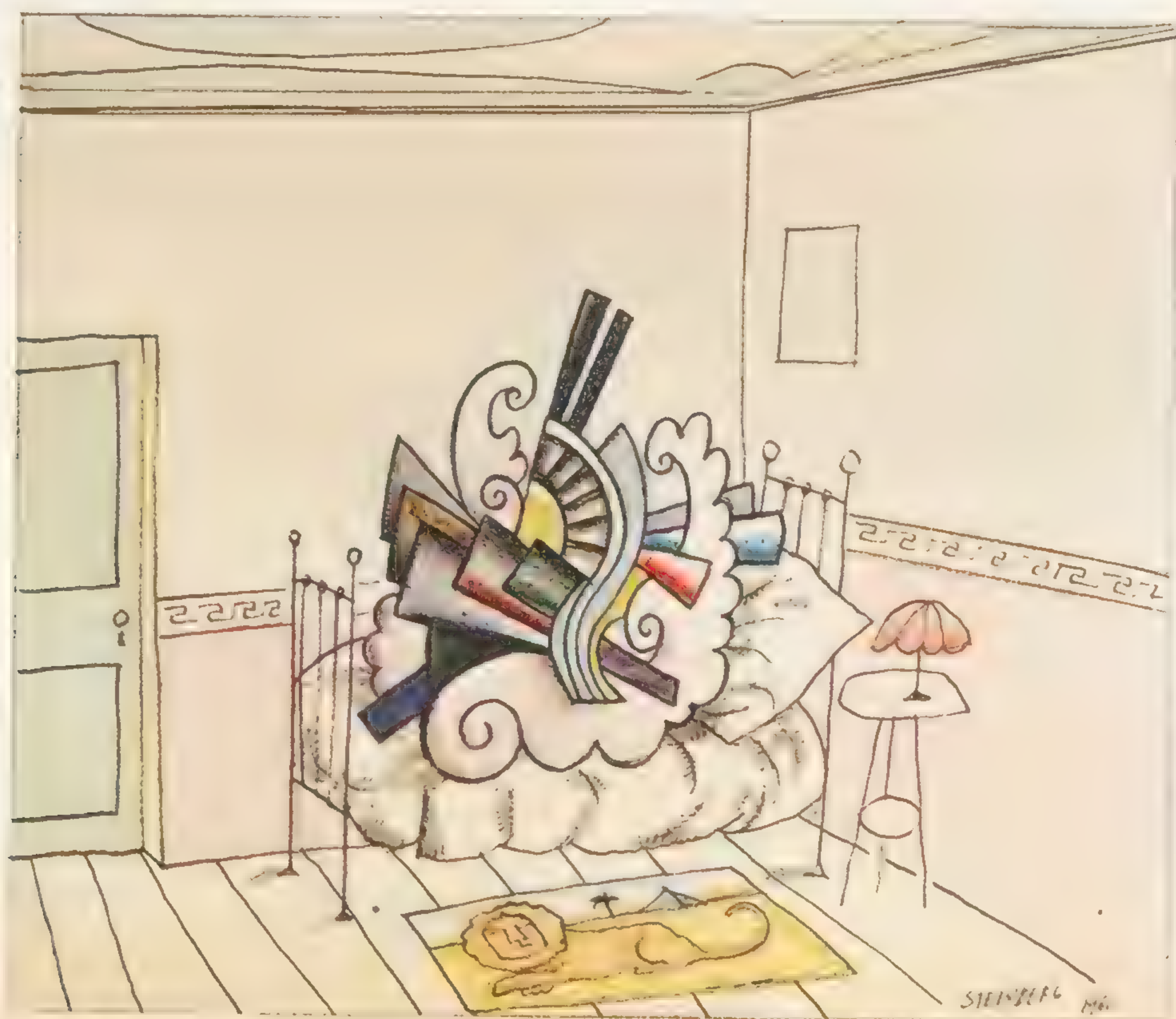
(Continued on page 246)

Three untitled drawings from the witty and evocative hand of Saul Steinberg: above left, his 1960 delineation of thirteen lives from birth to death, with the artist's own discussion of the subject from his book, of such explorations, "Labyrinth" (Harper & Row); right, above, Steinberg's 1976 eclectic view of modern terrorist warfare; and, right, below, his 1961 abstracting of love in our time. About two hundred fifty Steinberg drawings, collages, masks, and objects are on show at New York's Whitney Museum of American Art until July 9; show will travel to Washington, DC, and London.





love



war



# Steinberg *Continued*

another of the mini-operettas that have punctuated his rise to fame.

In the fall of 1942, Steinberg (aged twenty-eight) enlisted in the U.S. Navy; a few months later, he received an ensign's commission and his citizenship . . . but that is another legend.

What's important about the blue-plate special anecdote is how Steinberg's narrative line evokes a moment of terror. What began as a simple diagram about the workman's lunch winds up as a mortal threat. The arc of the plate resolves itself into a curl, leaps off the page as a circle extrapolated to the metal glint of deathly steel. Steinberg is a master of the anxious moment when comedy switches to malaise; when laughter can't stop, becomes hysterical; when grins register pain.

Fear is one of the great subjects of Northern European art. You sense it in the evergreen boughs of Schongauer that threaten to swallow St. George and his horse and the dragon and everything else in a maw of endlessly repeated twigs. Fear is what adds a sharp hook to the tail of Dürer's serif. It throbs in the promenading line of Klee. It numbers the grains of sand that fill C. D. Friedrich's dunes with such monomaniac exactitude. Some trace the origins of terror in Northern art back to the forests that once overwhelmed the hunters along the Danube valleys. Other commentators refer to the invasions and atrocities that regularly visited the territory since Roman times. For Saul Steinberg, the archetypal Gothic quivers have been amplified by a life of exile.

Cheerfully, he shook the dust of Romania from his heels for big-time Milan. Like Joyce, who left Dublin for Paris, Steinberg wanted to contact the sources of modern life. Joyce proclaimed that, with the weapons of silence, exile, and cunning, he would forge the uncreated conscience of his race. Steinberg has plenty of cunning and as many exiles as Joyce; silence, however, isn't his forte. Nor is racial conscience. He belongs to the international, omniracial class of conversational city dwellers and party stars. He is witty. He contemplates Manhattan from an apartment over the backyards of the mid-Seventies or from East Hampton, Long Island—both gently pastoral views. Lately, he's become a bit of a nature lover, an observer of equinoctial rhythms. He's the first to spot the ivy turning crimson on the trunk of an oak with leaves that remain properly green, and to draw a moral about the condition of derivative artists and all such parasites.

Like all real Americans, Steinberg remembers his native country—the villages of Romania. The most important personages, he recalls—the ones who ambled down main street with the noblest aplomb—were storks.

After high school and university in Bucharest, Milan was a delight. Under Mussolini, however, the city slowly became repellent, tawdry. And then, for a Balkan Jewish intellectual, impossible. Steinberg lived under Italian Fascism long enough to become an expert in parades, to develop a healthy love-hate relationship with crowds, to spot a bodyguard by the bulge in his chest and the slack-jaw blandness of his expression. When Steinberg draws a nightmare, often it is set among the grandiose, over-balconied architectures of Black Shirt paradise, ca. 1938.

(Continued on page 269)

## Stop acting like the "weaker sex." This three-part system teaches women how to handle the games- players and steamrollers, points the way to gain personal power without exploiting other people

When it comes to power, I was raised to be a loser. One of my earliest memories is running into the house after school and grabbing a piece of cake off the table. I was so excited to see it because I was hungry and I thought it had been put out for me. My mother went into a fury and, as usual, accused me of being a selfish little girl, saying that all I cared about were my selfish little desires and so forth. I realize now that Mother was an alcoholic and that she had an unpredictable temper. But I grew up believing I was selfish because that's what my mother said whenever I got in her way. . . .

The speaker is Georgette X., an extremely bright and perceptive woman with a spirited laugh—and yet, should you meet her under certain circumstances, you might think she were dull. Georgette suffers from one of the most common of modern ailments, *powerlessness*.

"Believing you're selfish is like believing you're fat. It doesn't matter how much you weigh or what you really do, it's just a permanent thing—maybe it's like being Black or Puerto Rican. All my life, I've done things to keep from seeming selfish. I've always demurred to others, let my date choose the restaurant, decide whose apartment we'd sleep at, and even whether or not we'd have sex. Even today, if my husband, Martin, implies that I'm being selfish, I get that sinking, panicky feeling. I know we're having a problem again and that the problem is me."

Everyone has feelings of self-doubt and self-rejection comparable to Georgette's conviction that she is selfish. Yet, what we do with these feelings varies tremendously. Georgette and her husband represent two extremes. He refuses to feel or acknowledge any sensations of weakness or inadequacy; she finds it impossible to ignore them. Although Georgette has more self-knowledge than her husband, she constantly finds herself pulled into weak and degrading positions.

"One of the things I've discovered through all my efforts to avoid appearing selfish," Georgette says, "is that not everyone enjoys the company of someone so willing to submit. Over the years, a lot of my friends, even some of my old boyfriends, have complained that I have no strong opinions or desires. And, as I got older, my shame over being a weak person has become almost as strong as my shame over being selfish."

"What either of these things has to do with reality—am I really *selfish*? am I really *weak*?—I don't know. But, if I'm at a party and I find myself talking to two other people and suddenly they're talking to each other and not to me . . . well, I feel like such a nothing I want to kill myself. When I confide to Martin how awful I feel, he lectures me on being more *aggressive*—and then, of course, I have something else to feel bad about."

We live today in an extraordinary climate of power consciousness. We take assertiveness training courses to try to speak more forcefully and directly for what we want. We read books on "winning" to find strategies for putting the other person on the defensive. We enroll in Scientology and other emotional training programs in order to kill off our feelings of vulnerability. We learn to meditate, hoping to escape the pressure cooker of power for just a few moments a day. In one way or another, each of these endeavors is aimed at alleviating the inner patterns of powerlessness described by Georgette.

Why has powerlessness become such a big issue today? What exactly is its relationship to feelings of inadequacy? How is it connected to the power maneuvers of the people around us? Can the behavioral recipes offered by such pop power specialists as Robert Ringer (*Winning Through Intimidation*, Funk & Wagnalls) and Michael Korda (*Power! How To Get It, How To Use It*, Random House) reverse our longstanding habits of losing? If these methods could, would it be worth the inner cost?

These are some of the questions Paul Frisch, Ph.D., spent the last five years of his life analyzing. A practicing psychologist for thirty years and a secretary of the American Academy of Psychotherapists, Frisch was the founder of Growth Skills, a New York institute that offers workshops and seminars in interpersonal skills. In the spring of 1975, Frisch began offering a seminar in power to teach people how to find the roots of powerlessness and the skills they needed to overcome it. He and his wife and associate, Ann Frisch, Ph.D., had observed that feelings of powerlessness were becoming more and more prevalent, in many cases pushing people toward self-destructive acts. They noticed that most of their suicidal, alcoholic, and overweight patients were almost always on the losing end of power encounters. "We realized," Paul Frisch said in an interview shortly before he died last fall, "that feelings of powerlessness were having a corrosive effect on people's identities, and Ann and I became



# Winning the good way

determined to find out how it worked."

Frisch found that power often is conveyed between the lines of little statements made by friends or associates that both hurt and control us. The wife who wants her husband to diet says in the presence of friends: "I love him even if he is a wee bit overweight," and then plants a Judas kiss on the fleshy chin she finds repugnant. The boss who is unsure of his own point of view and afraid to admit his confusion snaps, "You'll do it because I'm telling you to do it," and then watches as his assistant's face falls.

The common element in these incidents is that, instead of speaking their feelings or revealing their own self-doubts, the wife and the boss play to win. The hurts they inflict are not accidents of insensitivity but the results of deliberate maneuvers designed to avoid the pain of self-doubt and to keep them feeling on top. This is the meaning of power.

Frisch discovered that the hidden, between-the-lines ingredient that fuels every power exchange and determines who will win and who will lose is shame. Shame is that often secret feeling, sometimes harbored since childhood, that we are defective in some way. Like Georgette, we all have pockets of shame—over being weak, fat, selfish, Jewish, bald, cheap, old, female, uneducated, uptight, inexperienced, lonely, or just about anything else. Shrewd strategists can make you feel defective—cause you to hate or reject or turn against yourself—for reading a book, or jogging, or wearing a bra or not wearing a bra, because of what these actions supposedly imply about your character. The ability to do this is what gives strategic people control over the situation as well as a certain air of invulnerability.

Whenever a shame surfaces, it leaves us feeling inadequate and undeserving—a card-carrying member of Cripples, Creeps, and Losers Anonymous—and so we struggle mightily to keep it down. This is done most effectively by pinning the rap on others—if I can make *you* the problem, prove that you are neurotic, keep you feeling inferior, I will not have to deal with my own feelings of inadequacy. And so the power struggles begin: Am I a second-rate writer who uses obtuse metaphors or are you a shallow reader with limited perception? Am I a horny, sexually unappealing man; or are you a frightened, frigid woman? Am I a

rigid, inconsiderate boss; or are you a lazy, rebellious secretary? Am I a disgusting fat man with no sense of self-worth; or are you a disloyal wife who loves me only when I look good? These are some of the issues of shame at stake in dozens of power confrontations that take place every week of our lives. Neither you nor I really fits the ugly caricatures that shame holds up to us; but, in the untrusting, seesawing world of power encounters where each of us uses subtle strategies to tip the balance, someone must get dipped in shame.

Nowhere is shame used with more punishing effect than in conjunction with sex:

Martin: "How was it?" (*I'm terrified that I'm not a good lover.*)

Georgette: "Fine." (*I'm ashamed to admit I need more.*)

Martin: "You don't sound fine." (*You're ruining it again, Georgette.*)

Georgette: "I'm sorry." (*I hate myself.*)

As Frisch applied his insight to the social scene, he realized that our society's most powerful figures have an intuitive understanding of this process. They know that by exploiting other people's pain they can avoid feeling any pain of their own. They are often less imaginative, less noble, and emotionally weaker than those they dominate; but they are so skillful in the interpersonal arts of power, so trained in the denial of feelings, and so graced with good looks or socially approved success that they don't know the meaning of self-doubt. Because these people cannot admit that their success is based on exploitation, they classify the pain of those they walk

on as *sickness*; and they are in positions to make their judgments stick. In our land of equal opportunity, we have bred a new aristocracy, those whose power and advancement is based not on merit but on a talent for emotional exploitation.

The success of this new class has been polarizing our society into a land of winners and losers. The winners are rewarded with money, position, admiration, and sex;

## HOW DO YOU REACT TO POWER STRATEGIES?

- Do you become paralyzed and fall silent?
- Do you become trigger-happy and over-react?
- Do you appease?
- Do you begin to talk too much, your avalanche of words burying you in impotence?
- Do you fall back on powerless forms of reprisals?
- What little signals do you flash that invite domination?
- Do you show too great a need for approval?
- Are you afraid that any strategy you use will invite massive retaliation?
- Are you incapable of being insincere, even when your emotional well-being is at stake?
- Are you always the one who is unwilling to risk a break in the relationship?
- Are you always giving too much—in the form of approval, self-revelation, or helpfulness—without a thought to what you're getting in return?

the losers, with self-hatred. Dreading the loser position, we are all corrupted, gradually coming to believe that the world was meant to be a place where values and ethics are impotent and nice guys finish last. Although most people today have some talent for this destructive use of power, women generally have had less training for it than men. They often find that, unless they can develop the ruthless drive of the Faye Dunaway character in the movie *Network*, they cannot reach the uppermost rungs of status.

In recent years, tremendous insecurity has been aroused by the loss of many of

(Continued on page 272)



"I have

# CUSTOM-



Brigitta Lieberman, (left), who is legendary international ballet, musical comedy, and movie star Vera Zorina, plotted and got a sleek, uncluttered, luxe living room (right). View-framing ceiling-to-floor windows replaced multi-paned Gothic ones; recessed blinds cut light when necessary, but "I would never curtain these windows; I love to see the storms, the changing sky, the river life—nature is very close here." Delicate brass and smoked-glass étagères hold favorite memorabilia; huge Kagan-designed burlwood-and-lacquer coffee table anchors the seating area. Dining-table window is one of two in the apartment ("I seldom have more than eight to a sit-down dinner").





never been so happy—surrounded by water, light, favorite things”

# BUILT COMFORT



*Breathtaking river views, beauty and ease at every turn—and, underlying the luxury, built-in order and precision planning of the most intelligent kind—for this New York apartment. Here, how Mrs. Goddard Lieberman and consultant designer Henry Robert Kann brought it all about*



A wonderful room to enjoy life's pleasures: music, books, paintings,

## CUSTOM-BUILT COMFORT



1. Once an oversized dining room, library/music/reading/entertaining center (with riverside deck) has two walls lined with made-to-measure teak shelves for record collection, stereo system, books. Back wall: marble-topped buffet, Arcimboldo-school paintings.
2. Brigitta with a copy of stone head of an Egyptian king.
3. Dressing/bathroom (created from a second bedroom, two small bathrooms) permits instant unpacking after trips: "I open the suitcase on the bench; hang-ups go into closets at right; foldables, shoes disappear into shelves, cubbyholes on left" (photo 4).

5. Designed for Goddard: stall shower; dressing counter with basin, drawers; closets, shelves.
6. Brigitta's dressing-room makeup counter with basin, makeup and writing drawers ("I love to sit here, look at the view, and write letters"). Sliding mirror on track at back of counter has own lighting system.
7. For TV watching anywhere in bedroom: hideable, swivel-based TV set built into center section of deep storage closet.
8. Blue-and-white diamond patterned fabric-covered walls are padded to keep bedroom quiet. Matching curtains are long in winter for warmth, short (stopping above air conditioner) for cool summer.

Horst



friends' visits



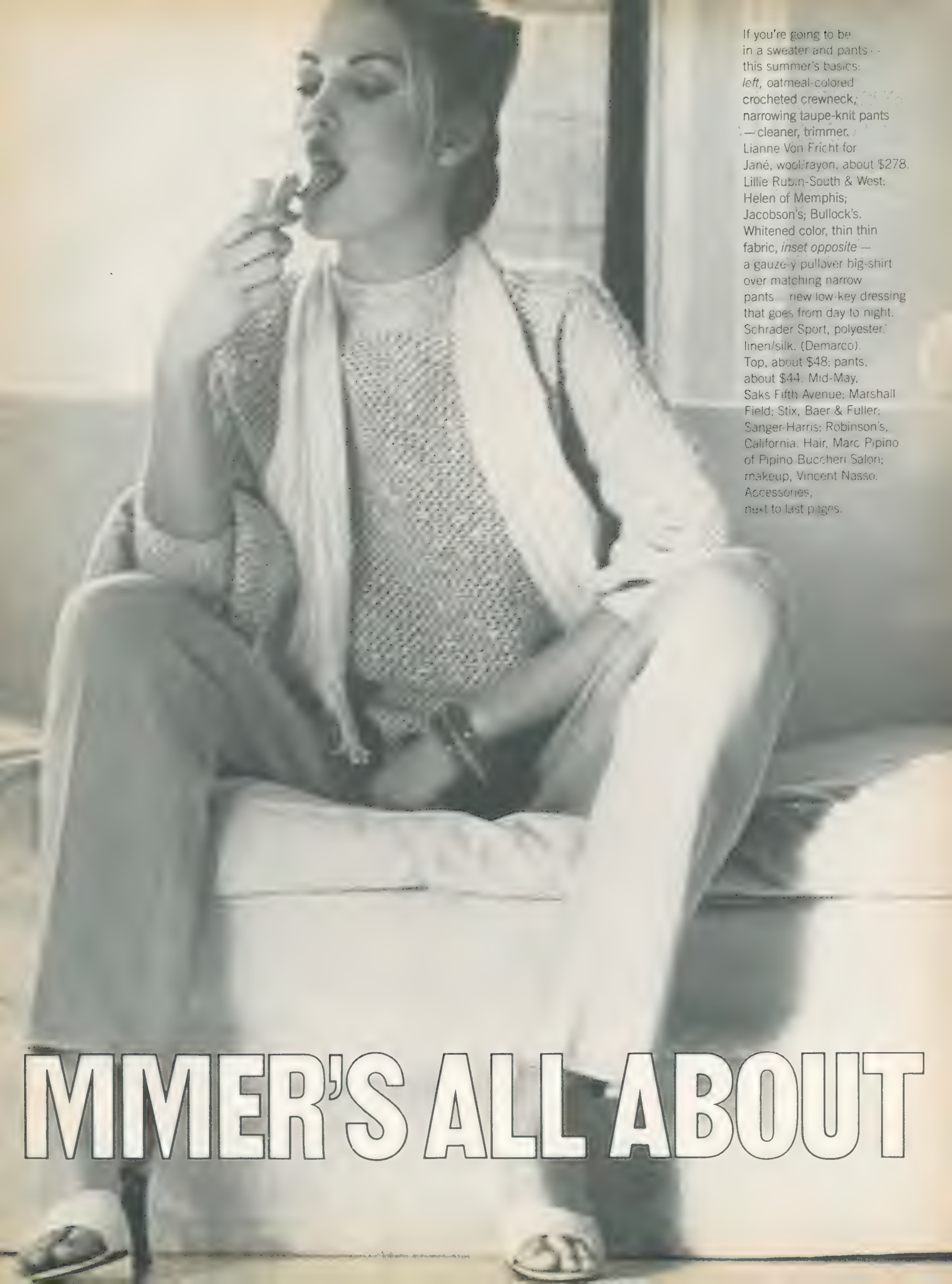


*HOT-WEATHER STYLE WITH A WORLD OF POSSIBILITIES. 10 PAGES  
OF PALE, GAUZE-Y DRESSING THAT SAYS INSTANT SUMMER – DAY,  
EVENING, EVERYPLACE. THE DIFFERENCE IS IN THE WEARING*



**PALE COLOR, EASY-COOL...  
WHAT SU**





If you're going to be  
in a sweater and pants --  
this summer's basics:  
*left*, oatmeal-colored  
crocheted crewneck;  
narrowing taupe-knit pants  
—cleaner, trimmer.  
Lianne Von Fricht for  
Jané, wool/rayon, about \$278.  
Lillie Rubin-South & West;  
Helen of Memphis;  
Jacobson's; Bullock's.  
Whitened color, thin thin  
fabric, *inset opposite* —  
a gauze-y pullover big-shirt  
over matching narrow  
pants — new low-key dressing  
that goes from day to night.  
Schrader Sport, polyester;  
linen/silk. (Demarco).  
Top, about \$48; pants,  
about \$44. Mid-May,  
Saks Fifth Avenue; Marshall  
Field; Stix, Baer & Fuller;  
Sanger-Harris; Robinson's,  
California. Hair, Marc Pipino  
of Pipino Buccheri Salon;  
makeup, Vincent Nasso.  
Accessories,  
next to last pages.

# MMER'S ALL ABOUT







At night: straplessness and a wonderful pale print, *opposite* silk jersey, bare and blousing on top — with a flounce at the hem. Léonard Fashion of Paris, about \$800. Bergdorf Goodman; Nan Duskin; Giorgio; Baccarat crystal from Cartier. Hair, Marc Pipino of Pipino-Buccheri Salon; makeup, George Newell. ... What summer makeup's all about: soft tints of color — Coty's Watercolor Naturals — Organdy Plum Silkstick on lips, Mocha Mist Bare Blusher on cheeks. For blousing, for coolness, *right* — a big, soft slide of a dress in raisin-colored cotton gauze. As you gather in the fullness with a contrasting tie, wear it for day or evening. Frances Henaghan, about \$72. Bloomingdale's; Rike's; Jacobson's; Neiman-Marcus; I. Magnin. Hair, Alice for Xavier, New York; makeup, George Newell. The charm of white gauze edged with lace, *below* — a square-necked, loose-sleeved bigdress — perfect for summer nights. Dalani II by Lourival, in cotton. About \$98. Altman's; Garfinckel's; Julius Lewis, Memphis; Marshall Field; Neiman-Marcus; Nordstrom. Hair, Marc Pipino of Pipino Buccheri Salon; makeup, Vincent Nasso. Accessories, next to last pages.



WHAT SUMMER'S ALL ABOUT...

D

RESSES THAT REVEAL WITH BARENESS, WITH THE THINNESS OF THE GAUZE





The perfect restaurant-everywhere dress, *left* — Stavropoulos' soft white silk crêpe de Chine wrap dress dotted with red... it goes for lunch or dinner, in town or in the country. (Corisia/The Ideacomo Group). About \$990. Bergdorf Goodman; Nan Duskin; Martha, Palm Beach and Bal Harbour; Maison Blanche; Frost Bros. Hair, Alice for Xavier, New York; makeup, George Newell. What shirtdressing is this summer, *below* — spare V-neck and roll-up sleeves, in cool white jersey with tiny periwinkle-blue buttons to unbutton for a long look at legs. By Betty Hanson & Co., in polyester jersey. About \$130. Lord & Taylor; O'Neil's; Marshall Field; Harzfeld's; Balliet's. Hair, Marc Pipino of Pipino-Buccheri Salon; makeup, Vincent Nasso.





P

WHAT SUMMER'S ALL ABOUT...

PALES THAT SLIDE FROM DAY TO NIGHT WITH THE TURN OF AN ACCESSORY



Most-dressed you may be in hot weather, *above* — a shimmery, honey-colored tunic over pegged ankle-length pants — here's where a metallic sandal can make the big difference at night. DaRue of California, in Qiana jersey (Fulton Mills), about \$180. Lillie Rubin-South & West; Marshall Field; Bullock's Wilshire. Hair, Marc Pipino of Pipino-Buccheri Salon; makeup, George Newell. Accessories, next to last pages.





Best cover after a swim, newest wrap over narrow pants, *left* — Lilly Pulitzer's robe, white printed orange-and-yellow, lined with white terry. Here, over Veneziano's white bikini. Dacron/cotton robe, about \$80. At Lilly Pulitzer Shops. Hair, Alice for Xavier, New York; makeup, George Newell. ... To wear with bareness: Essentia Protective Moisture Lotion for Hands and Body — sunscreen and moisturizer, both-in-one. The most relaxed way to be at-home, at night, *right*: beige/white printed cotton peasant blouse and bare wrap skirt to the ankle. Chessa Davis, about \$100. Lord & Taylor, N.Y.C.; John Baldwin; Sakowitz; Robinson's, California. Hair, Alice for Xavier, New York; makeup, George Newell. What ease is about this summer, *right, below*: faggoted white V-neck top and soft skirt — "dressed" enough for day, easy enough for evening. Jamisport, of Dacron/rayon, about \$85. Macy's, N.Y.C.; Helen of Memphis; Hutzel's, Ann Arbor, Michigan. Hair, Marc Pipino of Pipino-Buccheri Salon; makeup, Vincent Nasso. Accessories, next to last pages.

CLOTHES THAT HAVE NO RESTRICTIONS—THEY GO WHENEVER, WHEREVER...

WHAT SUMMER'S ALL ABOUT...









VOGUE PATTERN  
1665

All the makings  
of this year's  
hot-weather "uniform,"  
*left*: beige cotton  
gauze and the ease  
of Calvin Klein's  
wrap-on halter  
sundress with a wide  
V-neck, rows  
of tucking at the hem.  
*Tip*: Decide hem length  
first, then stitch tucks.  
Vogue Pattern 1665.  
Cotton gauze,  
Far Eastern Fabrics.  
The news of a vest,  
*right* — with shorts! —  
where you'd have  
worn a jacket  
in other years.  
And the new soft shirt  
for summer: band-collared,  
in nearly sheer  
windowpane cotton.  
*Tip*: We nipped in  
the side seams  
of the vest  
for a closer fit  
at the waist, narrowed  
the shirt collar.  
Vogue Patterns: vest,  
7017; shirt, 7098;  
shorts, 7092.  
Vest and shorts fabric,  
white Indian cotton.  
Polyester lining for vest,  
Horikoshi through Sewing  
Associates. Shirt fabric,  
A. S. Fibers. All fabrics  
available at Bloomingdale's.  
Hair, Marc Pipino  
of Pipino-Buccheri Salon;  
makeup, George Newell.  
Accessory information  
and pattern details,  
next to last pages.



N

WHAT SUMMER'S ALL ABOUT...

NEW TAKES ON THE COOLEST CLASSICS – TO LIVE IN...TO SEW

VOGUE PATTERNS  
7017, 7098, 7092



# wines

## Summer thirst quencher to buy now

By Barbara Ensrud

Summer is the season for the casual approach. Time to relax, enjoy simpler foods and wines that can be sipped and guzzled with ease. As food moves to pool-side, deck, and patio it becomes lighter, often spicier, definitely more casual—Salade Niçoise, pâtés and quiches, barbecued meats, fresh vegetables, fish, shellfish and more fish, cold roast chicken. Wines to go with these dishes can be lighter and less complicated, too. Briskly chilled whites, gently cooled reds freshen the palate on languid summer days.

Bloody Marys may be traditional for summer brunches, but why not start things off with a sparkle by serving Champagne? Unless you're feeling flush, the wine needn't be one of *les grandes bouteilles* that go for \$20 and up. For \$9 and \$10 there are very good ones like Deutz et Cie, Michel Guerard, Domaine Chandon, Schramsberg Blanc de Blancs, or Charbaut et Fils.

Another superb choice as aperitif—or throughout the meal, for that matter—are the wines of Alsace, bound to become more popular here because they are so good. Alsatian Rieslings, Sylvaners, and Gewürztraminers are crisp, zestful whites, fuller-bodied than their blood brothers to the north: the Rhines and Moselles of Germany. Gewürztraminer is one of the most delightful and versatile wines for summer drinking. How surprising to find a wine so dry and yet so fruity and fragrant, with a spiciness to it that makes it perfect for roast duck, delicious with quiche Lorraine, and best of all with Choucroute Garnie à l'Alsacienne—that savory mélange of sausage, pork, and sauerkraut. Hugel Riesling and Sylvaner grace many a fine wine list and cost \$4 to \$5 in wine shops. Another good Alsatian producer is the house of Trimbach, which sells the same three varieties for a little less.

Muscadet, its pale straw color faintly tinged with green, is ideal for seafood, particularly shellfish. The 1976 Muscadet is marvelous, not quite so starchy crisp as the Alsations but exuberantly fresh and fruity, a little less acidic than the usual vintages and therefore fuller. Try the Muscadet of the Marquis de Goulaine or the slightly fruitier one from Domaine de la Batardière, both \$4 or under. New Yorkers will find

a real bargain in Cler Blanc, a lyrical little blend, mostly Muscadet, available at Sherry-Lehmann for \$2.49 (also available in Brookline, MA, at Harvard Wine & Liquor). Sancerre is another delightful choice from the Loire. It was Hemingway's favorite summer white, kept "crackling cold," iced in the trunk of his car on jaunts from France to Spain. About \$5 a bottle (less, if you're lucky).

There are other European whites to look for. Several Pinot Grigios from the Friuli district north of Venice are making their way here and constitute some of the best buys among Italian whites, about \$3.49. From the Rioja region in Spain comes a very delightful white, Cune Monopole 1973, \$3.50. A bit shy in flavor but still very pleasant drinking is Viña Sol, from the vineyards of Miguel Torres, a Catalan white for \$2.59.

Rosés are overlooked most of the time by

light and fruity to dark and intense. Keep it light and fruity for mellow summer drinking with those such as Fetzer's Lake County 1975, Mirassou's Harvest Selection 1974, Cuvaion's 1974, Burgess Cellars' 1974, or San Martin's Special Selection, all \$4 to \$5.50. Another delightful California red is Gamay Beaujolais, especially delicious if slightly chilled; most are about \$3.50.

There are beguiling reds from Spain's renowned Rioja region—well-made, well-balanced wines with an appealing earthiness about them that goes down easily. Look specifically for Federico Paternina's Banda Azul 1974, Cune Clarete 1974, Siglo 1971, and Viña Tordonía 1970, very attractively priced at just over \$3.

White jug wines are for summer, too. There are dozens of labels to choose from, both domestic and imported. Some are good values, some less so. Make these wines lighter and more palatable by adding a touch of Perrier water or perhaps a dash of cassis in aperitifs. Buying by the gallon is cheaper but not so cheap if the wine sits around too long and goes off. Wine will keep better if you pour it into fifths; old liquor bottles, thoroughly washed and dried, are ideal because of their screw tops. Fill them right to the top, cap securely, and the wine will keep almost indefinitely. Among dry whites, look for Folonari Soave (my favorite jug white), Sebastiani Mountain Chablis, Ecu Royal French Country White, Robert Mondavi White Table Wine. A bit sweeter are Almadén's Chenin Blanc, Los Hermanos Mountain Riesling, or Great Western Aurora Sauterne. Among reds: Sebastiani's Mountain Cabernet, Alexis Lichine's Red Table Wine, Robert Mondavi Red Table Wine, Ecu Royal Claret Reserve, Saturin Rouge Panisse, and Pedroncelli's

"Sancerre, Hemingway's favorite summer  
white, kept 'crackling cold' . . ."

serious wine enthusiasts, but summer brings these wines into their own. If you are serving foods fired with south-of-the-border flavors or the pungent spices of the Eastern Mediterranean, you might like the Greek rosé Roditys, with just enough of a bite to offset potent dishes. Rosé of Cabernet Sauvignon also has more substance and character than most rosés. Good ones for around \$3.50 are made by Firestone, Simi, and Dry Creek in California, and tiny Hargrave Vineyard on New York's Long Island.

Red wines are a must for those grilled steaks or such cold meats as stuffed rolled veal or country pâtés. Save the heavyweight Bordeaux and Burgundies for later on and choose light-bodied reds for summer, enhanced perhaps by a brief sojourn in the fridge before serving (twenty minutes or so should do it). California's berry-ripe Zinfandels pop first into mind. The range of styles among Zinfandels is broad, from

Sonoma Red are dependably good. Fetzer's Mendocino Premium Red comes only in fifths (\$2.79), but it is one of the best of California's simple reds.

And just for sipping in the shade of a late summer afternoon, try a nicely chilled Sauternes, one of the lighter ones such as Château Nairac 1973, \$4.59; Rayne-Vigneau 1973, \$4.99; or Château Coutet 1973, \$5. Sweet without being cloying, they also make a fine way to cap a summer meal, just by themselves. California Moscatos are delightful, too, from such producers as Louis Martini, Robert Mondavi, Charles Krug, and San Martin (from \$4 to \$6).

Perhaps the most seductive dessert wine around is Alvear's Pedro Ximénez (\$4.50), a rich nectar from the Sherry region of Spain with a sensuous fragrance and flavor of the essence of dried figs. This is one to linger over in the wee hours, watching the moon set or the fog drift in over the bay. ▽



# Discover the joy of Self.

Announcing a new magazine from the publishers of Vogue, Glamour, Mademoiselle.

**A self-help publication dedicated to total health and fitness for your body, spirit and mind.**

## **Self-improvement**

Discover the joy of feeling great with expert advice on diet, nutrition, exercise, health and natural good looks. A shape-up program for those who hate exercise. A diet you can stick to at McDonald's and Italian restaurants. Ways our women astronauts stay fit. Skin care routines that pay off now and 10, 20, 30 years hence.

## **Self-knowledge**

Discover the joy of understanding your needs, desires, perceptions. How did your parents influence your feelings about love and sex? What does your clothing say about you? How to choose a contraceptive that's right for you emotionally. How you might diagnose and often cure your own medical ills. How to make a bad self-image work for you.

## **Self-enjoyment**

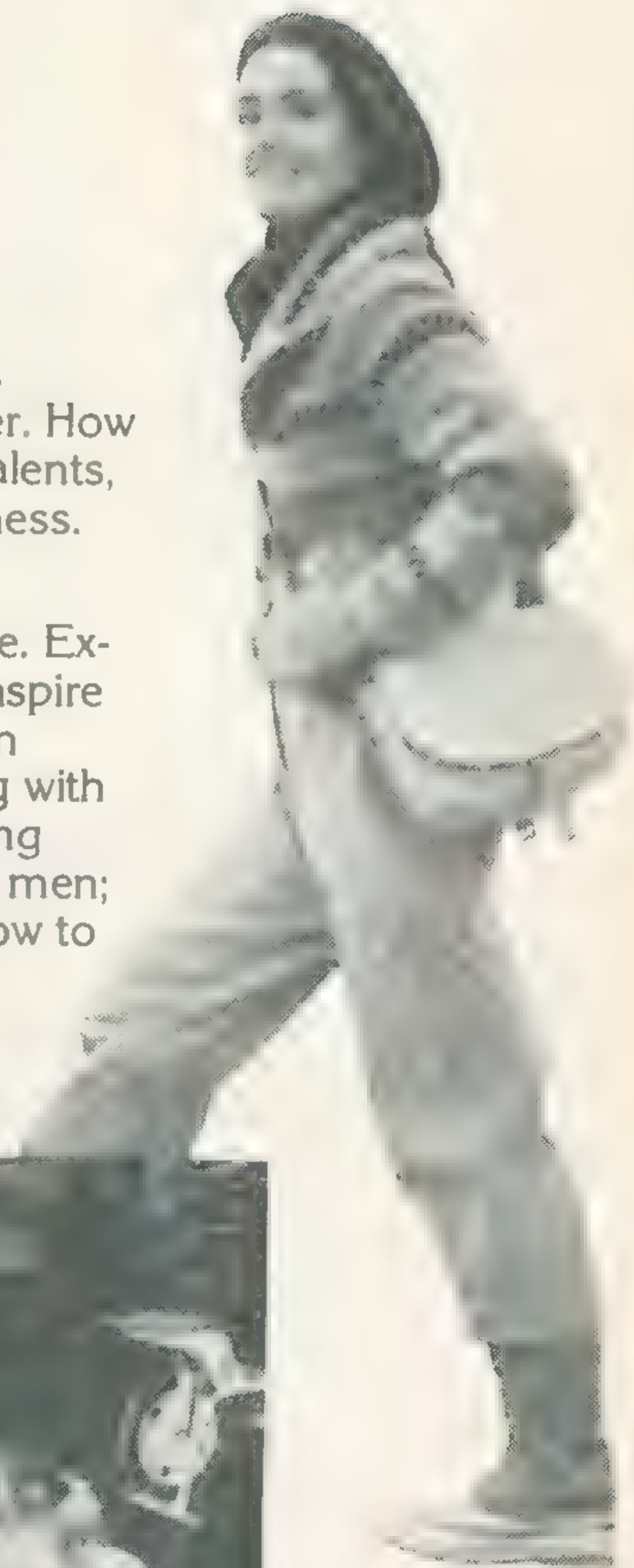
Discover the fun of liking yourself, expanding your mind and interests. Where to learn yoga or photography in a weekend. How to develop your own individual

dress, dressing, decorating, party-giving style. What's new in books, at movies, theater. How to use your vacation to discover new talents, learn a new sport, start your own business.

## **Self-sufficiency**

Discover the freedom of self-reliance. Experts, celebrities and ordinary people inspire you with how-to's on handling your own finances; escalating your career; coping with changes—a divorce, a relocation; getting what you want out of relationships with men; developing self-confidence; knowing how to ask for and get what you deserve.

Now be the woman you want to be with a Charter Subscription to SELF.



## **Charter Subscription Offer Save \$6.03**

Mail to: SELF, P.O. Box 5267, Boulder, Colo. 80321

Please enroll the undersigned as a Charter Subscriber to SELF at the special rate of 12 issues for just \$8.97—a saving of 40% off the newsstand price of \$15. Also, please record that this low rate is guaranteed for another year if the subscription is renewed.

name \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

SEND NO MONEY! We will bill you later. If you are not delighted with the first issue, you may write "cancel" on your bill and the matter will be closed. Publication date slated for January, 1979.

For Canada and Mexico add \$3 for extra postage.

4V8D



# NEW HERO: TRAVOLTA

(Continued from page 239)

about being an artist, not in an arrogant way but with a tone of respect, a knowledge of dues paid. He has been acting since he was twelve; his mother, an acting coach, put him in a production of *Who'll Save the Ploughboy?* at a New Jersey actor's studio, and he graduated to auditions for "kid gigs" in New York, most of which he didn't get.

Travolta left school at sixteen, played in *Bye, Bye, Birdie* (which is where his manager Bob Le Mond found him to be "the only presence onstage" and signed him up); he made some forty commercials, acted in stock, played "Doody" in *Grease* on Broadway, and was in *Over Here!* with the Andrews Sisters. His is not a career founded in the great tradition of classical theater but in an honest, workmanlike attitude to acting as a profession, where names like Andrei Serban aren't known but tap lessons are taken at the age of eight. When Le Mond decided that rather than being in *The Ritz* on Broadway Travolta should go to Hollywood, he complied. After a few months, he tested for the hood part in *Carrie* and for Vinnie Barbarino in *Welcome Back, Kotter*, got both, and the stage he is at now is the flowering of that particular decision.

Travolta is aware of his success as a phenomenon; he is also aware of the constant mental effort that needs to be made, particularly in California, simply to stay alert. "Sometimes everything comes to a halt, and you can't figure anything out. I have six scripts at home from people I really admire, and I don't have enough hours awake to read them all, get my work done, go to meetings. The only way to deal with it is to keep a kind of casual knowingness.

"I used to get caught up in a lot of bad thoughts that people could pick up on, could invalidate me with. And invalidation can make you wither, can turn you into a cynic. I used to be very vulnerable and open to everyone, and I kept feeling the blows to my deepest self whenever anyone did something covert."

Travolta's vulnerability is one of his greatest assets, as it is in any good actor. He worries about whether he made his *Saturday Night Fever* character too full of pain, too naked; he worries, too, about being less intense and passionate in life than in the parts he plays. One knows—because one has read the cuttings, heard the gossip trivializing a life—that it was during the shooting of *Saturday Night Fever* that his girlfriend, actress Diana Hyland, died. Oddly, it is Travolta's relationship with Diana Hyland that the older actors in Hollywood choose to praise him for, rather than his work: She was eighteen years older than Travolta, and his choice to live with her is commented on as proof of good taste. Older women have always responded well to him; Jane Fonda asked to meet him, to find out who the person behind the performance was, but also to ask him what it felt like. "What?" Travolta had asked her. "The success," she said.

Of course, one wants to ask him about it, as well; I had sat next to him at the Golden Globe Awards, had noticed how beautiful actresses could not keep away from the table, had heard the inflection in Lee Grant's voice when she said his name, had felt the cheer that went around the room

when his film clip was shown.

Travolta used an upturned lighter as a metaphor for his success, pointing at it and explaining, "Imagine this is what you want, and you want it . . . and then you get it, and it sort of mellows out, it's not so important anymore, because you've got it. . . . Then there are all these other people looking at it, the way you used to, and it becomes important again. I view success with less intensity than the people around me. . . ."

He describes Pauline Kael's rapturous review of *Saturday Night Fever* as "an actor's dream" and is grateful to her for allowing him now to be considered an artist rather than a pop phenomenon. But the publicity that surrounds his every move at this point has become inhibiting: "I've completed my cycle with Vinnie Barbarino; I want to move on. Whether I had become a movie star or not, this year I would have been ready to leave *Kotter*. After nine months on Broadway, in two shows, I was ready to leave. But then it was easier to say, 'I've finished.' Now it's so hard, because there's more PR involved. If it wasn't so public, then you could be normal in your feelings towards a project."

## Beautiful actresses couldn't keep away from Travolta

His next film excites him: a love story between a parking attendant and a Beverly Hills housewife, to be played by Lily Tomlin. In case no one else has noticed, I offer the observation that they look like identical twins. His admiration for her is based on what he calls "her being able to hold her own. I admire a woman with her own point of view, her own ground."

Asked whether he is conscious of using the feminine side of his personality when acting, he says: "I've never consciously wondered whether something was a feminine thought; I don't think 'vulnerable' is necessarily feminine or masculine. It just is, and everyone's got it. Whatever I'm calling on, I'm calling on it myself—whatever it is."

Travolta is aware of the dangers of introversion, a hazard of reading only scripts in which "you're always trying to think what you could mock up to be that character," and of deep soul-searching conversations. "I like to get into those materialistic sort of Ma Maison conversations; it's a relief just to stay in present time."

But present time isn't necessarily Travolta's favorite place to be; he speaks with loving emphasis about being on airplanes. "I get very nostalgic and romantic on airplanes. I'm honest on a plane . . . there's something about the timelessness—you're suspended in time. I get real relief on a plane, all my pressures get suspended. There's always something important and dramatic about those jet engines going pfft, it's like the whole world is watching you.

"I get the same feeling when I'm piloting. Once you're away from the airport and trimmed out, you have plenty of time to daydream. . . . It's glorious."

At this stage, Travolta's ambitions are those of any young actor, except that his are coming true: He wants to play chal-

lenging parts—he describes himself as a character actor—and be able to control "the material." "Integrity" is a word that keeps coming up in his conversation: the integrity that he wants to keep about his work; the integrity of certain people, women mostly; the integrity of Tony Manero in *Saturday Night Fever*. "It's interesting to portray somebody who can talk that badly about women, turn around and return a prize he doesn't think he deserved, then fall back into behavior dictated by his environment, and later come out with something objective, spot-on, and totally brilliant."

What does he think Tony Manero's future would be? "He'll end up as a Fred Astaire dance instructor who does really well and maybe, once in a while, goes off on a weekend to Puerto Rico with a rich old lady. . . ."

His own future? He says he can't visualize himself ten years from now, can't "mock it up." He begins to grow silent, to withdraw; then, "Dreams are very interesting; you forget you have a body. I've dreamt of flying, myself. . . . I fly over treetops. I have one dream that comes back all the time: I jump, and I don't stop; I get to the ceiling, and I kind of hover there. . . ."

"Sometimes, when you wake up, it's hard to get back into this body; it feels like a big weight, while the one in the dream felt . . . it could fly. I know exactly what it's like. I wonder if a lot of people have that?"

Our dinner is at an end. The Imperial Gardens restaurant swims back into focus.

"You talk of events as states of mind," I say.

"Because I don't like categories; everything has an individual set of circumstances to it, and everything is the manifestation of a state of mind. Understanding that is to your power. . . ."

A drunken, and rather stoned, thin man comes over to the table. "Hey John!" he says. Travolta says good evening. "John," the thin man says, "the Eagles are back there, it's a birthday party, and they'd just love ya to come in and say hello. . . ." Obedient, polite, Travolta gets up. I follow him. In a private room, twenty or so members of the rock industry are lolling on their haunches before a Japanese banquet. The thin man introduces Travolta to everyone and begins an involved story about someone who'd lost the goddam keys to the house. Travolta nods, sympathetic.

When we have extricated ourselves from this conviviality, I ask him who the thin man was.

"I don't know. All these people suddenly think they know me, or I know them." Eyes follow him out of the restaurant. He is wearing a baggy blue shirt of some Chinese cloth, much laundered. His "Scruffy New York Actor look." He does not skip like Astaire or dance like the characters he plays; he walks like a tired young actor.

At the door of the restaurant are clustered a battery of press photographers: The management gives Travolta strawberries on the house to show goodwill but also calls the news agencies. He says goodbye. His yellow 450 SL is brought to him; the attendant shows him into it as the photographers swarm over the car.

While he drives off, the attendant stands riveted, looking at the yellow car as it disappears down Sunset Boulevard. "Could you get my car?" I ask. The attendant does not answer; he's still staring down Sunset, getting his fill of John Travolta. ▽



## YOUR HEALTH

(Continued from page 243)

push in her belly, and hammer her knee, she questioned each step in her physical checkup.

After it was finished, the young woman was brought into his office. No matter how rushed, the doctor allowed no patient to leave with unanswered questions. The young woman queried him further, then confessed.

"It's been fun. I feel like your assistant."

"You are. The best one possible."

It wasn't the first time Dr. Rosenfeld had changed a patient from a passive spectator to an active participant during a checkup. It was, however, a decisive moment. He told his wife, Camilla, about it when he came home.

"I've decided to write a book."

"Wonderful. What about?"

"How to get the most out of a checkup. What to expect from a good one, and how medical care depends not only on the doctor but on what he shares with the patient."

"Call it a dream. Call it crazy or what you want. But it might improve medical care and help millions of people."

Today, one year later, Dr. Rosenfeld's dream is a reality. His book, to be published this month by Simon and Schuster, is called *The Complete Medical Exam*, with subtitle: *What Your Doctor Knows Is Critical; What You Know Is Crucial*.

"I think it's a dull title," says Dr. Rosenfeld, who wanted to call the book just *Checkup!*

The doctor was seated before the fireplace in the living room of his Manhattan apartment where he had walked an estimated 520 miles while dictating into a recorder and pacing back and forth in a year of weekends. At fifty-one, Isadore Rosenfeld has the face and manner of an old-time family doctor. One notes gentle brown eyes behind horn-rimmed glasses, then a furrowed brow as he ponders and pulls on a perpetually unlit pipe.

The doctor's wife, Camilla, was in the kitchen baking bread—a hobby no one in the family would ever discourage. Two sons—Arthur, twenty-one, and Stephen, nineteen—were at Yale. The one daughter, Hildi, seventeen, was at the Dalton School. And Herbert, thirteen, was in his room with a buddy and two pet snakes.

Dr. Rosenfeld began by noting that the doctor's role with women patients has changed with their altered role in society.

"A woman's role is no longer limited to the household, whether she's on a farm or in the city. Formerly, a doctor saw a woman specifically for menstrual disorders, or for pregnancy, or for household accidents."

"There's been an amalgam, a fusion between the sexes, minimizing the difference that used to exist—in the doctor's eyes, anyway—between the male and female patient. A patient is a patient. Unless you are a gynecologist, you don't think of them differently. You think of them as people, rather than as members of a sex."

At the same time, sex did make a difference in vulnerability to certain diseases, depending also on age.

"It's still true that heart attacks are relatively uncommon in women before menopause, except for those who have high blood pressure, diabetes, surgical menopause (ovaries removed), or blatant abnormalities of their blood—fats or cholesterol—which can make them specifically vulnerable."

Women faced other problems. Upon entering the world of men, they were inevitably subject to health threats and diseases inherent in their new environment. These included smoking, drinking, associated effects of the Pill, psychic stress, hypertension, cancer—and loneliness.

"Cigarette smoking, especially among young women, renders them more vulnerable to hazards, including cancer. When I was a medical student, twenty-eight years ago, lung cancer seemed less common in women. I think it's because they were smoking less then. Curiously, despite warnings in the press and even on the package itself about smoking hazards, there is a marked reduction in cigarette usage by men, yet a significant increase among young women. This also applies to alcohol consumption."

Yet, modern woman was threatened with more than tobacco and alcohol. Upon emerging from her home, she entered a new and hostile world of carcinogens—cancer-causing agents.

"We don't know all the carcinogens in our environment. Every day, something else is implicated. The air we breathe, the food we eat, the clothes we wear, the pills we take, what we apply to our bodies—even some hair dyes. When the woman remained at home, she was less vulnerable to much of this, especially commercially prepared foods. Now, she's subject to the same environmental influences as men."

The Pill also broadened the spectrum of women's vulnerability to disease.

"When we give a young woman a contraceptive pill, we not only have to think of its efficacy in preventing conception, we also have to consider her vulnerability to vascular disease, hypertension, stroke, even malignancy—and venereal disease."

"The traditional reservoir of venereal disease used to be the prostitute—but, no more. Not in this age of sexual freedom."

Sex itself was another problem. Women had always wanted it—but often kept their feelings to themselves. Today, they expressed their wishes more openly, were more critical. Dr. Rosenfeld observed this sexual frankness in wives of male patients.

"They insist on accompanying their husbands into the consulting room. They take part in discussions about prognosis and management valuation of the disability. Then, they ask about possible influences of certain medicines on male potency. The man is often shy. But the woman will say, 'Will this drug cut down on his sexual performance?'"

This put a greater stress on the man. Sexual relations were no longer a male game, done at his convenience.

"Previously, if a man was inadequate—if it didn't work out—his relationship with his wife, his partner, was not fundamentally threatened. Today, a woman who is not satisfied says so. Or maybe goes on to greener pastures. This constant assessment is a strain on a man. I'm not a sexologist, but the growing focus on the orgasm or the mutual orgasm has, I believe, interfered with natural sex. We're losing something in the process."

At the same time, in the field of medical care, there have been immense strides—leading toward better health, longer lives.

"I don't think it's properly appreciated that since 1945 there's been an 80-percent drop in the death rate due to high blood pressure and 35-percent reduction in the

(Continued on page 266)

May we  
send you  
the  
Tiffany  
Sterling  
Booklet,  
free?

Tiffany sterling collection of  
gifts for weddings, anniversaries,  
births and graduations...  
when silver is so appropriate.

Name \_\_\_\_\_ (Please Print) VG-36

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

**TIFFANY & Co.**

NEW YORK

FIFTH AVENUE & 57TH STREET • ZIP 10022



**Temperella**  
make-up pencil

Temperella is known to be SOFT enough for Highlighting, FIRM enough for lining and SMOOTH enough for color.

23 Glamorous Shades ranging from black to the deepest red.

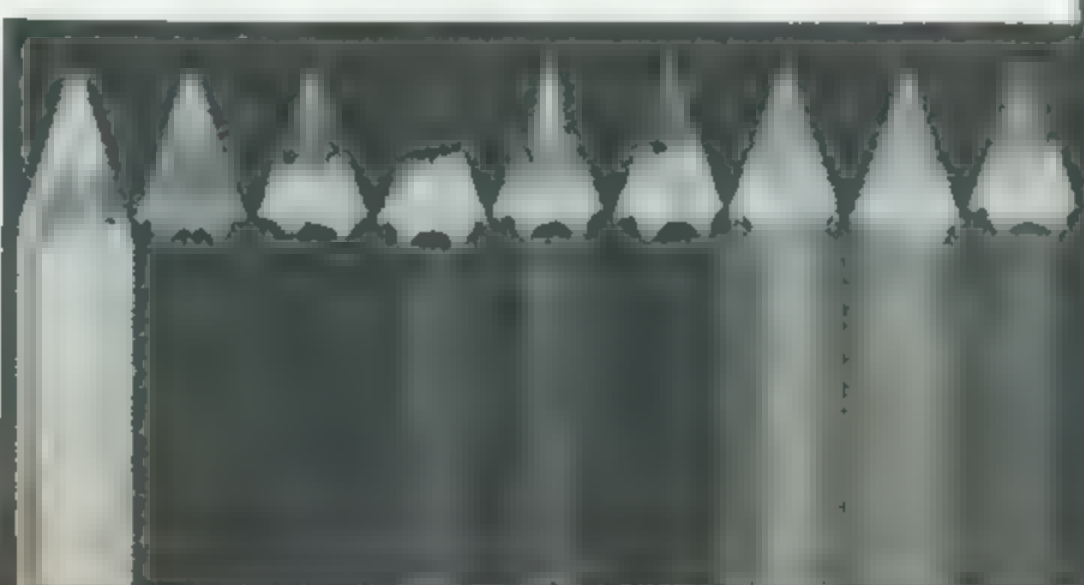
LIGHT UP YOUR LOOKS with our European Beauty Collection.

DAZZLING Eyeshadows to blend with the Multi-Purpose Pencil, GLEAMING Blushes, SUPER SHINY MOIST Lip color and Glossies.

Available at Fine Cosmetic Counters.

For further information write:

EVERMOND COSMETICS  
2120 N.E. 162nd STREET  
NORTH MIAMI BEACH,  
FLORIDA 33162



EVERMOND



## YOUR HEALTH

(Continued from page 265)

number of strokes. There's been an 18-percent drop in heart attacks in the last five years alone. And, for the first time, the number of deaths from cardiovascular disease has fallen to below the million mark.

"So, there's been a substantial reduction in the death rate which more people should know about and appreciate."

Still, we were only at the threshold. More discoveries lay ahead, especially in a greater understanding of the internal chemistry of the human body. It could lead to a new world in the control of disease and the prolongation of life.

Dr. Rosenfeld believed a key to this lay in greater knowledge of the body's hor-

mones—especially many new types as yet unknown. "I believe we'll find that subtle variations in hormone levels may be responsible for many symptoms and disease processes that we cannot now explain. Yet, it is not likely to be simply the isolated hormone in itself, but rather how it interrelates with other hormones.

"Women, prior to menopause, do not have as many heart attacks as men. That would lead you to say it's a matter of hormones. With this in mind, several investigators gave men estrogens—the major female hormone—only to discover they had created a reverse process. Men who received the hormones developed blood clotting with other side effects. So, the substitution of that hormone doesn't provide the answer. It indicates, however, that the difference be-

tween men and women—with respect to vulnerability to this major disease of Western man—is still not understood and probably has to do with hormonal differences."

Dr. Rosenfeld felt confident that the answers would be found. "I think the diagnosis of neurosis, anxiety, functional disturbance that ends up with no physical basis is going to go down as our knowledge of how the body functions goes up.

"We're still in the infancy of medicine. When we finally know what makes the body tick, life will be prolonged. Not that life in itself is so desirable if it's accompanied by physical infirmity and debility. But I think that as we understand more, people will reach extreme old age, and a man or woman of ninety in the future will act the way a person of forty does today." ▽

## MEDICAL EXAM

(Continued from page 243)

diabetes mellitus and blood fat disorders, cancer, mental disorders, and allergy.

In addition to inherited traits, you may share certain disorders with others in your family by virtue of common exposure to social and environmental factors like housing conditions, chronic infections, hygiene, eating, drinking, and smoking habits.

**Have there been many heart attacks in your family?**

The commonest cause of death in most Western countries is the heart attack, killing more than 600,000 people each year in the United States alone. If your parents died from this disease before they were 65, or if any of your brothers and sisters had a coro-

nary attack, I will want to know about it to try to protect you from the same fate. I may not always be able to do so, but it's worth a vigorous effort. There's no magic pill or guaranteed regimen. We simply have to work together trying to reduce or eliminate all the known risk factors that may increase your vulnerability. I will urge you to give up smoking, keep your weight and blood pressure down, eat a "prudent" diet low in cholesterol, and exercise regularly.

**Are you cancer prone?**

Cancer of the lung, stomach, prostate, breast, cervix, or bowel may occur with frightening frequency in a given family. This may be due to genetic factors, transmission of some viruses we haven't yet identified, or even common exposure to harmful environmental factors. We just don't know.

So, if when we discuss the health of other members of your family, you can tell me that several of your blood relatives had cancer, I will be especially careful to examine you for early evidence of the disease.

**Are any of your relatives diabetic?**

*Diabetes* is a disorder of sugar metabolism. It runs in families, so if any of your blood relatives are affected, you should be regularly tested throughout life with urinalysis and blood tests. When the disease begins in adult life, it is called *chemical* or *maturity-onset diabetes*. It does not usually cause the severe disease of arteries seen in children, in whom the eyes, brain, legs, kidneys, and heart are so often affected.

**Do you come from an allergic family?**

Asthma and hay fever, as well as sensitivity to certain foods and drugs, often run in

# FRAGRANCE in May VOGUE

Here's a list of the stores who will be featuring many of the fragrances you have seen in this issue. Visit their fragrance counters for a special gift-with-purchase... a limited quantity of a Celebrity atomizer selected by Vogue.



Albuquerque, New Mexico	Goldwaters	Northwest, Missouri	Famous-Barr
Aurora, Illinois	Chas. A. Stevens	Oak Park, Illinois	Chas. A. Stevens
Austin, Texas	Frost Bros.	Oklahoma City, Oklahoma	Ballet's
Bethesda, Maryland	Woodward & Lothrop	Omaha, Nebraska	Havland-Swanson
Calumet City, Illinois	Chas. A. Stevens	Orland Park, Illinois	Chas. A. Stevens
Chicago, Illinois	Chas. A. Stevens	Orlando, Florida	Jordan Marsh
Clayton, Missouri	Famous-Barr	Philadelphia, Pennsylvania	Nan Duskin
Corpus Christi, Texas	Frost Bros.	Phoenix, Arizona	Goldwaters
Crestwood, Missouri	Famous-Barr	Rochester, New York	B. Farman Co.
Dallas, Texas	Sanger Harris	Rockford, Illinois	Chas. A. Stevens
Denver, Colorado	May D & F	Saginaw, Michigan	Hudson's
Enfield, Connecticut	G. Fox	St. Clair, Illinois	Famous-Barr
Evergreen Park, Illinois	Chas. A. Stevens	St. Louis, Missouri	Famous-Barr
Fort Lauderdale, Florida	Jordan Marsh	Salt Lake City, Utah	ZCMI
Fort Worth, Texas	Sanger Harris	San Antonio, Texas	Frost Bros.
Frontenac, Missouri	Famous-Barr	San Francisco, California	J. Magnin
Grand Island, Nebraska	Havland-Swanson	Schaumburg, Illinois	Chas. A. Stevens
Grand Rapids, Michigan	Hudson's	Scottsdale, Arizona	Goldwaters
Hartford, Connecticut	G. Fox	Seattle, Washington	Frederick & Nelson
Honolulu, Hawaii	Liberty House/Hawaii	Skokie, Illinois	Chas. A. Stevens
Indianapolis, Indiana	L.S. Ayres & Co.	South County, Missouri	Famous-Barr
Kansas City, Missouri	Swanson's on the Plaza	South Town, Missouri	Famous-Barr
La Grange Park, Illinois	Chas. A. Stevens	Springfield, Illinois	Famous-Barr
Lincoln, Nebraska	Havland-Swanson	Tampa, Florida	Maas Brothers
Lombard, Illinois	Chas. A. Stevens	Vernon Hills, Illinois	Chas. A. Stevens
Los Angeles, California	J.W. Robinson Co.	Warwick, Rhode Island	G. Fox
Memphis, Tennessee	Goldsmith's	Washington, D.C.	Woodward & Lothrop
Meriden, Connecticut	G. Fox	Waukegan, Illinois	Chas. A. Stevens
Miami, Florida	Jordan Marsh	West County, Missouri	Famous-Barr
Mt. Prospect, Illinois	Chas. A. Stevens	West Hartford, Connecticut	G. Fox
Naugatuck, Connecticut	G. Fox	West Palm Beach, Florida	Jordan Marsh
New Orleans, Louisiana	Maison Blanche	White Plains, New York	Bergdorf Goodman
Northbrook, Illinois	Chas. A. Stevens	Winnetka, Illinois	Chas. A. Stevens
Northland, Missouri	Famous-Barr	Youngstown, Ohio	Strauss



families. If you or any of your close relatives are allergic, I will be very careful about giving you any new medication, no matter how simple or how widely it is used. I once had to resuscitate from an acute allergic attack an asthmatic who took two aspirin tablets.

## PERSONAL HABITS

### Do you still smoke?

Although there are still a few dyed-in-the-wool reactionaries around who don't think cigarettes are all that bad, most doctors, scientists, and government agencies consider cigarette smoking hazardous.

The mechanism by which cigarettes cause lung cancer (irritant—tars, resins, heat?) and heart disease (by accelerating arteriosclerosis—nicotine) is not clear. Any or all of these factors or others not yet identified may be responsible.

What's the best way to stop? It varies. First, you have to be convinced—and a little frightened—like I was. Some people (about 50 percent) have had success for varying periods of time at special clinics and group meetings with similarly motivated friends. Others go to hypnotists (occasionally successful) or use various commercially available substances which give you an awful taste when you smoke. But in the final analysis, it requires a resolute emotional and intellectual commitment. Once you have that, it's easy.

### What about "pot"?

Despite the legal constraints on its use, "pot" smoking is widespread, and not only among teenagers and college students. Adults, often sophisticated, who should know better also indulge quite regularly.

Whether or not the chronic use of marijuana causes any physical disease is not yet established. Some researchers think it may produce impotence, chronic mental problems, and, when used by pregnant women, birth defects. Like alcohol, "pot" will impair coordination while driving, and like tobacco, it can aggravate bronchitis. On the other hand, there is some evidence that, when used under medical supervision, marijuana is helpful in the management of glaucoma (increased pressure in the eye which can lead to blindness), relief of pain in cancer, and the treatment of certain psychiatric disorders.

### Are you much of a drinker?

Don't confuse social drinking with alcoholism. A cocktail before dinner, or some wine with it, a little brandy or port after dessert, afford a pleasure and relaxation that few of us would easily give up. Nor should we. *Alcoholism*, on the other hand, is a disease. No one knows why some of us are satisfied with and enjoy a couple of drinks, while others feel the need to drink themselves into a stupor, often at the risk of their personal happiness, careers, and health. Part of the problem is no doubt psychiatric, but the rest of it must be physical—probably some chemical imbalance or malfunction.

With respect to social drinking, there are no figures concerning what is "too much." Each of us has, and usually knows, his own limit. How well you tolerate a given amount of alcohol depends on its concentration (percentage or proof), how you take it (wine, beer, whiskey—and diluted, "straight," or in soda), and whether your stomach is empty (permitting rapid absorption into the bloodstream) or full (giving a more gradual effect).

### Are you a coffee addict?

How much coffee, cola, tea and, to a lesser extent, chocolate you take every day is important because the caffeine in these substances is a stimulant of the heart and nervous system. In excess, it will cause insomnia, jitters, tremor, and palpitations (rapid, irregular, or forceful beating of the heart). That's why I usually advise persons with cardiac disorders, particularly those with irregular heart action, to take decaffeinated beverages whenever possible. Recent reports suggesting that coffee may cause heart disease, cancer of the bladder, and various other disorders, have proven to be unfounded.

### Diet, the game people play

Losing weight is a national pastime. Everyone's doing it—the fat and the thin, the sick and the healthy, the young and the old. After a few weeks of dedication to some grueling regimen, we're down ten pounds, and off we go to the tailor or dressmaker—happy, proud and delighted to pay for the necessary alterations. A few weeks later, we're back to where we were, maybe even a little heavier, and now can't get into our clothes. Any eating fad that emphasizes a given substance to the exclusion of other nutrients is probably harmful over the long term. So I will always ask if you're on some "miracle" diet. If you're a vegetarian and exclude meat but eat eggs, milk, vegetables and carbohydrates, you're safe. I have never seen any deficiency disease in people following such diets even for a lifetime.

### Do you exercise regularly?

If you are physically active at work or at play, you have a better outlook with respect to heart attacks and longevity than does someone who leads a sedentary life.

### Survival of the fittest

The most important study confirming the benefit of regular *strenuous* exercise was reported late in 1977 by a group of medical researchers at Harvard. They analyzed the daily physical activity of 17,000 men over the years since graduation. Those who did not burn up at least 2,000 calories a week in some form of strenuous exercise had a 64 percent higher incidence of heart attacks than those who did. How can you expend this number of calories? Here are some examples: Biking eleven miles in an hour, or walking five miles in an hour takes 420 to 480 calories. If you pedal just a little faster—twelve miles in an hour—you will use up 480 to 600 calories. Running more than six miles in an hour, or playing squash or handball, requires more than 660 calories in one hour. The more rigorous and strenuous the effort, the greater the protection. Unfortunately, if you exercise only modestly, or use up less than 2,000 calories per week, the benefit is apparently not obvious, according to this Harvard study.

### Prescribed like a medicine

Exercise is not good for everyone. It must be prescribed as carefully as a medicine, especially for the sick or elderly. No matter your age and health status, whatever fitness regime you choose to follow should be done on an ongoing basis, not in fits and starts. If you've worked up to a certain level, and then stop exercising for a week or two, don't begin again where you left off. Work your way back from some intermediate point.

### How's your sex life?

Has your doctor ever discussed your sex life with you? I recently reviewed several printed questionnaires used by physicians

(Continued on page 268)

# ORIENTAL SILK Co.

Imports & Exports  
"LARGEST SELECTION  
OF CHINESE SILKS"  
Mail Order Specials

Chinese Raw Silk 35"/36" w.	\$4.95 yd.
Silk Pongee 34" w. ....	\$4.80 yd.
Chinese Rayon 28" w. ....	\$4.95 yd.
Silk Chiffon 42"/44" w. ....	\$5.95 yd.
China Silk 45" w. ....	\$5.50 yd.
Silk Satin 45" w. ....	\$6.95 yd.
Shantung Silk 40" w. ....	\$6.95 yd.
Palace Silk 36" w. ....	\$8.00 yd.
Silk Prints 44" w. ....	\$8.95 yd.
Crêpe de Chine 36" w. ....	\$9.95 yd.
Crêpe Satin 45" w. ....	\$12.95 yd.
Silk Velvet 45" w. ....	\$15.95 yd.

Prices Subject to Change  
\$1.00 Deposit for each Sample  
Catalog available, \$1.00

Silk Slips, Tablecloths, Men's Silk Shirts, Scarves, Mandarin Coats and Jackets, Dressing Gowns, Blouses, Silk Pictures, Silk Thread, Beaded Sweaters, Antique Porcelains, Chinawares, Vases, Planters, Fancy Frogs, and Unusual Gifts from MAINLAND CHINA and the ORIENT.

Visit or write:  
Oriental Silk Co., 8377 Beverly Blvd.  
Los Angeles, CA 90048  
(213) 651-2323

Please! Let Us Send You  
The Horchow Collection



Monthly exclusive selections not found elsewhere. Call Toll-Free 800-527-4535; in Texas, Toll-Free 800-492-5270; in Dallas, 233-1007; or mail this coupon to: The Horchow Collection, P.O. Box 34257, Dept. 40406, Dallas, Texas 75234

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Zip \_\_\_\_\_

THE  
HORCHOW  
COLLECTION



## MEDICAL EXAM

(Continued from page 267)

and hospitals to get base-line health information from their patients. These included one prepared by the American Society of Internal Medicine, an organization of qualified internists in the United States. Nowhere was the vital question of sexual activity in women referred to—only in men.

Difficult though it is for me to greet you (especially if you're a new patient) with "How do you do, come in, sit down, I'm happy to meet you, and how's your sex life?" the matter should come up.

### Do you tire easily?

"I used to come home from work and go out on the town, to the theater, bowl, play tennis, or make love. Now, I go straight to bed (alone) after dinner, or just fall asleep at the television set." Although feeling tired is usually due to boredom, depression, emotional stress, overwork, or chronic lack of exercise, it may also reflect some underlying infection, anemia, low thyroid function, heart trouble, or a back problem. It is what we call a "nonspecific" symptom—because it can be due to virtually "anything"—and as such taxes the diagnostic ingenuity of the doctor. Fatigue due to depression or emotional upset is usually present the moment you awaken, even after a good night's sleep. However, when some disease is making you tired, you feel progressively worse as the day wears on.

### Do you take cough medicines all the time?

If you are one of those persons who go through life taking cough medicines to suppress a chronic cough, it's important that I know it. A persistent cough may be due to some underlying lung disease which needs proper treatment and eradication, not just masking. You may be coughing because of something as trivial as a postnasal drip or mild bronchitis, or as serious as a lung tumor or heart failure, with water in the lungs. Also, some of the cough remedies that are still occasionally available "over the counter," that is, without a prescription, contain codeine. Codeine is made from opium and is an addicting narcotic. I have seen several patients who have become codeine addicts simply from chronic use of cough syrup. Codeine is also constipating, and the cough syrup has sugar in it—something you should know if you're diabetic.

### A dangerous appetite suppressant

Because too much digitalis has such a profound effect on the appetite, it is sometimes included along with thyroid in "secret" preparations given for weight reduction by disreputable practitioners. The U.S. Food and Drug Administration and the medical profession have condemned such practices. But since digitalis is so readily available for legitimate use in the treatment of heart disorders, there is no effective way to control its unethical administration for weight control other than by patient and doctor education. Whenever you are given a drug to lose weight, insist on knowing all its constituents. Make sure to ask specifically whether it contains digitalis, thyroid, or amphetamines ("uppers"). If it does, refuse it.

### Are you taking iron for "tired blood"?

If you use iron preparations for "tired blood," "bad blood," or "poor blood," you may develop gastric irritation, stomach cramps, constipation, or diarrhea. What's more, you may not even know you're taking it, because so many vitamins also contain

iron. Iron turns the stool black—but so does blood in the intestinal tract. So unless I know you are taking iron, a black stool means you're bleeding somewhere in the gut. But nature can be tricky. I have seen patients with black stools on iron pills who, in addition, are bleeding. So whenever your stools are black, we check them anyway to make sure they don't contain blood.

More serious than the color confusion, taking iron to "perk up tired blood" may mask underlying anemia. Anemia is a symptom, not a disease. Instead of simply treating the "low blood," we should first determine what's causing it—malnutrition, chronic blood loss in the stool, an infection somewhere, a malignant tumor, or a disorder in the bone marrow that makes the blood. Do not pay any attention to the advertising that would have you take iron in a certain product because you're "tired" or "anemic." If you feel that way, find out why from your doctor. Temporary masking of such important symptoms may be lethal.

Women tend to be slightly anemic because of a combination of poor dietary iron intake and excessive blood loss during their menstrual periods. They require iron supplements. Men who eat the "normal" Western diet are rarely anemic.

### Are you a laxative "junkie"?

The best way to ensure normal elimination is not to make your bowel dependent on drugs, but to drink enough water, eat plenty of bulk (bran, raw fruit, raw vegetables, potato skins) in your food, and take the time for elimination. So many of us choose the purgative shortcut because we're in too much of a hurry to take a few extra minutes each day to "wait for nature." We end up becoming chronically addicted to laxatives or enemas—a habit that once established is not easy to break.

*The sudden need for laxatives may be an important sign of some obstruction in the bowel, usually a growth.* Such tumors make their presence known by causing alternating constipation and diarrhea. First you take "something" for the constipation and then attribute the subsequent diarrhea to the laxative.

### Are you taking thyroid pills?

If your thyroid gland is sick, diseased, or "sluggish," and not making enough hormone, then you need thyroid supplement. But I'm afraid that most people taking this medication are diet faddists or those with normal thyroid function who wish to become thin. *Such indiscriminate use of thyroid hormone, especially in people with underlying heart disease, can cause heart attacks or serious disturbances of heart rhythm.*

### Tranquilizers—"the road to Miltown"

If you're under an acute emotional stress because of bereavement of a loved one or because of some temporary economic or other personal problem, tranquilizers are helpful. However, don't become dependent on such drugs in order to help you cope over the long term. It's an "escape to nowhere." It's like breaking a leg, then using a crutch or wearing a cast forever. I know that such advice is easier to give than to take, but do try to get some help in understanding and perhaps modifying your life situation—rather than relying on tranquilizers.

### Are you "artificially" thin?

If you ask me for an appetite suppressant, chances are I'm going to refuse to give it to you—not because I'm mean or unsympa-

thetic. Pills to reduce your appetite are of limited value because you will develop a tolerance to them in a few weeks. And that's not worth it, because they can cause nervousness and irritability, insomnia, lack of coordination, increase in blood pressure, and heart palpitations. So they should be especially avoided if you have a nervous disorder, high blood pressure, or heart disease. Most of the appetite suppressants belong to the amphetamine family ("speed") and may be habit-forming or addicting. Sometimes, I weaken and prescribe them for a few weeks to give psychological support and encouragement to fat people trying to lose weight. In my view, however, they have no place in any long-range program of weight reduction.

### Are you taking water pills, and why?

*Diuretics*, or "water pills," as they are popularly called, may be prescribed for several reasons—to eliminate excessive fluid which accumulates in heart, liver, or kidney disease; to lower high blood pressure; and to decrease the pressure within the eyes in glaucoma. They are also useful in eliminating some of the fluid retained prior to the menstrual period. If you are taking diuretics regularly to lose weight, you're only kidding yourself. Even though you may in fact drop three or four pounds, that's only tissue water. The real culprit in obesity is fat, on which diuretics have no effect. The tissue fluid soon reaccumulates, and you regain the weight. So you take a diuretic again, and the seesaw pattern recurs. This whole up-and-down exercise is not only fruitless, it may also present problems. The water that leaves the body as urine takes with it potassium, so that chronic use of diuretics can cause potassium deficiency. This in turn may lead to muscle weakness, leg cramps, lethargy, and cardiac rhythm disorders. If you happen to be taking digitalis, you may become toxic to that drug as well.

### Are you taking the "pill"—should you be?

A woman's main interest in the "pill" is whether it is effective and safe. With respect to its efficacy, you need not worry. When taken properly, it is virtually foolproof—close to 100 percent sure.

### Hazards of the "pill"

Fifteen million women in the United States take oral contraceptives. What are the hazards, and how commonly do they occur? The "pill" can cause high blood pressure. It can induce blood clotting, usually in the veins of the leg (*phlebitis*). If a piece of this clot breaks off and travels to the lung (embolism), serious illness or death may result. But the overall incidence of phlebitis among women taking low-estrogen oral contraceptives is only 81 for every 100,000, as compared with 50 per 100,000 in non-users—not much difference. Between the ages of 20 and 34, one death due to phlebitis occurs in every 50,000 women taking the "pill."

So much for the "pill" and its effects on veins. It can also involve the arteries, so that its use is associated with a higher risk for developing a stroke (especially if you have migraine headaches) or a heart attack (if your blood pressure is high, if you smoke cigarettes, or if you're over 40 years of age). *But if you don't have migraine and your blood pressure is normal, if you don't smoke and are under 40, the danger of the "pill" is so small it is not even statistically definable—and certainly can in no way be compared with the many risks of an unwanted pregnancy.* ▽



## SMELL OF SUCCESS

(Continued from page 237)

French classics. I know dozens of women who still wear it. Bal à Versailles is in the same category, only sweeter.

EARL: It's too bad when the old ones are canceled. Chypre perfume, which came out in 1910, was one of **Gloria Swanson's** signatures. After Coty stopped making it, she shopped around and was able to find it for a while. Eight years ago, she finally bought, so far as she knows, the last bottle in existence.

EUGENIA: Some women stick to the same perfume all through their lives. Some keep experimenting, and others wear hardly any at all. **Greta Garbo** dislikes anything the least bit sweet or romantic. **C.Z. Guest**, because of all her horses and dogs, is allergic to most scents and uses only Clinique. **Faye Dunaway** wears no perfume at all. She just isn't interested.

EARL: What fascinates me most is that husbands and wives seem to have such totally different tastes. I suppose a psychiatrist could make something out of those differences. **Yul Brynner** wears nothing but witch hazel, and his wife, Jacqueline, likes Chloé. **Dina Merrill** switches from Chloé to Halston, while her husband, **Cliff Robertson**, is addicted to **Schiaparelli's** Snuff. A few years ago, Schiaparelli stopped making it available in the U.S., so when the Robert-

sons were in Panama and saw seven bottles, they bought them all. Cliff hasn't finished the last bottle yet. **Ronald Reagan** uses a very English-sounding cologne called Atkinson's Royal Briar, while **Nancy Reagan** prefers Tuberose by Mary Chess. In the Bloomingdale family, **Betsy Bloomingdale's** favorite is Diorissimo, while Alfred uses **Shelley Marks'** special brew. **Merle Oberon** and husband **Bob Wolders** are closely related, since she likes Givenchy III, and he likes Givenchy Gentleman. **Prentis Cobb Hale** is a die-hard. He goes no farther than Aramis soap, but **Denise Hale** sprays her hair with Jungle Gardenia and follows by spraying herself, after she is dressed, from head to foot with Madame Rochas perfume. Denise says she's a big hit with the taxi drivers, and I'm sure she is.

EUGENIA: Cab drivers have trained noses. A good perfume seems to lull them into a milder mood, but other people have different reactions. Did you know that **Mike Douglas**, who has interviewed hundreds of people on TV, is bothered by guests wearing too noticeable perfumes? He says it distracts him and makes him forget to ask the right questions.

EARL: I wonder if Mike uses anything himself?

EUGENIA: That's the funny thing. He uses **Jacques Fath's** Green Water, and that brings me back to my original point. Men are really starting to smell fascinating these days. ▽

## SAUL STEINBERG

(Continued from page 246)

In a 1976 drawing, on page 245, of Arab terrorists—the paramilitary that has reduced the once beautiful city of Beirut to rubble—the artist's horror and sense of outrage are made as explicit as this labyrinth-loving master of indirections ever wants to get. In the foreground pose the four horsemen of a shabby apocalypse. They wear the camouflage coveralls that the Foreign Legion in Algeria and Castro in Cuba made fashionable twenty years ago. They sport the four kinds of headgear permissible to *à la page* guerillas—sundry pieces from French, Russian, British, and German surplus. (Steinberg's mind inevitably is drawn to systems, formulations, definitions—how many sorts of helmets are being worn in Beirut, for example; or how many ways are there to serve a blue-plate special; or how would a gerund play tennis, or an isosceles triangle make love.)

The faces of the Beirut irregulars have the vivid impact of children's drawings—slabby teeth, frontal stares, bulgy skulls. Like many "fine" artists (Picasso, Klee, Miró, and Dubuffet, for example), Steinberg systematically endeavors to capture the freshness, spontaneity, and untrammelled invention of a seven-year-old's crayon style. The other artists adapt juvenile qualities to their own erudite, controlled methods. In other words, they use children's drawings as one among many sources of energy; Steinberg, on the other hand, takes them straight. He keeps his line flat, soft, fluent—like a child's. He tells a story; he brings something out of himself and lets it move across the sheet of white paper with unselfconscious wonder. Or with a skilled equivalent of unskilled grace.

Which raises the issue of Steinberg's place in the hierarchy of modern painters and draftsmen, many of whom have been his good friends and warm admirers, and most of whom quietly have refused him the visa to Parnassus he may be applying for—or may not be, nobody is quite sure. Steinberg's dealers and champions sometimes do him the disservice of insisting on the art *qua* art quality of his drawings; how his line belongs with Klee's and Miró's, his concepts with de Kooning's and Newman's; how his place in art history is buttressed by his premonitions of Pop, Conceptual, and other vanguard phenomena, especially in his use of everyday objects presented in studiously banal contexts. In point of fact, Steinberg's drawings are efficient, vivid, caricatural expressions, with stronger ties to the history of illustrated journals (*L'Assiette au Beurre*, for example, or *Simplicissimus*) than to the history of modern painting or to the calligraphies of Picasso and Matisse. Indeed, Steinberg's overt borrowings from Cubism and Surrealism are in the tradition of elegant European caricature, which always stays just a parodic gasp away from high art. Steinberg's ancestry is with Busch, Caran d'Ache, or Grandville, even when he invokes the divinity of Mondrian or the angst of Cézanne. In the drawing of the Beirut rioters, the cloud formations make an arpeggio of jokes about Léger, Arp, and biomorphic abstraction of the 1930's—about a Mussolini-style architecture of meaningless fins and cantilevers, balconies and pylons that clad the "Zig" bank, the hotel "Motel," and the "Ofis" office building.

Steinberg doesn't scavenge children's mannerisms for manners; his art is, in a sense, beyond such artifice. He likes an easy clumsiness, a debonair naïveté. Even

(Continued on page 270)

## Free guide to an at-home fashion career.



If you appreciate what it's like to sew with beautiful fabrics, you can enjoy a rewarding part-time career that allows you to set your own goals, establish your own time schedule, and still be the best wife and mother you can be. We invite you to send for our free guide. Simply mail this coupon or call, toll-free, 1-800-892-7655, ext. 816-R. It could change your life, and there's no obligation.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Send to: Box 978, Kansas City, Missouri 64141

## Leiter's Designer Fabrics.



## SAUL STEINBERG

(Continued from page 269)

more, I suggest, he seeks the storytelling intensity that informs the best children's drawings. The Beirut warriors, despite their grotesquerie, confront you with blank terror; terror stares at you from their stupid faces, the stupid architecture of the Mid-east capitalists, the stupid aerial explosions and incendiary tracers. You glimpse the horrors of the absurd; you look into the vacant eyes of a cretin mugger. If fear is a clue to the content of Steinberg's art, it's the particular fear of a child, scared by the unknown, by brutality—nightmares of meaninglessness, choked screams of losses, pogroms, riots, bullies.

Perhaps because he is held apart from art—by his caricaturist's genius, by his parodic temperament, by his skeptical philosophy and habit of looking at seven sides of everything—art is what Steinberg seeks. Quixotically. He is attracted to art the way a gourmet is to truffles or a hero to the Grail. He aims at styles and other chunks of art-historical lumber. Your traditional cartoonist will launch a satire on political corruption or moral vice. Steinberg thinks Cubism is as important an institution as the gold standard or the Quai d'Orsay and will excoriate it with tender malice. Consider the love episode overseen in a cheap hotel room (page 245), with its eternal bedside lamp (the kind that could be nicknamed *coitus interruptus* because it always crashes off the night table at critical moments) and icy floorboards barely warmed by a carpet figuring the sphinx with pyramid, obviously the product of some Indian cottage industry specializing in pure Ersatz-Egypt. The image is framed like a voyeur vision—the reenactment of a classic moment of childhood curiosity and trauma. But the ques-

tion the artist poses among the passion-tossed sheets is: Can an Art Deco ornament get it off with a coquette Rococo coquille?

Is their coupling mere wit? Or is Steinberg engaged in some illuminating meditation on the genesis of styles? And their interconnections. He suggests a passion between a volute descended from Watteau and a swag out of Léger and Delaunay. You are reminded that the artist is immensely erudite and a voracious muncher of art. His own collection includes choice Magritte, de Kooning, Lindner, as well as auto-forged Mondrian and Cézanne.

A forgery is art as disguise. The forger is a modest artist who submerges his ego in that of a master's. He sacrifices fame and glory for mere cash (which he might have earned on his own anyhow). The more humble he is, the better the travesty.

Terror, too, urges disguises—among other safeguards. Like Kafka's unnamed beast in a burrow, terror summons to mind a million evasions and a million and one dangers. And like the animal in the burrow, Steinberg dreams of labyrinths, mazes, hidden connections, secret passages, intricacies in which you can seek and hide for a lifetime. In a book of drawings titled *Labyrinth*, the artist included a diagram (page 244) of thirteen passages from A (birth) to B (death) with all the permutations of itinerary, from Zen directness to paranoid infarction. Steinberg meditates in abstract terms on the possibilities of mis-spent youth, fleeting fame, conversions, loyalties, and other biographical waltzes and jitters. He wrote a caption for the drawing—an unusual event for this fluent raconteur and reluctant writer. And he presented his theory of the artist as a novelist, an outsider who observes others, categorizes them, charts their dramas in pictorial electrocardiograms.

The drawing with its text gives an idea

of Steinberg's synthesizing capabilities. There are, he suggests, exactly so many variations and extensions in a leap from birth to death. Exactly thirteen lives are diagrammed (you are reminded of the apostles plus one—a Last Supper). But there is a fourteenth—there is one more life. It's the encompassing one that includes all thirteen possibilities and their synoptic order. In short, you can find Steinberg's self-portrait in the whole picture—in the gestalt.

Note the large figuration composed of the six central and right-hand lines. A horned beast? An armed equestrian? Facing it, to the left, are birdlike creatures in heraldic array, one atop the other. At the right of these birds is a dim spirit, a Milque-toast motto perhaps. But it's impossible to decipher all the details, just as it's impossible to unravel a full life. All that you have to work from is the confrontation, a challenge, a response; Don Quixote and the windmill; or Steinberg's famous drawing of a chivalric rider assailing a giant bunny rabbit.

Henry James's essay on caricature compares Daumier and Gavarni with American draftsmen such as Thomas Nast. He concluded sadly that America doesn't have enough culture, the humus of our civilization isn't rich enough to support the flowers of satire, parody, and wit in their elegant forms. Nast, for example, presents villains as beasts—Tweed the swine, Tweed the ape. Daumier, on the other hand, makes his personages three dimensional. The Pear-King has twinges of self-doubt; Guizot is learned as well as mean.

Henry James would have been enchanted by Saul Steinberg. At last, he would have said, at last his country and his home town have shown themselves worthy of the master. New York comes into its own through Steinberg's eyes. ▽

## INDIA IN YOUR LIFE

(Continued from page 206)

A college student remarks, "It's my *karma*," in a tone that she might have used for "Just my luck," only a few years ago.

For the first time in my experience, it is possible to get an excellent Indian meal in a New York restaurant—what's more, the clientele knows enough about Indian food to order, say, Tandoori Chicken or Murga Masalam rather than the old, meaningless "chicken curry." And who would have thought that the city could handsomely support a restaurant serving only South Indian vegetarian cooking?

And who would have thought there was a big enough audience to keep two movie theaters in Greater New York filled, when the films being shown are almost all of a rather special Indian taste—invariably four long hours of music and dancing and a splashy, not to say vulgar, mixture of tragedy, sentimentality, comedy, and farce?

In summer, the general store in the up-state village where I have a house carries Indian *chapals*—those stylish (as severely utilitarian design often is), addictively comfortable leather sandals. My resident teenagers assure me that "everyone" wears Madras plaid shorts and wraparound skirts. Over jeans and other pants, or over a bikini at the beach, they like to pull on a *kurta*, the loose, collarless Indian shirt that often has a little embroidery around the neck.

They usually don't know it's called a *kurta*, it's just the easiest, best top. In short, they accept this bit of exotica with no more thought than they give to where the cinnamon on their cinnamon toast comes from.

In dress, as in everything else, there is an infinite diversity in India. From the embroidered felt boots and fur hats of the Tibetan frontier to the cool, cotton, sarong-like *lungi* of the south, from the incredibly elegant high-buttoned, knee-length jacket-tunic called a *sherwani*, worn with narrow trousers, to the light muslin loincloth or *dhoti*, Indian men's clothes fill the requirements of climate and occasion.

Women's clothes have an even wider scope. Colors, prints, and types of fabrics change from state to state, and in their variety accommodates the Rajastani women's head shawls, bodices, and full ankle-length skirts that swing gracefully from the hipbones rather than from the waist, as well as allowing for the Punjabi's tight or loose pyjamas, those shirts called *kurtas*, and diaphanous scarves or veils. Even the sari, worn by the majority of Indian women, announces in color, texture, material, and in the way it is draped, what part of the country the wearer comes from.

Indian fabrics are of such a dazzling spectrum that it seems as though Indians who, for the most part, can expect only a poor living bring a special richness to their lives with their exuberant use of color. I think that there is something joyous in this uninhibited expression that attracts young

people who are, perhaps, reacting to an indoctrination of "good taste."

I recall the heavy silks of Madras with their brilliant blues sometimes shot with green like a peacock feather, or their daring combinations of pink and orange, or, again, their regal purple with a gold border—or maybe an offbeat, wonderful brown. Benares, justly famous for its sumptuous embroideries and gold and silver brocades, also produces an almost invisibly fine silk gauze. The exquisite cotton of Gujarat; the coarser, handloomed ones of Maharashtra dyed in the typically strong yet subtle earth colors; the raw silks of Assam and Orissa with their distinctive, woven-in patterns; Kashmir's celebrated wools and embroideries, all these and more are part of India's fabulous treasure-house of design and fabrics.

Another aspect of Indians' delight in display is in their lavish sense of personal adornment. A village woman may live in a mud hut, yet she will tuck flowers in her hair for an errand as ordinary as going to the well or the market. A man will tie his shocking-pink, daffodil-yellow, or parrot-green turban with one starched and pleated end fanned up like a cockade, giving the same panache to a trip to the grain merchant as to a cockfight.

Even on election days (not noticeably an occasion for celebration in the West), an Indian village family will decorate its cart, garland the oxen, wear their best clothes and jewelry, and set out for the polling booth as though it were a festival



day. Of course, the ex-Maharajas have their ropes of emeralds and pearls and rubies, but they wear them with no more grandeur and authority than the village woman wears her silver anklets and bracelets. Often, I have seen in Indian villages small boys wearing only brief loincloths or ragged shorts but with gold or ruby studs in their pierced ears. I guessed that they must be cherished first sons, to be given jewelry even though they had virtually nothing else.

In Hindu temples, more than anywhere else, one sees the extremes—how the sense of personal adornment is superbly illustrated in the sculpted necklaces, bracelets, earrings, hair ornaments on the pulsingly vital figures, centuries old. In sharp contrast, the austere Buddhist temple caves, dating from the second century B.C., offer only a *stupa* (a stone-mound shrine to Buddha) and a proper, reverent atmosphere for prayer and meditation. Yet again, along with mysticism, the Hindu religion effortlessly encompasses the magnificent sculptures of such temples as Konarak that display an athletic abandon of sexuality surely unmatched anywhere. And all of these manifestations of life are winningly offered to the glory of God.

In all this, I try to decide what it is about Indian things or, more important, the Indian attitude to things, that holds such appeal to the young in the West. One facet, I think, is the enormous latitude and acceptance, however indistinctly recognized, that an ancient civilization can give to fresh—even revolutionary—viewpoints. Years ago, I couldn't shock my grandmother with lipstick and eye makeup. She only suggested that I try the traditional Indian versions, cheaper and

## “An athletic abandon of sexuality unmatched anywhere”

more easily available. The Women's Movement? My mother and my grandmother were both pioneers in the field—and still remained correct and dutiful Hindu wives. As a former President of India asked, “Why do we have to choose between This and That? Why can we not have both This and That?” If that question seems to you both greedy and impractical, you are an incurable Westerner.

More telling, perhaps, than this sort of cosmic permissiveness is a facet best illustrated by Indian clothes. Because they evolved to suit the needs of a poor country, they are inexpensive, never out of fashion, never gimmicky, and, above all, they are adaptable. The same sari that “fitted” my grandmother who was four feet, ten inches in height, also “fit” me, five feet, eight inches. A sari is, after all, only six straight yards of material. The wearer drapes it to suit herself and her figure.

Possibly, this quality of adaptability grows into something more positive, a creativity that encourages you to shift, mold, and impress yourself on the materials and experiences at your command. When Ravi Shankar first came to the United States, he had no idea that his most passionately enthusiastic audiences would be among the young people. They, in turn, were gripped by the excitement of the idea that, within the rigid rules of Indian classical music, there was still room for improvisation and flights of fancy. They were caught by the immediacy of such a recital and responded to the almost psychic accord between the sitar player and the drummer.

To Indians, although they admire Ravi Shankar extravagantly, that sort of creativity is only to be expected. They live, after all, in a country where producing beautiful and often practical things is an everyday affair. The village doesn't exist that hasn't its handicrafts, the cottage industries that flourish during the season between the crops. Using whatever materials are at hand, the villagers will produce clay pots, dyes and blocks for prints, will weave whatever patterns please them (very seldom the same twice), will paint pictures, will carve ornaments or deities from stone.

In Kerala, the palm-fringed western coast of the peninsula, they tell you that the coconut palm is called the “Tree of Wealth” because, with a little ingenuity, every part can be put to good use. The trunks are for building, of course. The wide fronds can be thatch for a house, lattices, partitions, or can be woven into baskets. As for the coconut itself, apart from the meat which can be eaten, pressed for oil, dried into copra, even its outer fibers become *coir*, used most often for doormats. Finally, even the shell is carved to make spoons, bowls for oil lamps, or children's toys.

In some far from crystalline way, the answer emerges. The Indian talent for combining practicality and inventiveness produces a whole world of living where one can be both unique and ordinary. Nothing Indian is uniform. Nothing is mass-produced. The right to individuality is paramount. It's what I wanted when I was young. Didn't you? ▽



## REMOVE HAIR PERMANENTLY

Perma Tweez® is a simple electrolysis instrument that PERMANENTLY removes undesirable hair from all areas of the face—such as the chin, upper lip, eyebrows. Embarrassing body hair can now be removed forever at home in total privacy. Arms and legs can be forever free of the inconvenience of constant hair removal. An exclusive U.S. patented safety feature allows you to do this without puncturing the skin.

### AN EXPERT'S APPROVAL

Perma Tweez has been clinically tested by a university professor of dermatology and proven to be safe and effective. One of his patients had previously been tweezing hairs from her chin every day for 15 years. After treating herself with Perma Tweez, she has eliminated this time consuming chore for the rest of her life! Over 15 thousand instruments in use by doctors

—over one million sold to people like yourself.

Easy instructions make you expert in a few minutes. Save hundreds of dollars on salon electrolysis by doing it yourself.

### 14 DAY MONEY BACK GUARANTEE

\$19.95

Send  
Check or  
Money  
Order



Cal. res. add 6% sales tax

GENERAL MEDICAL CO., Dept. V-128  
1935 Armacost Ave.  
West Los Angeles, Ca. 90025

☐ I enclose \$4.00 deposit and will pay balance COD plus extra COD charges.

☐ I enclose \$19.95 in full payment.

☐ BankAmericard/Master Charge

# \_\_\_\_\_ Exp. date \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Mfr. of Prof. & Home Electrolysis Equip.

©1978 GENERAL MEDICAL CO



## HAPPINESS: FROM INDIA

(Continued from page 218)

theories. Prime Minister Morarji Desai says we should drink our own urine instead of alcohol, a proposition that every thoughtful voter might weigh, because alcohol can be taxed and urine cannot; at least, the Senate debate on such a tax bill would be well worth listening to. For his part, Mahatma Gandhi maintained that the secret of his good humor was that he had given up sex. Every intelligent man or woman over the age of sixteen has, at one time or another, fervently wished he or she could do the same.

Whatever the reason, take it from me, the Indian likes to be happy. In 1947, I saw the whole nation delirious with joy when British Rule ended. I was therefore very perturbed when, visiting India in 1972, I found the nation glum. I knew in my bones that something was wrong. It was lucky that I did, because it saved me from making a damned fool of myself.

A British publisher had asked me to write a biography of Indira Gandhi, then Prime Minister. Seen from the West, it seemed a good idea. To judge from the newspapers, she had tidied up the country, and she was promising to abolish poverty. I knew her father, Jawaharlal Nehru, so I thought I could write about his daughter.

Once there, I remarked the absence of laughter, the lack of that sudden flash of gaiety which is typical of the Indian. I went

into the matter. I discovered (how, it would be tedious to relate) that Indira had not an idea left in her unsmiling head, and that, as is the way with politicians in that predicament, she planned a dictatorship. I said so—the first person in the world to do so publicly—in an American newspaper (*The New York Times*) and left the country before Indira could catch up with me. Of course, I had facts, but the most revealing one was those unhappy Indian faces. I cancelled my contract for the book.

As all the world knows now, I was right. She set up a dictatorship, jailed her opponents, rashly held an election, and was thrown out. Two days after she resigned, I was in India again. One of the people she jailed was Jayaprakash Narayan, who was mainly responsible for her overthrow. He was the hero of the nation. He asked me to see him. He was in his hospital bed.

And he was, thank heaven, smiling: not a smile of triumph, but that happy Indian expression which had been so lacking in the country on my previous visit. Then, everybody had been tongue-tied and cautious, looking over their shoulders. Jayaprakash was full of those bold, iconoclastic ideas which are an Indian's delight and which keep the rest of the world puzzled. We talked of the Mahatma, of whom he was a disciple, and whom I had known. As an instance of his ebullience, he said that Gandhi would have thoroughly changed many of his ideas had he been alive today. It was as startling as hearing a Cardinal in the Vatican, fingering his cross and saying,

"But we must face it, the Holy Father is wrong."

In those early days, Jayaprakash was seeing only his intimate collaborators, so everybody asked me how I found him. Was he happy? I told them that he was, and Jayaprakash's smile spread over the faces of my listeners. Journalists and broadcasters asked me to prophesy again and say whether Indira would ever take away their liberties again. I said she would not. The electorate had taught her a lesson no Indian politician would ever forget. The happiness increased. I was witnessing the second birth of a nation.

We hear so much about freedom and liberty and human rights these days that we are in danger of the words losing their meaning. It is like living with a voluble woman: you listen and nod, but you really do not take in what she is saying. The joy of Indians over their new deliverance from a tyranny taught me how serious a thing freedom is. It is a lesson I hope I shall never forget.

So if you are lucky enough to visit India, do not expect to be overwhelmed with Third World woes. You will meet a happy people. And if Morarji Desai gets his way and you find Prohibition, do not worry. You will be asked merely to declare yourself an alcoholic who cannot survive without drink, and you will be given an official permit to have it. Morarji Desai has done that to foreign visitors once before, in Bombay, and he will do it again. It tickles his sense of humor. ▽

## WINNING

(Continued from page 247)

the structures, codes, and values that once dictated our conduct and gave us a clearly defined place in the universe; and, according to Frisch, this has been a major element in setting the strategic tone of our culture.

The change is most apparent in the breakdown of class privileges. Thirty years ago, a well-to-do woman rarely hesitated to point out an error to a salesgirl or to reprimand a house cleaner. Masters were masters and servants were servants. Today, everything is much less certain. The salesgirl may turn insulting, the house cleaner sullen. The woman who once relied on her social status now must be more cautious and indirect.

As these situations became more and more prevalent, people became more aware of the images, defenses, tones of voice, physical bearing, and forms of insinuation and attack that would make them less vulnerable. Television augmented the process by demonstrating styles of extremely smooth and appropriate behavior. It also revealed through interviews with public figures the little gestures by which someone might betray his self-doubt.

Inevitably, the power moves that proved successful in public have filtered into the home, where they are found to work as well in controlling a husband, a wife, or a child as they do in controlling a boss, an employee, or a customer. Children growing up in this power climate are trained to react in one of two ways: to launch themselves on a day-by-day study of the techniques they need to avoid the pain of powerlessness and to emerge as winners; or to begin to accept that something is wrong with

them, to believe that the pain they feel is somehow deserved, and to become losers. When, like Georgette and Martin, the two find each other as adults, they form a silent covenant by which it is understood that one partner is generally "more together" and that the other's "hang-ups" are the cause of their difficulties. To some degree, this type of covenant exists in almost every marriage.

The emotional cost to someone like Georgette of living in a relationship like this eventually has to be very great. Even she is capable of sensing it to some degree:

"My big issue in recent years has been food. I was never fat as a girl, but as I've gotten older, I simply find it impossible to control my weight. Martin says if I weren't so heavy, I'd have more energy, which is a depressing thought because I think my listlessness is one of the major problems of our marriage.

"I know I eat because I'm unhappy about myself. I feel a little guilty saying this, but the only times I really feel free from the need to nibble are those rare moments when Martin is depressed—like three years ago, when, out of the blue, they promoted someone else to a job he was supposed to get. He was so beaten down by the office politics—I think his new boss told him that his work showed 'promise'—that I became this incredibly beautiful person. I made plans for the theater, I cooked magnificent dinners, I lost ten pounds without even trying, I encouraged Martin and petted him and never had any problems coming when we made love. I even tried a few things in bed that Martin had been pushing me to do for years. But then, Martin started feeling better and I went back to my old ways. To tell you the truth, I really thought he was nicer when he was a little depressed, and I

told Martin that he seemed colder since things had improved at the office. But Martin said that I simply wasn't able to be happy unless he was in the pits.

"Do you ever think about suicide? I do. I mean, I'll never do it. I'm sure of that. I'm young, I have a beautiful family, I have a job with a lot of responsibility; but, I do think about suicide sometimes. Just walking into the ocean and disappearing. Is that normal? It scares me. I sometimes wonder if it could be a chemical imbalance of some kind. Martin suggested that Lithium might be the answer. . . ."

Georgette does not need Lithium. She is, in fact, no more neurotic than Martin or the rest of us. She has an enormous sensitivity to the emotional lives of the people around her and a great capacity for love. But Georgette was raised without certain vital training; she is completely unable to defend herself against power. She never connects her feelings of being a loser to the fact that she is walking around almost naked among people who are armed to the teeth.

"Hello, Marge?" says Georgette over the phone. "Do we have a date for tonight?" Georgette is trying her best not to sound hurt, even though she's been trying to pin Marge down on the details for this evening for two weeks. Although Marge promised to get back to her, as usual, Georgette has ended up making the call.

"Oh, yes, yes," says Marge a little vacantly. "Uh, let me call you back in a few minutes—I just want to make sure we don't have any late meetings here tonight."

Georgette is downhearted by Marge's apparent lack of interest in their dinner date, but she tells herself she's being too sensitive—after all, if she were a busy attorney like Marge instead of a glorified gal Friday,



she'd probably understand what it meant to feel real pressure.

Marge calls back a half hour later. She sounds breathless but cheery. "Hi, George," she says. "What do you say we meet down here for a bite at Longchamps around 7:30? By the time these bigshots finish working me over at the office, I'll just be too exhausted for the trek uptown."

"But Marge, we talked about doing something special—remember?—one of the French restaurants."

Marge's voice takes on the stern, chiding quality Georgette fears: "Oh, come on, George, stop being so rigid. If you didn't think so much about food, you'd be able to move a little faster on the old tennis court. I'll see you at 7:30. Right?"

On Saturday morning, Georgette is still depressed from the night before. She felt like a bring-down at dinner, while Marge was full of energy and excitement. "*Gal Friday, fat, overly sensitive, never any fun*" kept going through her mind. Meanwhile, Marge talked about an important case she was working on and glanced at the men at the adjoining tables. She seemed more dashing and glamorous than ever, and Georgette felt frumpier than ever. She never guessed that, because of between-the-lines exertions of power, Marge derived her energy and even her glamour at Georgette's expense.

Georgette doesn't want Martin to see how depressed she is. "You go ahead to breakfast without me," she says as he gets out of bed. "I think I'll sleep in awhile."

Martin is disgusted by her lifelessness. "Exhausted from your evening out with the girls?" he says sarcastically. Wounded, shrinking into the pillow, Georgette stares at him in hurt silence.

"Oh, don't get that way, I was only joking," Martin says in a voice that teeters between appeasement and irritation. "I just think we'd all be a lot happier, the kids included, if you weren't so absorbed in yourself all the time."

Georgette turns her head to the wall and silently cries. Martin mutters, "To hell with this," and walks out, his mind tuned to his plans for the day.

These exchanges, so crippling to Georgette, are the unwritten record of everyday life. Marge's reluctance to make definite plans for the date, her failure to call, her exuberance about her work, her tone of voice, her comments about Georgette's weight and tennis-playing ability, her eye contact with the men at the restaurant, her obliviousness to Georgette's state of mind are all part of her interpersonal strategy. Someplace inside herself, Marge knows that doing these things enables her to feel important, dashing, and secure in comparison to her friend.

Martin punishes Georgette in an effort to control her behavior and state of mind without having to deal with his own inadequacies as a husband. His sarcasm, his attempt to sound sympathetic, his mention of the children, his ability to push his marital problems out of his mind in favor of more satisfying thoughts are all part of his interpersonal strategy. Look closely and you're bound to see yourself and those around you maneuvering to find the safe positions that Marge and Martin have so successfully built for themselves.

The science of invulnerability by which people like Martin live can be the source of considerable success. The vice president of a  
(Continued on page 277)

## VOGUE'S TRAVELOG

### Aruba

MANCHEBO BEACH RESORT  
ARUBA'S FREE SPREE IN the Sun at Manchebo Beach Resort. 8 Days/7 Nights \$108. Phone (212) 628-3319 or write Ralph Locke, 315 E. 72 St., N.Y., N.Y.

### California

SAN DIEGO COUNTY

#### COME PLAY AT PALA MESA RESORT

**PLAY GOLF** on our 18-hole championship course set amid hundreds of venerable trees site of two PGA events.

**PLAY TENNIS** on any of our six courts including two grass courts — the only ones in Southern California.

**PLAY YOUR GAME AT THE SPA** — your key to a new, more vital YOU! Come for our famous physical conditioning program, directed by experts, personalized for YOUR special needs.

**PLAY YEAR-AROUND** in smog-free, verdant, elegant North County. Dining rooms, cocktail lounge and all rooms and suites view the park-like fairway.

**Pala Mesa**  
RESORT/HOTEL

2001 South Highway 395  
Fallbrook, CA 92028  
714-728-5881

### North Carolina

CASHIERS, N.C. 28717

High Hampton Inn & Country Club. Mtn. scenery. 2300-acre estate. Private 18-hole par 71 golf course. Tennis. Riding. Boating. Fishing. Skeet & trap. Archery. Four Seasons. Write for brochure. 178 Hampton Rd. Ph (704) 743-2411.

HAS TRAVELOG  
HELPED YOU IN DECID-  
ING WHERE TO SPEND  
YOUR VACATION? IF  
SO, WHEN WRITING TO  
THESE HOTELS OR RE-  
SORTS FOR LITERATURE  
OR WHEN MAKING  
YOUR ARRANGEMENTS,  
PLEASE MENTION  
VOGUE MAGAZINE.

*For 'A Memorable Holiday, Visit New York, A City Rich in History; The Center of Many Timely Events. Abundant in Museums, Theatres, Restaurants and Fashionable Shops.*

**The Sugarbush Inn**  
Warren, Vermont

Sugarbush Inn casts its special magic at every season of the year. John Gardiner Tennis Clinics. 16 tennis courts. Robert Trent Jones 18-hole championship course. Sauna, heated outdoor pool, riding, skiing, cross country skiing. Picture-book views. Unsurpassed hospitality. Special all inclusive Plans for Golf, Tennis, Skiing, Family. Tel. 802-583-2301.

**Plantation Inn**  
OCHO RIOS JAMAICA, W.I.

A luxurious way to escape. True colonial atmosphere. Impeccable Jamaican service: 120 dedicated staff for 130 guests. Cuisine to exacting standards. Two beaches, tennis, golf and all water sports.

#### INCOMPARABLE!

All three resorts retain their individual, very relaxed atmosphere. Owned and operated by the Young Family.

#### INCOMPARABLE!

**Pantana**  
COLONY CLUB

AT SOMERSET BRIDGE • BERMUDA

The charm and elegance of an unique Bermudian cottage colony. Golf and tennis at their very best. Exquisite cuisine and memorable service to round out the finest Bermuda has to offer.

See your travel agent or  
David B. Mitchell, 777 Third Ave., N.Y. 10017  
(212) 371-1323



# VOGUE'S SCHOOL & CAMP DIRECTORY

Write Vogue's School Bureau, 350 Madison Ave., N.Y. 10017, or call 212-692-5262

## Boys' & Girls' Camps

### CATHOLIC CAMPS

Our Lady of Lourdes (girls), Acadia (boys). 6-18. Two priv. lakes. Catskills. Ride, water ski. Sports, trips, dances, crafts, Tutoring. Priests, MD, RN. 71st yr. Rev. John G. Ruvo, 472 W. 142 St., N.Y.C. 10031.

### HILLTOP - HILL MANOR

Complete Riding Prog. Separate camps for 70 boys & 70 girls, 5-15, on mt. lake. Land & water sports. Trips: canoe, pioneering, rock climbing, caving. 8, 6, 4 wks at \$1250, \$875, & \$700. 54th yr. Acer. ACA. H. Y. Hillman, Hancock, NY 13783. (607) 637-5201

### CHASE TENNIS/GOLF CAMPS

20 years of pioneering experience in Specialized Camping. Founded and run by educators. 4-6 hours of daily instruction, practice and play.

3 campuses on 1,000 acres in PA and NH. 68 Tennis Courts, 36 holes of Golf, Pools, Lakes, Gyms, Dormitories. Adult 6 day Sessions with motel accommodations.

Winter Address: Box 1446(v)  
Manchester, MA 01944 (617) 526-7514

### SAUK VALLEY FARMS

Irish Hills, Brooklyn, Mich. Coed. Sports Camps & conventional riding & waterfront Camp. 6 wk. riding, waterfronts, crafts, running consecutively with 1 wk. specialized camps in basketball, volleyball, soccer, cross country running, field hockey, gymnastics, track & field. Outstanding nat'l., internat'l. staff. \$110-\$150 per wk, depending on camp chosen; graduated rates depend on length of stay. The Schaefers, Sauk Valley, Brooklyn, MI 49230. (517) 467-2061.

## Summer Schools



### TUTORINGCAMP

N. Bridgton, Maine  
Est. 1902. Coed. Study and recreation for young people 13+. Courses for credit, make-up, review, enrichment. Personalized attention, experienced tutors, relaxed atmosphere. Write Richard Bisbee, Director, 1015V Oslo St., Worthington, MN 56187. 507-372-2107

## Slim-Down Camps

### LOSE WEIGHT

SLIM 'N TRIM DOWN

at a Multi-Million Dollar COLLEGE CAMPUS

YOUNG LADIES 18-29

Teen Girls 13-17 Separate Program

Enjoy a fun-filled summer of professionally supervised WEIGHT LOSS, RECREATION, HEALTH and BEAUTY.

- Camps at:
- Southampton College — Southampton, N.Y.
  - Susquehanna Univ. — Selinsgrove, Pa.
  - Ft. Lewis College — Durango, Col.
  - Lake Superior State College — Sault Ste. Marie, Mich
  - Univ. of North Carolina — Wilmington, N.C
  - Whittier College — Whittier, Calif.

Camp Camelot

REDUCE and SHAPE UP

Send N.Y. (516) 374-0785  
for brochure - Include N.C. (919) 799-7475  
age and phone number

Directors: Thelma & Joe Hurwitz  
Morton B. Glenn M.D. — Nutrition Consultant  
949V Northfield Rd., Woodmere, N.Y. 11598

## Boys' & Girls' Camps

### LAZY A RANCH

Colorado Rocky Mts. Indiv. prog. Wilderness experiences. Siwashing. Coed. 8-18 yrs. Lodge. Pool. Yoga. Horses. Pack Trips. Ecology. Internat'l. enr't. encouraged. 27th yr. C. V. Arnold, Gold Hill, Boulder, CO 80302

### MANITOU-WABING

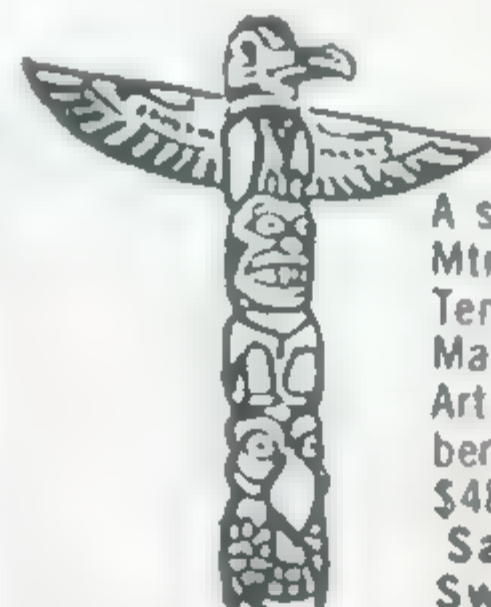
Sports & Arts Centre, Canada. For Boys and Girls, 10-17. Tennis, Gymnastics, Soccer, Basketball, Water Sports, Theatre, Visual-Arts, Dance. 821 Eglinton Ave. W., Toronto, Can. M5N1E6. 416-783-6168 or 212-265-1650

### CAMP CLARAC—CANADA

In Laurentians. Accred. ACA. Boys ages 4-10. Girls, 4-16. French, Sports, Riding, Water Activities. \$125 wk. Sisters of S.M. (non-sect.) 514-322-1161. 3530 E. Gouin Bl., Montreal H1H 1B7. Summer: St. Donat.

### PINE VIEW—BOYS & GIRLS

6-12 yrs. Family ranch house on 200 ac. lake. 1-8 wks. Western or Eng. riding, water and field sports, hiking, campouts, hayrides, crafts. Qualified staff, ACA accrd. Mr. & Mrs. Geo. Harmon, Box 644, Galion, OH 44833



### TELICO MOUNTAIN CAMP

Boys & Girls 8-15  
A summer adventure in the Smoky Mts. Horseback riding everyday. Tennis. Canoe trips. Reading and Math. Swimming. Archery, Crafts, Arts, Music, Marksmanship. Member A.C.A. 8 weeks \$895; 4 weeks \$480; 2 weeks \$240. Catalog. Sanford Gray, Director, Box V Sweetwater, Tennessee 37874

## Summer Schools

### Hawaii Holiday

#### Summer School at Punahou

Coed, grades 9-12. Earn Academic Credit. All basic Liberal Arts Courses. Also learn from Champions:

#### SURF, SAIL, SCUBA, WATER-SKIING

6 wks., all-inc. from West Coast \$1,890.00 plus tax. Write for Brochure, please incl. Tel. Number.

Mary V. Wallace, Registrar, P.O. Box 1656, Kailua-Kona, HI 96740 or Tel. Max Dougherty, Director Mainland Ofc. (213) 332-2174

## Slim-Down Camps



### OVERWEIGHT?

**FOUND**

NEW SELF IMAGE  
NEW CONFIDENCE

Girls 7-16, lose weight having the time of your life! Increased activity, balanced diet & understanding, professional staff build new images, new self-confidence. Succeed in sports, attractiveness & personality. Year round counseling helps maintain weight loss 4 & 8 week programs, permanent facilities. Accred. ACA.

Dr. Lloyd O. Appleton, Box 202  
Kingsmont Camp  
W. Stockbridge, Mass. 01266 413-232-8518

Also: Camp Kingsmont for Overweight Boys

## Girls' Camps

### ECHO CAMP

A fine traditional camp for 33 years. 90 Girls 6-16 enjoy true & lasting friendships on Raquette Lake in Adirondacks. Water Sports. Skiing. Sailing. Tennis. Riding. Canoe & Backpack trips, the Arts. Mrs. F. V. Clough, Pleasantville, NY 10570

### LONGACRES RIDING CAMP

Ride twice daily; jump & show: 75 camp owned horses. Informal, flexible program: swimming, sports, art. Brother camp features camp & outdoor sports. Write (state age): Mr. Thomas Kranz, Box 306, East Aurora, NY 14052

### Buff Ledge

Daily Riding: ring & trail. Equitation, mounted drill, horse shows, Hunt course. Waterfront program stressed: swim team, water skiing, sailing, trips in our own Chris-Craft. Dramatics. Golf, tennis, archery, crafts, riflery, overnight trips. Counselor training. All-inclusive fee. On Lake Champlain, 100 girls 7 to 18. Give Age. Booklet.

Mr. & Mrs. M.W.A. Hunt  
185 Briarcliff Rd. V  
Mt. Carmel, CT 06518

### Kimoyee

On a Bay of Lake Champlain in VT Girls 6-17.  
VERMONT Riding every day—own stables, hunt and cross country courses. Water skiing, sailing, swimming, gymnastics, riflery, tennis, drama. CIT program. Hiking outpost in Stowe. Booklet. 60th yr.

IRELAND 14th season of our special program for older girls. Pony trekking. Dublin Horse Show. Visit Edinburgh, London.

M/M John J. Williams, Milton, VT 05468. 893-7849

### PO-NE-MAH

Girls 6-16

International composition. 1 to 4 camper ratio has created warmth and stressed personal values for 64 years. All usual activities (riding optional). 180 acres, beautiful lake & woods. For catalog write

RFD 1, Box E 46  
Kent, Connecticut 06757

There are camps in the East, South, Middle West, Southwest, Far West—in the mountains, on lakes and at the seashore. Some are listed in these pages.

## Slim-Down Camps

### LOSE WEIGHT

CAMP MURRIETA for GIRLS 8 to 21+ will help your daughter lose weight this summer while she learns lifelong weight control skills and enjoys an exciting summer of fun with new friends. Over 30 sport & self-improvement activities. Effective home follow-up program! Medically supervised.

FREE BROCHURE! Send Name, Address & Phone:  
CAMP MURRIETA, DEPT. 112  
8245 Ronson Road, San Diego, CA 92111  
(714) 279 7800 Calif. Residents Toll Free: (800) 542-6005  
Special programs for girls 17-21  
Camps in San Diego, Wash. State, Ohio, Texas & Wisc.

## Girls' Camps

### TEGAWITHA

Girls 6-16. Atop the Poconos. On private lake. Land sports, swimming, riding, drama, dance, crafts, tutoring. 7, 3½ wks. Private Catholic chapel. 61st yr. Mrs. F. Regan, Tegawitha, Box V, Tobyhanna, PA 18466

### FIREBIRD, OHIO

Est. 1954. Fine Riding; 35 camp horses or your own; training horse & rider. Camp & Two Class A shows. Sailing, Tennis, Riflery, Archery, Crafts. Experienced direction. Mr. & Mrs. W. V. Lorimer, Perry, OH 44081

### CAMP NORTHLAND FOR GIRLS

Exciting 7 wk. program uses 13 expertly taught activities to help each girl realize her maximum potential in recreation, friendships, fun! Riding, gymnastics, sailing, drama, trampolines, tennis, skiing, aquatics and more. Great canoe trips. Ideal Elv. Minn. wilderness setting. Ages 8-17. Est. 1948. ACA. For booklet: Camp Northland, 2583 Hickory La., Deerfield, IL 60015

### TON-A-WANDAH Hendersonville, N.C.

For Girls 7-16

In Blue Ridge Mts. Privt. lake. Three age groups. Mature, trained leaders. Tennis, riding, land & water sports. Crafts: art, drama, music. 3, 4, 7 wk. periods. Inclusive fee. For catalog:

B. Morgan Haynes, Jr.  
Box 400V, Tryon, North Carolina 28782

### CAMP ARBUTUS

Mayfield, Mich., near Traverse City

1, 4 or 8 weeks. For Girls 5 to 17 years. Riding, horse trips; sailing, swimming, tennis, nature, outdoor education, archery, riflery; dramatics, music, art. Cabins. For brochure, write to

Miss Grace MacDonald  
Camp Arbutus, Mayfield, Michigan 49666

Challenging 6 wk. program in Steamboat Springs, Colorado. Dance, drama, voice, art, riding, camping. Girls: 10-17. Dance and theatre programs for college credit for college students and high school seniors. Brochures, Write: Admissions Office, Stephens College, Columbia, MO 65201.



STEPHENS COLLEGE | PERRY-MANSFIELD

## Slim-Down Camps

### WEIGHT WATCHERS CAMPS · LOSE WEIGHT AND LEARN TO KEEP IT OFF!

Camps for OVERWEIGHT BOYS & GIRLS 10-21 yrs | Collegiate Group 17-21

Camps in Poconos, Pa; N. Car, Wisc & Calif. \$1290, 4 weeks; \$1790, 7 weeks.

For color brochure & application WEIGHT WATCHERS CAMPS

Dept. V, 183 Madison Ave., N.Y. 10016 or call

212-889-9500 | 800-223-5600

staff applicants must write

Operated under license from Weight Watchers International, Inc. Manhasset, N.Y. 11030. Trademark owner.

Summer is always a very special time of the year for young adults and children everywhere. It's a season that brings fun—excitement—new discoveries.



## PACIFIC HORSE CENTER

3 wk. summer camp. Riders 9-16. Equitation, Jumping, Showing, Theory, Practice, Excellent horses. Accredited: C.S.U.S. Swimming, June 27-July 16; July 18-Aug. 6; Aug. 15-Sept. 3. Free Brochure. Pacific Horse Center, Box L, Elk Grove, CA 95624

## CAMP BOBBIN HOLLOW

Horsemanship Camp for Girls 5-15. Hunt & Saddle Seat.

Care, groom & ride. Daily instruction. 400 acre farm. Trails, overnites, 3-day eventing, jumping, harness-pony driving, foal training. Hunt & c.c. courses. 2 outdoor rings & large indoor arena. Camp bred horses. Chalet dorms, heated pool. RN. Specialists with beginners. 3, 4 or 7 wks. ACA accredited.

CAMP BOBBIN HOLLOW Box 460-V Bay Road, Amherst, MA 01002

Summer can be a time to develop a talent or open new doors to learning. Many possibilities are listed here. There are camps in the East, South, Middle West, Southwest, Far West—in the mountains, on lakes and at the seashore.

## Travel

## INTERNAT'L HOLIDAY CAMP

Leysin, Switz. Discover new friends & values. Sports, recreation, lang. instruction, sight-seeing, Fun & friendship. Boys & girls 8-15. 2, 4 & 6 wks. Est. 1949. ACA. Hans N. Spengler, 30 Beekman Pl., New York, NY 10022

## SEE AMERICA FIRST TRAVEL

Camp. 8th yr. Coed, 13-17. June 28-Aug. 8. Eur. limited. NW trip: 5-day ranch stay, 2-day wht. water float trip, rock climbing, 2 days San Francisco, 4 Nat'l. Parks. R. W. Pickert, Jr., owner-dir., 293 Benedict Ave., Tarrytown, NY 10591. 914-631-8124 nights; 914-631-0128 days.

SEAFARING CAMP  
Aboard  
TeVega & teQuest!

Coed 8-18. Fly to Copenhagen! Unforgettable summer aboard 156' TeVega and 173' teQuest! Water skiing, small boat sailing, climaxed by grad. cruise after cycle tour of Denmark. Returning summer sailors explore Skane of Sweden. Write:

Drawer V, P.O. Box 5809 Sarasota, Fla. 33579

The Old South, The West, New England

## America's Adventure

For the young person who imagines the challenge of camping in the great outdoors as well as those who seek the cultural enrichment of our national landmarks, we invite you to grow and explore with America's Adventure.

Unusual six week coed cross-country adventure for ages 12-17. Limited enrollment. one staff to each six teenagers. Personally directed by Dr. Glenn Wallis M.D.

For detailed Brochure: Phone (213) 666-3957 1742 N. Edgemont St., #206 Los Angeles, CA 90027

## THE OXFORD ACADEMY

One Student/One Teacher concept. Boys 12-20 of average or superior intelligence with academic deficiencies, or foreign students preparing for American univs. Enter anytime. Est. 1906. Box V, Westbrook, CT 06498

## LEMANS ACADEMY

Grds 5-8. Res. Boys' Schl. Taught by Holy Cross Brothers. Accent on learning skills; reading, math, study habits. Sml. classes. Remedial help. New Bldgs. Bro. James, CSC. Rolling Prairie, IN 46371. 219-778-2521

## RANDOLPH-MACON ACADEMY

Outstanding college prep school in beautiful Shenandoah Valley. Gr. 7-12; 250 enr.; 8:1 ratio; Indiv. attention; Coed day prog. USAF ROTC. Write: Robert M. Biggs, Adm. Dir., Box V, R-MA, Front Royal, Virginia 22630

## Devoted to the individual boy

Restore confidence, arouse aspirations, correct study skills. Faculty-student ratio 1-4. College prep. Special program for dyslexics. Boys 12-19. Enroll now. Sports. Summer School. Est. 1946. Catalog.

David W. Milne Headmaster GARLAND Box 700, Chester, N.J. 07930 201-879-5211

## RIVERSIDE MILITARY ACADEMY

Tradition of excellence. Accredited SA. College Prep & General. Grades 7-12 & PG. Honor ROTC. Year-round sports. Georgia Summer School. Economical. Racially non-Discrim. For cat.:

Write Supt., Box R-705, Gainesville, GA 30501

Winter in Southeast Florida Fall & Spring in N. Georgia Mtns.

## FORK UNION MILITARY ACADEMY

Our ONE SUBJECT PLAN for grades 9-12 increases honor roll. Fully accred. SACS. Training toward successful manhood and sound character. Sep. Jr. School, gr. 5-8. 18 modern buildings. 2 pools, 2 gyms. Bands. Glee club. Skeet. Horsemanship program. 90th yr. Non-discriminatory. Non-Mil. Sum. Sch. gr. 7-12.

Write ADMISSIONS, Box 901 Fork Union, Virginia 23005

## Boys' Camps

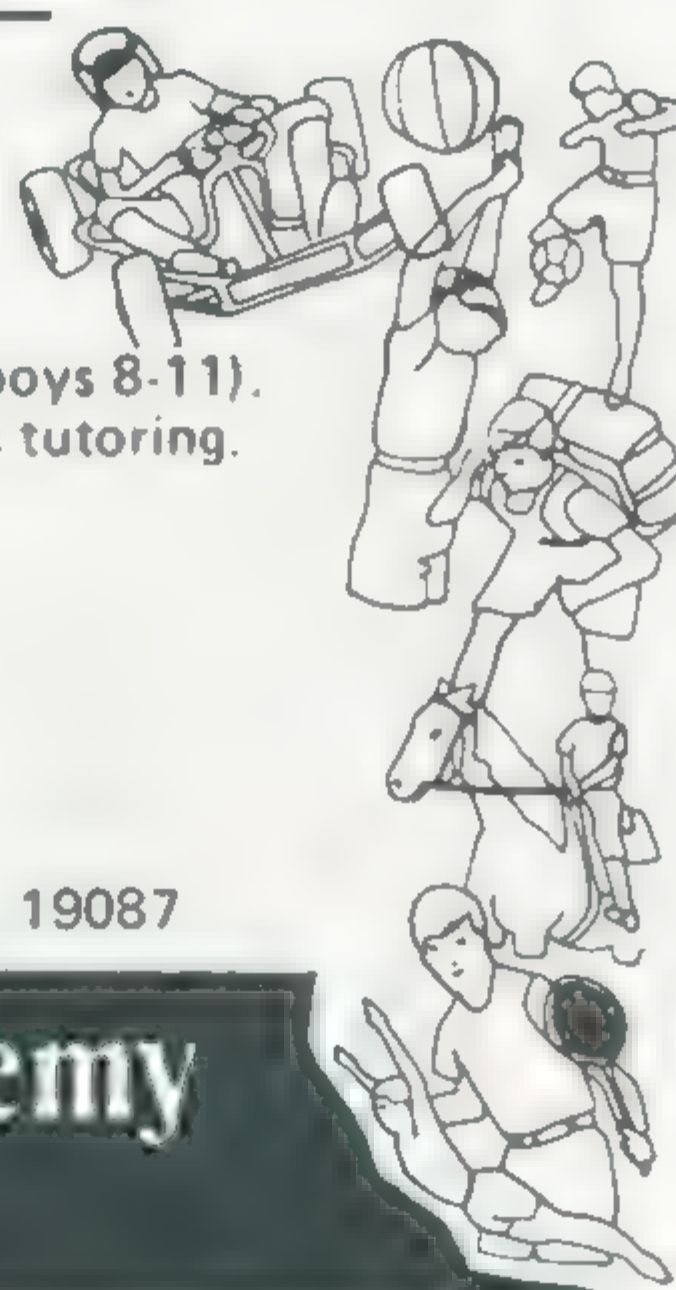
## Give a boy a head start toward manhood!

Action, adventure, sports, group activities. Pioneer Camp (boys 8-11). Rangers (12-15). Bandsmen (12-16). Small group academic tutoring. Reading clinic. All sports. Swimming. Crafts. Archery. Scouting (merit badge program). Athletic clinics. Driver education in "SPORT KARTS" and "MINI-BIKES." Horseback riding. Trips to historic landmarks. Leadership training and camping adventures.

Box L8 • Phone 215-688-3151

Valley Forge Military Academy Summer Camps, Wayne, PA 19087

## Valley Forge Military Academy Summer Camps



## Boys' Camps

## SEA PINES ABROAD

American Preparatory School in the Austrian Alps. Co-educational. Boarding. Grades 9-12 plus PG. Traditional academic standards. Ski lifts galore. Adventurous travel program. For catalog, please write Sea Pines Abroad, A-5324 Faistenau bel Salzburg, Austria.

## MONTE ROSA INTERNATIONAL SCHOOL

Lycée d'Arvel. CH-1820 Montreux, Switzerland. Est. 1874. Coed. Bdg. & Day. Accred. IACI. Elem. & Jr. HS.; Univ. Prepy. HS.; Oxford G.C.E., "A" & "O" Level. North Amer. College Bds. AP/CLEP. English as a foreign language (Cambridge TOEFL). French, German, Spanish tuition. For brochure: Hdm., at school; or Dr. B.E. Grove, Adms. Couns., 381 Churchill Rd., W. Palm Beach, FL 33405

## THE AMERICAN SCHOOL IN SWITZERLAND

High American academic standards • College preparation with an international dimension in Lugano, Switzerland • Co-ed, grades 7-12, and post graduate year • Excellent faculty and college entrance record • Research trips and vacation travel in Europe • St. Moritz ski term • Sports, lectures, activities •



Contact: N.Y. Rep. 326 East 69th Street, New York, New York 10021. Tel: (212) 988-5462.

## A POST GRADUATE YEAR IN EUROPE

American college level study and extensive course related travel throughout Europe for high school graduates. College testing and guidance. 2-week European home stay. St. Moritz ski term. A program of The American School in Switzerland, Lugano.

Contact: N.Y. REP. 326 East 69th Street, New York, New York 10021. Tel: (212) 988-5462

## THE BARTRAM SCHOOL FOR GIRLS

Strong college preparatory for the individual on a beautiful, friendly Florida campus. Accredited since 1939. S.A.C.S. Resident grades 6-12, day 5-12. Non-discriminatory. Write for Booklet V. 2264 Bartram Road, Jacksonville, FL 32207.



## Grier

College Prep, Academic Programs. Ind. guidance. Scholarships. Grades 7-12. Creative Arts, Riding, skiing, team sports. 1000 acres. Dances. Est. 1853. 814-684-3000.

Dr. D.G. Grier, Tyrone, Pa. 16686

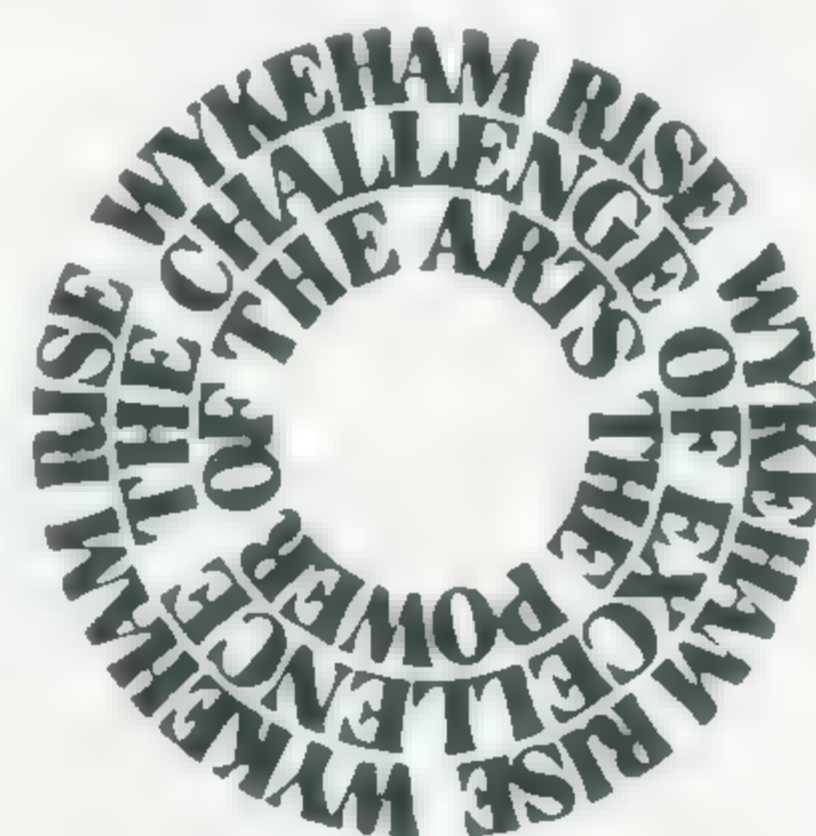
## Academics Dance

Bdg. & Day. Gr. 7-12. Accred. NEA, Coll. prep for pre-professional dancer & those seeking enrichment in arts. Modern rep. co.-concert, Dance co.-in residence Study in affiliation with New England's leading artistic institutions. Recipient of Nat'l. Humanities Faculty Grant & Mass. Council of the Arts recognition. 47 acre campus 25 min. from Boston. CURRICULUM: Ballet, Modern, Pointe, Variations, Choreog., Pedagogy, Mime, Jazz, Music, Theater. ADVISORY BD., Melissa Hayden, Doris Hering, Martha Myers, E. Virginia Williams. BALLET FACULTY: Sydelie Gombert (Chmn.), Shirley Benjamin, Sam Kurkjian, Valerie Sutton, Kathryn Daniels, Witally Osins. MODERN FACULTY: Peg Brightman, Arlene Erb; distinguished guest teachers.

## Walnut Hill School

For catalog, call (617) 653-4312 or write 15 Highland, Natick, Ma 01760

To learn more about schools listed here, write them directly for further information.



## AT WYKEHAM A BALANCED EDUCATION INCLUDES THE ARTS

Wykeham offers a college preparatory education — and we expect participation in creative or performing arts courses Tucked into a lovely New England village, Wykeham combines the warmth of a small girls school with a breadth of opportunities that enable Wykeham girls (grades 9-12) to develop a keen sense of direction and confidence

Mrs. Anne E. Potter Director of Admissions Wykeham Rise School Washington, CT 06793

Listed in Vogue's Camp Directory are both summer schools and camps. Heads of schools like to know the age and grade at present, course or courses preferred. Directors of camps appreciate receiving information on age and desired activities.

Ranch camps  
Woodcraft camps  
Travel camps  
Language camps

Camps specializing in music, art, or dramatics  
Camps especially geared to the very young  
Camps offering remedial reading  
Camps tutoring in regular subjects

Farm camps  
Sailing camps  
Riding camps  
All-around camps



## WINCHENDON SCHOOL

Coed 5 & 7-day bldg., gr. 9-12. Prep for college & enjoy success. 6 students per class; diagnostic tests; counseling. Remedial & tutorial help. Golf course. 65 mi. Boston. Est 1926. 17 Ash St., Winchendon, MA 01475

## Wayland

One of America's great prep schools for more than 100 years emphasizes academic excellence & worthwhile values. Accelerated programs, award-winning science facilities. Athletics include the Midwest tennis center. Coed. Grades 8-12. Non-discriminatory.

Write: D. Lynn Redmond, WAYLAND, Box 63 Beaver Dam, Wis. 53916 Tel: 414-885-3373

Listed here are good schools offering courses to meet both present and future needs.

Prepare for Life in an orderly environment conducive to improved academic performance. Develop strong citizenship qualities while associating with young men and women enjoying extensive varsity and intramural sports programs, horsemanship, flying, dances and club activities. Band scholarships. Learn basic traits of leadership at school awarded Sec. of Army's coveted "Honor School With Distinction." Grades 5-12 Coed. Summer Session. Non-discriminatory.



### New York Military Academy

B. Gen. F.J. Roberts, USA, Ret. NYMA, Box 5 Cornwall-on-Hudson, N.Y. 12520 914-534-3710

Choosing the right school for your children or yourself is one of the most crucial decisions of life. The rewards are rich beyond measure.

## THOMAS JEFFERSON SCHOOL

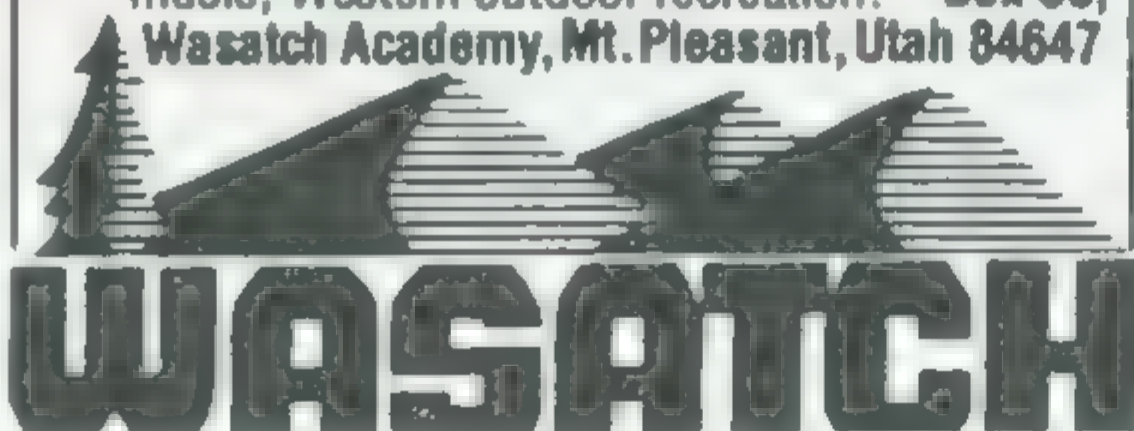
Coed. Grades 8-12. Boarding & Day. Small Classes. College Prep. Emphasis on English & Math. Intramural sports. Beautiful campus. Non-Discrim. Write 4105 Lindbergh, St. Louis, MO 63127 or call 314/843-4151.

## JUDSON-ARIZONA BOARDING-COLLEGE PREP COED



Est. 1928. Prep & Gen'l courses. Gr. 1-12. Small classes. Rem. Math. Dev. Reading. Art. Travel. All Sports. Riding. Tennis. Skiing. International student body. Healthful. Informal Western life in beautiful Paradise Valley. Brochure: Henry V. Wick, Director, Judson School, Box 1569, Scottsdale, AZ 85252, 602-948-7731.

Learn about yourself by living with others. Dynamic, creative & supportive community. 150 coed, gr. 9-12. College prep & gen'l. Art, music, Western outdoor recreation. Box CC, Wasatch Academy, Mt. Pleasant, Utah 84647



## WHITEMAN SCHOOL

Steamboat Springs, Colorado 80477



used daily, horseback riding, soccer, etc. In Colorado Rockies, coed, preparatory, grades 9-12. Students nationwide and foreign. Annual spring residence in foreign country. Excellent ski facilities (Steamboat)

Steamboat Springs, Colorado 80477 (303) 879-1350

## MCCONNELL TRAVEL SCHL.

Train for rewarding jobs with travel agencies, hotels, inns, airlines, resorts. Accred. Member NATTS. 41st yr Coed. 12-28 wk. classes. Placement help. Student Loan Progm. 1030 Nicollet, Rm. 20, Minneapolis, MN 55403

## Cosmetology

## COSMETOLOGY SCHOOLS OF CANADA

Professional Training. Cosmetology/Esthetics. Vancouver & Edmonton. Write: 507, 10065 Jasper Ave., Edmonton, Alta., Canada T5J3B1



## BOOKKEEPING

Be a Bookkeeper in Months! Learn at home. Earn money full or part-time. Get a job or work for yourself. Write: North American School of Accounting, Dept. WD058, 4500 Campus Dr., Newport Beach, CA 92663

## DRESSMAKING TRAINING

Latest factory short-cuts, time-saving tips for old timers and beginners. Free booklet describes home study program. Lifetime Career Schools, Dept. C-669, 2251 Barry Ave., Los Angeles, Ca. 90064.

## HIGH SCHOOL AT HOME

If you left school without finishing, write for free brochure about our home study method, diploma, and accreditation. Low monthly payments include all books and instructional service. American School, Dept. AA0518, Drexel at 58th St., Chicago, IL 60637

Information on the schools and colleges listed in these pages will be furnished to you gladly by their Admissions Officers.

## Drama, Radio, TV

## Drama, Radio, TV

## American Academy of Dramatic Arts

New York and California

The oldest school of Drama in the English speaking world.

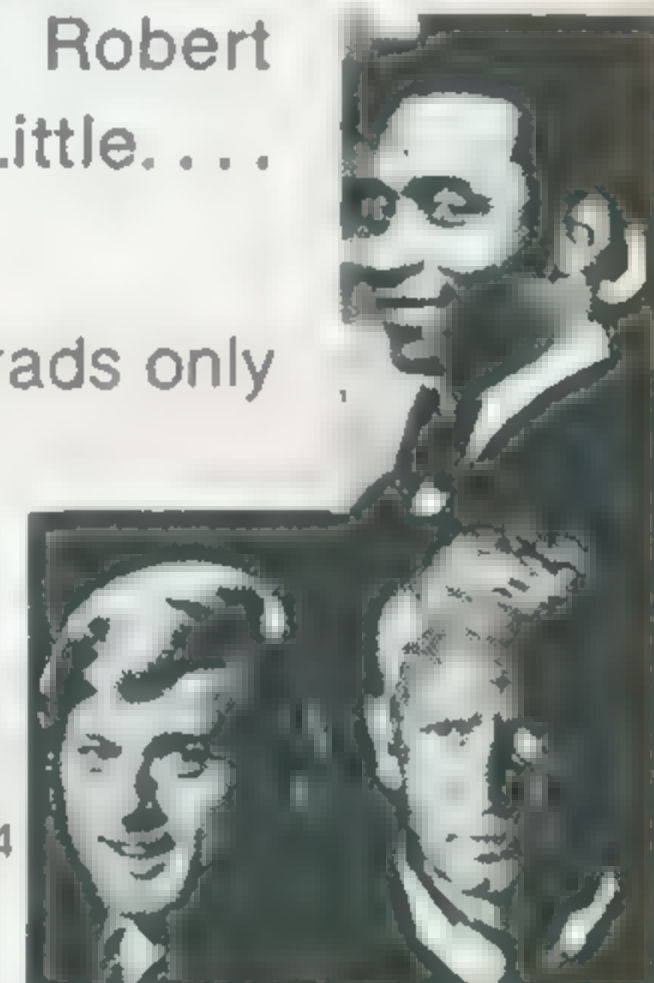
It lists among its distinguished alumni: Don Rickles, Florence Henderson, David Hartman, Robert Redford, Spencer Tracy, Cleavon Little. . .



MAJOR DAY SCHOOL  
Begins Oct. 1, 1978 - High School Grads only

SUMMER SCHOOL  
Six weeks: July 3-August 11  
Open to Teens and Adults

WEST COAST CAMPUS  
1610 Elizabeth St., Pasadena Ca. 91104  
(213) 798-0777



## Schools Abroad

## Schools Abroad

## INCHBALD SCHOOL LONDON

One Year Diploma Course in Fine and Decorative Arts. A comprehensive study of Furniture, Silver, Glass, Porcelain, History of Architecture, Painting and Sculpture. Includes five day visit to Historic Houses and Gardens. Starts 2 October 1978. Also available short Summer Courses on the English Country House, and on English Furniture. Write School Secretary, 7 Eaton Gate, LONDON, SW1

## FASHION IN DENMARK



Learn new internat'l fashion designs in a leading Copenhagen Fashion School. 1 year intensive course incl. trip to visit haute couture houses in Paris, study mercantile art in London. Term starts September 1978.

DANISH ACAD. OF FASH. & DES.  
Ostergade 55, Copenhagen DK 1100, Denmark

## Invitation to France

THE PARIS AMERICAN ACADEMY lifts the language barrier to make it possible for you to begin an exciting and unusual educational experience.

This institution is in association with the University of Paris, Ecole du Louvre, Monuments historiques, Paris Conservatory, many renowned artists of the city, and leading fashion houses.

CHOOSE YOUR OWN COURSE OF STUDY FROM 14 MAJOR DISCIPLINES: French-Art History-Painting-Engraving-Serigraphy-Sculpture-Ceramics-Music-Dance-Theatre-Cinema-Photography-Cuisine-Fashion.

There is no age limit for admission. Enrollment is composed of teachers, professionals, adults, and high school and university students. Tuitions include lodgings.

Credit Transfers Available  
Study Programs Include: (Please check)  
☐ Academic Year Oct. 15 - June 1  
☐ January Interim Jan. 4 - Feb. 1  
☐ Summer in France July 1 - Aug. 4  
☐ Fashion in Paris 4-Week Workshops  
☐ January ☐ June ☐ September

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PARIS AMERICAN ACADEMY 9 RUE DES URSULINES PARIS FRANCE 75005  
Send International Air Mail coupons 31 c

VOGUE—known for a standard of excellence that is reflected in its outstanding and varied reportage on the arts, fashion, entertainment, and travel. The VOGUE audience, quality-conscious people whose affluent lifestyles, along with a taste for individuality, have taught them to rely on VOGUE's School & College Directory when they are looking for up-to-date information about academic, vocational, or professional schools.

This directory is intended to assist you in finding suitable schools for yourself or your children. From the diversified programs and methods available today, it is important to discover the best educational environment possible based on individual needs and wants.



**f**ashion Academy  
of Pittsburgh

Coed. Day & Evening Courses:  
12-month Clothing Construction,  
18-month Fashion Design Diploma  
NATTS Accredited • For Information:  
110 Ninth St., Pittsburgh, PA. 15222  
Tel: 412-261-3543

**fashion careers**

Fashion Merchandising •  
Interior Design • Dress Design •  
Fashion Illustration • Photography  
Professional 1 & 2 yr. courses.  
**Ray-Vogue Schools**  
750 N. Michigan Ave., Chicago, IL 60611  
Phone: (312) 787-5117  
No connection with Vogue Magazine.

### International Institute of Interior Design

1-4 year courses in commercial,  
residential interior design.



#### BID DEGREE

write: Box V.  
2225 R Street N.W.  
Washington, D.C. 20008

**f** the school of  
fashion design

Design a professional career in  
fashion. All aspects of apparel  
design for men, women & chil-  
dren from sketchboard to muslin  
form to fashion show. Coed. Day.  
Evening & Summer. Dorms. Request  
catalog V-5, 136 Newbury St.,  
Boston, Massachusetts, 02116  
(617) 536-9343.

In this era of emphasis on appro-  
priate education and specializa-  
tion in schooling, the choice of a  
school is an important factor in  
life. VOGUE'S School Bureau has  
been bringing students and  
schools together for over 60 years.

**atlanta school of  
interior design**

REWARDING CAREER IN INTERIOR DECORATION  
begins with exciting classes in all areas of residential  
and commercial interiors. Accredited as division of  
Atlanta School of Fashion and Design by Southern  
Association of Colleges and Schools. Career training  
in Interior Design Interior Decoration 1-2 year courses  
begin Sept., Jan., March, June. Dorm pool  
You can also begin your career training in Fashion  
Merchandising and Design at Atlanta School  
of Fashion and Design. Write for Cat V  
Give name, address, age, phone  
number, graduation date  
1627 Peachtree St. NE,  
Atlanta, Ga 30309  
404 874-5201

### RUDOLPH SCHAEFFER

School of Design (Since 1926)  
3 year diploma course, Summer Session of  
6 weeks. Interior Design and Color. Fall  
semester starts Sept. 18, 1978.  
2255 Mariposa St., San Francisco, CA 94110

These schools invite your partic-  
ular attention and consideration

### STUDY FASHION AND INTERIOR DESIGN IN SWITZERLAND OR ATLANTA . . . OR BOTH

Modern courses in clothing design, advertis-  
ing, marketing, fashion illustration, interior  
design plus full calendar of social and cul-  
tural activities. 2-4 year courses begin Mar.,  
Sept., Jan., Summer. Cat.: The American  
College, 5801 Peachtree-Dunwoody Rd., At-  
lanta, GA 30342. 404-256-1984. Give name,  
age, educ., parents' names, address, telephone

### Retailing

AICS  
Accredited  
2 yr Associate degree

**The Fashion Institute of  
Design & Merchandising**

Centered in a progressive fashion market  
Professional instruction • Free placement  
write 818W. 7th • Los Angeles, Ca. 90017  
(213) 624-1200  
(800) 421-0127

**Coburn**

**SCHOOL FOR FASHION CAREERS:  
IN RETAILING AND PROMOTION**  
Associate O.S. Degree • Co-Ed  
1 or 2 year courses. 2 annual  
paid work periods. Accredited  
Member NATTS. Sept. & Jan.  
Entrance. Catalog A.  
851 Mad. Ave., N.Y. 10021 (212) 879-4644

**BASSIST INSTITUTE**

Apparel design, interior design, display, buying  
& merchandising, fashion coordination. Paid  
training with leading retailers. Seminar in Paris,  
Coed, Veterans, Foreign Students, Degree.  
923 SW Taylor, Portland, Oregon 97205  
Toll Free Phone: 800-547-0937.  
Home of Pendleton, White Stag, Jantzen.

**WIN A  
FULL YEAR  
SCHOLARSHIP  
TO FIDM  
& A TRIP TO  
EUROPE**

**The Fashion Institute of  
Design & Merchandising**  
IS CONDUCTING A  
NATIONAL SEARCH  
"designer  
of tomorrow"

SEND COUPON TODAY  
FOR DETAILS

name \_\_\_\_\_ age \_\_\_\_\_  
address \_\_\_\_\_ state \_\_\_\_\_  
city \_\_\_\_\_ zip \_\_\_\_\_ phone \_\_\_\_\_  
**FIDM**  
818 WEST 7th • LOS ANGELES • CA. 90014  
213-624-1200 or 800-421-0127

## WINNING

(Continued from page 273)

bond-selling firm, Martin is forty-two years old, crisp, creased, and dynamic. A sophisticated player who can dunk a man in shame while appearing to flatter or be helpful, he is a feared executive and is rarely opposed. His needling disappointments arise because the people he dominates often get back at him in indirect ways—so that he forever finds himself having to deal with the incompetence or apathy in others.

Martin was a favored child who grew up with the conviction that he was destined for success. In order to maintain his favored status, Martin had to hide weaknesses that made his older sister the family scapegoat.

Though extremely content with himself, Martin is not satisfied with his life and occasionally wonders if the happiness he dreamed of as a child is a sham. He is prisoner of his own power, unable to know himself better, unable to share his natural human fears with others. He has never learned that love cannot exist alongside power; that intimacy is impossible between unequals. He doesn't know that *shame*, the secret he locked away so thoroughly as a child, the secret that he has organized his whole life to protect and avoid, is the key to the dreams he once had.

"There are many social movements today," said Frisch, "that say you should not struggle with your shame but just get rid of it. I think of open marriage, impersonal sex, cocaine on Saturday nights, many brands of psychology, and particularly a lot of behavioral psychology. They all teach, 'Cut out the pain, pain is inefficient. Don't experience the struggle, the struggle will keep you down.' We stand in absolute opposition to that."

Frisch placed a high value on the individual's struggle with the pain of self-doubt, because he found in these inner soft spots, which he called "pockets of shame," the essential raw material for both intimacy and growth. "Much of my therapy," he said, "consists of asking people to stand alongside their shame." It is a healing, maturing, humanizing effort, full of the excitement of self-discovery and the potential for love. But, it is a difficult, painful process, and in a power climate it is also *dangerous*—for the people who do not deny their shame are the ones who most often find it exploited by others.

The gung-ho power advocates like Robert Ringer and Michael Korda are eager to share the techniques they've used to become top dogs (in Korda's case, it consists mainly of an obsession with

(Continued on page 278)

**TRAPHAGEN SCHOOL  
OF FASHION** For Results

Training Pays Lifetime Dividends  
Coed . . . . NATTS Accredited  
ART, CLOTHING CONSTRUCTION, INT. DESIGN  
Six Weeks Summer Certificate Course  
Beg. & Adv. Day, Eve, Sat. Register Now!  
Illustration, Layout, Design, Draping, Pat-  
tern, Dressmaking, Placement Bur. Send for  
Circular 2. Phone 673-0300  
257 Park Ave. South, N.Y. 10010

**MAYER SCHOOL of FASHION**

"The Dynamic Approach to Designing" Fashion  
Workshop Method: Designing  
Course with graduation certificate in  
9 months. Individual Guidance, Day-  
Evening-Sat. Co-ed. Placement Service,  
Foreign Students. Est. 1931. NATTS  
Accredited. Free Aptitude Analysis.  
• Designing • Dressmaking • Draping  
• Sketching • Patternmaking • Grading  
Request Catalog P.  
64 West 36 St., N. Y. 10018 • (212) 563-3636

Write directly to  
those schools  
which interest you:

"Having seen your announce-  
ment in VOGUE, I am  
interested in receiving  
your catalog."

### Personal Development

## YOU'RE GOING TO LIKE YOU.

During any season...on a lovely college campus in Vermont  
...you can become the woman you want to be. You'll lose  
weight (or gain weight)...and **learn to maintain weight** with  
the expert guidance and support of a leading nutritionist. You'll  
study nutrition...apply eating techniques...improve physical  
fitness. Specialists coordinate this unusual program of **nutrition  
education . . . eating behavior modification and exercise.**  
You'll also swim, golf, play tennis, bike,  
ski, snowshoe, do aerobic dance,  
aquacises and more. When you  
return from Green Mountain you'll  
like the woman you've become  
... and you'll know how  
to stay that way.

### GREEN MOUNTAIN

WEIGHT CONTROL COMMUNITY  
FOR YOUNG WOMEN 18-55  
Poultney, Vermont

Thelma J. Wayer, M.S., R.D.: Director

...LIFESTYLE REPATTERNING THROUGH APPLIED EDUCATION



Fall, Winter,  
Spring, Summer  
Sessions

For complete information,  
call or write

GREEN MOUNTAIN, DEPT. A,  
230-10 64th Ave., Bayside, N.Y. 11364  
(212) 224-6453

(In Vermont (802) 287-9229)



# MAXINE fabrics

## Summer '78



Romantic, feminine feelings come alive for Summer with MAXINE! Send today for our Summer Fashion Forecast and kit of over 100 swatches ... including a full range of MOYGASHEL® linens and rayons, the finest of cottons from LIBERTY®, newest ULTRASUEDE® colors and many more.

SEND \$1.00 (Foreign & Canadian customers please send \$2.00) refundable with your first order to: MAXINE FABRICS, Dept. X578, 417 Fifth Ave N.Y., N.Y. 10016.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

## WINNING

(Continued from page 277)

image); but they offer the individual no context for the feelings that go on underneath, no goals that might prevent an escalation of interpersonal warfare, and no way to incorporate their behavior into a context that goes beyond dog-eat-dog. Humanist thinkers preach against this destructive kind of power. Their main concern has been to describe the high and the low roads in human behavior and to encourage people to see that the high road is the healthier. But, unless we all abandon our tricks and hit the high road together, there are problems.

Frisch's achievement was to incorporate the ideals of the humanists into a context that can stand the test of the real world—by coming to grips with *what you can do when someone else is taking the low road with you*. His thesis is that you can never be free to take the high road—to live up to your capacities and ideals—when you are unable to cope with the mud that's being slung at you. His system of interpersonal skills is therefore designed to protect your struggle for self-knowledge by providing you with a bodyguard of insights, techniques, and shrewdness.

The first goal of Frisch's seminar in power is to make you understand how the manipulations of others affect you: that shame is the handle by which strategists gain control; that when your buried shame gets stirred by an unfriendly hand, certain unavoidable things happen—beginning with a feeling of pain and worthlessness, then

loserish behavior, and, finally, if the process is repeated often enough, such self-destructive habits as drinking and overeating.

"Everyone has felt powerless," said Frisch, "but no one ever has thought about it this way. You tend to think your own limitations are the cause of your pain. It never occurs to you that there is a knife involved—and just knowing that is very reassuring."

The next step is an action step. If other people's manipulations are crippling to us, what can we do to block them—not in order to become top dogs ourselves but to achieve equality and mutual respect? For people like Georgette, Frisch's answers are clear and uncompromising: (1) You cannot afford to let your shame and uncertainty show with people who do not treat you with respect—they have no right to see your true self, least of all your weaknesses. (2) You must learn to fight—to cover yourself, to counterattack, to engage effectively in the strategic duel—if you want to live free of other people's domination. (3) You will find this fight difficult because of your training to be sincere, your habit of seeking approval or connection at any cost, your belief that you really are the problem, or simply your inexperience in standing up for yourself. (4) The strategic maneuvering does not have to go on forever. Once you establish a sense of equality, you can begin to move the relationship toward the more open, relaxed, and forthright expression of views that Frisch labeled "personal power."

Here's how the system works:

1. *Strategic power.* A strategy is a between-the-lines communication that hides feelings of vulnerability, implies there's something a little wrong with the other guy, or subtly punishes him.

Strategic behavior can range from the calculated lifting of an eyebrow to the withdrawal of love. When Martin's assistant, a successful saleswoman who has recently been elevated to management, summons the courage to say she'd like to be told if she's doing a good job, he is immediately threatened and responds strategically: "I didn't know you liberated women needed *stroking*." The appropriate counter-strategy depends on the nature of their relationship. These are some of the possibilities:

Guilt: "Martin, I was here till ten o'clock last night, and this is the kind of comment you make when I ask for evaluation?"

Image: "Martin, may I give you some constructive criticism?" (The image being used here is that of the loyal assistant who just wants to help. It's a setup for the next sentence, which may be as follows.)

Isolation: "You know, Martin, everyone who's worked for you says that you're the only executive in the company who's totally incapable of giving feedback."

Aggressive posture: "Look, the next time you have anything to say about women's liberation, just take that tongue out of your cheek."

Punishment: "Excuse me, but I can't talk to you when you're like this." Or: "Some people, Martin, aren't *ashamed* of needing or showing approval."

Flattery: "Martin, you're the one person here whose feedback would really mean more than just stroking."

Humor: "You! What do *you* know about women's liberation!"

Diverting attention: "Martin, did you notice that stain on your tie?"

(Showing up late the next day would

also be a strategy—punishment—but a *powerless strategy*. It creates more problems and does not win any respect.)

Counter-strategies like these protect the assistant's identity against the pain inflicted by Martin's maneuvers. They teach Martin that he cannot get away with easy strategic victories. Only when he sees this will he begin to show signs of a willingness to play fair. And that is a key moment, the first opportunity for an open expression of views, or personal power. The people in Martin's life who understand this process, who elude his tricks and punish him when he gets out of line are the ones he likes and treats best.

2. *Personal power.* There's nothing destructive, calculated, indirect, or manipulative about personal power. It is the ability to say what you believe forcefully and clearly and to maintain your point of view in the face of disagreement without becoming defensive or impugning the opposition. Although it is a nicer way to live, representing the qualities of simple dignity, grace, and, at times, charisma, personal power alone is almost always impotent against strategies; it puts you in the stressful position of trying to reason with a stick-up man.

What would a personal power exchange between Martin and his assistant sound like?

Assistant: "Martin, would you give me a few minutes? I'd like to know how you feel about my work these days."

Martin: "I'm about 80 percent satisfied. Your productivity surveys have been remarkably complete, and I've been very grateful for the times you stayed late. The only dissatisfaction I have is that you take a long time to get started in the morning."

Anyone who's worked in an office knows that such forthrightness—no humor, no innuendo, no guilt, no evasion—is very rare. Strategic people like Martin find personal power enormously difficult; they feel naked without some manipulative cover.

3. *Creative power.* The trademark of great leaders, creative power is the ability to use insight to understand the other person's needs and dissatisfactions and to initiate solutions that take them into account. If Martin and Georgette are having a difficult time in bed, she might suggest a new routine, like going to bed earlier, to relieve some of the pressure. But creative power like this cannot be offered by someone in Georgette's position. She must first be strategic, perhaps refusing to sleep with Martin until he stops blaming her for their failure and begins to treat her like an equal. Once she gets him talking openly about his needs and dissatisfactions and self-doubts—in other words, once they are firmly established in the realm of personal power—then and only then can she allow herself to understand his needs and to offer solutions that will help them both.

The Growth Skills workshops—which are now offered under the direction of Ann Frisch—use role-playing and other exercises to help determine each participant's power profile. The answers to the questions on page 247 form the basis for prescriptions for new behavior.

Frisch's system does not call for people to make instant transformations but rather to use certain insights, skills, and prescriptions as part of an ongoing struggle to change. The struggle is made easier by some of the immediate rewards of the program, the most common of which is the

(Continued on page 280)



## FASHION AND ACCESSORY INFORMATION

**Page 120:** Black lacquer boxes, Henri Bendel. Wicker boxes, Boxer & Ashfield. Azuma cotton scarves.

**Pages 196-197:** Calvin Klein belt at Lord & Taylor. Charles Jourdan boots, at Charles Jourdan Boutiques.

**Page 200:** Sheila Davlin necktie. Henri Bendel; Stanley Korshak; Lina Lee, Beverly Hills.

**Pages 202-203:** Calvin Klein also at Hudson's; Stix, Baer & Fuller; Swanson's on the Plaza; Neiman-Marcus; Nordstrom. Earrings, Tulla Booth at Kruger Gallery. Calvin Klein belt. Calvin Klein shawl. At Lord & Taylor.

**Page 205:** Portfolio by Perry Ellis also at Toby Lerner, Philadelphia; Exit Shops, Miami; Country Vogue, Shagrin Falls, OH; Lina Lee, Beverly Hills. Mimi Loverde for Adolphe Lafont cotton jeans. About \$46. Bergdorf Goodman; Up Against the Wall, Washington, DC; A Head of Time, Miami; I. Magnin; Fred Segal, Los Angeles. Bonwillum Designs bracelet. Saks Fifth Avenue; I. Magnin. Andrew Geller shoes. Bonwit Teller; Robinson's, California.

**Pages 206-207:** Earrings, Bonwillum Designs. Henri Bendel. Bangle, Richard Charles Glassen. Bonwit Teller; Balliet's; Lou Lattimore.

**Page 208:** Ralph Lauren, also at Nan Duskin; Joseph Horne; Montaldo's; Hudson's; Woolf Brothers; Famous-Barr; Balliet's. Rolex watch. Belt by Omega. Lord & Taylor; Jordan Marsh, Boston. Shoes, Yves Saint Laurent.

**Page 209:** Belt, tied at neck, by Calvin Klein. Saks Fifth Avenue; Hudson's.

**Page 210:** Above: sandals by Calvin Klein. . . . Below: Jean Rimbaud sandals.

**Page 211:** Above: Earrings by Trifari. Cathy & Marsha for Catherine Stein bangle. Morocco Designs belt. Shoes by Andrew Geller at Bonwit Teller. . . . Below: DDDominick also at Tiger's Lily, Cleveland; Left Bank, Fayetteville, AR; Robinson's, California. Bonwillum Designs earrings. Bangles, Richard Erker for Le Gaspé NYC.

**Pages 212-213:** Earrings, Alice Scholle, Great Neck, NY. Necklaces by Richard Charles Glassen and Penny Preville Designs. Charles Jourdan shoes, Charles Jourdan Boutiques.

**Page 214:** Above: Kasper for J.L. Sport also at Jordan Marsh, Omni; Hudson's; Stix, Baer & Fuller; I. Magnin; Liberty House, Hawaii. Rafael Sanchez belt. Sandals by Calvin Klein. . . . Below: Earrings, Tess Sholom for Tess Designs. Yves Saint Laurent sandals.

**Page 215:** Left: Calvin Klein also at Nan Duskin; Montaldo's; Bullock's. . . . Right: Calvin Klein also at Montaldo's; Neusteters; Bullock's; Belts and shoes, Calvin Klein.

**Page 216:** Bangle, Gindi Jewelry, NYC.

**Page 217:** Marta Salvadori belt. At Henri Bendel; Ultimo; Theodore, Beverly Hills. Shoes, Charles Jourdan. At Charles Jourdan Boutiques.

**Page 220:** Yves Saint Laurent Eyewear for Renaissance. About \$30. Bergdorf Goodman; Jordan Marsh, Omni; Strouss; Robinson's, California. Estée Lauder's Crystal Coral Automatic Lipshine. Makeup by Sandra Linter.

**Page 223:** Antron/Lycra maillot (Darlington fabric), Elon by Monika Tilley. About \$29. Mid-May, at Saks Fifth Avenue; Jordan Marsh, Florida; Balliet's; Diamond's; Robinson's, California.

**Page 224:** De Weese Designs maillot in Antron/Lycra (Darlington). About \$29. June,

Lord & Taylor; Burdine's; Jacobson's; Godchaux's; Bullock's; Liberty House, Hawaii.

**Page 225:** Maillot, Cole of California by Marc Vigneron. Antron/Lycra. About \$30. Bloomingdale's; Wanamaker's; Hutzler's; Garfinckel's; Jordan Marsh, Florida; Stix, Baer & Fuller; Bullock's; Joseph Magnin; Nordstrom. Earrings, both pages by Trifari. Lord & Taylor; Marshall Field; May Co., Los Angeles.

**Page 226:** Roxanne's Antron/Lycra maillot. About \$34. Saks Fifth Avenue, NYC; Garfinckel's; Jordan Marsh, Omni; I. Magnin. Earrings, see information page 225.

**Page 227:** Jantzen maillot of Antron/Lycra. About \$24. Abraham and Straus, Brooklyn; The Weathervane; Stix, Baer & Fuller; Bullock's.

**Page 228:** Duffle by Christopher, Peter and Jane for George G. Graham. At Paul Stuart, NYC; Quaker Marine Supply Company, Philadelphia; Pitkin County Dry Goods, Aspen; Bullock's, Century City.

**Page 230:** Sonia Rykiel viscose dress (about \$395), jacket (about \$265), cotton pants (about \$26). At Henri Bendel; Hattie; Ultimo; Marie Leavell; Country Club Fashions. Shashi earrings. Bracelets by Hartman Rare Art. Casadei sandals.

**Page 231:** Chloé dress, jacket (Forster cotton lace), about \$1000. To order at Elizabeth Arden Salons. At Nan Duskin; Hattie; Neiman-Marcus; Joseph Magnin; Charles Galloway. Richard Charles Glassen earrings, necklaces. Bracelet, Cara Croninger at Artwear.

**Page 232:** Jewelry and shoes by Yves Saint Laurent.

**Page 234:** Saint Laurent Rive Gauche silk shantung blouse and skirt. About \$495. Saks Fifth Avenue; Kaufmann's; Montaldo's; Saint Laurent Rive Gauche, Atlanta; Woolf Brothers, Memphis; Jacobson's; Younker-Kilpatrick's; Swanson's on the Plaza; Frost Bros. Accessories by Yves Saint Laurent.

**Page 235:** Cotton poplin tunic and trousers by Saint Laurent Rive Gauche. About \$395. Saint Laurent Rive Gauche Boutique Femme, NYC; Woolf Brothers, Memphis; The Union; Hattie. Accessories, Yves Saint Laurent.

**Page 252:** Earrings, Marsha Breslow for A&M Breslow. Mignani shoes.

**Page 253:** Marsha Breslow for A&M Breslow earrings. At Abraham and Straus, Brooklyn; Jacobson's. Muffler, Geoffrey Beene for Jewelcase. At Bloomingdale's; I. Magnin. Bangles, Art Asia, NYC. Charles Jourdan shoes, at Charles Jourdan Boutiques.

**Page 254:** Earrings, Marsha Breslow for A&M Breslow. Richard Charles Glassen bangles at Bonwit Teller. Charles Jourdan sandals at Charles Jourdan Boutiques.

**Page 255:** Above: Calvin Klein belt and shoes. . . . Below: Dionne Cole necklace. Bangles by Hartman Rare Art. Shoes by Calvin Klein.

**Page 256:** Above: Belt and shoes, Calvin Klein. . . . Below: Shoes, Anne Klein.

**Page 257:** Charles Jourdan shoes at Charles Jourdan Boutiques.

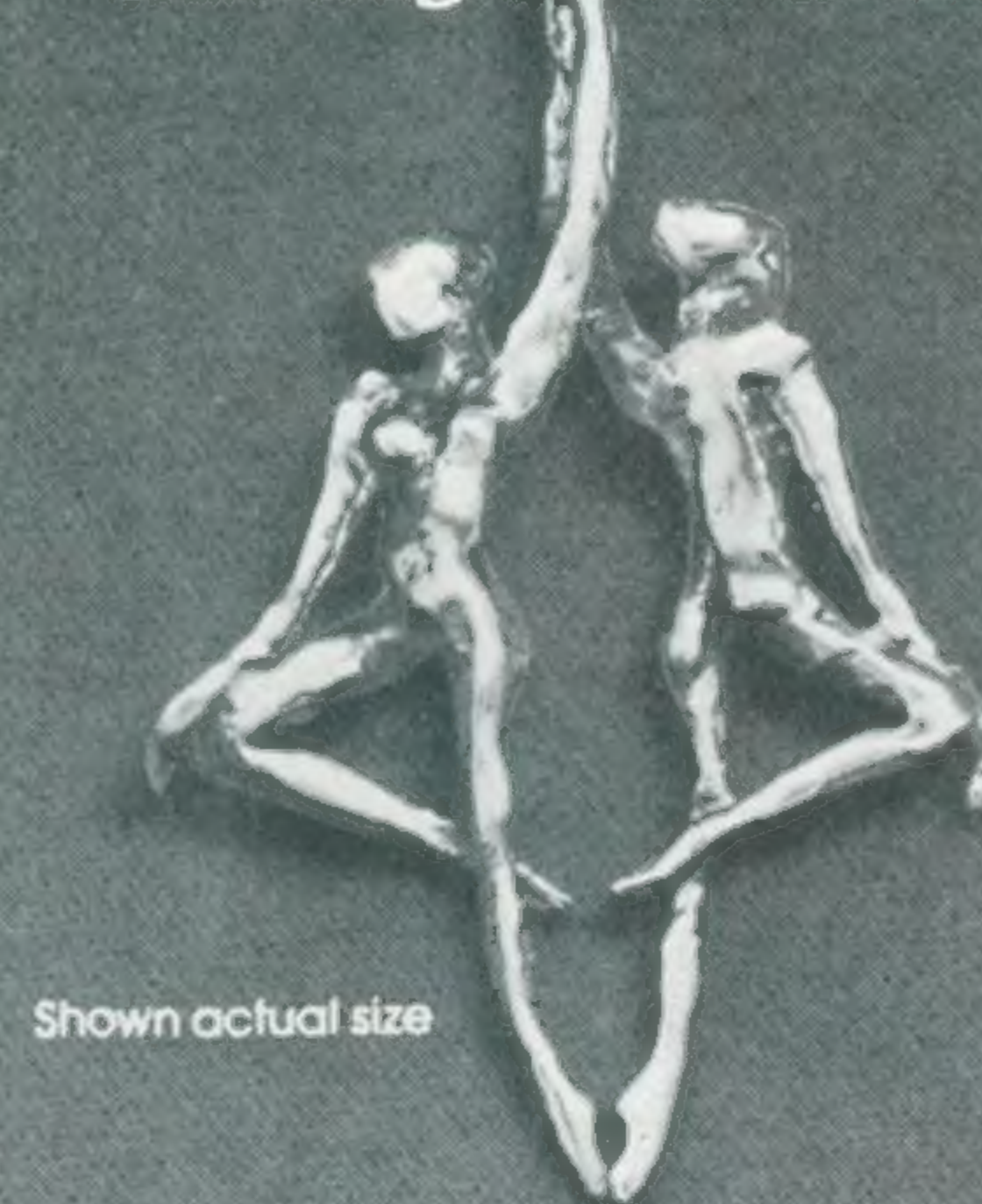
**Page 258:** Lycra bikini, \$45 at Veneziano Boutique, NYC.

**Page 259:** All belts, shoes, Calvin Klein.

**Page 260:** Left: Earrings, Marsha Breslow for A&M Breslow. Celia Sebiri bracelet. Geoffrey Beene sandals.

**Page 261:** Pin by Cathy & Marsha for Catherine Stein. Anne Klein sandals.

## SIGNS FROM HEAVEN Sterling Silver Zodiac



Shown actual size

GEMINI MAY 22-JUNE 21

Now your astrological sign is truly a collectors item! Each piece is hand sculptured and proudly signed by Elisabeth Silbert. Exquisite detailing make these pendants miniature works of art. With a sterling silver (24") chain it makes an impressive gift worthy of the most important occasion.

In Sterling Silver \$55.00  
In Vermeil (gold on silver) 65.00  
Free brochure features all Zodiac Signs.  
Add \$1.00 postage & handling.

## FILORA

1270 Broadway Suite 917  
Dept. V58  
New York, New York 10001

THE  
VIBRANT  
SKIN  
for today's  
active woman

ELIZABETH  
SKIN CARE

210 east 53rd street, n.y.c.  
212-753-3220

## VOGUE PATTERNS

(Other views, yardages, details, pp. 260-261)



1665



7098

7017

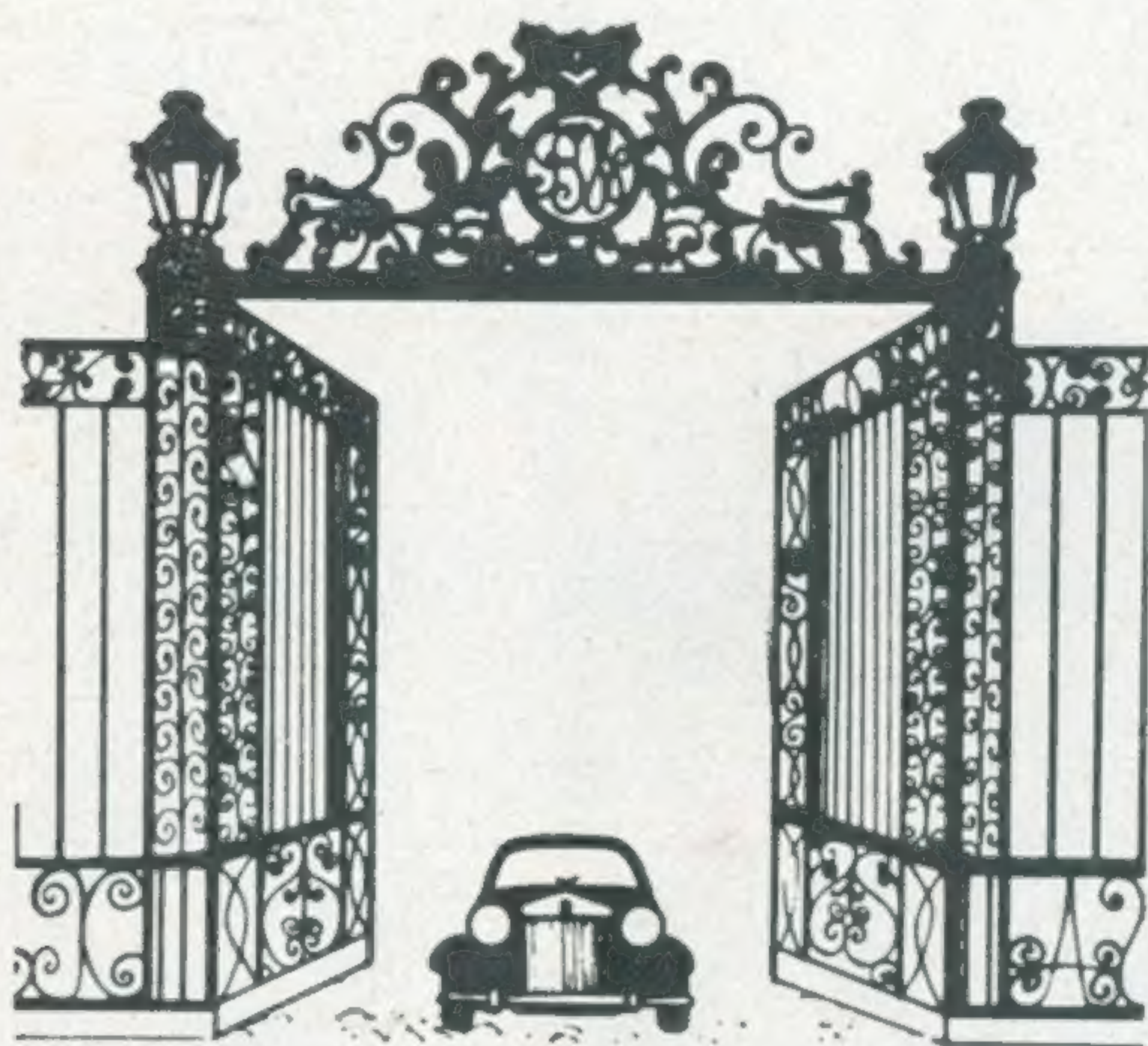


7092

The halter sundress, Vogue Pattern 1665. Sizes 8-16. Size 10: 4 yards of 40" fabric. \$4. Canada, \$4.40. . . . The vest, Vogue Pattern 7017. Sizes 8-16. Size 10: ¾ yards of 45" fabric; the same for lining. \$4.50. Canada, \$4.95. Shirt, Vogue Pattern 7098. Sizes 8-16. For size 10: 2½ yards of 44/45" fabric. \$3. Canada, \$3.30. Shorts, Vogue Pattern 7092. Waist sizes 23-30". For size 24" waist, 1¼ yards of 44/45" fabric. \$3. Canada, \$3.30.



# The Center of Fashion and Elegance in Los Angeles



## Lemond Courtinger's Beverly Wilshire Hotel

9500 Wilshire Boulevard, Beverly Hills,  
California 90212 (213) 275-4282

For Immediate Reservations Call:

800-223-6800 or 800-323-7500

Represented by **HL** Grand Luxe Hotels

Member of the Preferred Hotels Association

## WINNING

(Continued from page 278)

ability to escape the ravages of shame by becoming conscious of the way it works. There is a difference between realizing that you have flaws and feeling ashamed. You can have flaws, even very deep ones, and still feel equal to those around you—after all, they have flaws, too. But a shame whispers that you are a lesser person, unfit to live among other human beings. This is a mistaken and even hazardous context for self-evaluation.

It is important to know that shame affects *everyone*, no matter how cool and on top of it they seem. Being able to catch shame when it strikes and before it overwhelms is like finding you have a tension headache when you thought you had a brain tumor.

Our personal difficulties with power are clearly our own responsibility. Whether we inflict pain or suffer it, we alone can make the change. And yet, there is a problem of social consciousness, too.

Although many of us harbor dislike for strategists like Martin, our society on the whole pays homage to them and rewards their destructive behavior. Why do we allow them to be so favored? Why should we even think of giving up our best qualities in order to emulate them? Why must we gobble the Roloids in the elevator? Why, while we take workshops or go into therapy, are the Martins never forced to struggle to change?

When religious teachings had a more

profound hold on us, the Martins of the world were subject to innumerable warnings about the emptiness and spiritual danger of the power life. Now, like savages in bulletproof Givenchys, they confuse their power skills with the destiny to rule. Committed only to winning greater battles, these new aristocrats confront our weaknesses and the things they interpret as weaknesses—such as depth or idealism—with the thoughtless confidence of gun-toting conquistadors facing suspicious naked tribesmen. When will we recognize that these slick oppressors are weak inside? That our modern emperors have no substance, just dazzling clothes?

"I'm sick of seeing the people I care about getting their asses kicked in by tricksters who seem like fools to me," Frisch wrote last year in a letter to a friend. "Why should they get all the space, the influence, and anything they want, while we step off the sidewalk and let them pass? I want to tilt the whole game so the pain rolls toward them for a change."

Because much of Frisch's professional life was devoted to helping people to come to terms with their shame and transcend it, this was an uncharacteristic stance. What he was demanding is a social awareness that *increases* the sensation of pain and self-doubt surrounding a particular personal weakness, the one that is most destructive—a world in which the worst that could be said of someone would be: "He exploits the shame of others."

Now *that's* something to be ashamed of. ▽

## INDIA: A NEW TASTE

(Continued from page 218)

and garlic relieves circulatory ailments.

There are Indians who will sit on the beaches of balmy Goa and salivate as young mackerels are being roasted for them over smoldering rice stalks and Indians in the towns of Punjab who will, on a chilly winter day, snatch out plump, young, previously marinated birds from clay *tandoor* ovens and devour them while they are still hot to the touch. But half of India's six hundred million inhabitants eat no flesh at all. India has what is perhaps the tastiest and most varied vegetarian cuisine in the world: lightly sprouted mung beans are cooked with garlic and mustard seeds; homemade cream cheeses are flavored with a variety of fresh herbs; chick-peas are cooked with onions and tomatoes; and the lightest of pancakes, made with a chick-pea flour batter, are steamed between two al-

Cocktail parties may be the same the world over, but there are sections of India where drinking is done in styles suggested mond leaves.

by a more ancient tradition. In the state of Rajasthan, princely entertaining is carried on in rooms covered, from wall to wall, first with a soft mattress and then with white sheets. Bolsters and cushions are strewn about. Guests leave their shoes at the door, choose a spot on the mattress and sink down, nestling luxuriously between pillows. Skewered venison *sule-kababs*, all spicy and tart, are passed around with the drinks, as are *samosas*, triangular pastries stuffed with ground lamb and peas, and roasted *papar* (or *papadum*), those crisp, split-pea wafers studded with crushed peppercorns. Drinks, food, and good conversation are approached here from the best angle—sitting down and leaning back.

If you wish to try some of the dishes described above and cannot fly to India to do so, please turn to page 162 for recipes. ▽

## FRAGRANCE: ALL WAYS

Fragrances on page 229

1. Norell perfume, 2 oz. 2. Miss Dior Eau de Toilette, 7.2 oz.; Eau Sauvage Cologne, 7.5 oz. 3. Estée Lauder's three new fragrances: White Linen, Pavilion, Celadon, all Parfum Natural Spray, 2 oz. 4. Jean Patou's Eau de "1000" Vapomiseur (natural spray), 2 oz. 5. Ralph Lauren's Polo Cologne for men, 4 oz.; Lauren Natural Spray Cologne for women, 2 oz. 6. Evyan White Shoulders Cologne-Atomizer (natural spray), 4½ oz. 7. Anne Klein's Blazer Concentrated Cologne Spray by Helena Rubinstein, 2 oz. 8. Chloé Parfum by Parfums Lagerfeld, 1 oz.; Lagerfeld Cologne for men, 2 oz. 9. Caron's Infini Perfume, 2 oz.

10. Guerlain's Eau de Cologne Impériale extra dry, 8 oz. 11. Essence Rare Sheer Cologne by Houbigant, 8 oz. 12. Nina Ricci's L'Air du Temps Spray Eau de Toilette, 4 oz. 13. Calvin Klein Cologne, 4 oz. 14. Halston Natural Spray Cologne, 2.5 oz.; Z-14 Cologne for Men, 8 oz. 15. Courrèges Perfume, 1 oz. 16. Geoffrey Beene's Red Perfume, 1 oz.; Grey Flannel Cologne, 8 oz. 17. Paco Rabanne Pour Homme, 16 oz.; Calandre Parfum, 1 oz. 18. Cie Classic Perfume, ¼ oz. 19. Oscar de la Renta new Purse Parfum Spray, ⅓ oz.; Eau de Toilette Spray Naturel, 3 oz. 20. First de Van Cleef & Arpels Parfums, 2 oz. 21. Cristalle Fragrance, 2 oz.; Chanel for Men Cologne, 4 oz. 22. Coriandre Eau de Toilette Atomiseur, 4 oz. 23. Fidji Cologne, 2 oz. 24. Bal à Versailles Parfum de Toilette, 1.25 oz.





**FOR FAIR SKIN  
COPPERTONE SHADE.**

Don't burn. Shade lets you stay in the sun 6 times longer than with no protection. So you tan sure and easy. Start your tan with Shade, then go to Lotion.



**FOR NORMAL SKIN  
COPPERTONE LOTION.**

Tan rich and beautiful fast. Use Lotion and you can enjoy the sun 4 times longer than with no protection. Once you get a good sun base, you can switch to Oil.



**FOR DARK SKIN  
COPPERTONE OIL.**

Tan deeper and darker very fast. Use Oil and you can bask 2 times longer than with no protection. Whatever your skin type, get America's favorite. Coppertone®

# Choose Your Coppertone.

Whoever you are, you'll get a beautiful tan and beautiful skin.





©1977 HALSTON FRAGRANCES INC.



# HALSTON

PERFUME

SPRAY PERFUME

COLOGNE

SPRAY COLOGNE